

Dorsey Wright Money Management 790 E. Colorado Blvd, Suite 808 Pasadena, CA 91101 626-535-0630

John Lewis, CMT July 2014

Point and Figure Relative Strength Box Sizes

Relative strength is a very robust tool for security selection. Also referred to as momentum, a relative strength strategy selects securities that are stronger than the other securities in the investment universe and holds those securities until they become weak. There have been hundreds of academic studies published over the years demonstrating the power of the momentum factor.

Our June 2014 whitepaper, "Point and Figure Relative Strength Signals" showed how basic point and figure signals perform on a large basket of U.S. stocks over a long time horizon. (For more on point and figure charting visit www.dorseywright.com). The point and figure aspect of our research was unique. Most of the other research uses a time-based factor to define momentum. For example, momentum might be defined as the trailing twelve month or six month return of all the securities in the universe. Those securities are then ranked from best to worst trailing performance. There has been quite a bit of research on what is the optimal time horizon to define momentum. Generally speaking, a six to twelve month window tends to work the best over time. That window can be shortened for multi-asset portfolios or universes of non-volatile securities. But all of the research has shown that momentum is an intermediate term factor. Very short term ranking systems like a one month window perform very poorly over time because there is a lot of

mean reversion at short term time horizons. There is also a lot of mean reversion at longer term horizons over a couple of years. This has led to momentum being knows as an intermediate term factor.

One of the unique aspects of point and figure analysis is time is removed from the equation. Unlike a daily bar or line chart, if nothing of significance happens on a given day no new plot is made. On a point and figure chart volatility is the key driver for plotting the chart. A stock that exhibits large price swings or large moves relative to the market benchmark will have a chart with many more columns than a non-volatile stock like a large utility company. Time is essentially removed from the equation in a point and figure chart. As a result, where more conventional momentum definitions rely on time to determine what an intermediate time horizon is, you must use volatility to define intermediate using point and figure. While there has been a tremendous amount of research on the time based definitions of momentum there has been very little done using volatility to define an intermediate term horizon.

Point and figure charts use box sizes to control the volatility of the chart. A large box size filters out more short term movements than a smaller box size. As a result, a chart with a small box size can

have many more columns than the same chart with a larger box size. The goal is to find a box size that is small enough to pick up the intermediate term trend, but large enough to filter out the short term trading gyrations that lead to whipsaws. Years ago (before computers were used heavily to produce charts) a company called Chartcraft produced point and figure charts with a standard box size depending on price. When price was below \$20 the box size was \$0.50, but if the price moved above \$20 the box size was increased to \$1.00. This method helped keep price movements relatively similar in terms of box sizes while still maintaining simplicity because the charts were posted by hand.

The Chartcraft standard boxes were also widely used for relative strength charts. The relative strength charts were created by taking the price of a security, dividing it by a market benchmark and then plotting it like you would a price chart. This led to some interesting characteristics, most importantly, different percentage moves versus the market registered differently on the relative strength chart depending on the stock's price. A stock split, for example, could affect the relative strength status of a stock. Another drawback of the old box sizes was apparent after the 2002 bear market. Very low priced stocks took huge moves to reverse up on their relative strength charts. To correct for these drawbacks we began plotting relative strength charts on a percentage scale rather than a fixed number scale over ten years ago. We felt that any move relative to the market should be registered the same whether the security was low priced or high priced. Putting everything on the same percentage scale allowed us to make an apples to apples comparison of every stock in the universe.

That brings us back to the original question of, "what

box size should I use?" The data in Table 1 summarizes a strategy that buys stocks with strong relative strength characteristics. We use the same methodology we used in our previous study (see Point and Figure Relative Strength Signals, June 2014). The universe is comprised of the top 1,000 U.S. stocks by market capitalization. We include companies that have been delisted for any reason. Each month a point and figure relative strength is calculated. As we demonstrated in our previous study, those stocks having the best momentum characteristics (on a point and figure "buy" signal and in a column of "x's") performed the best over time. For the original study we used a 6.5% box size for equities versus a broad market benchmark, which is the default box size for equities on the Dorsey, Wright research database. We now extend that study by calculating point and figure relative strength charts for each stock using box sizes ranging from 1.5% all the way up to 10.5% at 1.0% intervals. Each month the average equal weighted return for the group of stocks on point and figure buy signals and in a column of x's is calculated. All of the stocks are held for one month and then the group is reconstituted and reweighted.

The data in Table 1 helps us determine what the equivalent of an intermediate term horizon is in terms of point and figure box sizes. Much like the time-based methods, the returns suffer when the box size is too small or too large. In the case of the former, the system picks up too much of the short term trading noise. In the case of the latter, too much has to happen in order for the point and figure chart to register a change. The sweet spot is in the 6.5% to 7.5% box size range. Using a 6.5% box size means that a security has to underperform the broad market by 19.5% in order to change columns and be shifted out of the group that qualifies as hav-

Table 1: PnF Box Size Returns

Point And Figure Box Size

	Point And Figure Box Size									
Date	1.50%	2.50%	3.50%	4.50%	5.50%	6.50%	7.50%	8.50%	9.50%	10.50%
12/29/89										
12/31/90	-9.1%	-3.1%	-2.3%	-2.2%	-0.1%	-0.7%	-2.4%	-3.9%	-4.5%	-4.7%
12/31/91	44.1%	47.3%	50.9%	52.7%	53.3%	55.5%	55.8%	55.4%	54.9%	44.5%
12/31/92	15.3%	12.8%	13.2%	14.6%	14.3%	13.3%	12.1%	11.8%	10.5%	8.2%
12/30/93	12.5%	11.7%	12.7%	13.3%	13.9%	14.6%	14.5%	13.6%	13.9%	10.1%
12/30/94	-6.6%	-5.8%	-6.7%	-5.4%	-5.0%	-4.6%	-5.0%	-5.6%	-5.3%	-6.3%
12/29/95	23.0%	30.9%	33.9%	34.8%	36.1%	37.6%	37.3%	37.7%	37.5%	38.1%
12/31/96	14.5%	14.3%	17.9%	21.2%	21.3%	24.6%	24.1%	23.4%	23.5%	23.8%
12/31/97	19.8%	23.9%	29.2%	32.3%	32.5%	35.7%	34.2%	34.1%	33.2%	36.8%
12/31/98	5.7%	7.5%	14.7%	16.9%	20.4%	20.6%	20.1%	19.3%	20.3%	23.9%
12/31/99	18.2%	33.6%	38.6%	36.6%	42.0%	45.9%	49.4%	46.9%	45.9%	36.8%
12/29/00	-19.3%	-4.3%	2.8%	6.9%	3.2%	2.0%	1.7%	1.3%	3.0%	0.1%
12/31/01	-17.6%	-16.0%	-14.7%	-14.0%	-13.2%	-12.4%	-12.6%	-11.8%	-13.1%	-12.7%
12/31/02	-14.8%	-14.6%	-14.0%	-14.6%	-14.4%	-13.6%	-12.7%	-13.6%	-13.1%	-13.5%
12/31/03	34.5%	32.9%	31.5%	33.0%	34.7%	33.6%	33.6%	33.9%	33.6%	31.5%
12/31/04	15.8%	18.3%	18.7%	19.2%	19.9%	21.2%	21.1%	21.6%	22.3%	19.1%
12/30/05	11.3%	11.7%	12.6%	13.0%	13.7%	12.5%	13.3%	13.4%	13.3%	15.4%
12/29/06	16.4%	15.8%	15.7%	16.1%	15.7%	17.1%	17.4%	16.9%	16.3%	15.1%
12/31/07	16.7%	19.3%	18.2%	17.8%	16.0%	16.7%	16.8%	16.1%	16.5%	16.6%
12/31/08	-41.8%	-38.3%	-34.9%	-33.2%	-33.3%	-33.8%	-33.4%	-34.2%	-35.3%	-37.7%
12/31/09	30.0%	31.9%	29.2%	29.6%	28.9%	29.2%	28.0%	27.0%	26.8%	24.9%
12/31/10	21.5%	24.0%	23.3%	24.2%	24.3%	23.7%	24.7%	24.3%	24.8%	22.3%
12/30/11	-0.2%	2.4%	2.6%	2.4%	3.2%	2.4%	2.5%	2.8%	3.0%	3.2%
12/31/12	13.0%	12.8%	13.9%	13.0%	13.5%	15.1%	15.1%	15.5%	15.2%	16.3%
12/31/13	38.9%	37.4%	38.2%	38.7%	38.2%	36.4%	36.9%	35.2%	35.0%	34.2%
Cum	542.3%	1104.6%	1627.3%	2002.2%	2216.8%	2461.3%	2444.5%	2206.6%	2137.1%	1610.4%
Annual	8.1%	10.9%	12.6%	13.5%	14.0%	14.5%	14.4%	14.0%	13.8%	12.5%
St Dev	20.1%	19.6%	19.6%	19.6%	19.9%	20.5%	20.7%	20.6%	20.6%	19.7%

All Performance numbers are based on the back-tested performance of non-investable indexes. Investors cannot invest directly in an index. Indexes have no fees. Please see the final page for important disclosures regarding back-tested performance. Examples presented herein are for illustrative purposes only and do not represent past or present recommendations. Past performance not indicative of future results. Potential for profits accompanied by possibility of loss.

ing the best relative strength. The large percentage reversal required may surprise many people, but relative price moves in the 20% to 25% range exhibit the best long term performance. The magnitude of these moves indicates how important it is to stick with a strong stock during the dynamic part of its

price appreciation cycle. We have noticed over the years that stocks with strong momentum characteristics are often volatile and are prone to sharp pullbacks before continuing to new highs. Trying to "get out in front" of the trend change by using a smaller box size will certainly be a better method when the

trend change happens, but the data indicates this is hard to predict .

The data in this study has focused on groups of common stocks. For less volatile securities or ET-F's it is sometimes better to use smaller box sizes as their price changes aren't subject to the same volatility as individual equities. It can also be advantageous to use smaller box sizes when doing stock

versus stock comparisons in a point and figure relative strength matrix (not covered in this study). But for securities with the volatility characteristics of stocks it is best to use box sizes that provide reversals in the 20% to 25% range. This allows the stocks to correct as a normal part of the trend, but also allows the strategy to adapt to changing leadership over time.

Disclosures

Nothing contained herein should be construed as an offer to sell or the solicitation of an offer to buy any se-curity. This report does not attempt to examine all the facts and circumstances which may be relevant to any company, industry or security mentioned herein. We are not soliciting any action based on this document. It is for the general information of clients of Dorsey, Wright & Associates, LLC ("Dorsey, Wright & Associates"). This document does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any analysis, advice or recommendation in this document, clients should consider whether the security or strategy in question is suitable for their particular circumstances and, if neces-sary, seek professional advice. Dorsey, Wright & Associates, its officers, directors, partners and/or other associated persons may own, hold options, rights or warrants to purchase some of the securities or assets mentioned in this report, or close equivalents. Even if Dorsey, Wright & Associates does not currently hold the asset, it may in the future. Dorsey, Wright & Associates may elect to buy or sell these assets or change its opinion without regard to this report, and without prior notice. The price and value of investments referred to in this document, if any, and the income from them may go down as well as up, and investors may realize losses on any investments.

This report is based on public information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed herein are our opinions as of the date of this document. We do not intend to and will not endeavor to update the information discussed in this document.

The projections or other information in the attached document regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. Results may vary with each use and over time. The outcomes in this document are based on historical market data and are presented to illustrate the relative strength strategy. These outcomes cannot be relied upon in the face of changing market conditions, and should be re-evaluated frequently.

The performance information presented is the result of back-tested performance. Back-tested performance is hypothetical (it does not reflect trading in actual accounts) and is provided for informational purposes to illustrate the effects of relative strength during a specific period. The relative strength strategy is NOT a guarantee. There may be times where all investments and strategies are unfavorable and depreciate in value. Relative Strength is a measure of price momentum based on historical price activity. Relative Strength is not predictive and there is no assurance that forecasts based on relative strength can be relied upon.

Back-tested performance results have certain limitations. Such results do not represent the impact of material economic and market factors might have on an investment advisor's decision making process if the advisor were actually managing client money. Back-testing performance also differs from actual performance because it is achieved through retroactive application of a model investment methodology designed with the benefit of hindsight. Dorsey, Wright & Associates believes the data used in the testing to be from credible, reliable sources, however; Dorsey, Wright & Associates makes no representation or warranties of any kind as to the accuracy of such data. All available data representing the full platform of investment options is used for testing purposes.