New Mexico, Albuquerque: Top 5 zip codes to invest in

By: Brittney Nitta-Lee

Project Summary

The objective of this project was to examine the historical real estate data for Albuquerque, New Mexico and determine the top 5 zip codes for investment based on anticipated median home prices. A time series modeling approach was utilized to predict future values, assisting investors in making informed decisions.

For the data preparation phase, the zip codes were filtered based on the Albuquerque Metro and sorted according to the cumulative ROI. Then, a train-test split was conducted, and a baseline naive model was established. The Root Mean Squared Error was used as the evaluation metric to assess the accuracy of the models.

Next, a SARIMAX model was constructed to forecast each zip code. The confidence intervals, forecast range, and ROI were calculated for each zip code.

The SARIMAX model outperformed other models for Albuquerque, New Mexico 87043. Despite having a higher RMSE than the baseline model, it produced realistic outcomes.

Business Understanding

My clients are real estate investors with a focus on properties in King County. Seeking to escape the cold weather, they are interested in exploring investment opportunities in Albuquerque, New Mexico. I will identify five potential zip codes for investment in the area and provide a list of recommendations along with suggested next steps.

Dataset

The dataset was sourced from Zillow Research and can be accessed here. The dataset includes 14,723 rows, each representing a zip code, and 272 columns. The data provides median sales for every zip code from April 1996 to April 2018.

Load the Data/Filtering for Chosen Zipcodes

```
In [1]: # imports
    from math import sqrt
    from sklearn.metrics import mean_squared_error
    import warnings
    from pylab import hist, show, xticks
    import itertools
    from statsmodels.tsa.stattools import adfuller
```

```
from matplotlib.pylab import rcParams
import statsmodels.api as sm
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
%matplotlib inline
plt.style.use('fivethirtyeight')
warnings.filterwarnings('ignore')
import seaborn as sns
from sklearn.model_selection import TimeSeriesSplit
from statsmodels.tsa.arima.model import ARIMA
import warnings
from scipy import stats
from statsmodels.graphics.tsaplots import plot_acf
```

```
In [2]: df_zillow = pd.read_csv("zillow_data.csv")
    df_zillow.head()
```

Out[2]:		RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04	1996-05
	0	84654	60657	Chicago	IL	Chicago	Cook	1	334200.0	335400.0
	1	90668	75070	McKinney	TX	Dallas- Fort Worth	Collin	2	235700.0	236900.0
	2	91982	77494	Katy	TX	Houston	Harris	3	210400.0	212200.0
	3	84616	60614	Chicago	IL	Chicago	Cook	4	498100.0	500900.0
	4	93144	79936	El Paso	TX	El Paso	El Paso	5	77300.0	77300.0

5 rows × 272 columns

```
In [3]: df_zillow.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 14723 entries, 0 to 14722
Columns: 272 entries, RegionID to 2018-04
dtypes: float64(219), int64(49), object(4)
memory usage: 30.6+ MB

Data Preprocessing

The data has 272 columns and 14723 entries. For this project, I want to focus on Albuquerque, so I'll create a new dataframe called abq_data to include all data from Albuquerque from Metro column.

```
In [4]: abq_data = df_zillow.loc[df_zillow["Metro"] == "Albuquerque"]
abq_data

Out[4]: RegionID RegionName City State Metro CountyName SizeRank 1996-04
```

110	95306	87111	Albuquerque	NM	Albuquerque	Bernalillo	111	156900.0

	RegionID	RegionName	City	State	Metro	CountyName	SizeRank	1996-04
114	95309	87114	Albuquerque	NM	Albuquerque	Bernalillo	115	139000.0
196	95314	87120	Albuquerque	NM	Albuquerque	Bernalillo	197	130900.0
268	95315	87121	Albuquerque	NM	Albuquerque	Bernalillo	269	99900.0
430	95318	87124	Rio Rancho	NM	Albuquerque	Sandoval	431	113200.0
734	95304	87109	Albuquerque	NM	Albuquerque	Bernalillo	735	136100.0
772	95307	87112	Albuquerque	NM	Albuquerque	Bernalillo	773	112200.0
893	95300	87105	South Valley	NM	Albuquerque	Bernalillo	894	96700.0
994	95317	87123	Albuquerque	NM	Albuquerque	Bernalillo	995	114400.0
1006	95305	87110	Albuquerque	NM	Albuquerque	Bernalillo	1007	110500.0
1027	95303	87108	Albuquerque	NM	Albuquerque	Bernalillo	1028	96300.0
1628	95265	87031	Los Lunas	NM	Albuquerque	Valencia	1629	107300.0
1958	95321	87144	Rio Rancho	NM	Albuquerque	Sandoval	1959	135600.0
2698	95302	87107	Albuquerque	NM	Albuquerque	Bernalillo	2699	114700.0
3005	95301	87106	Albuquerque	NM	Albuquerque	Bernalillo	3006	112300.0
4333	95297	87102	Albuquerque	NM	Albuquerque	Bernalillo	4334	88200.0
5337	95239	87002	Belen	NM	Albuquerque	Valencia	5338	101200.0
6420	95316	87122	Albuquerque	NM	Albuquerque	Bernalillo	6421	232000.0
6840	95308	87113	Albuquerque	NM	Albuquerque	Bernalillo	6841	183600.0
7089	95299	87104	Albuquerque	NM	Albuquerque	Bernalillo	7090	113200.0
8082	95240	87004	Bernalillo	NM	Albuquerque	Sandoval	8083	138400.0
8163	95280	87048	Corrales	NM	Albuquerque	Sandoval	8164	193500.0
8314	95286	87059	Tijeras	NM	Albuquerque	Bernalillo	8315	142000.0
10088	95275	87043	Placitas	NM	Albuquerque	Sandoval	10089	222200.0
10207	95279	87047	Sandia Park	NM	Albuquerque	Bernalillo	10208	188700.0
11468	95274	87042	Peralta	NM	Albuquerque	Valencia	11469	111700.0
11474	95292	87068	Bosque Farms	NM	Albuquerque	Valencia	11475	122200.0
12222	95244	87008	Cedar Crest	NM	Albuquerque	Bernalillo	12223	186000.0

28 rows × 272 columns

The data contains 28 different zipcodes in Albuquerque. I will drop RegionID and SizeRank as I don't need those columns for this project. I will also look for any missing data.

```
In [5]: abq_data.drop(['RegionID', 'SizeRank'], axis=1, inplace=True)
```

```
In [6]: # checking for null values
   abq_data[pd.isna(abq_data).any(axis=1)]
```

Out[6]: RegionName City State Metro CountyName 1996- 1996- 1996- 1996- 1996- 2017- 04 05 06 07 08 ... 07

0 rows × 270 columns

```
In [7]: abq_data['CountyName'].unique()
Out[7]: array(['Bernalillo', 'Sandoval', 'Valencia'], dtype=object)
```

There's three different counties listed in abq_data . Next, I'll explore the data and narrow down the zipcodes I want to use for my time series model.

```
In [8]: abq_data2 = abq_data.copy()
```

Exploratory Data Analysis

To provide more insightful information to our stakeholders, I will create a new column ROI in the abq_data. This column will represent the total Return on Investment (ROI) for each zip code, which is a more comprehensive measure of profitability. I'll also include the cumulative percent change as these are features to evaluate the performance of my model.

Out[9]:		RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percent_(
	110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	169.
	114	87114	Albuquerque	NM	Albuquerque	Bernalillo	0.565468	156.
	196	87120	Albuquerque	NM	Albuquerque	Bernalillo	0.486631	148.
	268	87121	Albuquerque	NM	Albuquerque	Bernalillo	0.434434	143.
	430	87124	Rio Rancho	NM	Albuquerque	Sandoval	0.595406	159.

```
In [10]: # Find the top 10 zipcodes in Albuquerque
abq_roi.sort_values('Total_ROI', ascending=False).head(10)
```

Out[10]:

	RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percen
8163	87048	Corrales	NM	Albuquerque	Sandoval	1.204651	2
6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	1.180603	2′
3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	1.102404	2.
10088	87043	Placitas	NM	Albuquerque	Sandoval	0.903690	15
7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	0.750883	17
734	87109	Albuquerque	NM	Albuquerque	Bernalillo	0.713446	17
8314	87059	Tijeras	NM	Albuquerque	Bernalillo	0.702817	1.
110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	1€
2698	87107	Albuquerque	NM	Albuquerque	Bernalillo	0.684394	16
1027	87108	Albuquerque	NM	Albuquerque	Bernalillo	0.666667	16

New Mexico's largest county is Bernalillo, which contains 47 zipcodes. In comparison, Sandoval county only contains 18 zipcodes. Interestingly, despite its smaller size, the median household income in Sandoval county is \$10,000 higher than that of Bernalillo county.

[11]:	abq_da	ata.sort_val	ues					
[11]:	<box> Metro</box>	method Data CountyName	Frame.sort_val	ues of	Regio	nName	Cit	y State
	110	87111	Albuquerque	NM	Albuquerque	Bernalille	15690	0.0
	114	87114	Albuquerque	NM	Albuquerque	Bernalille	13900	0.0
	196	87120	Albuquerque	NM	Albuquerque	Bernalille	13090	0.0
	268	87121	Albuquerque	NM	Albuquerque	Bernalille	9990	0.0
	430	87124	Rio Rancho	NM	Albuquerque	Sandova	l 11320	0.0
	734	87109	Albuquerque	NM	Albuquerque	Bernalille	13610	0.0
	772	87112	Albuquerque	NM	Albuquerque	Bernalille	11220	0.0
	893	87105	South Valley	NM	Albuquerque	Bernalille	9670	0.0
	994	87123	Albuquerque	NM	Albuquerque	Bernalille	11440	0.0
	1006	87110	Albuquerque	NM	Albuquerque	Bernalille	11050	0.0
	1027	87108	Albuquerque	NM	Albuquerque	Bernalille	9630	0.0
	1628	87031	Los Lunas	NM	Albuquerque	Valencia	a 10730	0.0
	1958	87144	Rio Rancho	NM	Albuquerque	Sandova	l 13560	0.0
	2698	87107	Albuquerque	NM	Albuquerque	Bernalille	11470	0.0
	3005	87106	Albuquerque	NM	Albuquerque	Bernalille	11230	0.0
	4333	87102	Albuquerque	NM	Albuquerque	Bernalille	8820	0.0
	5337	87002	Belen	NM	Albuquerque	Valencia	a 10120	0.0
	6420	87122	Albuquerque	NM	Albuquerque	Bernalille	23200	0.0
	6840	87113	Albuquerque	NM	Albuquerque	Bernalille	18360	0.0
	7089	87104	Albuquerque	NM	Albuquerque	Bernalille	11320	0.0
	8082	87004	Bernalillo	NM	Albuquerque	Sandova	l 13840	0.0
	8163	87048	Corrales	NM	Albuquerque	Sandova	l 19350	0.0
	8314	87059	Tijeras	NM	Albuquerque	Bernalille	14200	0.0
	10088	87043	Placitas	NM	Albuquerque	Sandova	l 22220	0.0
	10207	87047	Sandia Park	NM	Albuquerque	Bernalille	18870	0.0
	11468	87042	Peralta	NM	Albuquerque	Valencia	a 11170	0.0
	11474	87068	Bosque Farms	NM	Albuquerque	Valencia	a 12220	0.0
	12222	87008	Cedar Crest	МИ	Albuquerque	Bernalille	18600	0.0
		1996-05	1996-06 1996	-07	1996-08	2017-09	2017-10	2017-11
	110	155600.0 1	.54200.0 15280	0.0	51400.0	253700	254200	256000
	114	139200.0 1	39300.0 13940	0.0 1	39500.0	209600	210700	211800

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                                                          Total ROI
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110
        258600
                   260500
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                                                           0.695347
114
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                                                           0.565468
196
         193400
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268
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2698
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3005
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5337
        111100
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                             112900
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6420
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                                                           1.180603
6840
        271300
                   271500
                             272900
                                       274600
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                                                           0.495643
7089
                   190300
                                                           0.750883
        188800
                             192100
                                       195300
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8082
         207500
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                                                           0.537572
8163
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                   415000
                             418200
                                       423200
                                                           1.204651
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8314
        234200
                   234900
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10088
         410900
                   416700
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                                       421000
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                                                           0.903690
10207
         282200
                   286300
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                                       295100
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11468
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                                       199700
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                                                           0.639935
12222
         278200
                   279200
                             280800
                                       281900
                                                 282000
                                                           0.516129
       Cumulative Percent Change
110
                        169.534736
114
                        156.546763
196
                        148.663102
268
                        143.443443
430
                        159.540636
734
                        171.344600
```

160.516934

Final-Notebook 4/8/23, 12:24 PM

```
893
                       143.123061
994
                       161.975524
1006
                       166.515837
1027
                       166.666667
1628
                       133.457596
1958
                       138.716814
2698
                       168.439407
3005
                       210.240427
4333
                       149.886621
5337
                       113.735178
6420
                       218.060345
6840
                       149.564270
7089
                       175.088339
8082
                       153.757225
8163
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10207
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11468
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11474
                       163.993453
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                       151.612903
```

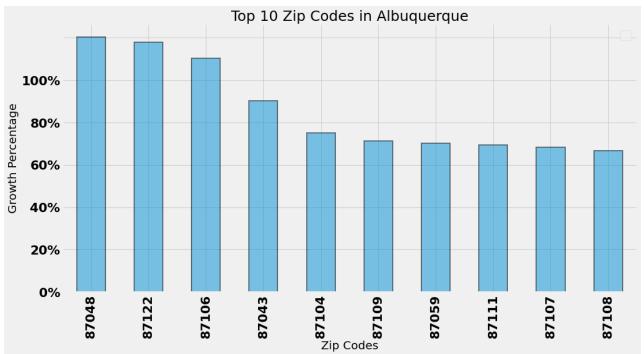
[28 rows x 272 columns]>

Visualization

Now that I have selected the top 10 zipcodes in Albuquerque, I'll create a bar graph to see the growth percentage.

```
# formatting for the rest of our visualizations
In [12]:
          font = {'family': 'DejaVu Sans',
                  'weight': 'bold',
                  'size': 22}
          plt.rc('font', **font)
In [13]:
          # Sort values by Total ROI
          abq_roi_sorted = abq_roi.sort_values(by='Total_ROI', ascending=False)
          ax = abq roi sorted.head(10).plot.bar(x='RegionName', y='Total ROI', figsize=(
              16, 8), alpha=0.5, edgecolor="black", linewidth=2)
          plt.title('Top 10 Zip Codes in Albuquerque', fontsize=25)
          plt.legend('')
          ax.set_yticklabels(["0%", "20%", "40%", "60%", "80%", "100%"])
          plt.xlabel('Zip Codes', fontsize=20)
          plt.ylabel('Growth Percentage', fontsize=20)
```

Out[13]: Text(0, 0.5, 'Growth Percentage')

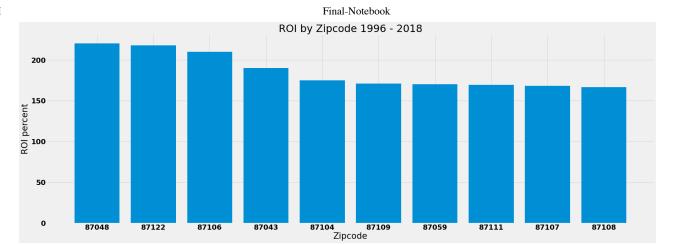


```
In [14]: # Create new dataframe for top 10 zipcodes in Albuquerque
abq_10 = abq_roi.sort_values(by='Total_ROI', ascending=False).head(10)
abq_10
```

Out[14]:	RegionName	City	State	Metro	CountyName	Total_ROI	Cumulative_Percen
8163	87048	Corrales	NM	Albuquerque	Sandoval	1.204651	2
6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	1.180603	2′
3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	1.102404	2.
10088	87043	Placitas	NM	Albuquerque	Sandoval	0.903690	19
7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	0.750883	17
734	87109	Albuquerque	NM	Albuquerque	Bernalillo	0.713446	11
8314	87059	Tijeras	NM	Albuquerque	Bernalillo	0.702817	1.
110	87111	Albuquerque	NM	Albuquerque	Bernalillo	0.695347	1€
2698	87107	Albuquerque	NM	Albuquerque	Bernalillo	0.684394	1€
1027	87108	Albuquerque	NM	Albuquerque	Bernalillo	0.666667	16

```
In [15]: abq_10['RegionName'] = abq_10['RegionName'].astype(str)

# Plotting the historical data
fig, ax = plt.subplots(figsize=(30,10))
plt.bar(abq_10.RegionName, abq_10['Cumulative_Percent_Change'])
plt.title('ROI by Zipcode 1996 - 2018')
plt.xlabel('Zipcode')
plt.ylabel('ROI percent')
plt.show()
```



This graph shows the top 10 zipcodes with the highest ROI over the period of 1996 to 2018. There's subtle changes between 87101 and 87108.

```
In [16]: # list of top 5 zipcodes
    region_list = ['87048', '87122', '87106', '87043', '87104']

# filter rows with desired RegionNames
    abq_top_5 = abq_data[abq_data['RegionName'].isin(region_list)]

abq_top_5 = abq_top_5.drop(columns=['Total_ROI', 'Cumulative_Percent_Change'])

# display new dataframe
abq_top_5.head()
```

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	RegionName	City	State	Metro	CountyName	1996-04	1996-05	1996-06
3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	112300.0	112300.0	112400.0
6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	232000.0	232000.0	232000.0
7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	113200.0	113300.0	113400.0
8163	87048	Corrales	NM	Albuquerque	Sandoval	193500.0	193700.0	193800.0
10088	87043	Placitas	NM	Albuquerque	Sandoval	222200.0	222400.0	222700.0

5 rows × 270 columns

In [17]: abq_top_5

Out[17]:

	RegionName	City	State	Metro	CountyName	1996-04	1996-05	1996-06
3005	87106	Albuquerque	NM	Albuquerque	Bernalillo	112300.0	112300.0	112400.0
6420	87122	Albuquerque	NM	Albuquerque	Bernalillo	232000.0	232000.0	232000.0
7089	87104	Albuquerque	NM	Albuquerque	Bernalillo	113200.0	113300.0	113400.0
8163	87048	Corrales	NM	Albuquerque	Sandoval	193500.0	193700.0	193800.0
10088	87043	Placitas	NM	Albuquerque	Sandoval	222200.0	222400.0	222700.0

5 rows × 270 columns

Reshape from Wide to Long Format

Now that I have the data that I want to use, I'll reshape the data from a wideformat to a long format. The abq_data contains the wide format dataset.

```
def melt_data(df):
In [18]:
             # Melt data into wide version
              melted = pd.melt(df, id_vars=['RegionName', 'City', 'State', 'Metro', 'Count
              # Create new column as datetime variable
              melted['time'] = pd.to datetime(melted['time'], infer datetime format=True)
              # Remove rows with missing values
              melted = melted.dropna(subset=['value'])
              # set `time` as index
              melted.set_index('time', inplace=True)
              return melted.groupby('time').aggregate({'value':'mean'})
In [19]:
          # Create new data frame for zipcodes
          abq_zip = [zip_code for zip_code in abq_10['RegionName']]
In [20]:
          abq zip
Out[20]: ['87048',
           '87122',
           '87106'
           '87043',
           '87104',
           '87109',
           '87059',
           '87111',
           '87107',
           '87108']
```

Final top 10 zipcodes

I want to create a visualization for the top 10 zipcodes. The visualization helps with detecting and trends or patterns.

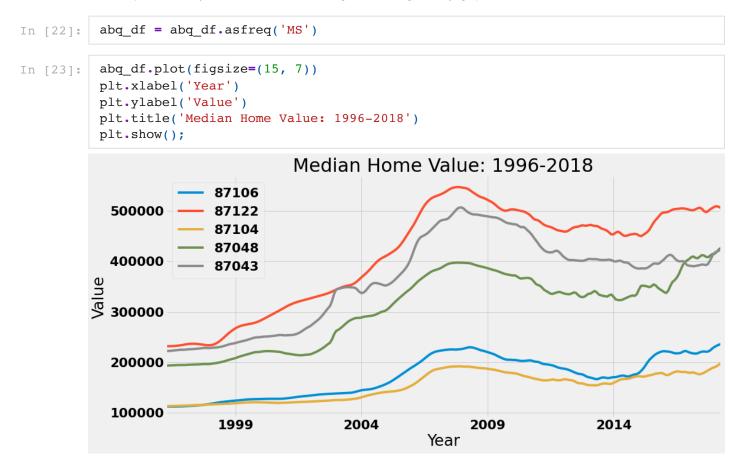
```
abq df = pd.DataFrame()
In [21]:
          for i in abq top 5['RegionName']:
               x = melt_data(abq_top_5[abq_top_5['RegionName'] == i])
               abq df = pd.concat([abq_df, x], axis=1)
               abq df .rename(columns = {'value':i}, inplace = True)
          # Display results
          abq df.head(10)
                       87106
                                87122
                                         87104
                                                 87048
                                                          87043
Out[21]:
                time
          1996-04-01 112300.0 232000.0 113200.0 193500.0 222200.0
          1996-05-01 112300.0 232000.0 113300.0 193700.0 222400.0
```

	8/106	8/122	8/104	8/048	8/043	
time						
1996-06-01	112400.0	232000.0	113400.0	193800.0	222700.0	
1996-07-01	112400.0	232200.0	113500.0	194000.0	223100.0	
1996-08-01	112400.0	232400.0	113600.0	194200.0	223600.0	
1996-09-01	112400.0	232800.0	113700.0	194400.0	224100.0	
1996-10-01	112500.0	233200.0	113800.0	194700.0	224700.0	
1996-11-01	112600.0	233800.0	114000.0	194700.0	225000.0	
1996-12-01	112800.0	234500.0	114100.0	194600.0	224900.0	
1997-01-01	113100.0	235300.0	114300.0	194700.0	225100.0	

To make it easier to analyze and visualize the data, I'm going to resample the time series to a monthly frequency with the start of each month as the observation point. This will aggregate the data for each month and create a new dataframe with the data for the first day of each month. This is particularly useful for forecasting and filling in any gaps in the data.

07040

97049



Now we can see our training data and the testing data. 80% of our data is in the train and 20% of the data is in test. It looks like the split point is in 2014. The trend line has an upward pattern up until 2008 where you can see a downward trend. This is due to the Great Recession. The "Subprime Mortgage Crisis" was a period of time (2007 to 2010) when there was an increase in the number of high-risk mortgages that went into default and caused a ripple effect on the housing market and broader economy. This is important to highlight as I am not inlouding this

data into my modeling.

[More information about the Subprime Mortgage Crisis] (https://www.history.com/topics/21st-century/recession)

Train Validation Split and Naive Model

I'll create a naive model by shifting the train data by one day to create a simple baseline model for comparison with my SARIMAX model. The naive model predicts that the current value is the same as the value from the previous day and does not take into account any patterns or trends in the data. The purpose of this model is to establish a baseline performance metric, which is the root mean squared error (RMSE).

```
# Create new dataframe with datapoints beginning in 2011
In [24]:
          abq df new = abq df['2011-01-01':]
          # Get a list of unique zipcodes (column names)
In [25]:
          unique_zipcodes = abq_df_new.columns
          # Initialize an empty dictionary to store the RMSE values for each zipcode
          rmse_dict = {}
          # Define the train-test split ratio
          split_ratio = 0.8
          # Loop through the unique zipcodes
          for zipcode in unique zipcodes:
              # Get the data for the current zipcode
              data = abq df new[zipcode]
              # Calculate the index for the train-test split
              cutoff = int(len(data) * split ratio)
              # Split the data into train and test sets
              train = data[:cutoff]
              test = data[cutoff:]
              # Shift the train data by 1 time step to create the naive model predictions
              naive predictions = train.shift(1)
              # Calculate the RMSE between the actual values and the naive model prediction
              rmse_naive_train = np.sqrt(np.mean((train[1:] - naive_predictions[1:])**2))
              # Shift the test data by 1 time step to create the naive model predictions
              naive predictions test = test.shift(1)
              # Calculate the RMSE between the actual values and the naive model prediction
              rmse naive test = np.sqrt(np.mean((test[1:] - naive predictions test[1:])**2
              # Add the RMSE values to the dictionary with the zipcode as the key
              rmse_dict[zipcode] = { 'train': rmse_naive_train, 'test': rmse_naive_test}
          # Print the baseline RMSE values for each zipcode
          print('Baseline RMSE values for each zipcode:')
          for zipcode, rmse values in rmse dict.items():
              print(f'Zipcode {zipcode}: Train RMSE = {rmse_values["train"]:.2f}, Test RMS
```

```
Baseline RMSE values for each zipcode:

Zipcode 87106: Train RMSE = 1992.74, Test RMSE = 1763.69

Zipcode 87122: Train RMSE = 2483.10, Test RMSE = 2151.74

Zipcode 87104: Train RMSE = 1084.01, Test RMSE = 1848.21

Zipcode 87048: Train RMSE = 3602.07, Test RMSE = 2825.51

Zipcode 87043: Train RMSE = 2222.06, Test RMSE = 3517.35
```

Now that I have my baseline RMSE for each zipode, I'll use the RMSE as a baseline to evaluate my models.

SARIMAX Modeling

Now that I have my baseline model, I will use a SARIMA model to forecast the median value of the top 5 zipcodes in Albuquerque. The top five zipcodes will have individual predictions and forecast results. I will evaluate each model by calculate the Root Mean Squared Error (RMSE). I will also include the 95% confidence interval, which will give a range of values within the true future value is likely to fall, with of course, 95% confidence.

I chose a SARIMAX model for forecasting the top 5 zipcodes for multiple reasons:

- 1. Seasonality Real Estate prices exhibit seasonal patterns.
- 2. Autoregressive and Moving Average Components SARIMAX is an extension of the ARIMA model, which combines AR and moving average components.
- 3. Flexibility Specifiy different orders for AR, MA, Seasonal, which allows for fine-tuning the model to better fit the data for each zipcode.
- 4. Interpretability Interpretable results.

Albuquerque, New Mexico 87106

```
# Define train and validation datasets based 20% and 80%
In [26]:
          training data = abq df new[87106][:cutoff]
          validation data = abg df new[87106][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best_params = (0, 0, 0, 0, 0, 0, 0)
          lowest rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param seasonal in seasonal pdq:
                      # Fit a SARIMAX model with the current combination of parameters
                      model = sm.tsa.statespace.SARIMAX(training data,
                                                         order=param,
                                                         seasonal_order=param_seasonal,
```

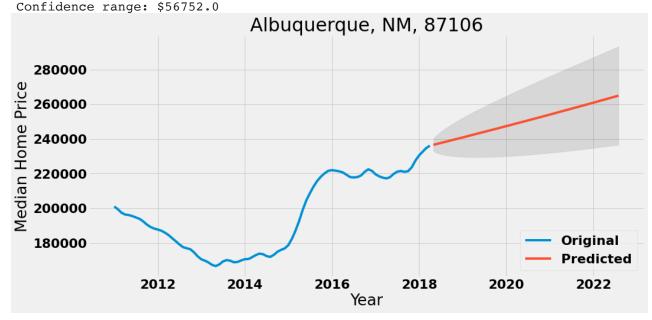
```
Best parameters: ((1, 0, 0), (0, 0, 0, 12))
Lowest RMSE: 4536.00
```

The root mean squared error(RMSE) is \$4,536, which represents the average difference between the actual data points and the predictions made by the SARIMAX model. This is higher than our baseline model and it indicates that the model may not be adequately capturing the data's structure.

```
#Define SARIMAX model and fit data save as sarima mod1
In [27]:
          sarima mod1 = sm.tsa.statespace.SARIMAX(abq df new[87106],
                                                  order=(1, 0, 0),
                                                  seasonal_order=(0, 0, 0, 12),
                                                  enforce stationarity=False,
                                                  enforce_invertibility=False).fit()
          # Forecast 52 months into the future (4 years)
          forecast1 = sarima mod1.get forecast(steps=52).summary frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast1 mean = round(forecast1['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low int1 = round(forecast1['mean ci lower'][51])
          high int1 = round(forecast1['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci_delta1 = round(high_int1 - low_int1)
          # Print predicted value and confidence intervals
          print(f'Albuquerque, NM, 87106:')
          print(f'95% confidence: ${low int1} and ${high int1}')
          print(f'Confidence range: ${ci delta1}')
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abq df new[87106])
          plt.plot(forecast1['mean'])
          ax.fill between(forecast1.index, forecast1['mean ci lower'],
                              forecast1['mean ci upper'], color='k', alpha=0.1)
          plt.title('Albuquerque, NM, 87106')
```

```
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

```
Albuquerque, NM, 87106: 95% confidence: $236629.0 and $293381.0
```



The result shows the forecast for the median home price in zipcode 87106. The 95% confidence interval is a measure of uncertainty around the predicted value. The 95% confidence interval is between 236,629 and 293,381. This means that based on the model's predictions, there is a 95% probability that the true median home price will fall within this range. The confidence range is \$56,752 which is the difference between the upper and lower bounds of the confidence interval.

Albuquerque, New Mexico 87122

```
# Define train and validation datasets based 20% and 80%
In [28]:
          training_data2 = abq_df_new[87122][:cutoff]
          validation data2 = abq df new[87122][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best params = (0, 0, 0, 0, 0, 0, 0)
          lowest rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param seasonal in seasonal pdq:
```

```
# Fit a SARIMAX model with the current combination of parameters
            model2 = sm.tsa.statespace.SARIMAX(training data2,
                                               order=param,
                                               seasonal order=param seasonal,
                                               enforce_stationarity=False,
                                               enforce invertibility=False).fit()
            # Make predictions on the validation data
            predictions2 = model2.predict(start=validation data2.index[0], end=v
            # Calculate the RMSE of the predictions
            rmse2 = np.sqrt(np.mean((predictions2 - validation_data2)**2))
            # Update the best parameters and lowest RMSE if the current RMSE is
            if rmse2 < lowest rmse:</pre>
                best_params = (param, param_seasonal)
                lowest_rmse = rmse2
        except ValueError: # skip combinations that fail to converge or produce
            continue
print(f'Best parameters: {best_params}')
print(f'Lowest RMSE: {lowest_rmse:.2f}')
```

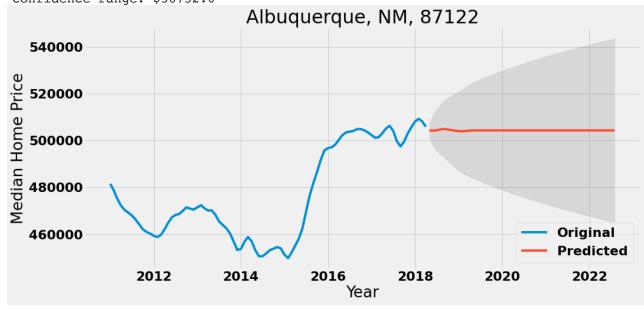
Best parameters: ((0, 1, 1), (0, 0, 1, 12))Lowest RMSE: 3155.22

The RMSE is a little closer to our baseline model. Due to the computational time, I'll leave the parameters to 0,2.

```
In [29]:
          #Define SARIMAX model and fit data save as sarima mod1
          sarima mod2 = sm.tsa.statespace.SARIMAX(abg df new[87122],
                                                  order=(0, 1, 1),
                                                  seasonal order=(0, 0, 1, 12),
                                                  enforce stationarity=False,
                                                  enforce invertibility=False).fit()
          # # Forecast 52 months into the future (4 years)
          forecast2 = sarima mod2.get forecast(steps=52).summary frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast2 mean = round(forecast2['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low_int2 = round(forecast2['mean_ci_lower'][51])
          high int2 = round(forecast2['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci delta2 = round(high int2 - low int2)
          # Print predicted value and confidence intervals
          print(f'Albuquerque, NM, 87122:')
          print(f'95% confidence: ${low int1} and ${high int1}')
          print(f'Confidence range: ${ci delta1}')
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abq_df_new[87122])
          plt.plot(forecast2['mean'])
          ax.fill between(forecast2.index, forecast2['mean ci lower'],
                              forecast2['mean ci upper'], color='k', alpha=0.1)
```

```
plt.title('Albuquerque, NM, 87122')
plt.legend(['Original','Predicted'], loc='lower right')
plt.xlabel('Year')
plt.ylabel('Median Home Price')
plt.show()
```

```
Albuquerque, NM, 87122:
95% confidence: $236629.0 and $293381.0
Confidence range: $56752.0
```



Zipcode 87122 has the same results as 87106. Let's move on and see the results of our other zipcodes.

Albuquerque, NM, 87104

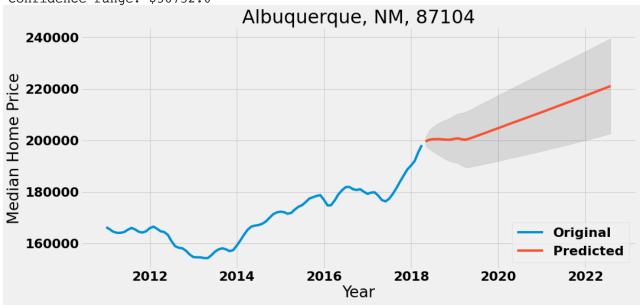
```
# Define train and validation datasets based 20% and 80%
In [30]:
          training data3 = abq df new[87104][:cutoff]
          validation data3 = abq df new[87104][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal_pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best params = (0, 0, 0, 0, 0, 0, 0)
          lowest rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param seasonal in seasonal pdq:
                  try:
                      # Fit a SARIMAX model with the current combination of parameters
                      model3 = sm.tsa.statespace.SARIMAX(training data3,
                                                         order=param,
                                                         seasonal order=param seasonal,
```

Best parameters: ((1, 0, 1), (1, 0, 1, 12))Lowest RMSE: 5235.02

The RMSE is a lot higher than our baseline model.

```
#Define SARIMAX model and fit data save as sarima_mod1
In [31]:
          sarima mod3 = sm.tsa.statespace.SARIMAX(abq df new[87104],
                                                  order=(1, 0, 1),
                                                  seasonal_order=(1, 0, 1, 12),
                                                  enforce stationarity=False,
                                                  enforce invertibility=False).fit()
          # Forecast 52 months into the future (4 years)
          forecast3 = sarima mod3.get forecast(steps=52).summary frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast3 mean = round(forecast3['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low int3 = round(forecast3['mean ci lower'][51])
          high int3 = round(forecast3['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci delta3 = round(high int3 - low int3)
          # Print predicted value and confidence intervals
          print(f'Albuquerque, NM, 87104:')
          print(f'95% confidence: ${low int1} and ${high int1}')
          print(f'Confidence range: ${ci delta1}')
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abq df new[87104])
          plt.plot(forecast3['mean'])
          ax.fill between(forecast3.index, forecast3['mean ci lower'],
                              forecast3['mean ci upper'], color='k', alpha=0.1)
          plt.title('Albuquerque, NM, 87104')
          plt.legend(['Original','Predicted'], loc='lower right')
          plt.xlabel('Year')
          plt.ylabel('Median Home Price')
          plt.show()
```

Albuquerque, NM, 87104: 95% confidence: \$236629.0 and \$293381.0 Confidence range: \$56752.0



This also gave the same results as the previous zipcodes.

Albuquerque, NM, 87048

```
In [32]:
          # Define train and validation datasets based 20% and 80%
          training data4 = abq df new[87048][:cutoff]
          validation data4 = abq df new[87048][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best_params = (0, 0, 0, 0, 0, 0, 0)
          lowest_rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param_seasonal in seasonal_pdq:
                  try:
                      # Fit a SARIMAX model with the current combination of parameters
                      model4 = sm.tsa.statespace.SARIMAX(training data4,
                                                         order=param,
                                                         seasonal order=param seasonal,
                                                         enforce stationarity=False,
                                                         enforce invertibility=False).fit()
                      # Make predictions on the validation data
                      predictions4 = model4.predict(start=validation data4.index[0], end=v
                      # Calculate the RMSE of the predictions
```

```
rmse4 = np.sqrt(np.mean((predictions4 - validation_data4)**2))

# Update the best parameters and lowest RMSE if the current RMSE is
if rmse4 < lowest_rmse:
    best_params = (param, param_seasonal)
    lowest_rmse = rmse4

except ValueError: # skip combinations that fail to converge or produce
    continue

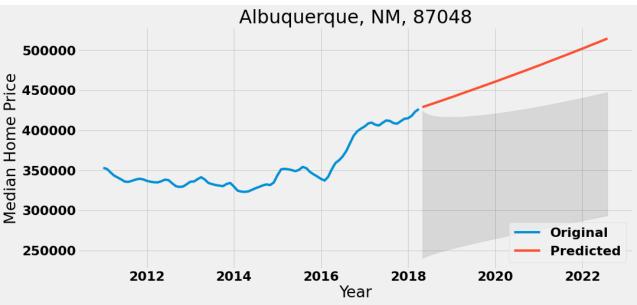
print(f'Best parameters: {best_params}')
print(f'Lowest RMSE: {lowest_rmse:.2f}')</pre>
```

Best parameters: ((1, 0, 1), (1, 0, 0, 12))Lowest RMSE: 4128.81

The RMSE is \$1,000 higher than our baseline. Again, there are different approaches such as grid search that I could use.

```
In [33]:
          #Define SARIMAX model and fit data save as sarima mod1
          sarima_mod4 = sm.tsa.statespace.SARIMAX(abq_df_new[87048],
                                                  order=(1, 0, 1),
                                                  seasonal order=(1, 0, 0, 12),
                                                  enforce stationarity=False,
                                                  enforce_invertibility=False).fit()
          # Forecast 52 months into the future (4 years)
          forecast4 = sarima mod4.get forecast(steps=52).summary frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast4 mean = round(forecast4['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low int4 = round(forecast4['mean ci lower'][51])
          high int4 = round(forecast4['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci delta4 = round(high int4 - low int4)
          # Print predicted value and confidence intervals
          print(f'Albuquerque, NM, 87048:')
          print(f'95% confidence: ${low int1} and ${high int1}')
          print(f'Confidence range: ${ci delta1}')
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abg df new[87048])
          plt.plot(forecast4['mean'])
          ax.fill between(forecast4.index, forecast4['mean ci lower'],
                              forecast1['mean_ci_upper'], color='k', alpha=0.1)
          plt.title('Albuquerque, NM, 87048')
          plt.legend(['Original','Predicted'], loc='lower right')
          plt.xlabel('Year')
          plt.ylabel('Median Home Price')
          plt.show()
```

Albuquerque, NM, 87048: 95% confidence: \$236629.0 and \$293381.0 Confidence range: \$56752.0



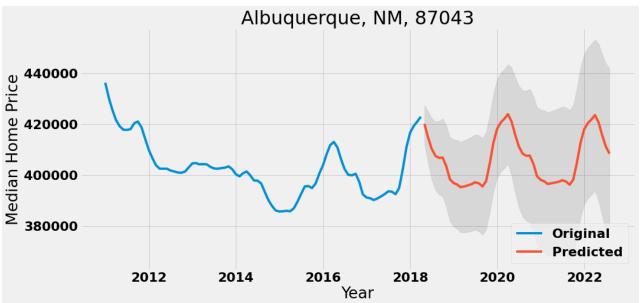
Albuquerque, NM, 87043

```
# Define train and validation datasets based 20% and 80%
In [34]:
          training_data5 = abq_df_new[87043][:cutoff]
          validation_data5 = abq_df_new[87043][cutoff:]
          # Define the range of parameters for p, d, q, P, D, Q, and s
          p = d = q = range(0, 2)
          P = D = Q = range(0, 2)
          s = 12 # monthly data
          # Generate a list of all possible combinations of parameters
          pdq = list(itertools.product(p, d, q))
          seasonal pdq = [(x[0], x[1], x[2], s) for x in itertools.product(P, D, Q)]
          # Initialize variables to store the best parameters and the lowest RMSE
          best params = (0, 0, 0, 0, 0, 0, 0)
          lowest rmse = float('inf')
          # Loop through all possible combinations of parameters
          for param in pdq:
              for param_seasonal in seasonal_pdq:
                      # Fit a SARIMAX model with the current combination of parameters
                      model5 = sm.tsa.statespace.SARIMAX(training data5,
                                                         order=param,
                                                         seasonal order=param seasonal,
                                                         enforce stationarity=False,
                                                         enforce invertibility=False).fit()
                      # Make predictions on the validation data
                      predictions5 = model5.predict(start=validation data5.index[0], end=v
                      # Calculate the RMSE of the predictions
                      rmse5 = np.sqrt(np.mean((predictions5 - validation data5)**2))
                      # Update the best parameters and lowest RMSE if the current RMSE is
                      if rmse5 < lowest rmse:</pre>
                          best params = (param, param seasonal)
```

Best parameters: ((1, 0, 0), (1, 1, 0, 12))Lowest RMSE: 8373.23

The RMSE is higher than our baseline model.

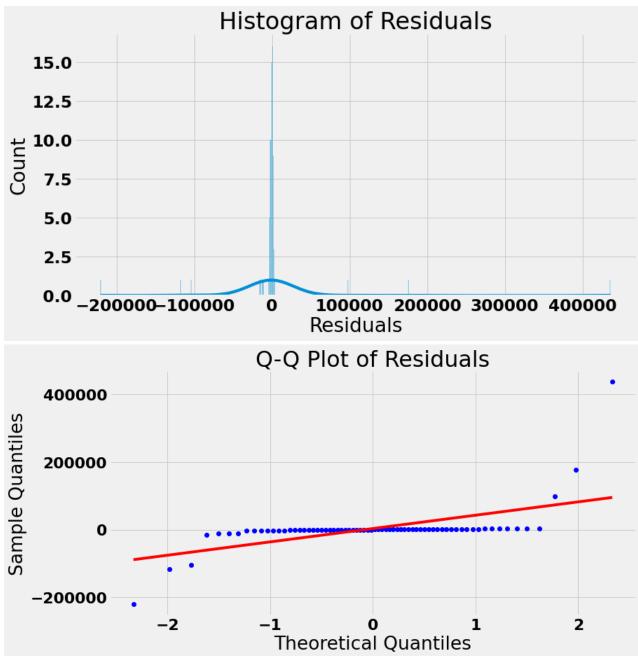
```
In [35]:
          #Define SARIMAX model and fit data save as sarima mod5
          sarima_mod5 = sm.tsa.statespace.SARIMAX(abq_df_new[87043],
                                                  order=(1, 0, 0),
                                                  seasonal order=(1, 1, 0, 12),
                                                  enforce stationarity=False,
                                                  enforce invertibility=False).fit()
          # Forecast 52 months into the future (4 years)
          forecast5 = sarima_mod5.get_forecast(steps=52).summary_frame()
          # Calculate the mean of the last week of the forecast as the predicted value
          forecast5 mean = round(forecast5['mean'][51])
          #Calculate the difference between lower and upper 95% confidence intervals of th
          low_int5 = round(forecast5['mean_ci_lower'][51])
          high int5 = round(forecast5['mean ci upper'][51])
          #Calculate the difference between the upper and lower confidence intervals
          ci_delta5 = round(high_int5 - low int5)
          # Plot the original data and predicted values with confidence intervals
          fig, ax = plt.subplots(figsize=(15, 7))
          plt.plot(abq df new[87043])
          plt.plot(forecast5['mean'])
          ax.fill_between(forecast5.index, forecast5['mean_ci_lower'],
                              forecast5['mean ci upper'], color='k', alpha=0.1)
          plt.title('Albuquerque, NM, 87043')
          plt.legend(['Original','Predicted'], loc='lower right')
          plt.xlabel('Year')
          plt.ylabel('Median Home Price')
          plt.show()
          print(f'Albuquerque, NM, 87043:')
          print(f'95% confidence between: ${low int5} and ${high int5}')
          print(f'Confidence range: ${ci delta5}')
```



```
Albuquerque, NM, 87043: 95% confidence between: $375097.0 and $441879.0 Confidence range: $66782.0
```

These results are a lot different compared to the above zipcodes. The 95% confidence level is between 375,097 and 441,879. The confidence range is \$66,782. The SARIMAX model seems to perform better for this particular zipcode as well and seems more realistic. Let's examine the residuals.

```
# Residuals
In [36]:
          residuals = model5.resid
          # Histogram of residuals
          plt.figure(figsize=(12, 6))
          sns.histplot(residuals, kde=True)
          plt.title('Histogram of Residuals')
          plt.xlabel('Residuals')
          plt.show()
          # Q-Q plot of residuals
          plt.figure(figsize=(12, 6))
          stats.probplot(residuals, plot=plt)
          plt.title('Q-Q Plot of Residuals')
          plt.xlabel('Theoretical Quantiles')
          plt.ylabel('Sample Quantiles')
          plt.show()
```



The histogram of residuals looks normally distributed but with some outliers. So it doesn't completely deviate significantly from a normal distribution. The QQ plot curves off and could mean the data has extreme values.

Evaluation

Now that I have my models for the top five zipcodes to invest in Albuquerque, I want to see the RMSE, low confidence, high confidence, forecast range and ROI for each of the zipcodes.

```
In [37]: # Define a list of zipcodes to include
  zipcodes = [87106, 87122, 87104, 87048, 87043]

# Subset the DataFrame to only include rows where the year is 2018 and the zipco
  abq_df_2018 = abq_df_new.loc[(abq_df_new.index.year == 2018) & (abq_df_new.index
  # Calculate the median of the values for each zipcode in 2018
```

```
medians 2018 = abq df 2018.median()
          # Print the results
          for zipcode, median in medians 2018.items():
              print(f"The median home value for zipcode {zipcode} in 2018 was ${median:,.2
         The median home value for zipcode 87106 in 2018 was $230,500.00
         The median home value for zipcode 87122 in 2018 was $508,200.00
         The median home value for zipcode 87104 in 2018 was $190,300.00
         The median home value for zipcode 87048 in 2018 was $415,000.00
         The median home value for zipcode 87043 in 2018 was $416,700.00
In [38]:
         # Define lists for the zipcode, city, median value, RMSE, low confidence, high c
          zipcodes = ['87106', '87122', '87104', '87048', '87043']
cities = ['Albuquerque, NM', 'Albuquerque, NM', 'Corrales, NM'
          med values = [230500, 508200, 190300, 415000, 416700]
          rmse = [rmse, rmse2, rmse3, rmse4, rmse5]
          low_confs = [low_int1, low_int2, low_int3, low_int4, low_int5]
          high confs = [high int1, high int2, high int3, high int4, high int5]
          forecast_ranges = [ci_delta1, ci_delta2, ci_delta3, ci_delta4, ci_delta5]
          # Create a dictionary 'abq' that contains the zipcode, city, median value, RMSE,
          abq = {'Zipcode': zipcodes,
                  'City': cities,
                  '2018 median value': med_values,
                  'rmse': rmse,
                   'low conf': low confs,
                  'high_conf': high_confs,
                  'forecast range': forecast ranges}
          # Create a DataFrame 'df results' using the dictionary 'abq'.
          df results = pd.DataFrame(data=abg)
          # Calculate the low and high ends of the confidence interval for each row, and s
          df results['low end'] = df results['2018 median value'] + df results['low conf']
          df results['high end'] = df results['2018 median value'] + df results['high conf
          # Calculate the ROI percentage for each row, and store the results in a new colu
          df results['ROI%'] = round(((df results['high end'] - df results['2018 median va
                                                 df results['2018 median value']) * 100, 2)
```

In [39]: df results

Out[39]:

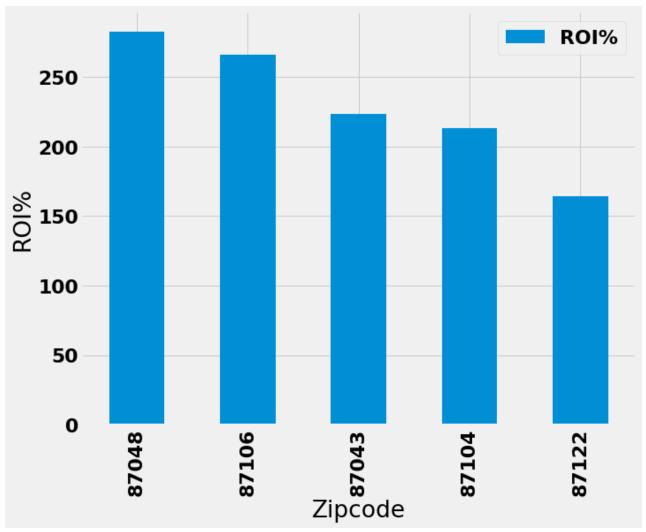
	Zipcode	City	2018 median value	rmse	low_conf	high_conf	forecast range	low_end	high_€
0	87106	Albuquerque, NM	230500	28566.613682	236629.0	293381.0	56752.0	467129.0	52388
1	87122	Albuquerque, NM	508200	4276.872528	465108.0	543586.0	78478.0	973308.0	105178
2	87104	Albuquerque, NM	190300	6118.499377	202629.0	239505.0	36876.0	392929.0	42980
3	87048	Corrales, NM	415000	16113.137999	447569.0	581744.0	134175.0	862569.0	99674

2018

	Zipcode	City	median value	rmse	low_conf	high_conf	range	low_end	high_€
4	87043	Santa Ana Pueblo, NM	416700	16992.337405	375097.0	441879.0	66782.0	791797.0	85857

forecast

```
In [40]:
          # create a DataFrame from the given data
          data = {'zipcode': ['87106', '87122', '87104', '87048', '87043'],
                  'city': ['Albuquerque, NM', 'Albuquerque, NM', 'Albuquerque, NM', 'Corra
                  '2018 median value': [230500, 508200, 190300, 415000, 416700],
                  'rmse': [31455.188774, 81866.138297, 25140.743922, 56009.750599, 71678.3
                  'low_conf': [43008, 52707, 134725, -68970, 200748],
                  'high conf': [612761, 833727, 405455, 1173814, 930335],
                  'forecast range': [569753, 781020, 270730, 1242784, 729587],
                  'low_end': [273508, 560907, 325025, 346030, 617448],
                  'high_end': [843261, 1341927, 595755, 1588814, 1347035],
                  'ROI%': [265.84, 164.05, 213.06, 282.85, 223.26]}
          df = pd.DataFrame(data)
          # sort the DataFrame by the ROI% column
          df = df.sort_values('ROI%', ascending=False)
          # plot the ROI values as a bar chart
          ax = df.plot(x='zipcode', y='ROI%', kind='bar', figsize=(10, 8))
          ax.set_xticklabels(df['zipcode'])
          ax.set xlabel('Zipcode')
          ax.set ylabel('ROI%')
          plt.show()
```



These results are showing the predicted median home value, the root mean squared error (RMSE), the low and high confidence intervals for the predicted median home value, the forecast range (high value minus low value), the low and high end values of the predicted range, and the ROI% for five different zip codes.

The low and high confidence intervals represent the range within which the true median home value is expected to fall with a 95% confidence level. The forecast range is the difference between the high and low values of the predicted median home value range. The ROI represents the return on investment for each zipcode.

Recommendations

For those who are intersted investing in properties in New Mexico, there are the following zipcodes that has a high return on investment.

- 1. Corrales, NM (87048)
- 2. Albuquerque, NM (87106)
- 3. Santa Ana Pueblo, NM (87043) Santa Ana Pubelo's median value in 2018 was 416,700 and forecasted a confidence range between 375,097 and \$441,8790.
- 4. Albuquerque, NM (87104)

5. Albuquerque, NM (87122)

The model's inability to generate realistic forecasts resulted in identical forecast ranges for zipcodes 87048, 87106, 87104, and 87122. However, analyzing the ROI paints a different picture. Investors seeking property in New Mexico would be better off considering Corrales or Santa Ana Pueblo. A 2023 Zillow search revealed that Santa Ana Pueblo's home prices range from 200,000to1,795,950, while Corrales' prices range from 205,000to3,800,000. These wide ranges suggest that further investigation of these zipcodes could reveal intriguing insights.

Next Steps

- 1. Further investigation into Santa Ana Pueblo and Corrales.
- 2. Include external factors that may influence real estate prices, such as population growth or unemployment rates.
- 3. Investigate rapidly growing neighborhoods in New Mexico.