New Mexico, Albuquerque: Top 5 zip codes to invest in

By: Brittney Nitta-Lee

Project Summary

The goal of this project is to analyze the historical real estate data for Albuquerque, New Mexico, and identify the top 5 zip codes for investment based on forecasted median home prices. A time series modeling approach is employed to predict future values, helping investors make informed decisions.

Business Understanding

My clients are real estate investors with a focus on properties in King County. Seeking to escape the cold weather, they are interested in exploring investment opportunities in Albuquerque, New Mexico. I will identify five potential zip codes for investment in the area and provide a list of recommendations along with suggested next steps.

Dataset

The dataset was sourced from Zillow Research and can be accessed here. The dataset includes 14,723 rows, each representing a zip code, and 272 columns. The data provides median sales for every zip code from April 1996 to April 2018.

Load the Data/Filtering for Chosen Zipcodes

```
# imports
In [1]:
         from math import sqrt
         from sklearn.metrics import mean squared error
         import warnings
         from pylab import hist, show, xticks
         import itertools
         from statsmodels.tsa.stattools import adfuller
         from matplotlib.pylab import rcParams
         import statsmodels.api as sm
         import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         %matplotlib inline
         plt.style.use('fivethirtyeight')
         warnings.filterwarnings('ignore')
         import seaborn as sns
         from sklearn.model selection import TimeSeriesSplit
         from statsmodels.tsa.arima.model import ARIMA
         import warnings
         from scipy import stats
         from statsmodels.graphics.tsaplots import plot acf
```

```
df_zillow = pd.read_csv("zillow_data.csv")
In [2]:
         df zillow.head()
```

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	RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04	1996-05
0	84654	60657	Chicago	IL	Chicago	Cook	1	334200.0	335400.0
1	90668	75070	McKinney	TX	Dallas- Fort Worth	Collin	2	235700.0	236900.0
2	91982	77494	Katy	TX	Houston	Harris	3	210400.0	212200.0
3	84616	60614	Chicago	IL	Chicago	Cook	4	498100.0	500900.0
4	93144	79936	El Paso	TX	El Paso	El Paso	5	77300.0	77300.0

5 rows × 272 columns

```
In [3]: | df_zillow.info()
```

<class 'pandas.core.frame.DataFrame'> RangeIndex: 14723 entries, 0 to 14722 Columns: 272 entries, RegionID to 2018-04 dtypes: float64(219), int64(49), object(4) memory usage: 30.6+ MB

Data Preprocessing

The data has 272 columns and 14723 entries. For this project, I want to focus on Albuquerque, so I'll create a new dataframe called abq_data to include all data from Albuquerque from Metro column.

```
abq_data = df_zillow.loc[df_zillow["Metro"] == "Albuquerque"]
In [4]:
         abq data
```

Out[4]:

	RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04
110	95306	87111	Albuquerque	NM	Albuquerque	Bernalillo	111	156900.0
114	95309	87114	Albuquerque	NM	Albuquerque	Bernalillo	115	139000.0
196	95314	87120	Albuquerque	NM	Albuquerque	Bernalillo	197	130900.0
268	95315	87121	Albuquerque	NM	Albuquerque	Bernalillo	269	99900.0
430	95318	87124	Rio Rancho	NM	Albuquerque	Sandoval	431	113200.0
734	95304	87109	Albuquerque	NM	Albuquerque	Bernalillo	735	136100.0
772	95307	87112	Albuquerque	NM	Albuquerque	Bernalillo	773	112200.0
893	95300	87105	South Valley	NM	Albuquerque	Bernalillo	894	96700.0
994	95317	87123	Albuquerque	NM	Albuquerque	Bernalillo	995	114400.0
1006	95305	87110	Albuquerque	NM	Albuquerque	Bernalillo	1007	110500.0

	RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04
1027	95303	87108	Albuquerque	NM	Albuquerque	Bernalillo	1028	96300.0
1628	95265	87031	Los Lunas	NM	Albuquerque	Valencia	1629	107300.0
1958	95321	87144	Rio Rancho	NM	Albuquerque	Sandoval	1959	135600.0
2698	95302	87107	Albuquerque	NM	Albuquerque	Bernalillo	2699	114700.0
3005	95301	87106	Albuquerque	NM	Albuquerque	Bernalillo	3006	112300.0
4333	95297	87102	Albuquerque	NM	Albuquerque	Bernalillo	4334	88200.0
5337	95239	87002	Belen	NM	Albuquerque	Valencia	5338	101200.0
6420	95316	87122	Albuquerque	NM	Albuquerque	Bernalillo	6421	232000.0
6840	95308	87113	Albuquerque	NM	Albuquerque	Bernalillo	6841	183600.0
7089	95299	87104	Albuquerque	NM	Albuquerque	Bernalillo	7090	113200.0
8082	95240	87004	Bernalillo	NM	Albuquerque	Sandoval	8083	138400.0
8163	95280	87048	Corrales	NM	Albuquerque	Sandoval	8164	193500.0
8314	95286	87059	Tijeras	NM	Albuquerque	Bernalillo	8315	142000.0
10088	95275	87043	Placitas	NM	Albuquerque	Sandoval	10089	222200.0
10207	95279	87047	Sandia Park	NM	Albuquerque	Bernalillo	10208	188700.0
11468	95274	87042	Peralta	NM	Albuquerque	Valencia	11469	111700.0
11474	95292	87068	Bosque Farms	NM	Albuquerque	Valencia	11475	122200.0
12222	95244	87008	Cedar Crest	NM	Albuquerque	Bernalillo	12223	186000.0

28 rows × 272 columns

The data contains 28 different zipcodes in Albuquerque. I will drop RegionID and SizeRank as I don't need those columns for this project. I will also look for any missing data.

```
abq_data.drop(['RegionID', 'SizeRank'], axis=1, inplace=True)
In [5]:
         # checking for null values
In [6]:
         abq_data[pd.isna(abq_data).any(axis=1)]
                                                   1996-
                                                         1996- 1996-
                                                                      1996- 1996-
                                                                                      2017-
Out[6]:
          RegionName City State Metro CountyName
                                                                               80
                                                     04
                                                                  06
                                                                                         07
                                                            05
                                                                         07
        0 rows × 270 columns
         abq_data['CountyName'].unique()
Out[7]: array(['Bernalillo', 'Sandoval', 'Valencia'], dtype=object)
```

There's three different counties listed in abq_data . Next, I'll explore the data and narrow down the zipcodes I want to use for my time series model.

```
In [8]: abq_data2 = abq_data.copy()
```

Exploratory Data Analysis

To provide more insightful information to our stakeholders, I will create a new column ROI in the abq_data. This column will represent the total Return on Investment (ROI) for each zip code, which is a more comprehensive measure of profitability. I'll also include the cumulative percent change as these are features to evaluate the performance of my model.

Out[9]:		RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percent_0
	110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	169.
	114	87114	Albuquerque	NM	Albuquerque	Bernalillo	0.565468	156.
	196	87120	Albuquerque	NM	Albuquerque	Bernalillo	0.486631	148.
	268	87121	Albuquerque	NM	Albuquerque	Bernalillo	0.434434	143.4
	430	87124	Rio Rancho	NM	Albuquerque	Sandoval	0.595406	159.

```
In [10]: # Find the top 10 zipcodes in Albuquerque
abq_roi.sort_values('Total_ROI', ascending=False).head(10)
```

Out[10]:		RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percen
	8163	87048	Corrales	NM	Albuquerque	Sandoval	1.204651	2
	6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	1.180603	2′
	3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	1.102404	2.
	10088	87043	Placitas	NM	Albuquerque	Sandoval	0.903690	19
	7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	0.750883	17
	734	87109	Albuquerque	NM	Albuquerque	Bernalillo	0.713446	17
	8314	87059	Tijeras	NM	Albuquerque	Bernalillo	0.702817	1:
	110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	16

	RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percen
2698	87107	Albuquerque	NM	Albuquerque	Bernalillo	0.684394	16
1027	87108	Albuquerque	NM	Albuquerque	Bernalillo	0.666667	16

New Mexico's largest county is Bernalillo, which contains 47 zipcodes. In comparison, Sandoval county only contains 18 zipcodes. Interestingly, despite its smaller size, the median household income in Sandoval county is \$10,000 higher than that of Bernalillo county.

					•			,			
In [11]:	abq_da	ata.sort_va	lues								
Out[11]:	<box< th=""><th>method Dat</th><th></th><th></th><th>es of</th><th></th><th>Regio</th><th>nName</th><th>Cit</th><th>y State</th><th></th></box<>	method Dat			es of		Regio	nName	Cit	y State	
	110	87111			NM	Albuque	rane	Bernalille	5 15690	0.0	
	114	87114		_	NM	Albuque	_	Bernalille			
	196	87120	_		NM	Albuque		Bernalille			
	268	87121	_		NM	Albuque		Bernalille			
	430	87124	_	Rancho	NM	Albuque	_	Sandova			
	734	87109			NM	Albuque		Bernalille			
	772	87112	_	_	NM	Albuque	_	Bernalille			
	893	87105			NM	Albuque		Bernalille			
	994	87123		_	NM	Albuque		Bernalille			
	1006	87110	_		NM	Albuque	_	Bernalille			
	1027	87108	_	_	NM	Albuque	_	Bernalille			
	1628	87031	_	Lunas	NM	Albuque	_	Valencia			
	1958	87144		Rancho	NM	Albuque	_	Sandova			
	2698	87107		ierque	NM	Albuque		Bernalille			
	3005	87106	_		NM	Albuque		Bernalille			
	4333	87102	_	_	NM	Albuque	_	Bernalille			
	5337	87002	_	Belen	NM	Albuque		Valencia			
	6420	87122	Albuqu	lerque	NM	Albuque		Bernalille	23200	0.0	
	6840	87113			NM	Albuque	_	Bernalille	18360	0.0	
	7089	87104	Albuqu	erque	NM	Albuque	erque	Bernalille	11320	0.0	
	8082	87004	Berna	alillo	NM	Albuque	erque	Sandova	13840	0.0	
	8163	87048	Cor	rales	NM	Albuque	erque	Sandova	19350	0.0	
	8314	87059	Ti	jeras	NM	Albuque	erque	Bernalille	14200	0.0	
	10088	87043	Pla	acitas	NM	Albuque	erque	Sandova	1 22220	0.0	
	10207	87047	Sandia	a Park	NM	Albuque	erque	Bernalille	18870	0.0	
	11468	87042	P€	eralta	NM	Albuque	erque	Valencia			
	11474	87068	Bosque	Farms	NM	Albuque	erque	Valencia	a 12220	0.0	
	12222	87008	Cedar	Crest	NM	Albuque	erque	Bernalille	18600	0.00	
		1996-05	1996-06	1996-	07	1996-08		2017-09	2017-10	2017-11	\
	110	155600.0	154200.0	152800	.0 1	51400.0		253700	254200	256000	
	114	139200.0	139300.0	139400	.0 1	39500.0		209600	210700	211800	
	196	130500.0	130000.0	129500	.0 1	29000.0		191400	192300	193000	
	268	99600.0	99600.0	99600	. 0	99700.0		139800	140100	140600	
	430	113400.0	113600.0	113600	.0 1	13700.0		175300	176700	178800	
	734	135800.0	135500.0	135300	.0 1	35200.0		229100	228700	229000	
	772	112400.0	112600.0	112800	.0 1	13100.0		170900	171000	172100	
	893	95800.0	95100.0	94600	. 0	94300.0		136200	136900	137600	
	994		115000.0	115200		15500.0		181000	181700	181800	
	1006		110700.0	110900		11100.0		180400	180300	180500	
	1027	96600.0	97000.0	97500		97900.0		155500	155400	156200	
	1628		107100.0	106900		06800.0		135900	137000	138100	
	1958		135000.0	134700		34500.0		183700	184000	185400	
	2698		115400.0	115800		16300.0		189300	190000	190100	
	3005		112400.0	112400		12400.0	• • •	221000	221400	223700	
	4333	88000.0	87900.0	87900		87900.0	• • •	126200	128700	129500	
	5337	101300.0	101200.0	101200	.0 1	01200.0	• • •	107100	107900	109500	

```
6420
       232000.0
                  232000.0
                             232200.0
                                        232400.0
                                                          497500
                                                                    499600
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6840
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                                                          269200
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7089
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                             113500.0
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                                                          181600
                                                                    184100
                                                                              186500
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8082
       138400.0
                  138400.0
                             138400.0
                                        138400.0
                                                          203500
                                                                    203800
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                                                   . . .
8163
       193700.0
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                             194000.0
                                        194200.0
                                                          408900
                                                                    408300
                                                                              411400
                                                   . . .
8314
       141900.0
                  141700.0
                             141500.0
                                        141300.0
                                                          232300
                                                                    231900
                                                                              232900
                                                   . . .
10088
       222400.0
                  222700.0
                             223100.0
                                        223600.0
                                                          392600
                                                                    395000
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10207
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                  188800.0
                             188800.0
                                        188700.0
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11468
       112000.0
                  112100.0
                             112200.0
                                        112300.0
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                                                          166400
                                                                    167000
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11474
       122600.0
                  123000.0
                             123400.0
                                        123800.0
                                                          193800
                                                                    195900
                                                                              196100
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12222
       185600.0
                  185100.0
                             184700.0
                                                          277300
                                                                    279000
                                        184200.0
                                                   . . .
                                                                              278800
       2017-12
                 2018-01
                           2018-02
                                     2018-03
                                               2018-04
                                                         Total ROI
110
                  260500
        258600
                            262300
                                      264500
                                                266000
                                                          0.695347
114
        213100
                  214100
                            215200
                                      216600
                                                217600
                                                          0.565468
196
        193400
                  193300
                            193600
                                      194300
                                                194600
                                                          0.486631
268
        141100
                  141200
                            141900
                                      142800
                                                143300
                                                          0.434434
430
        180700
                  181400
                                                          0.595406
                            181000
                                      180500
                                                180600
734
        230100
                  231100
                            231800
                                      232700
                                                233200
                                                          0.713446
772
        173500
                  174400
                            176000
                                      178500
                                                          0.605169
                                                180100
893
        138200
                  138400
                            138500
                                      138600
                                                138400
                                                          0.431231
994
                  181200
        181600
                            182200
                                      184300
                                                185300
                                                          0.619755
1006
        180500
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                            180400
                                      182400
                                                184000
                                                          0.665158
1027
        157300
                  158000
                                                160500
                            158600
                                      159700
                                                          0.666667
1628
        139200
                  139900
                                      142400
                                                143200
                            141100
                                                          0.334576
1958
        186700
                  187100
                            187100
                                      187600
                                                188100
                                                          0.387168
2698
        189700
                  189600
                            190000
                                      191600
                                                193200
                                                          0.684394
3005
        227500
                  230500
                            232700
                                      234700
                                                236100
                                                          1.102404
        129300
4333
                  129400
                            129600
                                      130700
                                                132200
                                                          0.498866
5337
        111100
                  111800
                            112900
                                      114300
                                                115100
                                                          0.137352
6420
        505700
                  508200
                            509300
                                      508200
                                                505900
                                                          1.180603
6840
        271300
                  271500
                            272900
                                      274600
                                                274600
                                                          0.495643
7089
        188800
                  190300
                            192100
                                      195300
                                                198200
                                                          0.750883
8082
        207500
                  207600
                            207100
                                      209500
                                                212800
                                                          0.537572
8163
        414400
                  415000
                            418200
                                      423200
                                                426600
                                                          1.204651
8314
        234200
                  234900
                            237200
                                      240300
                                                241800
                                                          0.702817
10088
        410900
                  416700
                            419400
                                      421000
                                                423000
                                                          0.903690
10207
        282200
                  286300
                            290500
                                      295100
                                                298200
                                                          0.580286
11468
        167700
                  168600
                            170200
                                      171500
                                                172000
                                                          0.539839
        195700
11474
                                                200400
                  196900
                            198600
                                      199700
                                                          0.639935
12222
        278200
                  279200
                            280800
                                      281900
                                                282000
                                                          0.516129
       Cumulative Percent Change
110
                        169.534736
114
                        156.546763
196
                        148.663102
268
                        143.443443
430
                        159.540636
734
                        171.344600
772
                        160.516934
893
                        143.123061
994
                        161.975524
1006
                        166.515837
1027
                        166.666667
1628
                        133.457596
1958
                        138.716814
2698
                        168.439407
3005
                        210.240427
4333
                        149.886621
5337
                        113.735178
6420
                        218.060345
6840
                        149.564270
7089
                        175.088339
```

153.757225

220.465116

```
8314 170.281690

10088 190.369037

10207 158.028617

11468 153.983885

11474 163.993453

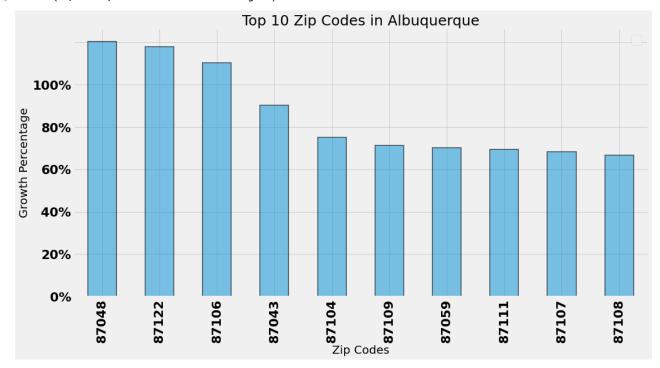
12222 151.612903
```

Visualization

Now that I have selected the top 10 zipcodes in Albuquerque, I'll create a bar graph to see the growth percentage.

```
In [12]:
          # formatting for the rest of our visualizations
          font = {'family': 'DejaVu Sans',
                  'weight': 'bold',
                  'size': 22}
          plt.rc('font', **font)
          # Sort values by Total ROI
In [13]:
          abq_roi_sorted = abq_roi.sort_values(by='Total_ROI', ascending=False)
          ax = abq_roi_sorted.head(10).plot.bar(x='RegionName', y='Total_ROI', figsize=(
              16, 8), alpha=0.5, edgecolor="black", linewidth=2)
          plt.title('Top 10 Zip Codes in Albuquerque', fontsize=25)
          plt.legend('')
          ax.set yticklabels(["0%", "20%", "40%", "60%", "80%", "100%"])
          plt.xlabel('Zip Codes', fontsize=20)
          plt.ylabel('Growth Percentage', fontsize=20)
```

Out[13]: Text(0, 0.5, 'Growth Percentage')

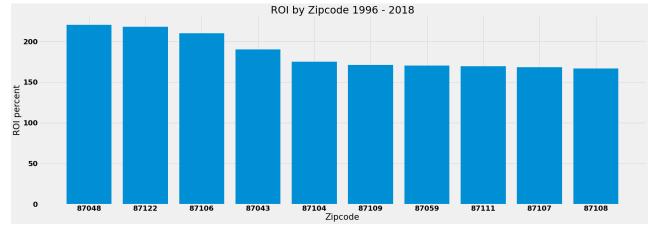


```
In [14]: # Create new dataframe for top 10 zipcodes in Albuquerque
    abq_10 = abq_roi.sort_values(by='Total_ROI', ascending=False).head(10)
    abq_10
```

Out[14]:		RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percen
	8163	87048	Corrales	NM	Albuquerque	Sandoval	1.204651	2
	6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	1.180603	2′
	3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	1.102404	2.
	10088	87043	Placitas	NM	Albuquerque	Sandoval	0.903690	19
	7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	0.750883	17
	734	87109	Albuquerque	NM	Albuquerque	Bernalillo	0.713446	17
	8314	87059	Tijeras	NM	Albuquerque	Bernalillo	0.702817	1.
	110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	16
	2698	87107	Albuquerque	NM	Albuquerque	Bernalillo	0.684394	16
	1027	87108	Albuquerque	NM	Albuquerque	Bernalillo	0.666667	16

```
In [15]: abq_10['RegionName'] = abq_10['RegionName'].astype(str)

# Plotting the historical data
fig, ax = plt.subplots(figsize=(30,10))
plt.bar(abq_10.RegionName, abq_10['Cumulative_Percent_Change'])
plt.title('ROI by Zipcode 1996 - 2018')
plt.xlabel('Zipcode')
plt.ylabel('ROI percent')
plt.show()
```



This graph shows the top 10 zipcodes with the highest ROI over the period of 1996 to 2018. There's subtle changes between 87101 and 87108.

```
In [16]: # list of top 5 zipcodes
    region_list = ['87048', '87122', '87106', '87043', '87104']

# filter rows with desired RegionNames
    abq_top_5 = abq_data[abq_data['RegionName'].isin(region_list)]

abq_top_5 = abq_top_5.drop(columns=['Total_ROI', 'Cumulative_Percent_Change'])

# display new dataframe
abq_top_5.head()
```

Out[16]:		RegionName	City	State	Metro	CountyName	1996-04	1996-05	1996-06
	3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	112300.0	112300.0	112400.0
	6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	232000.0	232000.0	232000.0
	7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	113200.0	113300.0	113400.0
	8163	87048	Corrales	NM	Albuquerque	Sandoval	193500.0	193700.0	193800.0
	10088	87043	Placitas	NM	Albuquerque	Sandoval	222200.0	222400.0	222700.0
	5 rows × 270 columns		5						

```
In [17]: abq_top_5
```

		RegionName	City	State	Metro	CountyName	1996-04	1996-05	1996-06
	3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	112300.0	112300.0	112400.0
	6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	232000.0	232000.0	232000.0
	7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	113200.0	113300.0	113400.0
	8163	87048	Corrales	NM	Albuquerque	Sandoval	193500.0	193700.0	193800.0
1	8800	87043	Placitas	NM	Albuquerque	Sandoval	222200.0	222400.0	222700.0

5 rows x 270 columns

Out[17]:

Reshape from Wide to Long Format

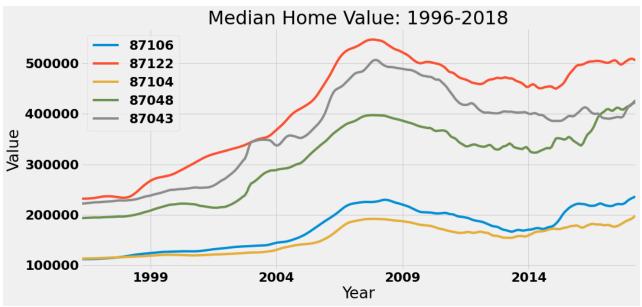
Now that I have the data that I want to use, I'll reshape the data from a wideformat to a long format. The abq_data contains the wide format dataset.

```
In [18]:
          def melt data(df):
             # Melt data into wide version
              melted = pd.melt(df, id_vars=['RegionName', 'City', 'State', 'Metro', 'Count
              # Create new column as datetime variable
              melted['time'] = pd.to datetime(melted['time'], infer datetime format=True)
              # Remove rows with missing values
              melted = melted.dropna(subset=['value'])
              # set `time` as index
              melted.set index('time', inplace=True)
              return melted.groupby('time').aggregate({'value':'mean'})
In [19]:
          # Create new data frame for zipcodes
          abq_zip = [zip_code for zip_code in abq_10['RegionName']]
In [20]:
          abq zip
```

```
Out[20]: ['87048',
            '87122',
            '87106',
            '87043',
            '87104'
            '87109',
            '87059',
            '87111',
            '87107',
            '87108']
```

Final top 10 zipcodes

```
In [21]:
          abq_df = pd.DataFrame()
           for i in abq_top_5['RegionName']:
               x = melt_data(abq_top_5[abq_top_5['RegionName'] == i])
               abq_df = pd.concat([abq_df, x], axis=1)
               abq_df .rename(columns = {'value':i}, inplace = True)
           # Display results
           abq_df.head(10)
                                         87104
                       87106
                                87122
                                                  87048
                                                           87043
Out[21]:
                time
          1996-04-01 112300.0 232000.0 113200.0 193500.0 222200.0
          1996-05-01 112300.0 232000.0 113300.0
                                                193700.0 222400.0
          1996-06-01 112400.0 232000.0 113400.0 193800.0 222700.0
          1996-07-01 112400.0 232200.0 113500.0 194000.0
                                                         223100.0
          1996-08-01 112400.0 232400.0 113600.0 194200.0 223600.0
          1996-09-01 112400.0 232800.0 113700.0 194400.0 224100.0
          1996-10-01 112500.0 233200.0 113800.0 194700.0 224700.0
          1996-11-01 112600.0 233800.0 114000.0 194700.0 225000.0
          1996-12-01 112800.0 234500.0 114100.0 194600.0 224900.0
          1997-01-01 113100.0 235300.0 114300.0 194700.0 225100.0
In [22]:
          abq df = abq df.asfreq('MS')
          abq df.plot(figsize=(15, 7))
In [23]:
           plt.xlabel('Year')
           plt.ylabel('Value')
           plt.title('Median Home Value: 1996-2018')
           plt.show();
```



Now we can see our training data and the testing data. 80% of our data is in the train and 20% of the data is in test. It looks like the split point is in 2014. The trend line has an upward pattern up until 2008 where you can see a downward trend. This is due to the Great Recession. The "Subprime Mortgage Crisis" was a period of time (2007 to 2010) when there was an increase in the number of high-risk mortgages that went into default and caused a ripple effect on the housing market and broader economy. This is important to highlight as I am not inlouding this data into my modeling.

[More information about the Subprime Mortgage Crisis] (https://www.history.com/topics/21st-century/recession)

Train Validation Split and Naive Model

I'll create a naive model by shifting the train data by one day to create a simple baseline model for comparison with my SARIMAX model. The naive model predicts that the current value is the same as the value from the previous day and does not take into account any patterns or trends in the data. The purpose of this model is to establish a baseline performance metric, which is the root mean squared error (RMSE).

```
In [24]: # Create new dataframe with datapoints beginning in 2011
    abq_df_new = abq_df['2011-01-01':]

In [25]: # Get a list of unique zipcodes (column names)
    unique_zipcodes = abq_df_new.columns

# Initialize an empty dictionary to store the RMSE values for each zipcode
    rmse_dict = {}

# Define the train-test split ratio
    split_ratio = 0.8

# Loop through the unique zipcodes
    for zipcode in unique_zipcodes:
        # Get the data for the current zipcode
        data = abq_df_new[zipcode]
```

```
# Calculate the index for the train-test split
    cutoff = int(len(data) * split_ratio)
    # Split the data into train and test sets
    train = data[:cutoff]
    test = data[cutoff:]
    # Shift the train data by 1 time step to create the naive model predictions
    naive_predictions = train.shift(1)
    # Calculate the RMSE between the actual values and the naive model prediction
    rmse_naive_train = np.sqrt(np.mean((train[1:] - naive_predictions[1:])**2))
    # Shift the test data by 1 time step to create the naive model predictions
    naive_predictions_test = test.shift(1)
    # Calculate the RMSE between the actual values and the naive model predictio
    rmse_naive_test = np.sqrt(np.mean((test[1:] - naive_predictions_test[1:])**2
    # Add the RMSE values to the dictionary with the zipcode as the key
    rmse_dict[zipcode] = {'train': rmse_naive_train, 'test': rmse_naive_test}
# Print the baseline RMSE values for each zipcode
print('Baseline RMSE values for each zipcode:')
for zipcode, rmse_values in rmse_dict.items():
    print(f'Zipcode {zipcode}: Train RMSE = {rmse_values["train"]:.2f}, Test RMS
Baseline RMSE values for each zipcode:
Zipcode 87106: Train RMSE = 1992.74, Test RMSE = 1763.69
```

```
Zipcode 87106: Train RMSE = 1992.74, Test RMSE = 1763.69
Zipcode 87122: Train RMSE = 2483.10, Test RMSE = 2151.74
Zipcode 87104: Train RMSE = 1084.01, Test RMSE = 1848.21
Zipcode 87048: Train RMSE = 3602.07, Test RMSE = 2825.51
Zipcode 87043: Train RMSE = 2222.06, Test RMSE = 3517.35
```

Now that I have my baseline RMSE for each zipode, I'll use the RMSE as a baseline to evaluate my models.

SARIMAX Modeling

Now that I have my baseline model, I will use a SARIMA model to forecast the median value of the top 5 zipcodes in Albuquerque. The top five zipcodes will have individual predictions and forecast results. I will evaluate each model by calculate the Root Mean Squared Error (RMSE). I will also include the 95% confidence interval, which will give a range of values within the true future value is likely to fall, with of course, 95% confidence.

I chose a SARIMAX model for forecasting the top 5 zipcodes for multiple reasons:

- 1. Seasonality Real Estate prices exhibit seasonal patterns.
- 2. Autoregressive and Moving Average Components SARIMAX is an extension of the ARIMA model, which combines AR and moving average components.
- 3. Flexibility Specifiy different orders for AR, MA, Seasonal, which allows for fine-tuning the model to better fit the data for each zipcode.
- 4. Interpretability Interpretable results.

Albuquerque, New Mexico 87106

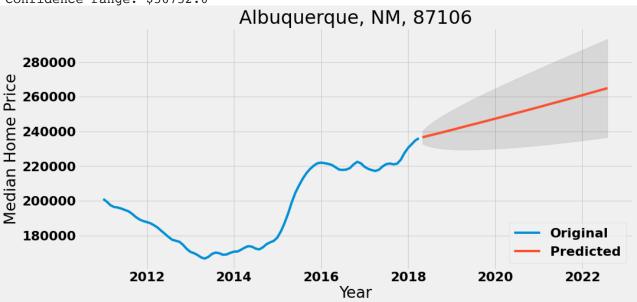
```
# Define train and validation datasets based 20% and 80%
In [26]:
          training_data = abq_df_new[87106][:cutoff]
          validation_data = abq_df_new[87106][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best params = (0, 0, 0, 0, 0, 0, 0)
          lowest_rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param_seasonal in seasonal_pdq:
                  try:
                      # Fit a SARIMAX model with the current combination of parameters
                      model = sm.tsa.statespace.SARIMAX(training_data,
                                                         order=param,
                                                         seasonal order=param seasonal,
                                                         enforce stationarity=False,
                                                         enforce invertibility=False).fit()
                      # Make predictions on the validation data
                      predictions = model.predict(start=validation data.index[0], end=vali
                      # Calculate the RMSE of the predictions
                      rmse = np.sqrt(np.mean((predictions - validation data)**2))
                      # Update the best parameters and lowest RMSE if the current RMSE is
                      if rmse < lowest rmse:</pre>
                          best params = (param, param seasonal)
                          lowest rmse = rmse
                  except ValueError: # skip combinations that fail to converge or produce
                      continue
          print(f'Best parameters: {best params}')
          print(f'Lowest RMSE: {lowest rmse:.2f}')
```

```
Best parameters: ((1, 0, 0), (0, 0, 0, 12))
Lowest RMSE: 4536.00
```

The root mean squared error(RMSE) is \$4,536, which represents the average difference between the actual data points and the predictions made by the SARIMAX model. This is higher than our baseline model and it indicates that the model may not be adequately capturing the data's structure.

```
seasonal order=(0, 0, 0, 12),
                                        enforce stationarity=False,
                                        enforce invertibility=False).fit()
# Forecast 52 weeks into the future (1 year)
forecast1 = sarima_mod1.get_forecast(steps=52).summary_frame()
# Calculate the mean of the last week of the forecast as the predicted value
forecast1_mean = round(forecast1['mean'][51])
#Calculate the difference between lower and upper 95% confidence intervals of th
low int1 = round(forecast1['mean ci lower'][51])
high_int1 = round(forecast1['mean_ci_upper'][51])
#Calculate the difference between the upper and lower confidence intervals
ci delta1 = round(high int1 - low int1)
# Print predicted value and confidence intervals
print(f'Albuquerque, NM, 87106:')
print(f'95% confidence: ${low int1} and ${high int1}')
print(f'Confidence range: ${ci delta1}')
# Plot the original data and predicted values with confidence intervals
fig, ax = plt.subplots(figsize=(15, 7))
plt.plot(abq df new[87106])
plt.plot(forecast1['mean'])
ax.fill_between(forecast1.index, forecast1['mean_ci_lower'],
                    forecast1['mean_ci_upper'], color='k', alpha=0.1)
plt.title('Albuquerque, NM, 87106')
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

Albuquerque, NM, 87106: 95% confidence: \$236629.0 and \$293381.0 Confidence range: \$56752.0



The result shows the forecast for the median home price in zipcode 87106. The 95% confidence interval is a measure of uncertainty around the predicted value. The 95% confidence interval is between 236,629 and 293,381. This means that based on the model's predictions, there is a 95% probability that the true median home price will fall within this range. The confidence range

is \$56,752 which is the difference between the upper and lower bounds of the confidence interval.

Albuquerque, New Mexico 87122

```
# Define train and validation datasets based 20% and 80%
In [28]:
          training_data2 = abq_df_new[87122][:cutoff]
          validation_data2 = abq_df_new[87122][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdg = list(itertools.product(p, d, q))
          seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best_params = (0, 0, 0, 0, 0, 0, 0)
          lowest_rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param_seasonal in seasonal_pdq:
                      # Fit a SARIMAX model with the current combination of parameters
                      model2 = sm.tsa.statespace.SARIMAX(training data2,
                                                         order=param,
                                                         seasonal order=param seasonal,
                                                         enforce stationarity=False,
                                                         enforce invertibility=False).fit()
                      # Make predictions on the validation data
                      predictions2 = model2.predict(start=validation data2.index[0], end=v
                      # Calculate the RMSE of the predictions
                      rmse2 = np.sqrt(np.mean((predictions2 - validation data2)**2))
                      # Update the best parameters and lowest RMSE if the current RMSE is
                      if rmse2 < lowest_rmse:</pre>
                          best params = (param, param seasonal)
                          lowest rmse = rmse2
                  except ValueError: # skip combinations that fail to converge or produce
                      continue
          print(f'Best parameters: {best params}')
          print(f'Lowest RMSE: {lowest rmse:.2f}')
```

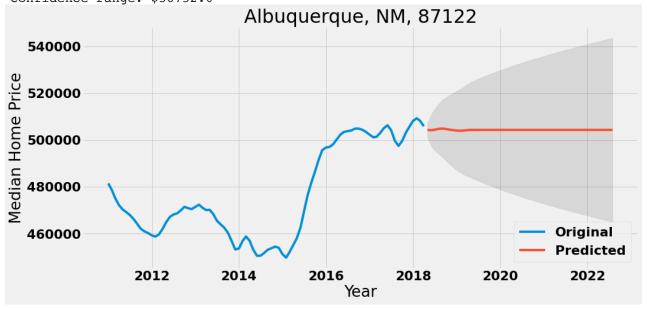
```
Best parameters: ((0, 1, 1), (0, 0, 1, 12))
Lowest RMSE: 3155.22
```

The RMSE is a little closer to our baseline model. Due to the computational time, I'll leave the parameters to 0,2.

```
In [29]: #Define SARIMAX model and fit data save as sarima_mod1
    sarima_mod2 = sm.tsa.statespace.SARIMAX(abq_df_new[87122],
```

```
order=(0, 1, 1),
                                        seasonal\_order=(0, 0, 1, 12),
                                        enforce stationarity=False,
                                        enforce invertibility=False).fit()
# Forecast 52 weeks into the future (1 year)
forecast2 = sarima mod2.get forecast(steps=52).summary frame()
# Calculate the mean of the last week of the forecast as the predicted value
forecast2_mean = round(forecast2['mean'][51])
#Calculate the difference between lower and upper 95% confidence intervals of th
low int2 = round(forecast2['mean ci lower'][51])
high_int2 = round(forecast2['mean_ci_upper'][51])
#Calculate the difference between the upper and lower confidence intervals
ci_delta2 = round(high_int2 - low_int2)
# Print predicted value and confidence intervals
print(f'Albuquerque, NM, 87122:')
print(f'95% confidence: ${low int1} and ${high int1}')
print(f'Confidence range: ${ci_delta1}')
# Plot the original data and predicted values with confidence intervals
fig, ax = plt.subplots(figsize=(15, 7))
plt.plot(abq df new[87122])
plt.plot(forecast2['mean'])
ax.fill_between(forecast2.index, forecast2['mean_ci_lower'],
                    forecast2['mean_ci_upper'], color='k', alpha=0.1)
plt.title('Albuquerque, NM, 87122')
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

Albuquerque, NM, 87122: 95% confidence: \$236629.0 and \$293381.0 Confidence range: \$56752.0



Zipcode 87122 has the same results as 87106. Let's move on and see the results of our other zipcodes.

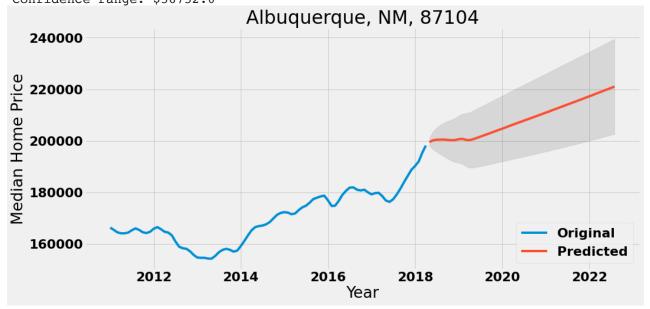
Albuquerque, NM, 87104

```
# Define train and validation datasets based 20% and 80%
In [30]:
          training_data3 = abq_df_new[87104][:cutoff]
          validation data3 = abq df new[87104][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best_params = (0, 0, 0, 0, 0, 0, 0)
          lowest_rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param_seasonal in seasonal_pdq:
                      # Fit a SARIMAX model with the current combination of parameters
                      model3 = sm.tsa.statespace.SARIMAX(training data3,
                                                         order=param,
                                                         seasonal order=param seasonal,
                                                         enforce stationarity=False,
                                                         enforce invertibility=False).fit()
                      # Make predictions on the validation data
                      predictions3 = model3.predict(start=validation data3.index[0], end=v
                      # Calculate the RMSE of the predictions
                      rmse3 = np.sqrt(np.mean((predictions3 - validation data3)**2))
                      # Update the best parameters and lowest RMSE if the current RMSE is
                      if rmse3 < lowest_rmse:</pre>
                          best params = (param, param seasonal)
                          lowest_rmse = rmse3
                  except ValueError: # skip combinations that fail to converge or produce
                      continue
          print(f'Best parameters: {best params}')
          print(f'Lowest RMSE: {lowest rmse:.2f}')
         Best parameters: ((1, 0, 1), (1, 0, 1, 12))
         Lowest RMSE: 5235.02
```

The RMSE is a lot higher than our baseline model.

```
# Forecast 52 weeks into the future (1 year)
forecast3 = sarima mod3.get forecast(steps=52).summary frame()
# Calculate the mean of the last week of the forecast as the predicted value
forecast3_mean = round(forecast3['mean'][51])
#Calculate the difference between lower and upper 95% confidence intervals of th
low_int3 = round(forecast3['mean_ci_lower'][51])
high_int3 = round(forecast3['mean_ci_upper'][51])
#Calculate the difference between the upper and lower confidence intervals
ci_delta3 = round(high_int3 - low_int3)
# Print predicted value and confidence intervals
print(f'Albuquerque, NM, 87104:')
print(f'95% confidence: ${low_int1} and ${high_int1}')
print(f'Confidence range: ${ci_delta1}')
# Plot the original data and predicted values with confidence intervals
fig, ax = plt.subplots(figsize=(15, 7))
plt.plot(abq_df_new[87104])
plt.plot(forecast3['mean'])
ax.fill_between(forecast3.index, forecast3['mean_ci_lower'],
                    forecast3['mean_ci_upper'], color='k', alpha=0.1)
plt.title('Albuquerque, NM, 87104')
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

Albuquerque, NM, 87104: 95% confidence: \$236629.0 and \$293381.0 Confidence range: \$56752.0



This also gave the same results as the previous zipcodes.

Albuquerque, NM, 87048

```
In [32]: # Define train and validation datasets based 20% and 80%
training_data4 = abq_df_new[87048][:cutoff]
```

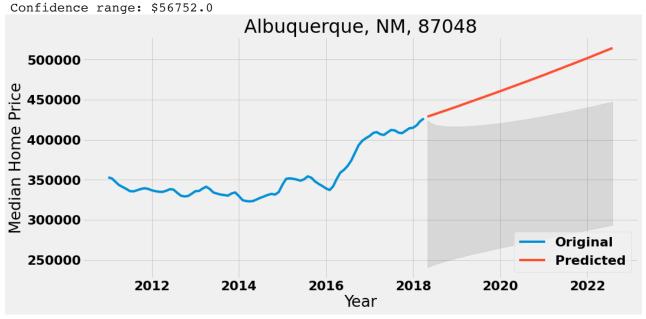
```
validation data4 = abq df new[87048][cutoff:]
# Define the range of parameters for p, d, q, P, D, Q, and s
p = d = q = range(0, 2)
P = D = Q = range(0, 2)
s = 12 # monthly data
# Generate a list of all possible combinations of parameters
pdq = list(itertools.product(p, d, q))
seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
# Initialize variables to store the best parameters and the lowest RMSE
best_params = (0, 0, 0, 0, 0, 0, 0)
lowest_rmse = float('inf')
# Loop through all possible combinations of parameters
for param in pdq:
    for param_seasonal in seasonal_pdq:
        try:
            # Fit a SARIMAX model with the current combination of parameters
            model4 = sm.tsa.statespace.SARIMAX(training_data4,
                                               order=param,
                                               seasonal_order=param_seasonal,
                                               enforce stationarity=False,
                                               enforce invertibility=False).fit()
            # Make predictions on the validation data
            predictions4 = model4.predict(start=validation_data4.index[0], end=v
            # Calculate the RMSE of the predictions
            rmse4 = np.sqrt(np.mean((predictions4 - validation data4)**2))
            # Update the best parameters and lowest RMSE if the current RMSE is
            if rmse4 < lowest rmse:</pre>
                best_params = (param, param_seasonal)
                lowest rmse = rmse4
        except ValueError: # skip combinations that fail to converge or produce
            continue
print(f'Best parameters: {best params}')
print(f'Lowest RMSE: {lowest rmse:.2f}')
```

```
Best parameters: ((1, 0, 1), (1, 0, 0, 12))
Lowest RMSE: 4128.81
```

The RMSE is \$1,000 higher than our baseline. Again, there are different approaches such as grid search that I could use.

```
#Calculate the difference between lower and upper 95% confidence intervals of th
low_int4 = round(forecast4['mean_ci_lower'][51])
high_int4 = round(forecast4['mean_ci_upper'][51])
#Calculate the difference between the upper and lower confidence intervals
ci delta4 = round(high int4 - low int4)
# Print predicted value and confidence intervals
print(f'Albuquerque, NM, 87048:')
print(f'95% confidence: ${low_int1} and ${high_int1}')
print(f'Confidence range: ${ci delta1}')
# Plot the original data and predicted values with confidence intervals
fig, ax = plt.subplots(figsize=(15, 7))
plt.plot(abq_df_new[87048])
plt.plot(forecast4['mean'])
ax.fill_between(forecast4.index, forecast4['mean_ci_lower'],
                    forecast1['mean_ci_upper'], color='k', alpha=0.1)
plt.title('Albuquerque, NM, 87048')
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

Albuquerque, NM, 87048: 95% confidence: \$236629.0 and \$293381.0



Albuquerque, NM, 87043

```
In [34]: # Define train and validation datasets based 20% and 80%
    training_data5 = abq_df_new[87043][:cutoff]
    validation_data5 = abq_df_new[87043][cutoff:]

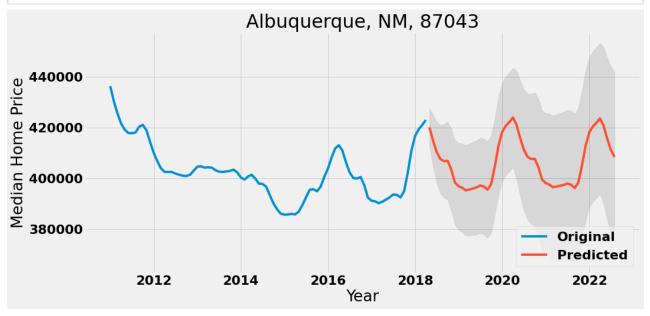
# Define the range of parameters for p, d, q, P, D, Q, and s
    p = d = q = range(0, 2)
    P = D = Q = range(0, 2)
    s = 12 # monthly data
```

```
# Generate a list of all possible combinations of parameters
pdq = list(itertools.product(p, d, q))
seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
# Initialize variables to store the best parameters and the lowest RMSE
best params = (0, 0, 0, 0, 0, 0, 0)
lowest rmse = float('inf')
# Loop through all possible combinations of parameters
for param in pdq:
    for param_seasonal in seasonal_pdq:
        try:
            # Fit a SARIMAX model with the current combination of parameters
            model5 = sm.tsa.statespace.SARIMAX(training_data5,
                                               order=param,
                                               seasonal order=param seasonal,
                                               enforce stationarity=False,
                                               enforce_invertibility=False).fit()
            # Make predictions on the validation data
            predictions5 = model5.predict(start=validation_data5.index[0], end=v
            # Calculate the RMSE of the predictions
            rmse5 = np.sqrt(np.mean((predictions5 - validation_data5)**2))
            # Update the best parameters and lowest RMSE if the current RMSE is
            if rmse5 < lowest rmse:</pre>
                best_params = (param, param_seasonal)
                lowest rmse = rmse5
        except ValueError: # skip combinations that fail to converge or produce
            continue
print(f'Best parameters: {best params}')
print(f'Lowest RMSE: {lowest_rmse:.2f}')
```

Best parameters: ((1, 0, 0), (1, 1, 0, 12))Lowest RMSE: 8373.23

The RMSE is higher than our baseline model.

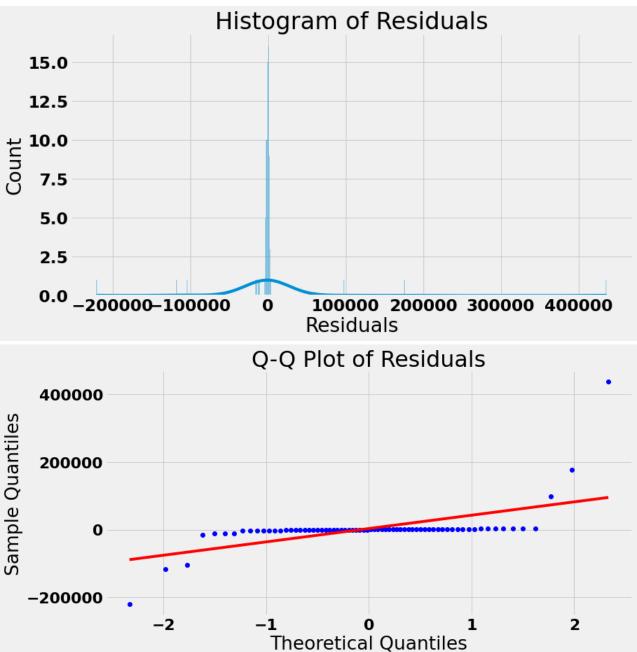
```
In [35]:
          #Define SARIMAX model and fit data save as sarima mod5
          sarima mod5 = sm.tsa.statespace.SARIMAX(abq df new[87043],
                                                  order=(1, 0, 0),
                                                  seasonal order=(1, 1, 0, 12),
                                                  enforce stationarity=False,
                                                  enforce invertibility=False).fit()
          # Forecast 52 weeks into the future (1 year)
          forecast5 = sarima mod5.get_forecast(steps=52).summary_frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast5 mean = round(forecast5['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low_int5 = round(forecast5['mean_ci_lower'][51])
          high int5 = round(forecast5['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci_delta5 = round(high_int5 - low_int5)
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abq df new[87043])
          plt.plot(forecast5['mean'])
```



Albuquerque, NM, 87043: 95% confidence between: \$375097.0 and \$441879.0 Confidence range: \$66782.0

These results are a lot different compared to the above zipcodes. The 95% confidence level is between 375,097 and 441,879. The confidence range is \$66,782. The SARIMAX model seems to perform better for this particular zipcode as well and seems more realistic. Let's examine the residuals.

```
# Residuals
In [36]:
          residuals = model5.resid
          # Histogram of residuals
          plt.figure(figsize=(12, 6))
          sns.histplot(residuals, kde=True)
          plt.title('Histogram of Residuals')
          plt.xlabel('Residuals')
          plt.show()
          # Q-Q plot of residuals
          plt.figure(figsize=(12, 6))
          stats.probplot(residuals, plot=plt)
          plt.title('Q-Q Plot of Residuals')
          plt.xlabel('Theoretical Quantiles')
          plt.ylabel('Sample Quantiles')
          plt.show()
```



The histogram of residuals looks normally distributed but with some outliers. So it doesn't completely deviate significantly from a normal distribution. The QQ plot curves off and could mean the data has extreme values.

Evaluation

Now that I have my models for the top five zipcodes to invest in Albuquerque, I want to see the RMSE, low confidence, high confidence, forecast range and ROI for each of the zipcodes.

```
In [37]: # Define a list of zipcodes to include
  zipcodes = [87106, 87122, 87104, 87048, 87043]

# Subset the DataFrame to only include rows where the year is 2018 and the zipco
  abq_df_2018 = abq_df_new.loc[(abq_df_new.index.year == 2018) & (abq_df_new.index
  # Calculate the median of the values for each zipcode in 2018
```

```
medians 2018 = abq df 2018.median()
          # Print the results
          for zipcode, median in medians 2018.items():
              print(f"The median home value for zipcode {zipcode} in 2018 was ${median:,.2
         The median home value for zipcode 87106 in 2018 was $230,500.00
         The median home value for zipcode 87122 in 2018 was $508,200.00
         The median home value for zipcode 87104 in 2018 was $190,300.00
         The median home value for zipcode 87048 in 2018 was $415,000.00
         The median home value for zipcode 87043 in 2018 was $416,700.00
In [38]:
         # Define lists for the zipcode, city, median value, RMSE, low confidence, high c
          zipcodes = ['87106', '87122', '87104', '87048', '87043']
cities = ['Albuquerque, NM', 'Albuquerque, NM', 'Corrales, NM'
          med values = [230500, 508200, 190300, 415000, 416700]
          rmse = [rmse, rmse2, rmse3, rmse4, rmse5]
          low_confs = [low_int1, low_int2, low_int3, low_int4, low_int5]
          high confs = [high int1, high int2, high int3, high int4, high int5]
          forecast_ranges = [ci_delta1, ci_delta2, ci_delta3, ci_delta4, ci_delta5]
          # Create a dictionary 'abq' that contains the zipcode, city, median value, RMSE,
          abq = {'Zipcode': zipcodes,
                   'City': cities,
                  '2018 median value': med_values,
                  'rmse': rmse,
                   'low conf': low confs,
                  'high_conf': high_confs,
                  'forecast range': forecast ranges}
          # Create a DataFrame 'df results' using the dictionary 'abq'.
          df results = pd.DataFrame(data=abg)
          # Calculate the low and high ends of the confidence interval for each row, and s
          df results['low end'] = df results['2018 median value'] + df results['low conf']
          df results['high end'] = df results['2018 median value'] + df results['high conf
          # Calculate the ROI percentage for each row, and store the results in a new colu
          df results['ROI%'] = round(((df results['high end'] - df results['2018 median va
                                                 df results['2018 median value']) * 100, 2)
```

In [39]: df results

Out[39]:

	Zipcode	City	2018 median value	rmse	low_conf	high_conf	forecast range	low_end	high_€
0	87106	Albuquerque, NM	230500	28566.613682	236629.0	293381.0	56752.0	467129.0	52388
1	87122	Albuquerque, NM	508200	4276.872528	465108.0	543586.0	78478.0	973308.0	105178
2	87104	Albuquerque, NM	190300	6118.499377	202629.0	239505.0	36876.0	392929.0	42980
3	87048	Corrales, NM	415000	16113.137999	447569.0	581744.0	134175.0	862569.0	99674

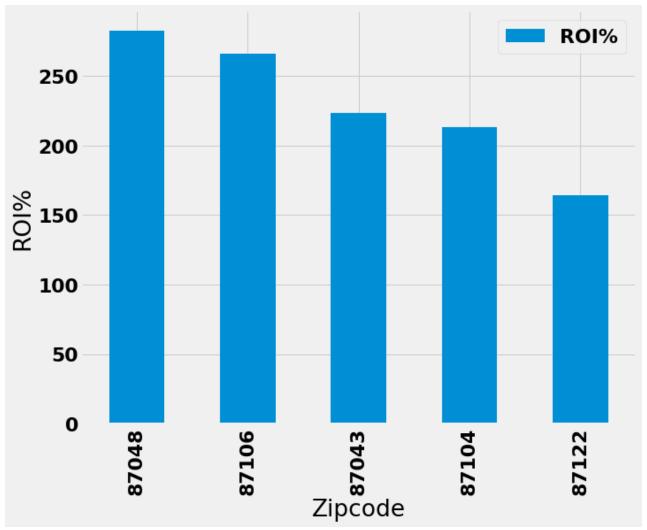
2018

 Zipcode
 City
 median value
 rmse
 low_conf
 high_conf
 low_end
 high_€

 4
 87043
 Santa Ana Pueblo, NM
 416700
 16992.337405
 375097.0
 441879.0
 66782.0
 791797.0
 85857

forecast

```
# create a DataFrame from the given data
In [40]:
          data = {'zipcode': ['87106', '87122', '87104', '87048', '87043'],
                  'city': ['Albuquerque, NM', 'Albuquerque, NM', 'Albuquerque, NM', 'Corra
                  '2018 median value': [230500, 508200, 190300, 415000, 416700],
                  'rmse': [31455.188774, 81866.138297, 25140.743922, 56009.750599, 71678.3
                  'low_conf': [43008, 52707, 134725, -68970, 200748],
                  'high conf': [612761, 833727, 405455, 1173814, 930335],
                  'forecast range': [569753, 781020, 270730, 1242784, 729587],
                  'low end': [273508, 560907, 325025, 346030, 617448],
                  'high end': [843261, 1341927, 595755, 1588814, 1347035],
                  'ROI%': [265.84, 164.05, 213.06, 282.85, 223.26]}
          df = pd.DataFrame(data)
          # sort the DataFrame by the ROI% column
          df = df.sort_values('ROI%', ascending=False)
          # plot the ROI values as a bar chart
          ax = df.plot(x='zipcode', y='ROI%', kind='bar', figsize=(10, 8))
          ax.set_xticklabels(df['zipcode'])
          ax.set xlabel('Zipcode')
          ax.set ylabel('ROI%')
          plt.show()
```



Recommendations

For those who are intersted investing in properties in New Mexico, there are the following zipcodes that has a high return on investment.

- 1. Corrales, NM (87048)
- 2. Albuquerque, NM (87106)
- 3. Santa Ana Pueblo, NM (87043) Santa Ana Pubelo's median value in 2018 was $416,700 and forecasted a confidence range between 375,097 \ {\rm and}\ \$441,8790.$
- 4. Albuquerque, NM (87104)
- 5. Albuquerque, NM (87122)

The model's inability to generate realistic forecasts resulted in identical forecast ranges for zipcodes 87048, 87106, 87104, and 87122. However, analyzing the ROI paints a different picture. Investors seeking property in New Mexico would be better off considering Corrales or Santa Ana Pueblo. A 2023 Zillow search revealed that Santa Ana Pueblo's home prices range from 200,000to1,795,950, while Corrales' prices range from 205,000to3,800,000. These wide ranges suggest that further investigation of these zipcodes could reveal intriguing insights.

Next Steps

- 1. Further investigation into Santa Ana Pueblo and Corrales.
- 2. Include external factors that may influence real estate prices, such as population growth or unemployment rates.

3. Investigate rapidly growing neighborhoods in New Mexico.