

Division Albuquerque  
Market Name Albuquerque-Santa Fe, NM  
Market Type DMA  
Package Name  
Flight Name Albuquerque - Flight 1  
Buy Type Location

Start Date 10/04/2013  
End Date 12/12/2013  
Duration 10 Weeks  
Target 18+ - All  
Target Population 1,457,254

Map Location #	Panel ID	TAB ID	Description	Face Dir	Weekly Total 18+ Imps	Target In-Market Imps	Target Total Imps	Weekly TRP	Plan TRP	Reach %	Freq	4-Wk Proposed Price	Total Price	CPM	CPP	Unit Size* (HxW)	Illum (Y/N)	Line Item Comments	Discount %	Media Product	Ride Order	Face Side	Sub Total	Production	Additional Cost
1	1111	498137	Test Desc at UI	E	22	700,890	70,089	4.8	48.0	4.9	9.9	\$211	\$528	\$1.00	\$11	Dimensions	N		0.0	Bulletin 14'		E	\$528	\$0.00	\$0.00
2	1234	498132		E	0	1,124,859	112,486	7.7	77.0	6.4	12.1	\$17	\$43	\$0.00	\$1		Y		0.0			E	\$42	\$0.00	\$0.00
3	101			E	0	0	0	0.0		0.0	0.0	\$1,111,111	\$2,777,778	\$0.00	\$0		Y		0.0	Test Product		E	\$2,777,778	\$0.00	\$0.00
4	2222	498134	Alameda SS 2800ft W/O I-25 F/E - 2	E	44	699,030	69,903	4.8	48.0	4.5	10.8	\$133,332	\$333,330	\$477.00	\$6,944		Y		0.0			E	\$333,330	\$0.00	\$0.00

Division Albuquerque  
Market Name Albuquerque-Santa Fe, NM  
Market Type DMA  
Package Name  
Flight Name Albuquerque - Flight 2  
Buy Type Location

Start Date 10/04/2013  
End Date 12/12/2013  
Duration 10 Weeks  
Target 18+ - All  
Target Population 1,457,254

Map Location #	Panel ID	TAB ID	Description	Face Dir	Weekly Total 18+ Imps	Target In-Market Imps	Target Total Imps	Weekly TRP	Plan TRP	Reach %	Freq	4-Wk Proposed Price	Total Price	CPM	CPP	Unit Size* (HxW)	Illum (Y/N)	Line Item Comments	Discount %	Media Product	Ride Order	Face Side	Sub Total	Production	Additional Cost
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$12,776	\$31,940	\$0.00	\$0		Y		0.0			E	\$31,940	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			E	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			S	\$0	\$0.00	\$0.00
				South	0	0	0	0.0		0.0	0.0	\$1,000	\$2,500	\$0.00	\$0		N		0.0			South	\$2,500	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			S	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			E	\$0	\$0.00	\$0.00
	1111	498137	Test Desc at UI	E	22	700,890	70,089	4.8	48.0	4.9	9.9	\$240	\$600	\$1.00	\$13	Dimensions	N		0.0	Bulletin 14'		E	\$600	\$0.00	\$0.00
	1234	498132		E	0	1,124,859	112,486	7.7	77.0	6.4	12.1	\$17	\$43	\$0.00	\$1		Y		0.0			E	\$42	\$0.00	\$0.00
	101			E	0	0	0	0.0		0.0	0.0	\$1,277,776	\$3,194,440	\$0.00	\$0		Y		0.0	Test Product		E	\$3,194,440	\$0.00	\$0.00
				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
	2222	498134	Alameda SS 2800ft W/O I-25 F/E - 2	E	44	699,030	69,903	4.8	48.0	4.5	10.8	\$138,888	\$347,220	\$497.00	\$7,234		Y		0.0			E	\$347,220	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			E	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00

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	2222	498134	Alameda SS 2800ft W/O I-25 F/E - 2	E	44	699,030	69,903	4.8	48.0	4.5	10.8	\$133,332	\$333,330	\$477.00	\$6,944		Y		0.0			E	\$333,330	\$0.00	\$0.00
	101			E	0	0	0	0.0		0.0	0.0	\$1,111,111	\$2,777,778	\$0.00	\$0		Y		0.0	Test Product		E	\$2,777,778	\$0.00	\$0.00
	1234	498132		E	0	1,124,859	112,486	7.7	77.0	6.4	12.1	\$17	\$43	\$0.00	\$1		Y		0.0			E	\$42	\$0.00	\$0.00
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Buy Type Location

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Target 18+ - All  
Target Population 1,457,254

Map Location #	Panel ID	TAB ID	Description	Face Dir	Weekly Total 18+ Imps	Target In-Market Imps	Target Total Imps	Weekly TRP	Plan TRP	Reach %	Freq	4-Wk Proposed Price	Total Price	CPM	CPP	Unit Size* (HxW)	Illum (Y/N)	Line Item Comments	Discount %	Media Product	Ride Order	Face Side	Sub Total	Production	Additional Cost
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$12,776	\$31,940	\$0.00	\$0		Y		0.0			E	\$31,940	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			E	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			S	\$0	\$0.00	\$0.00
				South	0	0	0	0.0		0.0	0.0	\$1,000	\$2,500	\$0.00	\$0		N		0.0			South	\$2,500	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			S	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			E	\$0	\$0.00	\$0.00
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				N	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			N	\$0	\$0.00	\$0.00
	2222	498134	Alameda SS 2800ft W/O I-25 F/E - 2	E	44	699,030	69,903	4.8	48.0	4.5	10.8	\$138,888	\$347,220	\$497.00	\$7,234		Y		0.0			E	\$347,220	\$0.00	\$0.00
				E	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			E	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				S	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			S	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		Y		0.0			W	\$0	\$0.00	\$0.00
				W	0	0	0	0.0		0.0	0.0	\$0	\$0	\$0.00	\$0		N		0.0			W	\$0	\$0.00	\$0.00

Shipping Instructions

Albuquerque

Test Addressee  
Attention: Mike Smith  
Address: Test address 1  
Test address 2  
Alb NM 89785  
US  
Phone: 892 2233  
Time: After 5:00 PM  
Note: Deliveries should always go to high docks

Important Notes:

Media Acceptance Times-Deliveries of printed materials are accepted between 8 a.m. to 2 p.m. Monday - Friday, except on holidays or unless stated otherwise. Media Delivery - All printed materials must be received five (5) days prior to contract start date to receive the CCO Service Guarantee.

County

State

Zip

24

Product	Total 18 Impressions	Base Rate	Bucket Name	City	County	State	Zip	Illuminated Hours	Restrictions	LOS Restriction	TAB Panel ID	Ride Order
		\$211	ALB - B3		Bernalillo County, NM			true				0.0
PreviousNext												
												Page 1 of 1

Statement | Security Statement | Terms of Use | 508 Compliance

Sandbox: ApprioC1

Neeraj Gupta

Help & Training

Discount Matrix

Matrix Lines Search Panel Network Campaign Planner

City

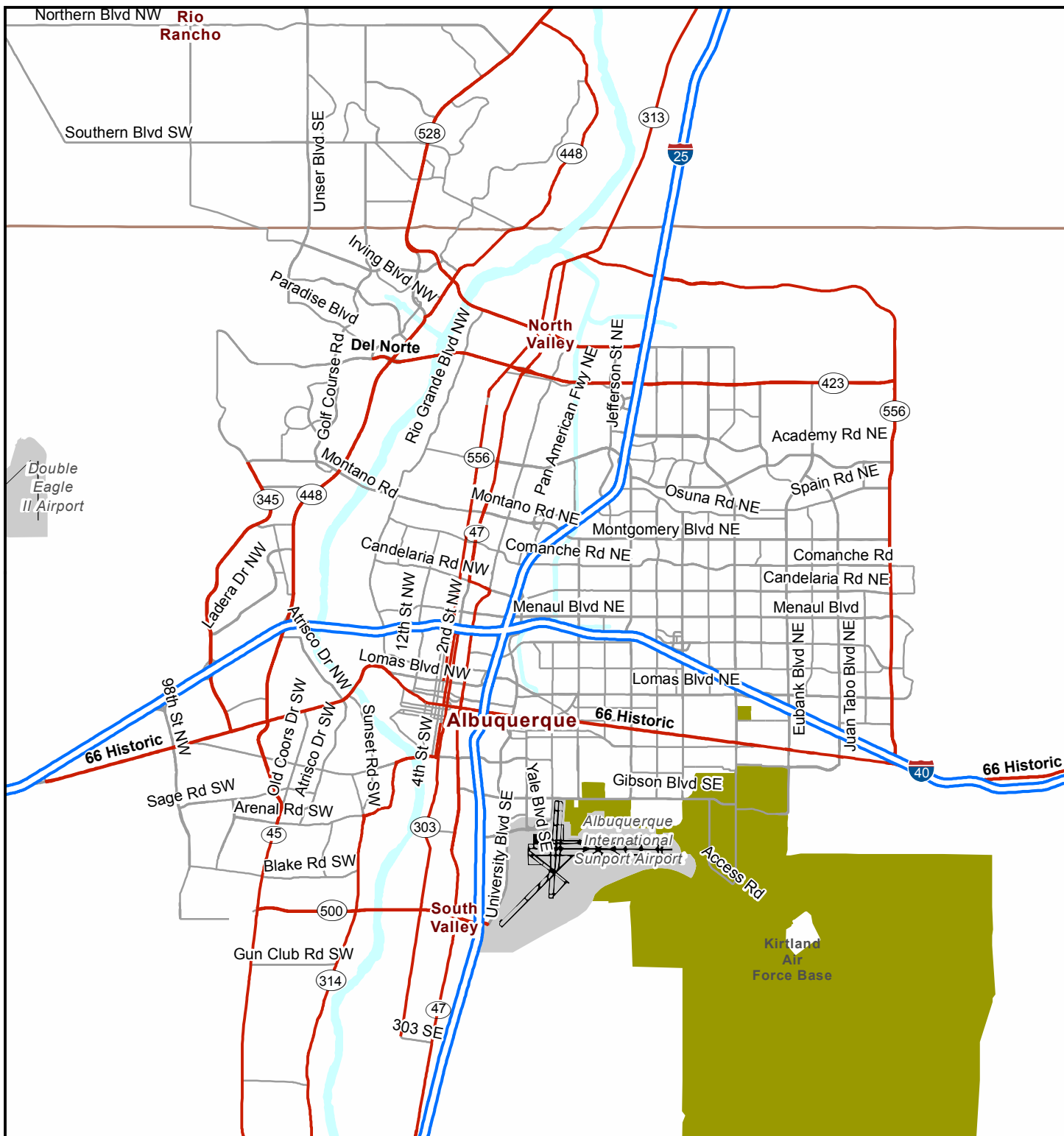
County

State

Zip

County	State	Zip	Illuminated Hours	Restrictions	LOS Restriction	TAB Panel ID	Ride Order
Bernalillo County, NM			true				0.0
							Page 1 of 1





## Map

Market Name

0 0.5 1 2 3 4 Miles

Clear Channel Outdoor

Prepared by: Neelaj Gupta

Date: 10/9/2013