

# Package ‘exSamp’

April 6, 2021

**Title** What the Package Does (One Line, Title Case)

**Version** 0.0.1.1000

**Description** What the package does (one paragraph).

**License** Apache License ( $i=2$ )

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`analyticalThompsonSampling`
*Analytical Thompson shares*


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### Description

Get the analytical Thompson shares based on the characteristics of the distributions of treatments.

### Usage

```
analyticalThompsonSampling(dist_cache)
```

### Arguments

`dist_cache`      List containing the characteristics of the distributions of treatments.

### Value

List that contains (i) the analytical Thompson shares and (ii) the absolute error associated to the numerical integration procedure. TODO: be clear about the distribution. Only implemented for bernoulli.

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`bayesianUpdateBinomial`
*Bayesian update for a Binomial outcome*


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### Description

Obtain the posterior of the parameter theta for an outcome distributed as a Binomial with prior Beta.

### Usage

```
bayesianUpdateBinomial(treatment, outcome, alpha0 = 1, beta0 = 1)
```

### Arguments

`treatment`      A vector.  
`outcome`        A vector.  
`alpha0`          A vector.  
`beta0`          A vector.

### Value

A list with the distribution and parameters of the posterior distribution of theta.

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bayesianUpdatePoisson *Bayesian update for a poisson outcome*

---

### Description

Obtain the posterior of the parameter theta for an outcome distributed as poisson with prior Gamma.

### Usage

```
bayesianUpdatePoisson(treatment, outcome, alpha0 = 1, beta0 = 0)
```

### Arguments

treatment	A vector.
outcome	A vector.
alpha0	A vector.
beta0	A vector.

### Value

A list with the distribution and parameters of the posterior distribution of theta.

---

BinomialExplorationSampling  
*Full exploration sampling method*

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### Description

Get exploration sampling shares from a sample of outcomes and treatments.

### Usage

```
BinomialExplorationSampling(  
  treatment,  
  outcome,  
  alpha0 = 1,  
  beta0 = 1,  
  sample_resolution = 1e+05,  
  treatment_cost = NA  
)
```

### Arguments

treatment	A vector.
outcome	A vector.
alpha0	A vector.
beta0	A vector.
sample_resolution	A number.
treatment_cost	A vector.

**Value**

A vector with the proportion shares, obtained through exploration sampling, for each treatment.

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<code>cdfProductBeta</code>	<i>Product of 1 Beta pdf and k-1 Beta cdfs</i>
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**Description**

Calculate the product of 1 Beta pdf and k-1 Beta cdfs, where k is the number of treatments. The selected treatment that characterizes the Beta pdf is declared with the argument `index`. The k-1 beta cdfs are calculated using the distributions of the remaining treatments.

**Usage**

```
cdfProductBeta(x, dist_cache, index)
```

**Arguments**

<code>x</code>	Value at which the pdfs and cdfs are evaluated.
<code>dist_cache</code>	List containing the characteristics of the distributions of treatments.
<code>index</code>	Scalar denoting the treatment associated to the beta pdf.

**Value**

product of the beta pdf and k-1 beta cdfs.

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<code>evaluateDiffThompsonShares</code>	<i>Difference between Thompson shares and analytical Thompson shares</i>
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**Description**

Get the difference between Thompson shares and analytical Thompson shares.

**Usage**

```
evaluateDiffThompsonShares(thompson_shares, analytical_thompson_shares)
```

**Arguments**

<code>thompson_shares</code>	Vector containing Thompson shares.
<code>analytical_thompson_shares</code>	List containing the analytical Thompson shares and their associated absolute error.

**Value**

Minimum difference between Thomson shares and analytical Thompson shares.

---

expectedRegret	<i>Expected regret</i>
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**Description**

Generate the expected policy regret of the sample allocation based on p-shares and true treatment effects.

**Usage**

```
expectedRegret(shares, true_treatment_effects)
```

**Arguments**

shares	A vector.
true_treatment_effects	A vector.

**Value**

A number equal to the expected policy regret.

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explorationSampling	<i>Exploration sampling</i>
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**Description**

Get exploration sampling shares by modifying the proportion shares obtained through Thompson sampling.

**Usage**

```
explorationSampling(prop_shares)
```

**Arguments**

prop_shares	A vector.
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**Value**

A vector with the proportion shares, obtained through exploration sampling, for each treatment.

---

```
generateBinomialOutcome
```

*Simulate a binomial outcome*

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### Description

Simulate a single binomial outcome based on a vector of true treatment effects.

### Usage

```
generateBinomialOutcome(single_treatment, true_theta)
```

### Arguments

`single_treatment`

A number between 1 and the number of treatments.

`true_theta`

An ordered vector with the probabilities of success of each treatment. Its length must be equal to the number of treatments.

### Value

A simulated binomial outcome.

---

```
inSampleRegret
```

*In-sample regret*

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### Description

Generate the in-sample regret of the sample allocation based on p-shares and true treatment effects.

### Usage

```
inSampleRegret(treatment, true_treatment_effects, sample_size)
```

### Arguments

`true_treatment_effects`

A vector.

`shares`

A vector.

### Value

A number equal to the expected policy regret.

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optimalSelected	<i>Optimal treatment selected</i>
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**Description**

Find whether the optimal treatment has the highest proportion share.

**Usage**

```
optimalSelected(shares, true_treatment_effects)
```

**Arguments**

shares	A vector.
true_treatment_effects	A vector.

**Value**

1 if the highest proportion treatment is the optimal treatment, 0 otherwise.

---

proportionalAssignment	<i>Sample based on proportions</i>
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**Description**

Generate a sample of size sample\_size based on the proportions in the vector shares.

**Usage**

```
proportionalAssignment(shares, sample_size)
```

**Arguments**

shares	A vector.
sample_size	A number.

**Value**

A vector with the new sample based on the proportions in the vector shares.

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sampleDistribution	<i>Sample from a posterior distribution.</i>
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### Description

Sample from a posterior distribution.

### Usage

```
sampleDistribution(dist_cache, sample_resolution = 50000)
```

### Arguments

dist_cache	A list with the structure of a bayesianUpdateBinomial output.
sample_resolution	A number.

### Value

A matrix with the samples drawn from the posterior distribution.

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thompsonSampling	<i>Thompson sampling</i>
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### Description

Use Thompson sampling to find the proportion shares of each treatment.

### Usage

```
thompsonSampling(theta_matrix, treatment_cost = NA)
```

### Arguments

theta_matrix	A matrix.
treatment_cost	A vector.

### Value

A vector with the proportion shares, obtained through Thompson sampling, for each treatment.



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