

# Team AAPI Stories

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## Challenges

**1.)** Improve advancingjustice.org's UI/UX

**2.)** Add a link or another page/section for people to share their experiences/stories of harassment/racism.

Asian Americans Advancing Justice







#### About Advancing Justice

Asian Americans Advancing Justice is a national affiliation of five leading organizations advocating for the civil and human rights of Asian Americans and other underserved community promote a fair and equitable society for all. The affiliation's members are Advancing Justice - AAJC (Washington, DLC.), Advancing Justice - Los Angeles, Advancing Justice - Asians, Advancing Justice - Asians, Advancing Justice - Asians, Advancing Justice - Asians are Causal Season and Causal C

We envision a fair and equitable society for all that ensures civil and human rights for Asian Americans, Pacific Islanders, and other communities. To achieve this, we will work together—as equal and independent partners under one name, speaking with one unified and powerful voice—to promote justice, empower our communities, bring local and national constituents together, and strengthen our multi-racial democracy.



#### AAJC

Asian Americans Advancing Justice | AAJC is a national nonprofit founded in 1991 to protect civil and human rights. As a national advocate for Asian Americans based in Washington, D.C., we serve our country's newest American community by promoting justice for all Americans, empowering our communities, bringing local and national constituencies together, and ensuring Asian Americans are able to fully participate in our democracy. Rooted in the dreams of immigrants and inspired by the promise of opportunity, Advancing Justice | AAIC advocates for an America in which all Americans are able to equally benefit from, and contribute to, the American dream. To learn more about our work, please visit our main site

#### Asian Law Caucus

Founded in 1972, Asian Americans Advancing Justice – Asian Law Caucus is the nation's first legal and civil rights organization serving the low-income Asian Pacific American communities. Advancing Justice – ALC focuses on housing rights, immigration and immigrants' rights, labor and employment issues, student advocacy (ASPIRE), civil rights and hate violence, national security, and criminal justice reform. As a founding affiliate of Asian Americans Advancing Justice, the organization also helps to set national policies in affirmative action, voting rights, Census and language rights. To learn more about our work, please visit our main site





#### Chicago

udvancing Justice-Chicago was established in 1992 by a group of visionary Chicago community activists, academicians, and business leaders in response to the growing need to build a pan-Asian policy agenda among Chicago's diverse Asian American communities. Advancing Justice-Chicago projects a united voice on the most pressing issues of concern to Asian Americans in metropolitan Chicago. Its staff and board work closely with a broad network of established community leaders and emerging activists who have bridged ethnic nd cultural differences to find solutions to shared concerns. learn more about our work, please visit our main site.

### **Current Portal Site:**



#### **Atlanta**

Asian Americans Advancing Justice - Atlanta (formerly Asian American Legal Advocacy Center or AALAC) is the first non-profit law center dedicated to Asian immigrants and refugees ("Asian Americans") in the Southeast. Our goal is to engage, educate and empower under-represented Asian Americans to greater civic participation.

To learn more about our work, please visit our main site.

#### Asian Americans Advancing Justice

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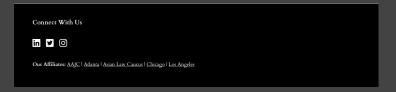




# Affiliates

We work every day to protect our democracy through advocacy and litigation, and to equip Asian Americans and Pacific Islanders to take action across the country. Your tax-deductible donation will help us shape a nation that protects the rights of all marginalized communities that are part of the fabric of America.

Donate



# Challenge #1 Solution

- Maintain some SPA (Single Page Application) aspect of the original site for familiarity..
- Give each section of the main page an identity. (Home, story, affiliates, donate)
- Minimize the amount of text on each so users aren't overwhelmed.
- Let the few words and images indicate the purpose of each section.

#stopasianhate #standwithasians #stopasianhate #standwithasians #asiansanetican #stopasianhate #asiansarehuman #stopasianhate #asiansarehuman #stopasianhate #asiansarehuman #protectallpeople #antitacism #antitacism #antitacism #antitacism #antitacism #antitacism #protectonrelders

#### Your story matters.

Asian-American and Pacific Islanders (AAPI) have historically been the target of racist discrimination for over years. Data show an increase in anti-AAPI hate during the Pandemic of Covid-19. But, the numbers are likely only a small fraction of actual incidents.

Read and listen to these stories about the AAPI-targeted hate crimes happening in the United States. You can submit your story to raise more awareness, provide support for the victims, and stop the hate crimes against AAPI communities.





# Challenge #2 Solution

- Created a campaign to encourage individuals to share their encounters with asian hate. #stopthehatred
- Users are met with a group of stories that may display a headset icon indicating the story has a voice recording.
- Designed an easy share feature so that users can share their story to social media sites.



#### TELL YOUR STORY. HELP US TRACK HATE.

When you submit your incident through this form, you will be aiding the efforts of Advancing justice and other advocates to monitor hate incidents across the country. This form does not report directly to law enforcement. If you wish to seek assistance from law enforcement, please contact local law enforcement to report a crime or file a complaint.

By sharing what you experienced or witnessed, you can educate the public, empower others, show service providers where help is needed, and strengthen advocacy efforts for hate crimes response and prevention.

Your story is yours—and we will not share any of your personal information outside our coalition. Thank you for your courage in coming forward.

Describe in detail what happened \*

Date incident occurred \*

MM DD YYYY

Where did it occur? (check all that apply) \*

- Public transportation
- On the street
- School ■ University
- Burineer
- Business
   Online
- Place of worship
- Private residence
- Other

What city did it happen in?

What state did it happen in?

Select one

Were the police called? \*

No 🗸



By sharing your story, you can help us to prevent and stop hate crimes targeting AAP communities.

Name	Anonymous	Email*
Title*		
Your story*		
Add a recording	Choose Files No file chosen	
What city did it happen in?*		What state did it happen in?* Selectione
Date incident occurred*	曲	
Were the police called?★	No 💙	
Where did it occur? (check all that apply)*	Public transportation On the street School University Business Online Place of worship Private residence Other	
May we contact you with resources to combat hate?* Would you like to make this report public?*		Advancing Justice permission to use your story, without personal information, for publication or use in our materi idy without your written consent. As part of Communities Against Hata, Advancing Justice will share data pass of tracking hate incidents, analysis, reporting, and public education. Your story, minus personal datalis, may

### Thank you!

Thank you for sharing your story. You can use this banner to share on your social media to create more impact!









Here's an example of caption that you could use:

I'm proud to announce that I've shared my story with Asian-American Advancing Justice after experiencing / witnessing an incident of discrimination against AAPI Communities!

I invite all AAPI Communities and allies to also share their story. All you need to do is to visit www.advancingjustice.org and find the "Share Your Story" button. If you don't want to be identified, you can share your story anonymously.

Your story matters and it can be a powerful tool for change 👅 👺

#StandAgainstAPPIHatred

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# Challenge #2 Solution

- Each story will be submitted in text or voice recording, or both!
- There will be an additional option of adding a voice recording that is reading off of the transcript.
- This allows the site to be more accessible to individuals with visual or hearing impairments.

### Conclusion

- Wanted to maintain the simplicity of the https://advancingjustice.org/# site.
- Made efforts to allocate space for core features.
- Designed and created a central hub for people to share their encounters with asian hate.

With more time, we hope to implement a dot nav on the main page and a backend database holding all the transcripts and recordings so that the stories feature is fully fleshed out, as well as adjust some minor spacing and sizing issues.

# Thank You!

#### Design:

https://www.figma.com/file/6mSUWxm4Kbfke0s2HsAyG4/Concepts?node-id=0%3A1

#### Code:

https://github.com/bndiep/aapi-stories.git

#### Deployed Site:

https://advancingjustice-aapi-stories.netlify.app/index.html