



A Test Campaign

Venice, FL

CALLS FOR THE ADVANCE COMMITMENT GATHERING(S)

Steps to Successful Advance Commitment Gathering Reservation Calls:

- ☐ Receive your assignments to call to encourage and confirm attendance at an Advance Commitment Gathering.
- ☐ Register your assignments as instructed and begin your calls on **December 22, 2013**.
- ☐ Call every household assigned to you. Do not give up until each is contacted and a confirmation received.
- ☐ When calls are completed, turn in your reservation report to _____.
- ☐ Note on your assignment cards those who have made reservations. *Call these to remind them of their gathering.*

SUGGESTED SCRIPT:

Hello, this is _____ (from) **A Test Campaign**. I am working in the leadership of our _____ program. Recently, you received an invitation from our pastor to a special gathering on _____. I have been asked to call you to receive your reservation. Our pastor and other parish leaders will share our parish's plans for the future. May I confirm your attendance?

[If you reach an answering machine, please leave a message as to why you are trying to contact them, and let them know you will try at another time. If you have not made contact by the third attempt, ask them to please call you with their response (leave your number), or to call the parish office (leave parish office number).]

SAMPLE RESPONSES:

If YES, record reservation as instructed.

Give location of the gathering. Ask, "Do you know where _____ is? You may want to write down these directions."

Say, "We will look forward to seeing you on _____."

If there is a conflict with the date, but interested:

"We knew that some people might be out of town that night or unable to attend for other reasons, so we have scheduled another gathering(s). Can you attend on _____? I can confirm your reservation on this date if you can attend."

(Record reservation for revised date as instructed.)

If NO, unable to attend:

"I really wish you could be with us, but I understand. I know that you will want to plan to attend our all-parish Parish-Wide Event on **December 21 - 22, 2013**. You will be hearing more about this. I hope to see you there."

ADVANCE COMMITMENT GATHERINGS WILL INCLUDE:

- Refreshments or a light meal
- Enjoyable fellowship with other parish members
- Comments from your pastor and other parish leaders
- A presentation of how advance commitments can make a difference in the success of your campaign