

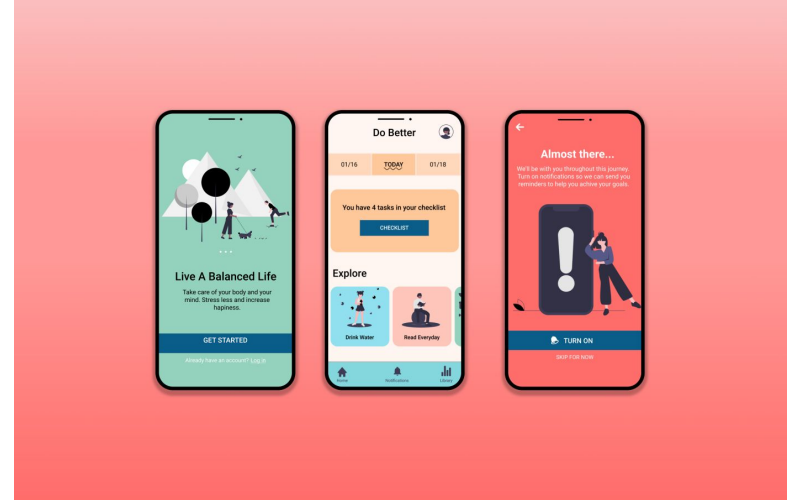
Stephen Le (Brandon Nguyen)



Stephen is a full-time store manager and interested in gym. With a condensed working schedule, he finds that it is really hard for him to hit the gym on a consistent basis and to reach his goal of getting jacked. He also procrastinates on what he plans on in his life.

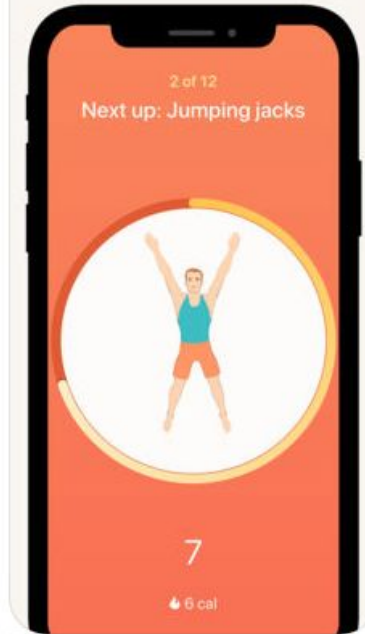


He decides to find something that could remind and motivate him to stick to the goals that he already set. Fortunately, a friend invites him to a fitness club where everyone share useful tips and stories about the aspects of well-being.

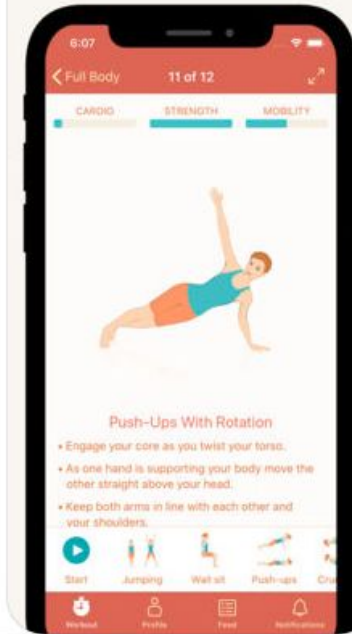


He finally finds an goal-setting app right after he joins that fitness club. With an app, he is now able to set his goals and keep track of the progression.

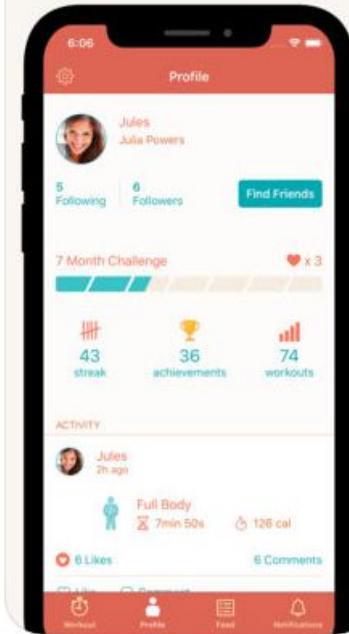
Challenge Yourself
7 minutes for 7 months



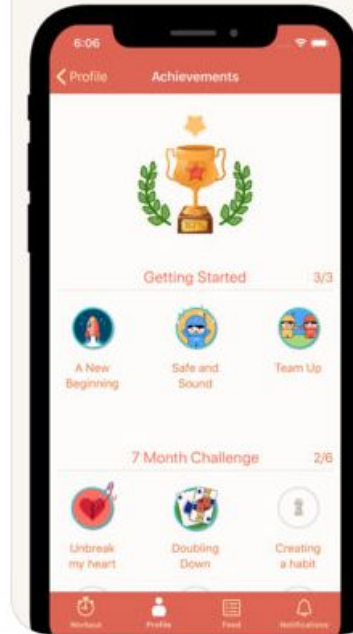
Fast & Effective
with interactive 3D guides



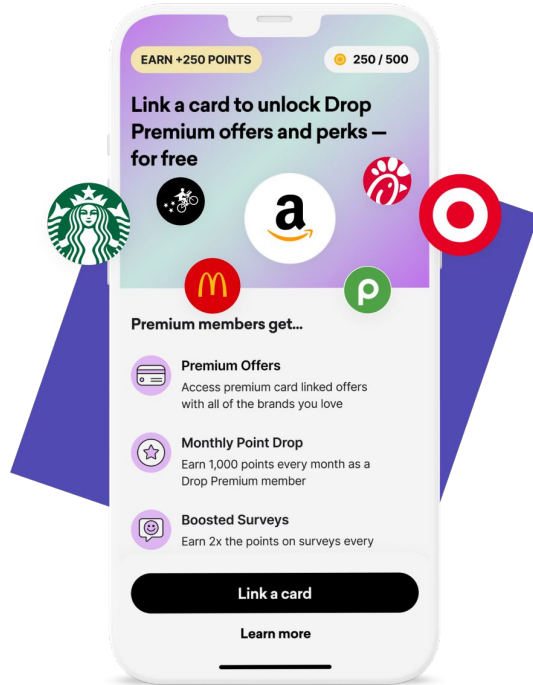
Stay Motivated
and track your progress



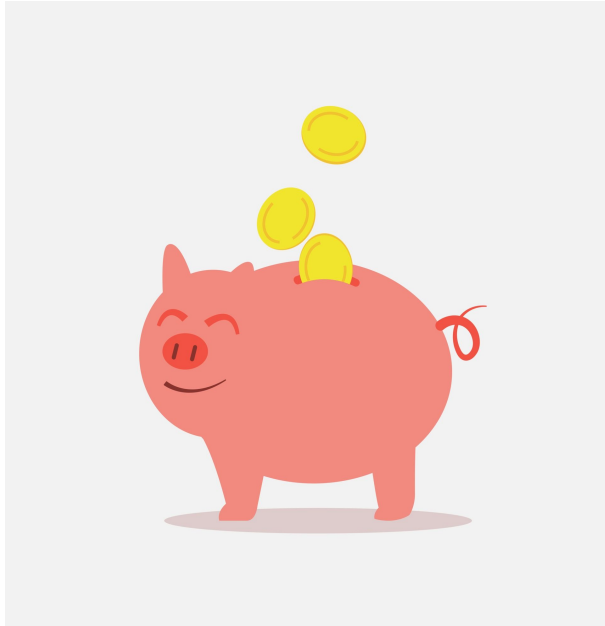
Earn Rewards
from novice to athlete



For every time he reaches a specific progress of the goal, he earns points off of that. He feels motivational by that because he can get the reward from what he is doing towards his goals.



Thanks to the app, Stephen is very caught up on things now, especially on his workout routine. He earns so many points and can redeem those points into a 20% off coupon from Target.



Stephen uses the coupon to buy the resistance bands and jump rope for his workout from Target. He is very glad he could save some money through the app.