

## DAYANANDA SAGAR COLLEGE OF ENGINEERING



*(An Autonomous Institute Affiliated to VTU, Belagavi)*  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-560078

### UG Semester End Examination, December 2018/January 2019

Course: Management and Entrepreneurship Maximum marks: 100  
 Course Code: IM51 Duration: 3 hours  
 Semester: V

**Note:** i). Question ONE (a to t) has to be answered from pages 5 to 7 only.  
 ii). Question 1 to 4 is compulsory.  
 iii). Any missing data should be suitably assumed.

Q. No.		Marks
1	a) List out any two characteristics of Management.	01
	b) Differentiate between management & Administration.	01
	c) Define contingency approach.	01
	d) Differentiate between open & Closed system.	01
	e) List out the different principles of organization.	01
	f) Give an example for a Matrix Organization.	01
	g) Give an example for an organization with narrow span.	01
	h) What are the limitations of MBO?	01
	i) State the elements of Directing.	01
	j) Discuss the Importance of Communication.	01
	k) Name the various leadership styles.	01
	l) List the different types of communication flow.	01
	m) Define Entrepreneur.	01
	n) List out the political problems faced by entrepreneurs in india.	01
	o) List the barriers of entrepreneurship.	01
	p) List out the elements of entrepreneurship.	01
	q) List out the characteristics of Small Scale Industries.	01
	r) List the functions of WTO.	01
	s) What are Ancillary Industries?	01
	t) What are the main functions of NSIC?	01



- 2 a) Explain the functional areas of Management. 06  
b) Differentiate between strategic planning and tactical planning. 04  
c) With help of neat sketch, Explain the hierarchy of plans. 06
- 3 a) With help of neat block diagram explain line and staff organization, list its merits and demerits. 06  
b) Explain the salient features of centralization verses decentralization, with examples for each. 06  
c) Discuss the importance of staffing. 04
- 4 a) List and Compare 3 widely used leadership styles. 08  
b) In context with managing a manufacturing firm, List and elaborate the essentials of a sound controlling system used. 08
- 5 a) Elaborate the important qualities of entrepreneur. 08  
b) Based on different factors, Classify various categories of entrepreneurship. 08

OR

- 6 a) Elaborate the stages in Entrepreneurial process. 08  
b) Discuss the evolution and growth of entrepreneurship in India. 08
- 7 a) Elaborate various steps to start a Small Scale Industries. 08  
b) Ascertain methods employed to appraise project. 08

OR

- 8 a) "Development of Small Scale Industries contributed to economic development of India" Justify the statement and list the advantages of SSIs 08  
b) Elaborate on the benefits being given to entrepreneurs in establishing startups. 08

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## UG Make Up Examination, February 2019

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	b List the three important roles played by manager.	01
	c strategic plans relate to time-frame of _____	01
	d Mention the different levels of management.	01
	e Define 'Formal Organization'.	01
	f Define 'Span of control'.	01
	g Line organization is also known as _____	01
	h Staffing is defined as _____	01
	i Define 'positive Motivation'.	01
	j A Person's needs for food, drink, shelter and other physical needs are _____ needs.	01
	k Define 'Formal Communication'.	01
l	l Define controlling According to koontz and O'Donnell.	01
m	m Entrepreneur is derived from French verb "entreprendre" which means to _____	01
n	n List elements of intrapreneurship.	01
o	o List out the functions of an Entrepreneur.	01
p	p An advantage of entrepreneurship is that, entrepreneurs are their own _____	01
q	q Full form of GATT abbreviation is _____	01
r	r World trade organization was established on _____	01
s	s Mention the Action Plan of Start-up India.	01
t	t Mention any 2 the methods of project appraisal.	01



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| 2 | a List and Explain the contributions of Taylor to the scientific management.  | 08 |
|   | b List and Explain in detail the importance of planning.  | 08 |
| 3 | a With help of neat block diagram explain line and staff organization, list its merits.   | 08 |
|   | b Discuss the factors determining an effective span.  | 08 |
| 4 | a Elaborate the characteristics of motivation.  | 06 |
|   | b List and Compare authority based leadership styles.   | 10 |
| 5 | a Elaborate the challenges faced by women Entrepreneurs in the present scenario.  | 10 |
|   | b Enumerate the objectives of Entrepreneurship development program.   | 06 |
| 6 | a Provide brief Comparison between entrepreneur, intrapreneur and manager.  | 10 |
|   | b Elaborate the important qualities of entrepreneur.  | 06 |
| 7 | a Elaborate GATT and WTO, and its impact on trade.  | 08 |
|   | b Justify on how startup India policy 2015-20 have Fostered strong partnerships between Research and Development institutions and Industry. | 08 |
| 8 | a Enumerate the objectives of SSIs.   | 08 |
|   | b Elaborate the benefits provided to entrepreneurs in establishing startups.  | 08 |

OR

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- 2 a) Explain the functional areas of Management. 04  
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- 8 a) "Development of Small Scale Industries contributed to economic development of India" Justify the statement and list the advantages of SSIs. 08  
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b List the three important roles played by manager.	01
c strategic plans relate to time-frame of _____	01
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f Define 'Span of control'.	01
g Line organization is also known as _____	01
h Staffing is defined as _____	01
i Define 'positive Motivation'.	01
j A Person's needs for food, drink, shelter and other physical needs are _____ needs.	01
k Define 'Formal Communication'.	01
l Define controlling According to koontz and O'Donnell.	01
m Entrepreneur is derived from French verb "entreprendre" which means to _____	01
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| 6         | a Provide brief Comparison between entrepreneur, intrapreneur and manager.  | 10 |
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