



# A Test Campaign

Venice, FL

## PARISH-WIDE EVENT CALLS (CALL#2)

The purpose of these calls is to extend a personal invitation to every parish household to attend Mass and other activities during the Parish-Wide Event weekend. Each Contact Team member will be mailed a reminder that it is time to begin these calls. The Commitment Weekend/Parish-Wide Event will be extremely important to the campaign. On this day, the entire parish will be asked to come together for celebration, information, and inspiration. It will be one of the most meaningful and memorable events in your parish's history. Make every effort to support it and encourage others to attend.

### Your Assignment:

- ☐ Contact every assigned household.
- ☐ Encourage attendance at the Parish-Wide Event(s) on: **December 21 - 22, 2013**
- ☐ Record confirmations to the Parish-Wide Event(s).

### You Need To Know:

- ☐ Everyone in the parish has received an invitation to the Commitment/Parish-Wide Event Weekend.
- ☐ You will be the only person calling your assigned homes. If you do not call, they will not be contacted personally.

**STEP 1** Your calls should be made on: **December 08 - 14, 2013**

### Sample Conversation

*"Hello, this is (your name) calling for A Test Campaign. Is this the (household name) residence? A few days ago you should have received an invitation to attend the Parish-Wide Event Weekend for our \_\_\_\_\_ campaign. This will be a great time in the life of the parish. A nursery and activities for children will be provided. May I confirm your (and your family's) attendance?" (Consultant may give additional instructions.)*

### Responses

#### **"Is there something planned for children?"**

Give information about nursery and Children's Activities.

#### **"My spouse cannot attend."**

Tell them this makes it more important that they be there so their family can be represented.

#### **"We have another engagement."**

Ask if they could adjust their plans. It will be a long time before our parish will have another event of this importance.

#### **"Will there be a lot of talk about money?"**

Assure them that this is a time for fellowship, information and inspiration. No one will be embarrassed.

#### **"We haven't been coming to Mass recently."**

Tell them this is a special occasion, and everyone in our parish family is encouraged to attend.

#### **"May I bring a friend?"**

Certainly, but we need to confirm their attendance.

#### **"We haven't decided yet."**

Ask if you can call back the next day to receive their response.

**STEP 2** Return your response sheet to \_\_\_\_\_ by \_\_\_\_\_  
Your consultant will let you know if confirmations are not necessary.