Lauren@laurengranato.com

860-893-3642

Southington, CT

*Open to Relocating*

# Lauren Granato
## UI/UX and Graphic Designer

## Summary

Passionate graphic designer turned UI designer with an enthusiasm for user centric and engaging design. Motivated by design principles and learning new skills in a team setting.

## Portfolio

laurengranato.com

behance.net/lgranato

in Lauren Granato

## Skills

- Adobe Creative Suite
- UI Design
- Fundamentals of UX Design
- Microsoft Office
- Proficient on Mac & PC
- Packaging and Branding
- DSLR cameras
- Photo editing
- Color theory
- Wireframes & Mockups
- User Research
- Typography

## Tools

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Lightroom
- Adobe Acrobat
- Sketch
- Invision

## Experience

**Freelance Graphic Designer**
*Lauren Granato Designs* | May 2016 - present
- Designed a wide variety of projects for personal clients, including but not limited to brochures, logos, branding, marketing materials and signage
- Coordinated all marketing materials, promotions, social media and branding
- Managed multiple projects at once

**Junior Graphic Designer**
*Danone* | November 2017 - February 2018
- Designed internal marketing materials for print and social media use
- Collaborated with Sales, Marketing and Innovation teams to develop packaging and print collateral
- Managed stock photography and assets to adhere to brand guidelines
- Captured photography in lifestyle shoots

**Graphic Designer**
*Direct Advantage Magazine* | April 2017 - October 2017
- Collaborated with Art Director, Sales Reps and clients to create and design advertisements for the magazine
- Combined stock photography and typography to create eye catching designs
- Managed multiple client projects by prioritizing tasks and ensuring quality deliverables

**Graphic Artist and Photographer**
*Beckerman Recreation Center* | Sept. 2014 - May 2016
- Created and directed design projects such as posters and email campaigns for activities within the University of New Haven Beckerman Recreation Center
- Photographed facilities and events to use as stock photography

## Education

**Career Foundry** *Expected October 2018*
Certificate in UI Design
Completed over 400 hours of hands on UI and UX training

**University of New Haven** *2016*
BA Graphic Design
Minor: Photography, Marketing
Studied Photography, Typography, Layout Design and Color Theory