ANDERSON PAULINO

Professional Summary

Experienced professional with a strong background in security management, customer service, and team leadership. Skilled in digital marketing, web development, and data analysis with a focus on creating meaningful insights and user experiences. Committed to continuous learning and skill development with certifications in cybersecurity, business intelligence, and data analytics. Bilingual in English and Spanish with proven ability to manage teams effectively and deliver exceptional service in high-profile environments.

Skills & Expertise

- Web Development (HTML, CSS, JavaScript, React, TypeScript)
- UI/UX Design & Interactive Experiences
- Performance Optimization & Data Visualization
- Business Intelligence & Data Analysis
- Cybersecurity Awareness & Reporting
- Team Management & Leadership
- Customer Service & Security Operations
- Digital Marketing & Strategy
- Analytical & Problem-Solving Skills

Certifications

- Digital Marketing & E-commerce
- Business Intelligence
- Data Analytics
- Cybersecurity with Python

Professional Experience

Shift Supervisor | Allied Universal

March 2020 - May 2024
- Provided exceptional customer service at a high-profile financial institution and luxury mall.
- Managed a team of security personnel, providing training and guidance on best practices.
- Maintained a safe environment and handled cash transactions and inventory management.

Uber | Orlando, FL

Driver | 2024 - Present
- Efficiently managed transportation services, ensuring high customer satisfaction and safety.
- Developed time-management and navigation strategies to maximize earnings.
- Gained insights into customer behavior and market trends through daily interactions.
  - Developed and managed a subscription-based truck dispatching platform, integrating live tracking and broker negotiation features.
  - Built and maintained digital service platforms, implementing lead generation strategies and revenue models.
  - Created and optimized business processes for service-based companies, focusing on automation and customer acquisition.

Technical Skills

- Front-End Web Development: HTML, CSS, JavaScript, React, TypeScript
- Data Analysis & Business Intelligence: Dashboard Development, Statistical Analysis
- Digital Marketing Strategy: SEO, Performance Optimization