small site

Now that you have some experience styling and structuring a page, it is time to design a small web site. Choose a dancer or a musician (any genres. living or dead) whose work you and to be inspiring and design a small website to showcase their work.

Your site should have four pages:

LANDINGPAGE with your artist's name, an image of their work and navigation to pages within your site

BIOGRAPHY page with a short biography and image of the artist

GALLERY of tyour artist's work with at least six images/videos. You need to include captions: title/name, location, year, description, etc.

CHRONOLOGICAL LIST of significant shows or performances with title/name, location and year. Within this list, include links to at least three websites about these projects.

OBJECTIVES

To become more familiar with using HTML and CSS to structure and style web pages.

To successfully use typography and color to categorize information.

To organize information in a logical way and provide a means for users to navigate through a site.

To become more familiar with optimizing images for the web.

To develop methods for creative expression in a web environment.

PROCESS

Research your artist. Surf the web, go to the library, look in books. Gather images of their work by scanning or photographing books and saving images from the web. Are there signature images or styles you can use or adapt for your site's design?

Think about how you want users to navigate through your site. Where do you put the site's navigation? On what pages does it appear?

Make sketches of your site on paper before moving to the computer. You can use this PDF to print and sketch on.

Once you have some promising directions, choose one of them to develop further on the computer. Using Photoshop or Illustrator (layout templates), make mockups of each of the key pages of your site—home, bio, gallery and significant works. Try different navigation structures, typefaces, layout, images and colors here before beginning coding. Figure out the design first. See how pages relate to each other before coding the site.

After your prototypes are reviewed in class, prepare it for coding. Once there, refine your page layouts with CSS.

READ

HTML & CSS: Design and Build Websites, Chapter 18.

RESOURCES

CodeCademy HTML&CSS:

https://www.codecademy.com/learn/paths/learn-how-to-build-websites

Sololearn HTML&CSS:

https://www.sololearn.com

W3 School's HTML Examples:

https://www.w3schools.com/html/html_examples.asp

Stackoverflow:

https://stackoverflow.com

Codepen:

https://codepen.io

css grid

https://www.w3schools.com/css/css_grid.asp

https://gridbyexample.com

https://learncssgrid.com

https://css-tricks.com/snippets/css/complete-guide-grid/

SPECIFICATIONS

SIZE — your site's width should fit within a browser window on a 1280 x 800 monitor. It would be helpful to build your site using CSS grid. Visit https://www.w3schools.com/css/css_grid.asp

CSS STYLESHEETS — Use a CSS reset and an external style sheet for page structure and style.

NUMBER OF PAGES — Your site should have at least four pages (home, biography, gallery, and list of works/projects organized in chronological order). But

GALLERY — Should have at least six images/videos with caption for each. Images should be larger than thumbnail size.

SCHEDULE

WED, OCT 2 — Project assigned. Study the dancer's work and look for ways to reference it in your design. You will make a short presentation (maximum 3min) to class about your dancer and show images of their work.

complete: *https://www.codecademy.com/learn/paths/learn-how-to-build-websites*

MON, OCT 7 — Have presentation about the dancer. Work in class on sketches for your site's design.

Create three sets of wireframes for each design approach (total 12 sketches). Each set should include all pages within the site. Use the wireframes to see how pages relate. Consider using 6 or 12 col grid to provide structure and flexibility for your layout.

WED, OCT 9 — Finis wireframe sketches. Build digital prototypes in InDesign. Show two different design approaches. Remember to include header, nav and footer. Try to have formal and conceptual connection to your chosen artist.

MON, OCT 14 — Begin coding with the best design mockup.

WED, OCT 16 — Workday.

MON, OCT 21 — Workday.

WED, OCT 23 — The first review of the coded site (at least two pages).

MON, OCT 28 — Workday.

WED, OCT 30 — Workday.

MON, NOV 4 — The second review of your website. All the contents should be placed on the webpage and ready for review.

WED, NOV 6 — Workday. Individual meeting.

MON, NOV 11 — Workday.

WED, NOV 13 — Critique. Your web site has to be uploaded to your server before class starts.

Upload yout files including HTML, CSS, and images on your server and submit your sketches and PDF design mock up to OneDrive.

EVALUATION

CREATIVITY/CONCEPT/DESIGN — 4.0
Design impact, ideas, innovation, hierarchy, quality of contents, effectiveness, aesthetics, usuability of your website, and the degree of risk-taking.

CRAFT — 4.0
Organization, technical execution, and precision. Proper formatting of code and technology completion of coding. Adherence to project specifications.

PROCESS — 2.0
Depth of creative search, design process, process documentation, adherence to deadlines, and quality of the reflection.

TOTAL — 10

9 = Excellent. Work meets and exceeds the requirements of the assignment. It has superb formal mediation and impeccable craft. Ideas are original, thoughtful and imaginative. Writing is free of spelling, grammar and punctuation errors.
7 = Satisfactory. Work fulfills the requirements of the assignment, but does not demonstrate the additional effort needed to excel. It lacks thoughtful, original or imaginative resolution or attention to detail and craft.
5 = Unacceptable. Work shows no understanding of the assignment. It shows a lack of understanding of design principles and poor craft.

small site

Write responses to the followings for every stage.
PLEASE TYPE IT UP. FYI, you can type on PDF.
DO NOT LOSE IT. If you fail to submit this form, your grade will be significantly downgraded.

FIRST REVIEW (sketch)

what do you think about your design concept, innovation, and ideas?

what about the wireframe of your website and the organization of contents?

NOTE

I enjoy the simplicity of it because it is very basic and has a typewriter font to it. I enjoy the minimal color scheme and the minimal layout as well. Contents I think could be a little stronger and which I will have to do more research to get more information.

SECOND REVIEW

what do you think about the effectiveness and aesthetics of your design?

what about technical execution and precision, adherence to project specifications, and/or depth of creative research?

any feedback from your peer or the instructor?

NOTE & FEEDBACK

I think it is eye grabbing because of the vintage look and a lot of things are clickable and not very text heavy. I didn't have to do much research just to talk about the bios of all the members and images and then look up the music for them. Add a different navbar and change up the colors a little bit. I thought abo using a gallery idea for some pictures and you can click through them.

I got told to use different colors and use a different layout and use less words.

CRITIQUE

what went well with this assignment?

what did not go well and why?

what would you do differently if you had to do it over again?

REFLECTION

A lot got better as I went on with the website I learned more things as it went on and things fell into place pretty easy. A lot also didn't work because things cancelled each other out and it was becoming a major pain to work with and I got frusterated real fast. I would fix up the gallery page because all the images are different sizes and if they were all the same size they would look good. And on the bio page got a little messed up.

EVALUATION

/4.0   **4** CREATIVITY/CONCEPT/DESIGN – Design impact, ideas, innovation, hierarchy, quality of contents, effectiveness, aesthetics, usuability of your website, and the degree of risk-taking.

/4.0   **4** CRAFT – Organization, technical execution, and precision. Proper formatting of code and technology completion of coding. Adherence to project specifications.

/2.0   **2** PROCESS – Depth of creative search, design process, process documentation, adherence to deadlines, and quality of the reflection.

/10

INSTRUCTOR'S COMMENTS