Developing and Comparing Machine Learning Models for Predicting Vaccine Distribution Likelihood

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Business and Data Understanding

The National Center for Health Statistics (NCHS) conducted a National 2009 H1N1 Flu Survey which was sponsored by the National Center for Immunization and Respiratory Diseases. The one-time survey was a list-assisted random-digit-dialing telephone survey of households. The survey was designed to monitor influenza immunization coverage in the 2009 to 2010 season.

Survey respondents

The target population was persons 6 months or older living in the United States. The data includes surveys from more than 26,000 people.

Overview

I aim to develop and compare three distinct machine learning models, namely Logistic Regression, Decision Tree Classifier, and Random Forest Classifier, to predict individuals' likelihood of receiving a vaccine. The project will involve preprocessing the dataset, training and tuning the models, and evaluating their performance using appropriate metrics to identify the most effective approach for vaccine distribution prediction.

Data

```
In [1]: #import necessary libraries
        import numpy as np
        import pandas as pd
        %matplotlib inline
        import statistics
        import matplotlib.pyplot as plt
        from sklearn.preprocessing import FunctionTransformer, MinMaxScaler, OneH
        from sklearn.preprocessing import OrdinalEncoder
        from sklearn.pipeline import Pipeline
        from sklearn.compose import ColumnTransformer
        from sklearn.model selection import train test split, GridSearchCV
        from sklearn.linear model import LogisticRegression
        from sklearn.impute import SimpleImputer
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.ensemble import RandomForestClassifier, GradientBoostingClas
        import seaborn as sns
        from sklearn.metrics import plot confusion matrix, classification report,
        import warnings
        warnings.filterwarnings('ignore')
        from sklearn.preprocessing import MinMaxScaler
        from sklearn.metrics import confusion matrix
```

Dataset

Let's load our data. We are presented with two datasets. One is labeled Training_Set_Features and the second dataset is labeled Training_Set_labels.

```
In [2]: df_features = pd.read_csv("Data/training_set_features.csv")
df_labels = pd.read_csv("Data/training_set_labels.csv")
```

In [3]: df features.head()

Out[3]:

	respondent_id	h1n1_concern	h1n1_knowledge	behavioral_antiviral_meds	behavioral_avoidance
0	0	1.0	0.0	0.0	0.0
1	1	3.0	2.0	0.0	1.0
2	2	1.0	1.0	0.0	1.0
3	3	1.0	1.0	0.0	1.0
4	4	2.0	1.0	0.0	1.0

5 rows × 36 columns

```
In [4]: df_labels.head()
```

Out[4]:

	respondent_id	h1n1_vaccine	seasonal_vaccine
0	0	0	0
1	1	0	1
2	2	0	0
3	3	0	1
4	4	0	0

The df_labels dataset include the respondent_id as well as data for the h1n1 vaccine and seasonal vacccine.

Exploratory Data Analysis

It's time to explore the dataset. I want to understand the datatypes, check for missing values and check the distribution of the target variables, which is the H1N1 vaccine and seasonal flu vaccine.

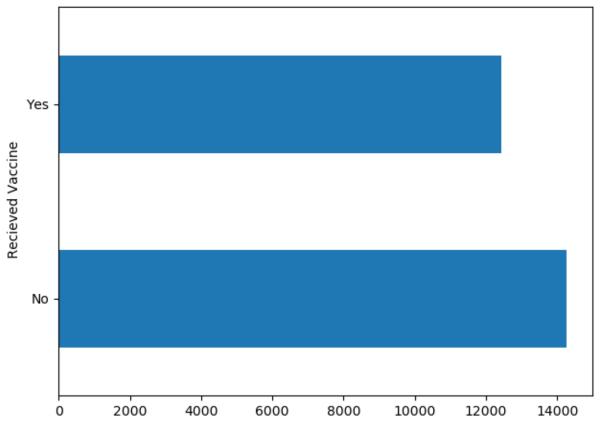
Our dataset labeled df_features has 36 columns and the responded_id is an identifier.

```
In [5]: df_labels.info()
        <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 26707 entries, 0 to 26706
        Data columns (total 3 columns):
        #
            Column
                              Non-Null Count Dtype
                              -----
                            26707 non-null int64
            respondent id
        0
        1
            h1n1 vaccine
                              26707 non-null int64
            seasonal vaccine 26707 non-null int64
        dtypes: int64(3)
       memory usage: 626.1 KB
```

The df_labels dataset contais binary variables. 0 = No 1 = Yes, respondents answered either yes or no for each vaccine. To visualize this, I will create a bar graph.

```
In [6]: #create bar graph
    fig, ax = plt.subplots()
    df_labels['seasonal_vaccine'].value_counts().plot.barh(title="Seasonal Fl
    #add labels and title
    ax.set_yticklabels(["No", "Yes"])
    ax.set_ylabel(" Recieved Vaccine")
    #show plot
    fig.tight_layout()
```





In [7]: # Count the number of people who got the seasonal flu vaccine
 num_seasonal_vaccine = len(df_labels[df_labels['seasonal_vaccine'] == 1])

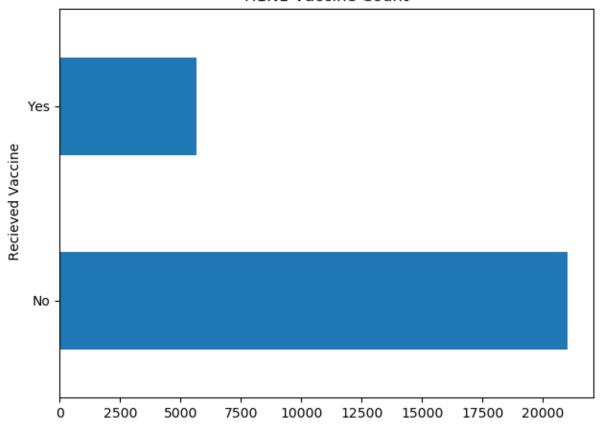
Count the number of people who did not get the seasonal flu vaccine
 num_seasonal_vaccine_no = len(df_labels[df_labels['seasonal_vaccine'] ==

Print the result of people who got the seasonal flu vaccine
 print("Number of people who got the seasonal flu vaccine:", num_seasonal_
Print the result of people who did not get the seasonal flu vaccine
 print("Number of people who did not get the seasonal flu vaccine:", num_seasonal_

Number of people who got the seasonal flu vaccine: 12435 Number of people who did not get the seasonal flu vaccine: 14272

```
In [8]: # small bar graph comparing who recieved the vaccine and who didn't
    fig, ax = plt.subplots()
    df_labels['hln1_vaccine'].value_counts().plot.barh(title="H1N1 Vaccine Co
    #add labels and title
    ax.set_yticklabels(["No", "Yes"])
    ax.set_ylabel(" Recieved Vaccine")
    #show plot
    fig.tight_layout()
```





```
In [9]: # Count the number of people who got the h1n1 flu vaccine
   num_h1n1_vaccine = len(df_labels[df_labels['h1n1_vaccine'] == 1])

# Count the number of people who did not get the h1n1 vaccine

num_h1n1_vaccine_no = len(df_labels[df_labels['h1n1_vaccine'] == 0])

# Print the result
print("Number of people who got the h1n1 vaccine:", num_h1n1_vaccine)

# Print the number of people who did not get the h1n1 vaccine
print("Number of people did not get the h1n1 vaccine:", num_h1n1_vaccine_
```

Number of people who got the h1n1 vaccine: 5674 Number of people did not get the h1n1 vaccine: 21033

According to the bar graph, more respondents received the flu vaccine rather than the H1N1 vaccine. This doesn't tell me much so let's look at other features in the dataset.

Features

```
In [10]: df_features.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 26707 entries, 0 to 26706
Data columns (total 36 columns):

Data #	columns (total 36 columns): Column	Non-Ni	ıll Count	Dtype		
0	respondent id	26707	non-null	int64		
1	hln1 concern		non-null	float64		
2	h1n1 knowledge	26591	non-null	float64		
3	behavioral_antiviral_meds		non-null	float64		
4	behavioral_avoidance		non-null	float64		
5	behavioral face mask	26688	non-null	float64		
6	behavioral_wash_hands	26665	non-null	float64		
7	behavioral_large_gatherings	26620	non-null	float64		
8	behavioral outside home	26625	non-null	float64		
9	behavioral_touch_face	26579	non-null	float64		
10	doctor_recc_hln1	24547	non-null	float64		
11	doctor_recc_seasonal	24547	non-null	float64		
12	chronic_med_condition	25736	non-null	float64		
13	child_under_6_months	25887	non-null	float64		
14	health_worker	25903	non-null	float64		
15	health_insurance	14433	non-null	float64		
16	opinion_h1n1_vacc_effective	26316	non-null	float64		
17	opinion_hlnl_risk	26319	non-null	float64		
18	opinion_h1n1_sick_from_vacc	26312	non-null	float64		
19	opinion_seas_vacc_effective	26245	non-null	float64		
20	opinion_seas_risk	26193	non-null	float64		
21	opinion_seas_sick_from_vacc	26170	non-null	float64		
22	age_group	26707	non-null	object		
23	education	25300	non-null	object		
24	race	26707	non-null	object		
25	sex	26707	non-null	object		
26	income_poverty	22284	non-null	object		
27	marital_status	25299	non-null	object		
28	rent_or_own	24665	non-null	object		
29	employment_status	25244	non-null	object		
30	hhs_geo_region	26707	non-null	object		
31	census_msa	26707	non-null	object		
32	household_adults	26458	non-null	float64		
33	household_children	26458	non-null	float64		
34	employment_industry	13377	non-null	object		
35	employment_occupation		non-null	object		
	es: float64(23), int64(1), ob	ject(12	2)			
memo	memory usage: 7.3+ MB					

For the full description of features <u>you can find it on Drivendata.org</u> (https://www.drivendata.org/competitions/66/flu-shot-learning/page/211/)

For all binary variables: 0 = No; 1 = Yes.

1. h1n1_concern - Level of concern about the H1N1 flu

- 2. h1n1 knowledge
- 3. behavioral_antiviral_meds Has taken antiviral medications. (binary)
- 4. behavioral_avoidance Has avoided close contact with others with flu-like symptoms. (binary)
- 5. behavioral_face_mask Has bought a face mask. (binary)
- 6. behavioral_wash_hands Has frequently washed hands or used hand sanitizer. (binary)
- 7. behavioral_large_gatherings Has reduced time at large gatherings. (binary)
- 8. behavioral_outside_home Has reduced contact with people outside of own household. (binary)
- 9. behavioral_touch_face Has avoided touching eyes, nose, or mouth. (binary)
- 10. doctor_recc_h1n1 H1N1 flu vaccine was recommended by doctor. (binary)
- 11. doctor_recc_seasonal Seasonal flu vaccine was recommended by doctor. (binary)
- 12. chronic_med_condition Has any of the following chronic medical conditions: asthma or an other lung condition, diabetes, a heart condition, a kidney condition, sickle cell anemia or other anemia, a neurological or neuromuscular condition, a liver condition, or a weakened immune system caused by a chronic illness or by medicines taken for a chronic illness. (binary)
- 13. child_under_6_months Has regular close contact with a child under the age of six months. (binary)
- 14. health_worker Is a healthcare worker. (binary)
- 15. health_insurance Has health insurance. (binary)
- 16. opinion_h1n1_vacc_effective Respondent's opinion about H1N1 vaccine effectiveness. 1= Not at all effective; 2 = Not very effective; 3 = Don't know; 4 = Somewhat effective; 5 = Very effective.
- 17. opinion_h1n1_risk Respondent's opinion about risk of getting sick with H1N1 flu without vaccine.1 = Very Low; 2 = Somewhat low; 3 = Don't know; 4 = Somewhat high; 5 = Very high.
- 18. opinion_h1n1_sick_from_vacc Respondent's worry of getting sick from taking H1N1 vaccine.1 = Not at all worried; 2 = Not very worried; 3 = Don't know; 4 = Somewhat worried; 5 = Very worried.
- 19. opinion_seas_vacc_effective Respondent's opinion about seasonal flu vaccine effectiveness.1 = Not at all effective; 2 = Not very effective; 3 = Don't know; 4 = Somewhat effective; 5 = Very effective.
- 20. opinion_seas_risk Respondent's opinion about risk of getting sick with seasonal flu without vaccine.1 = Very Low; 2 = Somewhat low; 3 = Don't know; 4 = Somewhat high; 5 = Very high
- 21. opinion_seas_sick_from_vacc Respondent's worry of getting sick from taking seasonal flu vaccine.1 = Not at all worried; 2 = Not very worried; 3 = Don't know; 4 = Somewhat worried; 5 = Very worried.
- 22. age_group Age group of respondent.
- 23. education Self-reported education level.
- 24. race Race of respondent.
- 25. sex Sex of respondent.
- 26. income_poverty Household annual income of respondent with respect to 2008 Census poverty thresholds.
- 27. marital status Marital status of respondent.
- 28. rent_or_own Housing situation of respondent.
- 29. employment_status Employment status of respondent.

- 30. hhs_geo_region Respondent's residence using a 10-region geographic classification defined by the U.S. Dept. of Health and Human Services. Values are represented as short random character strings.
- 31. census_msa Respondent's residence within metropolitan statistical areas (MSA) as defined by the U.S. Census.
- 32. household_adults Number of other adults in household, top-coded to 3.
- 33. household_children Number of children in household, top-coded to 3.
- 34. employment_industry Type of industry respondent is employed in. Values are represented as short random character strings.
- 35. employment_occupation Type of occupation of respondent. Values are represented as

That's a lot of information and it looks like the columns are mixed with flu and h1n1 vaccines. In our exploratory data analysis, we saw that less than half of the respondents recieved the h1n1 vaccine. Due to the low number, I will leave out the data from h1n1 vaccines, entirely and focus on the seasonal flu vaccine data.

Exploratory Data Analysis of Seasonal Flu Vaccine

From our df_features dataset, we are going to drop columns that have h1n1 vaccination data. Since we don't need the data from h1n1 respondents, I will also drop those columns in our df_labels dataset. We will keep the respondent_ID for both datasets.

```
In [11]: # Renaming the df_features dataframe to flu_features
flu_features = df_features.drop(['hlnl_concern', 'hlnl_knowledge', 'docto
    'opinion_hlnl_vacc_effective', 'opinion_hlnl_risk','opinion_hlnl_sick_from
    'employment_industry', 'employment_occupation'], axis = 1)
flu_features.head()
```

Out[11]:

	respondent_id	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behaviora
0	0	0.0	0.0	0.0	
1	1	0.0	1.0	0.0	
2	2	0.0	1.0	0.0	
3	3	0.0	1.0	0.0	
4	4	0.0	1.0	0.0	

5 rows × 27 columns

```
In [12]: # Renaming the df_labels dataframe to df_seasonal_lables
    df_seasonal_labels = df_labels.drop(['hln1_vaccine'], axis = 1)
    df_seasonal_labels.head()
```

Out[12]:

	respondent_id	seasonal_vaccine
0	0	0
1	1	1
2	2	0
3	3	1
4	4	0

Since I'm still exploring the data. I will create a new df that joins df_features and df_labels so I can get a better understanding of the datasets. To do this, I have the respondent_id columns from both datasets. First, I will use a simple conditional statement to check to see if the respondent_IDs are the same.

The respondent IDs are the same in both dataframes.

Great! The respondent_id are the same in both dataframes, so now I can create a joined_df dataframe.

```
In [14]: # Join flu_features and df_seasonal_labels on respondent_Id
joined_df = flu_features.merge(df_seasonal_labels, on='respondent_id')
joined_df
```

Out[14]:

	respondent_id	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	beha
0	0	0.0	0.0	0.0	
1	1	0.0	1.0	0.0	
2	2	0.0	1.0	0.0	
3	3	0.0	1.0	0.0	
4	4	0.0	1.0	0.0	
26702	26702	0.0	1.0	0.0	
26703	26703	0.0	1.0	0.0	
26704	26704	0.0	1.0	1.0	
26705	26705	0.0	0.0	0.0	
26706	26706	0.0	1.0	0.0	
26707	rows × 28 colur	mns			

Missing Values

I want to narrow down the features. To do that I will look at joined_df to see which columns have missing values.

```
In [15]: # count the number of missing values in each column
missing_counts = joined_df.isnull().sum()

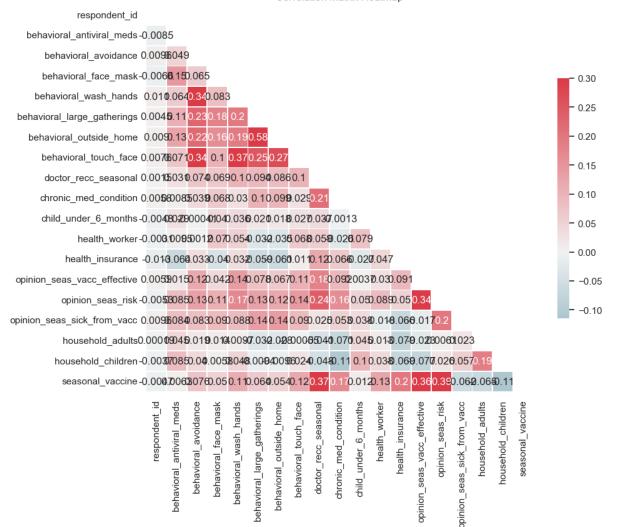
# print the result
print(missing_counts)
```

respondent id	0	
behavioral antiviral meds	71	
behavioral avoidance	208	
behavioral face mask	19	
behavioral wash hands	42	
behavioral large gatherings	87	
behavioral outside home	82	
behavioral_touch_face	128	
doctor_recc_seasonal	2160	
chronic_med_condition	971	
child_under_6_months	820	
health_worker	804	
health_insurance	12274	
opinion_seas_vacc_effective	462	
opinion_seas_risk	514	
opinion_seas_sick_from_vacc	537	
age_group	0	
education	1407	
race	0	
sex	0	
income_poverty	4423	
marital_status	1408	
rent_or_own	2042	
employment_status	1463	
census_msa	0	
household_adults	249	
household_children	249	
seasonal_vaccine dtype: int64	0	

So the health insurance column has a lot of data missing, compared to other columns. Due to missing data, I want to see which variables in our training dataset are highly correlated to the seasonal_vaccine column. This will lead me to drop variables that have a low correlation. Variables that have a low correlation could simplify my modles and improve its performance by reducing noise and overfitting.

```
In [16]:
         # Perform correlation matrix on training datasets
         correlation matrix = joined df.corr()
         correlations = correlation_matrix['seasonal_vaccine'][:-1] # correlations
         sns.set(style="white")
         # Generate a mask for the upper triangle
         mask = np.zeros like(correlation matrix, dtype=np.bool)
         mask[np.triu_indices_from(mask)] = True
         # Set up the matplotlib figure
         fig, ax = plt.subplots(figsize=(10, 10))
         # Generate a custom diverging colormap
         cmap = sns.diverging palette(220, 10, as_cmap=True)
         # Draw the heatmap with the mask and correct aspect ratio
         sns.heatmap(correlation matrix, mask=mask, cmap=cmap, vmax=.3, center=0,
                     square=True, linewidths=.5, cbar_kws={"shrink": .5}, annot=Tr
         plt.title('Correlation Matrix Heatmap')
         plt.show()
```

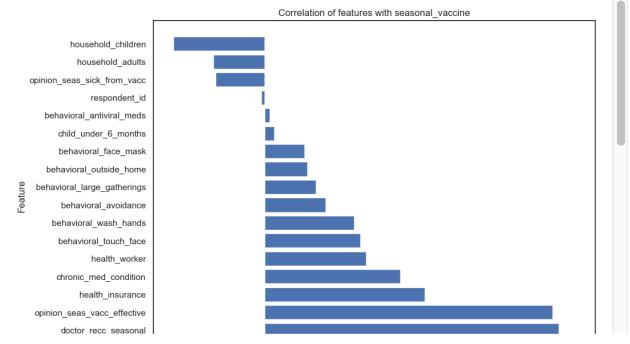
Correlation Matrix Heatmap



```
In [17]: # sort correlations in descending order
sorted_correlations = correlations.sort_values(ascending=False)

# plot bar chart
plt.figure(figsize=(10, 8))
plt.barh(sorted_correlations.index, sorted_correlations.values)
plt.xlabel('Correlation coefficient')
plt.ylabel('Feature')
plt.title('Correlation of features with seasonal_vaccine')
plt.show()

print(sorted_correlations)
```



In the training dataset, household_children, opinon_seas_sick_from_vacc and household_adults have negative correlations to the seasonal_vaccine. But I do want to include the number of children and adults in each household, so I will drop opinon_seas_sick_from_vacc column. I will also drop respondent_id, since we won't be using that in our model as well as census_msa, rent_or_own, marital_status and income_poverty.

```
In [18]: # Create a list of columns to drop
cols_to_drop = ['census_msa', 'rent_or_own', 'marital_status', 'income_po'
# Drop the columns from the X_train and X_test DataFrames
joined_df = joined_df.drop(cols_to_drop, axis=1)
```

Let's check the shapes of the training and testing datasets, as well as check that the number of rows in the X_train and X_test datasets match.

Imputation Method

There are NaN values present in the dataset. This means we have missing data in our columns. I

```
In [19]:
         # count the number of missing values in each column
         missing counts = joined df.isnull().sum()
         # print the result
         print(missing counts)
                                              0
         respondent id
         behavioral antiviral meds
                                             71
         behavioral avoidance
                                            208
         behavioral_face_mask
                                             19
         behavioral wash hands
                                             42
         behavioral_large_gatherings
                                             87
         behavioral outside home
                                             82
         behavioral touch face
                                            128
         doctor recc seasonal
                                           2160
         chronic med condition
                                            971
         child under 6 months
                                            820
         health worker
                                            804
         health insurance
                                          12274
         opinion_seas_vacc_effective
                                            462
         opinion seas risk
                                            514
         opinion_seas_sick_from_vacc
                                            537
         age_group
                                              0
         education
                                           1407
         race
                                              0
                                              0
         sex
                                           1463
         employment status
         household adults
                                            249
         household children
                                            249
         seasonal vaccine
                                              0
         dtype: int64
```

Health_insurance has the most missing values, the question is why. This data is from the National 2009 H1N1 Flu Survey. In 2009, there was a swine flu pandemic caused by H1N1, swine flu and influenza. The CDC reported it more severe for those younger than 65 years of age. (https://www.cdc.gov/flu/pastseasons/0910season.htm) Those who did not have health insurance was still able to get the flu shot. So, I will replace the NaN's in the health_insurance column with 0.

Simple Imputer

To handle missing values in the health_insurance dataset, I will use a simpleimputer. For all binary columns, I will replace the missing values with 0, since the dataset has alreayd identified binary values as 0 = No and 1 = yes.

Ordinal and Interval Data

There are some columns in our dataset that has a ranking of responses on a scale of 1 to 5. The columns are opinion_seas_sick_from_vacc, opinion_seas_risk, opinion_seas_vacc_effective, education and employment_status. In this case, I will replace the missing values with the most frequent value to preserve the nature of the variable.

```
In [21]: # Define columns to impute
    cols_to_impute = ['opinion_seas_sick_from_vacc', 'opinion_seas_risk', 'op
    # Create an instance of SimpleImputer with 'most_frequent' strategy
    imputer = SimpleImputer(strategy='most_frequent')

# Fit and transform the imputer on joined_df
    joined_df[cols_to_impute] = imputer.fit_transform(joined_df[cols_to_impute])
```

Household_adults and Household_children, have an equal and small number of missing values. To do deal with this, I will use the median to vill the missing values. Since it's a small number, this should not significantly bias the data.

```
In [22]: # create an instance of SimpleImputer with strategy='median'
imputer = SimpleImputer(strategy='median')

# fit and transform the imputer to the 'household_adults' and 'household_
joined_df[['household_adults', 'household_children']] = imputer.fit_trans
```

Let's take a closer look at the employment_status column. I will need to scale the data to prepare it for my machine learning models.

I will use the OrdinalEncoder to transform the employment_status column in both X_train and X_test datasets. The original encoding will replace the categorical values with integers, starting from 0.

```
In [24]: # Create an OrdinalEncoder object
    ordinal_encoder = OrdinalEncoder(categories=[['Not in Labor Force', 'Unem
    # Fit and transform the employment_status column in joined_df
    joined_df['employment_status'] = ordinal_encoder.fit_transform(joined_df[
```

Let's double check to see if all of our missing values are handled.

```
In [25]: # count the number of missing values in each column
         missing counts = joined df.isnull().sum()
         # print the result
         print(missing_counts)
         respondent_id
                                          0
         behavioral antiviral meds
                                          0
         behavioral_avoidance
                                          0
         behavioral face mask
                                          0
         behavioral wash hands
                                          0
         behavioral_large_gatherings
                                          0
         behavioral outside home
                                          0
         behavioral touch face
                                          0
         doctor recc seasonal
         chronic med condition
                                          0
         child under 6 months
                                          0
         health worker
                                          0
         health insurance
                                          0
         opinion seas vacc effective
                                          0
         opinion seas risk
         opinion seas sick from vacc
                                          0
         age group
                                          0
         education
                                          0
         race
                                          0
         sex
                                          0
         employment status
         household adults
                                          0
         household children
                                          0
```

0

Great! Now I can move on to one hot encoding our categorical columns.

One Hot Encoding

seasonal vaccine

dtype: int64

I have four categories that need to be encoded into my training dataset.

```
In [26]: # Define columns to one-hot encode
         columns to encode = ['age group', 'education', 'race', 'sex']
         # One-hot encode the columns in X train and X test
         joined df encoded = pd.get dummies(joined df, columns=columns to encode)
         # Print the shapes of the encoded datasets
         print('joined df:', joined df encoded.shape)
         joined_df: (26707, 36)
In [27]: |# count the number of missing values in each column
         missing_counts = joined_df_encoded.isnull().sum()
         # print the result
         print(missing_counts)
                                         0
         respondent id
         behavioral antiviral meds
                                         0
         behavioral_avoidance
                                         0
         behavioral face mask
         behavioral wash hands
         behavioral_large_gatherings
         behavioral outside home
                                         0
         behavioral_touch_face
                                         0
         doctor recc seasonal
                                         0
         chronic med condition
                                         0
         child under 6 months
         health worker
                                         0
         health insurance
         opinion seas vacc effective
         opinion seas risk
                                         0
         opinion seas sick from vacc
         employment status
         household adults
                                         0
         household children
                                         0
         seasonal vaccine
                                         0
         age_group_18 - 34 Years
                                         0
         age_group_35 - 44 Years
                                         0
         age group 45 - 54 Years
         age_group_55 - 64 Years
         age group 65+ Years
                                         0
                                         0
         education 0
         education 12 Years
                                         0
         education < 12 Years
         education College Graduate
         education Some College
                                         0
         race Black
                                         0
                                         0
         race Hispanic
         race Other or Multiple
                                         0
                                         0
         race White
         sex Female
                                         0
                                         0
         sex Male
         dtype: int64
```

```
feature_names = joined df encoded.columns
         features list = list(joined df encoded.columns)
In [29]: feature_names.value_counts()
Out[29]: respondent_id
                                          1
         behavioral_antiviral_meds
                                          1
         age_group_18 - 34 Years
                                          1
         age_group_35 - 44 Years
                                          1
                                          1
         age_group_45 - 54 Years
         age_group_55 - 64 Years
                                          1
         age_group_65+ Years
                                          1
         education_0
                                          1
         education_12 Years
                                          1
         education < 12 Years
                                          1
         education_College Graduate
                                          1
         education Some College
                                          1
         race_Black
                                          1
         race Hispanic
                                          1
                                          1
         race Other or Multiple
         race White
                                          1
         sex_Female
                                          1
         seasonal vaccine
                                          1
         household_children
                                          1
         household_adults
                                          1
         doctor recc seasonal
                                          1
         behavioral avoidance
                                          1
         behavioral face mask
                                          1
         behavioral wash hands
                                          1
         behavioral large gatherings
                                          1
         behavioral_outside_home
                                          1
         behavioral touch face
                                          1
         chronic med condition
                                          1
         employment status
                                          1
         child under 6 months
                                          1
         health worker
                                          1
         health insurance
                                          1
         opinion seas vacc effective
         opinion seas risk
                                          1
         opinion seas sick from vacc
                                          1
         sex Male
                                          1
         dtype: int64
In [30]: features list.remove('respondent id')
```

After I did the one hot encoding, it looks like it presented missing values. I'll use the fillna method to fill the missing values with 0, since they are now binary columns.

MinMax Scaler

Great, there's no missing values. Next I will use MinMax Scaler for feature scaling. The data is not normally distributed and the range of variables varies, so the data needs to be scaled to a

en a composition of the composit

0.0000000e+00 1.0000000e+00]

Train-Test Split

Now that we have a new dataframe I will perform a train-test split. We will do this before any log transformations on the data due to data leakage and overfitting. I will use the training set to train a machine learning model, and then use the test set to evaluate the model's performance on unseen data.

```
In [34]: display(X_train.head())
display(X_test.head())
```

	respondent_id	health_insurance	employment_status	behavioral_antiviral_meds	behavioral <u></u>
5303	5303	0	0.0	0.0	
2703	2703	0.0	2.0	0.0	
6586	6586	1.0	2.0	0.0	
22563	22563	1.0	2.0	0.0	
2338	2338	1.0	0.0	0.0	

5 rows × 35 columns

	respondent_id	health_insurance	employment_status	behavioral_antiviral_meds	behavioral_
15772	15772	0	2.0	0.0	

Great! I want to check the shapes of the training and testing datasets, as well as check that the number of rows in the X and y datasets match.

```
In [35]: print(X_train.shape)
    print(X_test.shape)
    # Check to see number of rows in X_train matches rows in target dataset
    print(X_train.shape[0] == y_train.shape[0])
    # Check to see number of rows in testing feature dataset matches number o
    print(X_test.shape[0] == y_test.shape[0])

    (18694, 35)
    (8013, 35)
    True
    True
```

Baseline Model

Let's create a dummy classifier to predict the most frequent class in the training data. Since this is a classification problem, a dummy classifier will help establish a baseline performance.

```
In [36]: from sklearn.dummy import DummyClassifier
         # Create a dummy classifier
         dummy_clf = DummyClassifier(strategy='most_frequent')
         # Train the dummy classifier on the training data
         dummy clf.fit(X train, y train)
         # Evaluate the dummy classifier on the test data
         dummy_clf.score(X_test, y_test)
         # Make predictions on the training data
         y train pred = dummy clf.predict(X train)
         # Generate the training report matrix
         print("Training Report Matrix")
         print(classification report(y train, y train pred))
         # Make predictions on the test data
         y test pred = dummy clf.predict(X test)
         # Generate the test report matrix
         print("Test Report Matrix")
         print(classification_report(y_test, y_test_pred))
```

Training Report Matrix					
	precision	recall	f1-score	support	
0	0.53	1.00	0.69	9930	
1	0.00	0.00	0.00	8764	
accuracy			0.53	18694	
macro avg	0.27	0.50	0.35	18694	
weighted avg	0.28	0.53	0.37	18694	
Test Report M	Matrix				
	precision	recall	f1-score	support	
0	0.54	1.00	0.70	4342	
1	0.00	0.00	0.00	3671	
accuracy			0.54	8013	
macro avg	0.27	0.50	0.35	8013	
weighted avg	0.29	0.54	0.38	8013	

The accuracy scores of the model on the training data is 53% and the test data is 54%. The F1-score for class 0 is 0.69 and 0.70 on the training data and the test data, respectively, while the F1-score for class 1 is 0.00 on both the training data and the test data.

For this project, I will prioritize accuracy when evaluating the performance of my models. The goal is to predict the most frequent class (0) in a way that provides useful predictions. A model with an accuracy score of 70-80% is considered good in this context, so I will aim for models that achieve an accuracy score of at least 75%.

Logistic Regression Model

This is a binary classification problem, therefore, I will create a logistic regression model to fit into my preprocessed training dataset. I want to predict whether someone got a flu shot or not, which is a problem where there are only two possible outcomes.

Performance on Training Data

Now that I have a model, let's see how it performs on the training data. We will calculate the residuals on the training data to evaluate the performance of a logistic regression model.

```
In [38]: y_hat_train = logreg.predict(X_train)
# Difference between predicted and actual labels
train_residuals = np.abs(y_train - y_hat_train)
print(pd.Series(train_residuals, name="Residuals (counts)").value_counts(
print()
print(pd.Series(train_residuals, name="Residuals (proportions)").value_co

0    14362
1    4332
Name: Residuals (counts), dtype: int64
0   0.768268
1   0.231732
Name: Residuals (proportions), dtype: float64
```

In this code, 0 means the prediction and the actual value matched, 1 means the prediction and the actual value did not match. So, this is saying 77.39% has a value of 0, which means that the predicted lables match the actual label. The remaining 22.61% of the residuals did not match the actual label.

Performance on Test Data

```
In [39]: y_hat_test = logreg.predict(X_test)

test_residuals = np.abs(y_test - y_hat_test)
print(pd.Series(test_residuals, name="Residuals (counts)").value_counts()
print()
print(pd.Series(test_residuals, name="Residuals (proportions)").value_cou

0  6238
1  1775
Name: Residuals (counts), dtype: int64

0  0.778485
1  0.221515
Name: Residuals (proportions), dtype: float64
```

In this case, 54.49% of the residuals have a value of 0, which means that the predicted label matched the actual label, while 45.51% of the residuals have a value of 1, which means that the predicted label did not match the actual label. The residuals with a value of 1 is lower which means the model is making fewer incorrect predictions.

Grid Search

I want to improve the accuracy of the baseline models. I will do a grid search to find the best combination of hyperparameters for the logistic regression model. But, before I do that, I will refactor my code to build a pipeline so I can perform a Grid Search in a way that avoids data leakage.

```
In [40]: # create a pipeline
         pipe = Pipeline([
             ('scaler', MinMaxScaler()),
             ('classifier', LogisticRegression())
         ])
         # define the parameter grid to search over
         param grid = {
             'classifier__solver': ['liblinear'],
             'classifier__penalty': ['l1', 'l2'],
             'classifier C': [0.001, 0.01, 0.1, 1, 10, 100, 1000]
         }
         # create the grid search object
         grid search = GridSearchCV(pipe, param grid, cv=5)
         # fit the grid search to the training data
         grid_search.fit(X_train, y_train)
         # evaluate the best model on the test data
         best model = grid search.best estimator
         accuracy = best_model.score(X_test, y_test)
```

In [41]: print(accuracy)

0.7819792836640459

So the best combination is C=01, penality = 11 or Lasso regularization, and solver=liblinear which is good for small dataset.

```
In [43]: # Create a new logistic regression model using the hyperparameters obtain
logreg_model = LogisticRegression(C=0.1, penalty='ll', solver='liblinear'
logreg_model.fit(X_train, y_train)
y_pred = logreg_model.predict(X_test)
```

```
In [44]: logreg new = logreg model
         # Fit the new logistic regression model on the scaled training data
         logreg_new.fit(X_train, y_train)
         # Predict the labels for the training and test data
         y train pred = logreg new.predict(X train)
         y_test_pred = logreg_new.predict(X_test)
         # Calculate the accuracy of the new model on the training and test data
         accuracy_train = accuracy_score(y_train, y_train_pred)
         accuracy test = accuracy score(y test, y test pred)
         print("Accuracy on training data:", accuracy train)
         print("Accuracy on test data:", accuracy test)
         # Generate the classification report for the training and test data
         target_names = ['class 0', 'class 1']
         print("Training classification report:")
         print(classification report(y train, y train pred, target names=target na
         print("Test classification report:")
         print(classification report(y test, y test pred, target names=target name
         Accuracy on training data: 0.7731892585856425
         Accuracy on test data: 0.7813552976413328
         Training classification report:
```

	precision	recall	f1-score	support
class 0	0.78	0.80	0.79	9930
class 1	0.77	0.74	0.75	8764
accuracy			0.77	18694
macro avg	0.77	0.77	0.77	18694
weighted avg	0.77	0.77	0.77	18694

Test classification report:

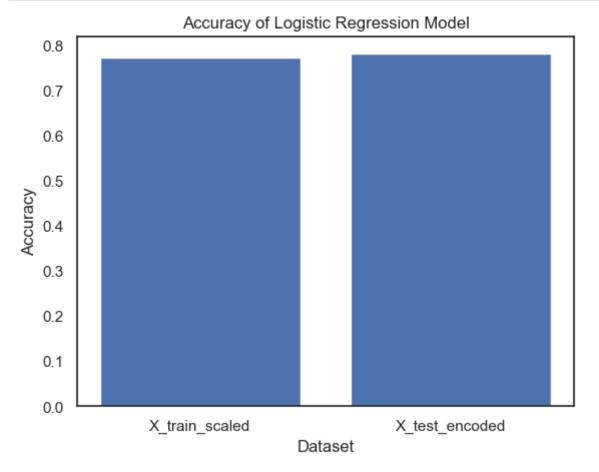
	precision	recall	f1-score	support
class 0	0.79	0.82	0.80	4342
class 1	0.77	0.74	0.76	3671
accuracy			0.78	8013
macro avg	0.78	0.78	0.78	8013
weighted avg	0.78	0.78	0.78	8013

```
In [45]: # Define the data
    accuracy_scores = [accuracy_train, accuracy_test]
    labels = ['X_train_scaled', 'X_test_encoded']

# Create the bar chart
    plt.bar(labels, accuracy_scores)

# Add labels and title
    plt.xlabel('Dataset')
    plt.ylabel('Accuracy')
    plt.title('Accuracy of Logistic Regression Model')

# Show the plot
    plt.show()
```



The overall accuracy on the test data is low (0.55), which means the model is not performing well on new, unseen data. The low test accuracy and the difference between training and test accuracy suggest that the model is overfitting the training data.

Decision Tree Classifier

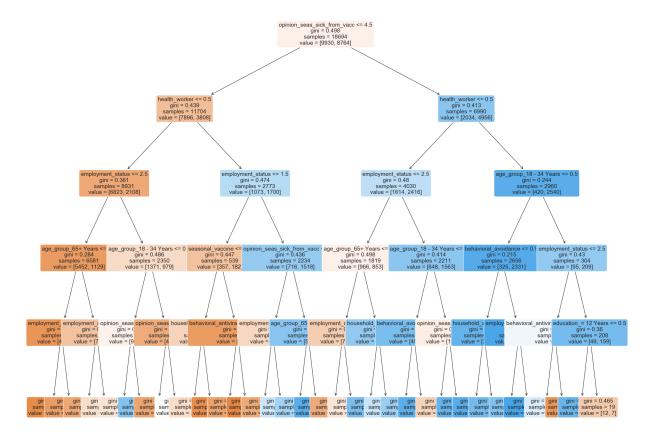
```
In [46]: # Define the pipeline steps
         pipeline steps = [
             ('decision_tree', DecisionTreeClassifier())
         # Create the pipeline
         decision_tree_pipeline = Pipeline(pipeline_steps)
In [47]: decision tree_pipeline.fit(X_train, y_train)
Out[47]: Pipeline(steps=[('decision_tree', DecisionTreeClassifier())])
In [48]: # Make predictions using the preprocessed test data
         y pred = decision_tree_pipeline.predict(X_test)
         # Evaluate the pipeline using various metrics
         print("Confusion Matrix:")
         print(confusion_matrix(y_test, y_pred))
         print("\nClassification Report:")
         print(classification_report(y_test, y_pred))
         print("\nAccuracy Score:")
         print(accuracy_score(y_test, y_pred))
         Confusion Matrix:
         [[3043 1299]
          [1230 2441]]
         Classification Report:
                       precision recall f1-score
                                                        support
                    0
                            0.71
                                       0.70
                                                 0.71
                                                           4342
                            0.65
                                                 0.66
                    1
                                       0.66
                                                           3671
                                                 0.68
             accuracy
                                                           8013
                                                 0.68
                                                           8013
            macro avq
                            0.68
                                       0.68
         weighted avg
                            0.68
                                       0.68
                                                 0.68
                                                           8013
         Accuracy Score:
         0.6843878697117185
```

```
In [49]: decision_tree_pipeline.get_params()
Out[49]: {'memory': None,
          'steps': [('decision tree', DecisionTreeClassifier())],
          'verbose': False,
          'decision_tree': DecisionTreeClassifier(),
          'decision_tree__ccp_alpha': 0.0,
          'decision tree class weight': None,
          'decision_tree__criterion': 'gini',
          'decision tree max depth': None,
          'decision tree max features': None,
          'decision_tree _ max_leaf_nodes': None,
          'decision tree min impurity decrease': 0.0,
          'decision_tree__min_samples_leaf': 1,
          'decision tree min samples split': 2,
          'decision_tree min_weight_fraction_leaf': 0.0,
          'decision tree random state': None,
          'decision_tree__splitter': 'best'}
In [50]: #Define the hyperparameter grid for the Decision Tree Classifier within t.
         param_grid = {
             'decision tree max depth': [None, 5, 10, 15, 20],
             'decision tree min samples split': [2, 5, 10],
             'decision tree min samples leaf': [1, 2, 4],
             'decision tree max features': [None, 'sqrt', 'log2']
         }
In [51]: #Create the Grid Search Cross-Validation instance with the pipeline:
         grid search = GridSearchCV(estimator=decision tree pipeline, param grid=p
In [52]: #Fit the Grid Search to the preprocessed training data
         grid search.fit(X train, y train)
Out[52]: GridSearchCV(cv=5,
                      estimator=Pipeline(steps=[('decision_tree',
                                                  DecisionTreeClassifier())]),
                      n jobs=-1,
                      param grid={'decision tree max depth': [None, 5, 10, 15,
         20],
                                   'decision tree max features': [None, 'sgrt',
         'log2'],
                                   'decision tree min samples leaf': [1, 2, 4],
                                   'decision tree min samples split': [2, 5, 1
         0]},
                      scoring='accuracy')
```

```
In [53]: # Get the best hyperparameters
         best params = grid search.best params
         print("Best Hyperparameters:")
         print(best_params)
         # Get the best estimator
         best_estimator = grid_search.best_estimator_
         Best Hyperparameters:
         {'decision tree max depth': 5, 'decision tree max features': None, 'd
         ecision tree min samples leaf': 1, 'decision tree min samples split':
         5}
In [54]: clf_decision_tree = DecisionTreeClassifier(max_depth=5,
                                                    max features=None,
                                                    min samples leaf=1,
                                                    min samples split=2,
                                                    random state=42)
         clf_decision_tree.fit(X_train, y_train)
Out[54]: DecisionTreeClassifier(max_depth=5, random_state=42)
In [55]: test pred decision tree = decision tree pipeline.predict(X test)
In [56]: print(confusion_matrix)
         <function confusion matrix at 0x7fbf335b6d40>
In [57]: from sklearn.tree import export text
         tree rules = export text(clf decision tree,
                                 feature_names = features_list)
         print(tree rules)
          --- opinion seas sick from vacc <= 4.50
              --- health worker <= 0.50
                  --- employment status <= 2.50
                      --- age group 65+ Years <= 0.50
                          --- employment status <= 1.50
                             |--- class: 0
                          --- employment status > 1.50
                             |--- class: 0
                      --- age group 65+ Years > 0.50
                          |--- employment status <= 1.50
                             |--- class: 0
                          --- employment status > 1.50
                             |--- class: 0
                  --- employment status > 2.50
                      --- age group 18 - 34 Years <= 0.50
                          --- opinion seas risk <= 0.50
                             |--- class: 0
                          --- opinion seas risk > 0.50
                             |--- class: 1
```

```
import matplotlib.pyplot as plt
In [58]:
         from sklearn.tree import plot tree
         # Plot the decision tree
         plt.figure(figsize=(25,20))
         plot_tree(clf_decision_tree,
                   feature_names=features_list,
                   filled=True,
                   rounded=True,
                   fontsize=14)
         # Add title and axis labels
         plt.title("Decision Tree Visualization", fontsize=24)
         plt.xlabel("Features", fontsize=20)
         plt.ylabel("Depth", fontsize=20)
         # Show plot
         plt.show()
```

Decision Tree Visualization



The decision tree splits into two main parts based on one variable,

"opinion_seas_vacc_effective". If the value of this variable is less than or equal to 0.88, you follow the left branch, and if it's greater than 0.88, you follow the right branch. Each level of the tree has new rules that help make decisions more precise.

A Gini index of 0.361 means that the samples in the node belong to multiple classes and not all classes are equally represented. This means that there are different reasons why someone would or wouldn't get the flu vaccine.

```
In [59]: test pred_decision_tree = clf_decision_tree.predict(X_test)
In [60]:
         from sklearn import metrics
         confusion matrix = metrics.confusion matrix(y test,
                                                       test pred decision tree)
In [61]: print(confusion matrix)
         [[3581 761]
          [1184 2487]]
In [62]: metrics.accuracy score(y test, test pred decision tree)
Out[62]: 0.7572694371646075
In [63]: precision = metrics.precision_score(y_test, test_pred_decision_tree,
                                             average=None)
         precision results = pd.DataFrame(precision, index=labels)
         #renaming results column
         precision results.rename(columns={0:'Precision'}, inplace =True)
         precision results
Out[63]:
                       Precision
           X_train_scaled 0.751522
          X_test_encoded 0.765702
In [64]: print(metrics.classification report(y test, test pred decision tree))
                                     recall f1-score
                        precision
                                                         support
                     0
                             0.75
                                        0.82
                                                  0.79
                                                            4342
                             0.77
                                                  0.72
                     1
                                        0.68
                                                            3671
                                                  0.76
                                                            8013
              accuracy
            macro avg
                             0.76
                                        0.75
                                                  0.75
                                                            8013
                             0.76
                                                  0.76
                                                            8013
         weighted avg
                                        0.76
```

This is pretty good! The Decision Tree Classifier model shows that it's better at predicting class 0 (not recieving the vaccine) with higher recall and higher f1-score, compared to class 1 (those who recieved the vaccine).

Based on these metrics, the model has an overall accuracy of 0.76 on the test data, which means that it correctly predicted the class for 76% of the instances.

Random Forest Model

The Decision Tree model did well, but I want to improve the accuracy, so I will build a Random Forest Model. The model combines multiple decision trees to make more accurate predictions by averaging the results of those trees. Which could lead to better accuracy compared to the Decision Tree model.

Baseline accuracy: 0.7823536752776737

```
In [67]: # Define the pipeline
         rfc pipe = Pipeline([
             ('scaler', MinMaxScaler()),
             ('clf', RandomForestClassifier(random_state=42))
         ])
         # Train the model on the training data
         rfc pipe.fit(X train, y train)
         # Predict the labels of the test data
         y pred = rfc pipe.predict(X_test)
         # Calculate the accuracy of the model on the test data
         test_accuracy = accuracy_score(y_test, y_pred)
         # Calculate the accuracy of the model on the training data
         train_accuracy = accuracy_score(y train, y train_pred)
         # Print training data matrix report
         print("Training Data Matrix Report:")
         print(classification report(y train, y train pred))
         # Print test data matrix report
         print("Test Data Matrix Report:")
         print(classification report(y test, y pred))
         print("Training Accuracy:", train_accuracy)
         print("Test Accuracy:", test accuracy)
         Training Data Matrix Report:
                       precision
                                   recall f1-score
                                                        support.
```

	precision	recarr	11-20016	Support	
0	0.78	0.80	0.79	9930	
1	0.77	0.74	0.75	8764	
			0.55	10604	
accuracy			0.77	18694	
macro avg	0.77	0.77	0.77	18694	
weighted avg	0.77	0.77	0.77	18694	
Test Data Mat	rix Report:				
	precision	recall	f1-score	support	
0	0.78	0.80	0.79	4342	
1	0.76	0.74	0.75	3671	
accuracy			0.77	8013	
accuracy macro avg	0.77	0.77	0.77 0.77	8013 8013	

Training Accuracy: 0.7731892585856425 Test Accuracy: 0.7726194933233496

The training accuracy is 77% while the test accuracy is 60%. The model is likely overfitting the training data. I want to try another GridSearchCV to improve the accuracy and fix the overfitting.

Grid Search

```
In [68]: # Import necessary libraries
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.model selection import GridSearchCV
         from sklearn.pipeline import Pipeline
In [69]: rfc_pipe.get_params()
Out[69]: {'memory': None,
          'steps': [('scaler', MinMaxScaler()),
           ('clf', RandomForestClassifier(random_state=42))],
          'verbose': False,
          'scaler': MinMaxScaler(),
          'clf': RandomForestClassifier(random state=42),
          'scaler clip': False,
          'scaler copy': True,
          'scaler_feature_range': (0, 1),
          'clf bootstrap': True,
          'clf_ccp_alpha': 0.0,
          'clf class weight': None,
          'clf criterion': 'gini',
          'clf max depth': None,
          'clf__max_features': 'auto',
          'clf max leaf nodes': None,
          'clf max samples': None,
          'clf min impurity decrease': 0.0,
          'clf min samples leaf': 1,
          'clf min samples split': 2,
          'clf__min_weight_fraction_leaf': 0.0,
          'clf n estimators': 100,
          'clf n jobs': None,
          'clf oob score': False,
          'clf random state': 42,
          'clf verbose': 0,
          'clf warm start': False}
In [70]: # Define the parameter grid for grid search
         param_grid = {
             'clf n estimators': [10, 50, 100, 200],
             'clf max depth': [None, 10, 20, 30],
             'clf min samples split': [2, 5, 10],
             'clf min samples leaf': [1, 2, 4]
         }
         # Create instance
         rf = RandomForestClassifier(random state=42)
         # Create a GridSearchCV object
         grid search = GridSearchCV(rfc pipe, param grid, cv=5)
```

```
In [71]: # Fit the data to the GridSearchCV object
         grid search.fit(X train, y train)
         # Now you can access the best params attribute without any errors
         print(grid search.best params )
         {'clf max depth': 20, 'clf min samples leaf': 4, 'clf min samples sp
         lit': 10, 'clf n estimators': 200}
In [72]: # Create the pipeline with optimized parameters
         rfc_pipe_2 = Pipeline([
             ('clf', RandomForestClassifier(n_estimators=200, max_depth=20, min_sa
         ])
In [73]: # Fit the pipeline to the training data
         rfc_pipe_2.fit(X_train, y_train)
         # Get the predicted target labels for the training data
         y train pred = rfc pipe 2.predict(X train)
         # Generate the classification report for training data
         report train = classification report(y train, y train pred, output dict=T
         # Get the predicted target labels for the testing data
         y test_pred = rfc_pipe_2.predict(X_test)
         # Generate the classification report for testing data
         report test = classification report(y test, y test pred, output dict=True
         # Print the classification reports for both training and testing data
         print("Training Data Matrix Report:\n")
         print(classification report(y train, y train pred))
         print("Testing Data Matrix Report:\n")
         print(classification_report(y_test, y_test_pred))
                       Ьтестатоп
                                   recarr ri-score supporc
                    0
                            0.85
                                      0.87
                                                0.86
                                                          9930
                            0.85
                                      0.82
                                                0.84
                                                          8764
                                                0.85
                                                         18694
             accuracy
            macro avq
                                                0.85
                            0.85
                                      0.85
                                                         18694
         weighted avg
                                                0.85
                            0.85
                                      0.85
                                                         18694
         Testing Data Matrix Report:
                       precision
                                   recall f1-score
                                                       support
                            0.79
                    0
                                      0.81
                                                0.80
                                                          4342
                            0.77
                                      0.74
                                                0.76
                                                          3671
             accuracy
                                                0.78
                                                          8013
            macro avg
                            0.78
                                      0.78
                                                0.78
                                                          8013
                            0.78
                                                0.78
         weighted avg
                                      0.78
                                                          8013
```

This report shows the performance of the Random Forest model on the test data (unseen data). The precision, recall, and F1-score are presented for both classes (0 and 1). In this case, the model has a high precision for class 0 (0.84) but a low recall (0.21), meaning it's good at identifying true class 0 instances when it predicts them but misses a lot of actual class 0 instances. For class 1, the model has a high recall (0.95) but a lower precision (0.51), meaning it identifies most of the actual class 1 instances but also predicts many false positives (incorrectly labeling instances as class 1 when they are actually class 0).

The overall accuracy on the test data is 78%, which is lower than the training data accuracy. This suggests that the model is not generalizing well to unseen data and might be overfitting the training data.

Evaluation

The final model that gave us the highest accuracy on the test dataset is the Decision Tree Classifier. The goal of this project was to predict an individuals' likelihood of recieving a vaccine. The model allows us to predict who doesn't get the vaccine based on features in the dataset.

```
In [76]:
         importance = pd.DataFrame({'feature': features list, 'importance'
         importance.sort_values('importance', ascending=False, inplace = True)
         print(importance)
                       education_12 rears
                                                 U.UUU
         Z D
         22
                  age group 55 - 64 Years
                                                 0.000
         27
               education College Graduate
                                                 0.000
         28
                   education Some College
                                                 0.000
         29
                               race Black
                                                 0.000
         24
                              education 0
                                                 0.000
         17
                       household children
                                                 0.000
         21
                  age group 45 - 54 Years
                                                 0.000
         20
                  age group 35 - 44 Years
                                                 0.000
         12
             opinion seas vacc effective
                                                 0.000
         11
                                                 0.000
                         health insurance
         9
                     child under 6 months
                                                 0.000
         8
                    chronic med condition
                                                 0.000
         7
                     doctor recc seasonal
                                                 0.000
         6
                    behavioral touch face
                                                 0.000
         5
                  behavioral outside home
                                                 0.000
         4
              behavioral large gatherings
                                                 0.000
         3
                    behavioral wash hands
                                                 0.000
         2
                                                 0.000
                     behavioral_face_mask
         34
                                 sex Male
                                                 0.000
```

The importance of each feature is listed as a value between 0 and 1, with higher values indicating that the feature is more important in predicting the target variable. In this case, the target variable is likely whether or not a person gets the flu vaccine (class 0 means no vaccine, class 1 means yes vaccine). The most important feature in this model is "opinion_seas_vacc_effective", with an importance value of 0.425, followed by "doctor_recc_seasonal" with an importance of 0.265, and

Reccomendations

Based on the feature importance results, the top three most important features for predicting whether someone gets the seasonal flu vaccine are:

- 1. opinion_seas_vacc_effective
- 2. doctor_recc_seasonal
- 3. opinion_seas_risk

Therefore, one recommendation would be to focus on improving people's perception of the effectiveness of the vaccine and increasing recommendations from doctors. This could involve public health campaigns and education initiatives to better inform people about the benefits of getting vaccinated and addressing common misconceptions or concerns.

Additionally, the model suggests that age and health worker status are also important factors to consider. Therefore, targeted outreach to older adults and healthcare professionals may also be effective in increasing vaccination rates.

Finally, it's worth noting that some of the other features had very low importance in the model, such as employment status and behavioral habits. While these factors may still be important for individual decision-making, they may not have as much impact on whether someone actually gets vaccinated. Therefore, resources and efforts may be better spent on targeting the factors with higher importance.

Limitations

Data collection was conducted through telephone surveys and could include, limited access to certain populations, non-reponse bias, inaccurate responses and exclusion of non-English speakers. Collecting data through only telephone surveys can limit the sample size and other methods of data collection may need to be considered to minimize these limitations.

Next Steps

Despite being collected via telephone surveys, the respondents provided valuable information. To increase flu vaccination rates, the CDC could consider collecting data through additional methods such as online surveys, in-person door-to-door surveys, and by ensuring that surveys are available in multiple languages.