

# Goal-Setting Website

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## **Problem Statement**

People set countless numbers of goals throughout their life. However, most of these goals end up being abandoned or forgotten over time. Our website will provide a tool for people to keep track of their progress towards their short and long term goals in order to motivate users to stay on track towards these goals.

## **Who is experiencing the problem?**

People who want to set goals and effectively keep track of their progress towards their goals.

## **What is the Problem?**

The problem is that many people set goals but lose track or forget about them over time.

## **Where does the problem present itself?**

This problem can happen to almost anyone, as everybody attempts to set goals for themselves. This app is designed for anyone that wants a tool that will allow them to better organize their goals.

## **Why does it matter?**

This matters because goal-setting is what allows us to grow as people. Having a tool that will not only keep track of the user's goals, but also encourage them to achieve them, will allow users to gain a clearer understanding of how they can reach their goals, no matter how long or short term those goals may be.