



A Test Campaign

Venice, FL

INFORMATION DISTRIBUTION TEAM

WILL YOU HELP by being on the **INFORMATION TEAM**? It is vital that every person in our parish understands what we are seeking to do through our capital stewardship program. The Information Team will help us accomplish this. Your participation is important to the success of our capital stewardship campaign.

WHAT IS INFORMATION DISTRIBUTION WEEKEND? Information Packets will be prepared that may contain a letter from the pastor, prayer reminder, devotional guide, brochure, and an informational video. The Information Team will receive the printed pieces and create a packet for each household in the parish. An Information Packet Ticket will be placed in the pew racks with pencils. The parishioners will exchange their ticket for an Information Packet. This way, the Campaign Administrator can monitor who has not received their packet.

HOW WILL PEOPLE KNOW ABOUT THE INFORMATION DISTRIBUTION WEEKEND? A member of the Contact Team will call parish households to let them know the date of the distribution and the location of the distribution tables.

WHAT WILL MY RESPONSIBILITY BE? The objective of the Information Team is to prepare and distribute informational materials to ensure that every parishioner has an understanding of the purpose of the capital stewardship campaign and its impact on the future ministry of the parish. After Information Distribution Weekend(s) the Campaign Administrator with the help of the Information Team will be responsible for mailing a packet to all households that did not pick one up after Mass.

Leader(s) will be trained and will enlist Team Members. Everyone will then be trained to serve.

WILL I BE ASKED TO TALK TO PEOPLE ABOUT MONEY OR PLEDGES? You will not be asked to talk to parishioners about money or pledges.

INFORMATION TEAM
FIRST ... Leader(s) enlist Team Members
THEN ... Leaders and Team Members are all trained to do the job
TEAM TRAINING: November 20, 2013 12:00 AM
INFORMATION DISTRIBUTION: December 05 - 08, 2013