Data Mining and Predictive Modelling Assignment

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- These are the different sections I am going to cover in this assignment:
 - Firstly, I am going to work with data from the Spanish National Elections. I will clean the dataset and then, will create linear and logistic regression models to predict variables thereof.
 - Secondly, Time Series Analysis will be conducted with US_monthly_unemployment_rate data.
 - · Finally, I will carry out clustering analysis with the aforementioned Spanish National Elections Dataset.

PART I

To begin with, let's clean the dataset:

Columns are renamed

If variable has few unique values, it should be converted to factor

```
sapply(elec, function(x) length(unique(x)))
```

```
##
                                               ProvinceCode
                          Name
##
                          8102
                                                         52
##
          Autonomous_Community
                                                 Population
##
                                                      3597
                         19
##
                   TotalCensus
                                             AbstentionPtge
##
                         3310
                                                      5675
##
          High_Abstention_rate
                                              Left_wing_Pct
##
                                                      6569
##
                Right_wing_Pct
                                                 Others_Pct
                         6682
##
                                                     4319
##
                     Left_wing
                                                 Right_wing
##
                           2
##
                  Age_0_4_Ptge
                                          Age_under19_Ptge
##
                          3761
##
                 Age_19_65_pct
                                             Age_over65_pct
\#\,\#
                          6215
                                                       6778
##
          FemalePopulationPtge
                                             ForeignersPtge
##
                         4524
                                                      2329
##
              SameAutomComPtge
                                   SameAutonComDiffProvPtge
##
                         6151
                                                       4207
##
               DifAutonComPtge
                                        UnemployLess25 Ptge
##
                         5574
                                                       2342
##
            Unemploy25_40_Ptge
                                        UnemployMore40_Ptge
##
                          2681
                                                       2751
##
   AgricultureUnemploymentPtge
                                IndustryUnemploymentPtge
##
                         2525
                                                       2538
##
  ConstructionUnemploymentPtge
                                   ServicesUnemploymentPtge
\#\,\#
##
                totalCompanies
                                                   Industry
##
                         1226
                                                      308
##
               ConstructionInd
                                          commerceNhostelry
##
                         457
                                                  803
##
                    ServiceInd
                                               MainActivity
##
##
                  RealProperty
                                                    Pob2010
##
                         3088
                                                      3625
##
                   SurfaceArea
                                                    Density
                         8110
##
##
                 PopChange_pct
                                     People_RealProp_ratio
##
                         3049
##
            officesNfacilities
##
```

I set less than 10 unique values as benchmark for factor conversion

for the sake of file length, dfplot() is not going to be displayed

```
# function provided by my teacher
#dfplot <- function(data.frame) {
# df <- data.frame
# ln <- length(names(data.frame))
# for(i in 1:ln) {
# if(is.factor(df[,i])) {
# plot(df[,i],main=names(df)[i]) } # 'main' argument: an overall title for the plot
# # names(df)[i] returns its column name
# else(hist(df[,i],main=names(df)[i])
# boxplot(df[,i],main=names(df)[i]) }
# }
#dfplot(elec)</pre>
```

Let's check the structure of the dataset

```
str(elec)
```

```
## 'data.frame': 8119 obs. of 41 variables:
                     : chr "Abadía" "Abertura" "Acebo" "Acehúche" ...
## $ Name
## $ ProvinceCode
                                 : num 10 10 10 10 10 10 10 10 10 10 ...
                                : chr "Extremadura" "Extremadura" "Extremadura" "Extremadura" ...
## $ Autonomous_Community
                                 : num 336 429 569 822 623 ...
## $ Population
                                  : num 282 364 569 704 540 ...
   $ TotalCensus
## $ AbstentionPtge
                                  : num 20.2 25.3 27.2 30.1 30.2 ...
## $ AbstentionPtge : num 20.2 25.3 27.2 50.1 50.2 ...
## $ High_Abstention_rate : Factor w/ 2 levels "0","1": 1 1 1 2 2 1 2 1 1 1 ...
## $ Left_wing_Pct
                                  : num 60.4 54.8 44.2 50.8 44.6 ...
## $ Right_wing_Pct
                                  : num 35.6 44.1 53.1 45.3 49.9 ...
## $ Others_Pct
                                 : num 1.778 0.368 0.966 0 0.796 ...
## $ Left wing
                                 : Factor w/ 2 levels "0","1": 2 2 1 2 1 2 2 1 1 1 ...
## $ Right_wing
                                 : Factor w/ 2 levels "0","1": 1 1 2 1 2 1 1 2 2 2 ...
## $ Age_0_4_Ptge
                                 : num 3.87 1.63 1.23 4.26 3.53 ...
## $ Age under19 Ptge
                                : num 18.16 13.05 9.14 14.96 15.57 ...
## $ Age_19_65_pct
                                 : num 55.1 56.6 54.8 60.1 59.4 ...
                               : num 26.8 30.3 36 24.9 25 ...
: num 44 50.1 49 51.1 48.2 ...
## $ Age_over65_pct
## $ FemalePopulationPtge
                        : num 0.89 1.63 0.7 0.12 0.64 0.56 0.98 3.56 2.04 1.95 ...
## $ ForeignersPtge
## $ SameAutonComPtge : num 79.8 90.9 78.9 93.9 93.3 ...
## $ SameAutonComDiffProvPtge : num 0.298 2.797 0.703 0.487 0.161 ...
## $ DifAutonComPtge
                                  : num 19.34 7.23 18.1 5.11 4.17 ...
                                  : num 2.38 16.22 8.2 7.41 15.38 ...
## $ UnemployLess25_Ptge
## $ Unemploy25_40_Ptge : num 54.8 32.4 36.1 61.1 48.1 ...
## $ UnemployMore40_Ptge : num 42.9 51.4 55.7 31.5 36.5 ...
                                 : num 54.8 32.4 36.1 61.1 48.1 ...
## $ AgricultureUnemploymentPtge : num 4.76 8.11 22.95 16.67 21.15 ...
## $ IndustryUnemploymentPtge : num 9.52 8.11 9.84 5.56 0 ...
## $ ConstructionUnemploymentPtge: num 11.9 10.8 13.1 16.7 11.5 ...
## $ ServicesUnemploymentPtge : num 73.8 67.6 49.2 59.3 61.5 ...
## $ totalCompanies : num 15 11 49 50 22 90 45 26 82 7 ...
                                 : num 0000050090...
## $ Industry
                                : num 0 0 0 0 0 18 0 0 14 0 ...
## $ ConstructionInd
                                 : num 0 0 0 0 0 56 0 0 32 0 ...
   $ commerceNhostelry
## $ ServiceInd
                                  : num 0 0 0 0 0 11 0 0 27 0 ...
                                  : Factor w/ 5 levels "ComercTTEHosteleria",..: 4 4 4 4 4 1 4 4 1 4 ...
## $ MainActivity
## $ RealProperty
                                  : num 216 382 918 599 394 ...
## $ Pob2010
                                 : num 326 459 674 842 625 ...
                                : num 4508 6271 5702 9106 4008 ...
## $ SurfaceArea
                                : Factor w/ 4 levels "?", "Alta", "Baja", ...: 4 4 4 4 4 4 4 1 4 4 ...
## $ Density
## $ Pensity
## $ PopChange_pct : num 3.07 -6.54 -15.58 -2.38 -0.32 ...
## $ People_RealProp_ratio : num 1.56 1.12 0.62 1.37 1.58 1.39 2.18 0.83 1.26 0.78 ...
28 67 74 66 96 ...
```

Let's check number of NAs per varaible

```
sapply(elec, function(x) sum(is.na(x)))
```

```
##
                                       ProvinceCode
##
                      0
                                           0
\#\,\#
         Autonomous_Community
                                         Population
                  0
##
                                         0
##
              TotalCensus
                                     AbstentionPtge
##
                 0
                                      0
##
        High Abstention rate
                                      Left_wing_Pct
##
##
             Right_wing_Pct
                                        Others_Pct
##
                       0
                 Left_wing
##
                                         Right_wing
##
                      0
##
               Age_0_4_Ptge
                                  Age_under19_Ptge
##
                        0
##
              Age_19_65_pct
                                     Age_over65_pct
\#\,\#
                        0
##
        FemalePopulationPtge
                                     ForeignersPtge
##
                       0
##
            SameAutomComPtge
                            SameAutonComDiffProvPtge
##
                       0
##
             DifAutonComPtge
                                 UnemployLess25 Ptge
              0
\# \#
          Unemploy25_40_Ptge
##
                                UnemployMore40_Ptge
##
                      0
                                               0
   {\tt AgricultureUnemploymentPtge}
                           IndustryUnemploymentPtge
##
##
              0
                                               0
                            ServicesUnemploymentPtge
## ConstructionUnemploymentPtge
              0
##
                                            0
             totalCompanies
##
                                          Industry
                                          188
##
               5
            ConstructionInd
\# \#
                                  commerceNhostelry
               139
                                   9
##
##
                ServiceInd
                                      MainActivity
##
                                          Pob2010
               RealProperty
##
                138
##
                                           Density
                SurfaceArea
                9
##
##
              PopChange_pct
                              People_RealProp_ratio
##
                                 138
##
          officesNfacilities
##
```

OBSERVATIONS:

- 1. Check if 100 % is a valid max value for 'Others_Pct'.
- o 2. 'ForeignersPtge' has negative values. Decide whether those values should be converted to positive or NA.
- 3. Check if 127 % is a valid max value for 'SameAutomComPtge'.
- 4. 'Density' has '?' values. Convert them to NAs.
- 5. Check if 138.46 is a valid max value for 'SameAutomComPtge'.
- 6. 'Offices&Facilities': max value is '99999', while median is 52.
- 7. Explain 100 0 0 values in unemployment variables.

1. Check if 100 % is a valid max value for 'Others_Pct':

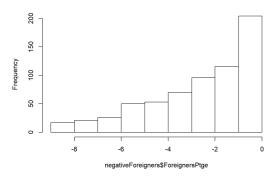
Apart from national-oriented political parties, there are regional parties too. These political parties are particularly popular in Catolonia and the Basque Country.

Thus, if max value of 'Other_Pct' is not a locality from the aforementioned Autonomous Communities, I will treat it as NA. As it is located in Catalonia, I assume this value is valid

7699 Santa Maria de Merlès 8 Cataluña 100

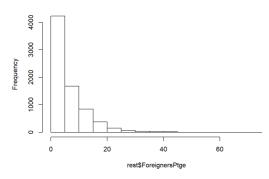
I have decided to convert those values to positive since the distribution of both 'negative' and 'rest' are similar enough

$Histogram\ of\ negative Foreigners \$ For eigners Ptge$



hist(rest\$ForeignersPtge)

Histogram of rest\$ForeignersPtge



elec\$ForeignersPtge=ifelse(elec\$ForeignersPtge<0, -1*elec\$ForeignersPtge, elec\$ForeignersPtge)

3) Check if 127 % is a valid max value for 'SameAutomComPtge'.

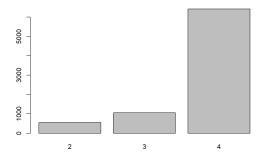
I assume percentages cannot be greater than 100% for 'SameAutomComPtge'. Consequently, values greater than 100 are converted to NA

```
Name Population ProvinceCode Autonomous Community
## 1148 Arenas del Rey 1241 18 Andalucía
                                   18
## 1220 Iznalloz
                       5158
                                              Andalucía
## 6883
                     12370
                                   4
            Berja
                                               Andalucía
##
  SameAutomComPtge
## 1148
             127.156
## 1220
             106.805
## 6883
             102.401
```

```
elec$SameAutomComPtge=ifelse(elec$SameAutomComPtge>100, NA, elec$SameAutomComPtge)
summary(elec$SameAutomComPtge)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. NA's
## 0.00 75.80 84.49 81.62 90.46 100.00 3
```

elec\$Density=as.factor(ifelse(elec\$Density=='?', NA, elec\$Density))
plot(elec\$Density)



We have to pay special attention to outliers in this dataset. This is because some outliers are completely valid. For example, looking at the 'Population' variable there are two clear outliers ('Madrid and Barcelona') that should be included in the analysis. However, I cannot find any reasonable argument justifying a 138.46% population change in one year. Thus, we are going to modify those values.

IMPORTANT: We are not going to convert continuous variables to categorical. This is because we have several continuous variables and factorization will dramatically increase computational costs for 'lm' and 'glm' models. The main drawback of keeping continuous variables is that we might miss out non-linear relationships in our data.

Later on, we will see that it is possible to fix this problem by conducting mathematical transformations (e.g., x^2 , $\log(x)$, ...) in our continuous variables. By this way, linearity might be created with the target variable

5) Check if 138.46 is a valid max value for 'PobChange_pct'

hist(elec\$PopChange_pct)

Histogram of elec\$PopChange_pct 0007 0000

```
summary(elec$PopChange_pct)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. NA's
## -52.2700 -10.4000 -4.9600 -4.8974 0.0925 138.4600 7
```

```
# The following function counts the number of outliers and transform it to missings
# (Function provided by my teacher)
outliersToMissing<-function(varaux) {</pre>
     if (abs(skew(varaux))<1){</pre>
          criterial<-abs((varaux-mean(varaux,na.rm=T)))/sd(varaux,na.rm=T))>3
     } else {
         criterial<-abs((varaux-median(varaux,na.rm=T))/mad(varaux,na.rm=T))>8
     qnt <- quantile(varaux, probs=c(.25, .75), na.rm = T)
    H \leftarrow 3 * IQR(varaux, na.rm = T)
     varaux[criteria1&criteria2]<-NA</pre>
     return(list(varaux, sum(criteria1&criteria2, na.rm=T)))
# (Function provided by my teacher)
\verb|quantVarNA_conversion| < -function| (vv, type) | \textit{| ftype only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'median' | type only accepts three possible values: 'mean', 'mean' | type only accepts three possible values: 'mean', 'mean
                                                                                                                                                                                                                      # or 'random'
     if (type=="mean") {
          vv[is.na(vv)]<-round(mean(vv,na.rm=T),4)</pre>
     } else if (type=="median") {
         vv[is.na(vv)]<-round(median(vv,na.rm=T),4)</pre>
     } else if (type=="random") {
         dd<-density(vv,na.rm=T,from=min(vv,na.rm = T),to=max(vv,na.rm = T))</pre>
         vv[is.na(vv)] < -round(approx(cumsum(dd$y)/sum(dd$y),dd$x,runif(sum(is.na(vv))))$y,4)
     VV
elec$PopChange pct=outliersToMissing(elec$PopChange pct)[[1]]
elec$PopChange pct=quantVarNA conversion(elec$PopChange pct,'random')
summary(elec$PopChange)
            Min. 1st Qu. Median Mean 3rd Qu.
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -52.270 -10.415 -4.970 -5.014 0.060 54.050
```

6) 'officesNfacilities': max value is '99999', while median is 52

There is a clear significant difference between the greatest value (99999) and the second greatest (4759). I am not going to make use of the previous outlier-detector function, but only convert 99999 values to NA.

```
## [1] 99999 4006 4759
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1.0 22.0 52.0 120.6 124.0 4759.0
```

7) Having a 100% Unemployment level at a specific age range is suspicious. It is worth mentioning that if one of these variables ('UnemployLess25_Ptge', 'Unemploy25_40_Ptge', 'UnemployMore40_Ptge') have 100% as value, the remaining ones will be zero. (Collinearity).

I assume that having 100% in one of these categories is not valid.

For that reason, if there is a row having a value of 100% in one of the unemployment by age variables, I will convert them to NA. Then, I will pass the 'quantVarNA_conversion' function to them.

```
## UnemployLess25_Ptge Unemploy25_40_Ptge UnemployMore40_Ptge
## Min. : 0.000 Min. : 0.00 Min. : 0.00
## 1st Qu.: 4.040 1st Qu.:35.00 1st Qu.:45.45
## Median : 7.005 Median :40.93 Median :52.06
## Mean : 8.050 Mean :40.32 Mean :51.63
## 3rd Qu.:10.361 3rd Qu.:45.83 3rd Qu.:57.14
## Max. :80.000 Max. :87.50 Max. :94.74
```

Same idea with Unemployment by industry functions

I am going to convert these values to NAs and then pass the 'quantVarNA_conversion' function to those NA values.

```
\verb|elec|| (elec\$AgricultureUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec\$ConstructionUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec\$IndustryUnemploymentPtge==100|| elec$IndustryUnemploymentPtge==100|| elecc$IndustryUnemploymentPtge==100|| eleccore*IndustryUnemploymentPtge==100|| eleccore*IndustryUnemploymentPtge==100|| eleccore*IndustryUne
Ptge==100|elec$ServicesUnemploymentPtge==100)
                       | (elec$AgricultureUnemploymentPtge==0 & elec$IndustryUnemploymentPtge==0 & elec$ConstructionUnemploymentPtge==0 & elec$IndustryUnemploymentPtge==0 |
entPtge==0 & elec$ServicesUnemploymentPtge==0),
                                                                                             c('AgricultureUnemploymentPtge','IndustryUnemploymentPtge',
                                                                                                        'ConstructionUnemploymentPtge','ServicesUnemploymentPtge')] = NA
elec$ServicesUnemploymentPtge = quantVarNA_conversion(elec$ServicesUnemploymentPtge, 'median')
\verb|elec$IndustryUnemploymentPtge = quantVarNA_conversion(elec$IndustryUnemploymentPtge, 'median')| \\
elec$ConstructionUnemploymentPtge = quantVarNA_conversion(elec$ConstructionUnemploymentPtge,'median')
AgricultureNA=elec[is.na(elec$AgricultureUnemploymentPtge),c('IndustryUnemploymentPtge',
                                                                                                     'ConstructionUnemploymentPtge','ServicesUnemploymentPtge','AgricultureUnemployment
Ptge')]
{\tt AgricultureNA=apply\,(AgricultureNA[,c('IndustryUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentPtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemploymentCtge','ConstructionUnemployme
                                                                                                                                                         'ServicesUnemploymentPtge')], 1, function(x) 100-sum(x))
elec[is.na(elec$AgricultureUnemploymentPtge),c('AgricultureUnemploymentPtge')] = AgricultureNA
summary(elec[,c('AgricultureUnemploymentPtge','IndustryUnemploymentPtge',
                                                                  'ConstructionUnemploymentPtge','ServicesUnemploymentPtge')])
```

```
## AgricultureUnemploymentPtge IndustryUnemploymentPtge
## Min. : 0.000 Min. : 0.000
## 1st Qu.: 1.573
                           1st Qu.: 4.617
## Median : 7.692
                           Median : 8.929
## Mean :10.813
                           Mean :10.794
##
   3rd Qu.:19.317
                           3rd Qu.:14.286
        :90.909
                                 :82.000
## Max.
                           Max.
## ConstructionUnemploymentPtge ServicesUnemploymentPtge
## Min. : 0.000
                           Min. : 0.00
## 1st Ou.: 6.365
                            1st Ou.:53.85
## Median : 9.849
                           Median :61.91
## Mean :11.703
                           Mean :60.34
## 3rd Qu.:14.118
                            3rd Qu.:68.42
## Max. :86.486
                           Max. :95.65
```

I make a distinction between numeric and non numeric variables that still include NAs

Density People_RealProp_ratio

```
sapply(elec[,sapply(elec, function(x) sum(is.na(x))>0)],
                                  function(x) is.numeric(x)) #We make distiction between
##
       SameAutomComPtge totalCompanies
                                                      Industry
##
                                      TRUE
                       commerceNhostelry
##
       ConstructionInd
                                                     ServiceInd
##
                 TRUE
                                      TRUE
                                                          TRUE
                                                   SurfaceArea
##
          RealProperty
                                    Pob2010
```

TRUE

TRUE

```
#numeric and non_numberic vars
```

variables with NAs are split into factor variables and numeric ones.

TRUE

Now, there should be no NAs in the entire dataset

##

##

```
quantNAvars=rownames(data.frame(sapply(elec[,sapply(elec, function(x) sum(is.na(x))>0)],
function(x) is.numeric(x))))[!(rownames(data.frame(sapply(elec[,sapply(elec,
function(x) sum(is.na(x))>0)], function(x) is.numeric(x)))) %in% 'Density')]
elec[,quantNAvars]=sapply(quantNAvars, function(x) quantVarNA_conversion(elec[,x],'median'))
categNAvars='Density'
elec$Density[is.na(elec$Density)] = '4'
elec$Density=as.factor(elec$Density)
sapply(elec, function(x) sum(is.na(x)))
```

```
##
                                             ProvinceCode
##
                          0
                                                      0
##
          Autonomous_Community
                                              Population
##
                      0
                                                      0
                  TotalCensus
##
                                           AbstentionPtge
##
                        0
                                               0
##
          High Abstention rate
                                            Left_wing_Pct
##
##
               Right_wing_Pct
                                              Others_Pct
##
                           0
##
                    Left_wing
                                              Right_wing
##
                          0
##
                 Age_0_4_Ptge
                                       Age_under19_Ptge
##
##
                Age_19_65_pct
                                          Age_over65_pct
\#\,\#
##
         FemalePopulationPtge
                                           ForeignersPtge
##
                           0
##
              SameAutomComPtge
                                 SameAutonComDiffProvPtge
##
                           0
##
              DifAutonComPtge
                                      UnemployLess25 Ptge
##
                          0
##
            Unemploy25_40_Ptge
                                    UnemployMore40_Ptge
##
                           Ω
                                                      0
##
   {\tt AgricultureUnemploymentPtge}
                                IndustryUnemploymentPtge
##
                           0
                                                      0
##
  ConstructionUnemploymentPtge
                                 ServicesUnemploymentPtge
##
                                                      0
               totalCompanies
##
                                                Industry
##
                  0
                                                 0
##
              ConstructionInd
                                       commerceNhostelry
##
                    0
                                            0
##
                   ServiceInd
                                            MainActivity
##
                                                 Pob2010
                 RealProperty
                                                  0
##
                    0
##
                  SurfaceArea
                                                 Density
##
                          0
##
                PopChange_pct
                                   People_RealProp_ratio
##
##
            officesNfacilities
##
```

save file as RDS

```
saveRDS(elec, 'Debugged_elect_dataset')
```

LINEAR MODELS

LET'S DEFINE A BINARY TARGET VARIABLE FOR LOGISTIC REGRESSION AND CONTINUOUS TARGET VARIABLE FOR LINEAR REGRESSION

BINARY -> Right_wing
CONTINUOUS -> AbstentionPtge

Let's get rid of the other potential target variables that we are not going to use. I am also going to remove 'Name' since each observation has a unique name.

IMPORTANT: there are collinearity issues in both unemployment and industry variables: In order to avoid collinearity, We just have to remove one of the variables.

```
total_lm=total_lm[, !(names(total_lm) %in% c('UnemployMore40_Ptge','AgricultureUnemploymentPtge'))]
total_lm[1:2, 14:20]
```

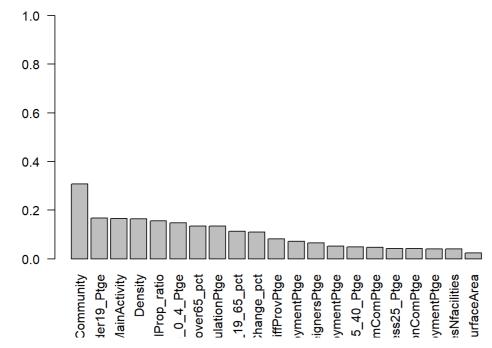
```
##
    DifAutonComPtge UnemployLess25 Ptge Unemploy25 40 Ptge
## 1
                                  2.381
## 2
              7.226
                                 16.216
                                                     32.432
##
   IndustryUnemploymentPtge ConstructionUnemploymentPtge
## 1
                       9.524
                                                   11.905
## 2
                        8.108
                                                    10.811
##
    ServicesUnemploymentPtge totalCompanies
## 1
                      73.810
                                         15
## 2
                       67.568
                                         11
```

Significance of variables

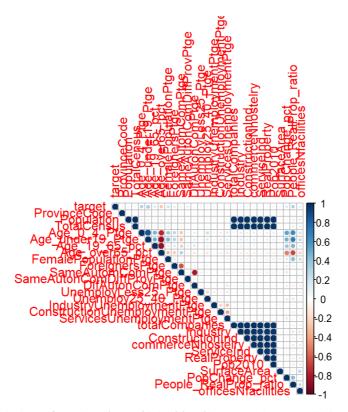
```
# functions provided by my teacher
Vcramer<-function(v, target) {
    if (is.numeric(v)) {
        v<-cut(v,5)
    }
    if (is.numeric(target)) {
        target<-cut(target,5)
    }
    cramer.v(table(v, target))
}

VcramerGraph<-function(matrix, target) {
    outputVcramer<-sapply(matrix, function(x) Vcramer(x, target))
    barplot(sort(outputVcramer, decreasing =T), las=2, ylim=c(0,1))
}

VcramerGraph(total_lm[,3:ncol(total_lm)], total_lm$AbstentionPtge)</pre>
```



correlation among variables (only for numeric ones)



I am going to make mathematical transformations (e.g., x^2 , $\log(x)$, ...) in our continuous variables. It is a good practice because these transformations sometimes help create linearity with the target variable.

```
# function provided by my teacher
bestTransfCorr<-function(vv, target) {</pre>
           vv<-scale(vv)
           vv<-vv+abs (min(vv,na.rm=T))*1.0001</pre>
          posibles Transf < -data.frame (x=vv, logx=log (vv), expx=exp (vv), sqrx=vv^2, sqrtx=sqrt (vv), cuartax=vv^4, raiz 4=vv^6, cuartax=vv^4, raiz 4=vv^6, cuartax=vv^4, raiz 4=vv^6, cuartax=vv^6, cuarta
           return(list(colnames(posiblesTransf)[which.max(abs(cor(target,posiblesTransf, use="complete.obs")))],posib
lesTransf[,which.max(abs(cor(target,posiblesTransf, use="complete.obs")))]))
}
only numeric vars=total lm[,as.vector(sapply(total lm, function(x) is.numeric(x))) & (!(names(total lm) %in%
'AbstentionPtge'))]
transformed total lm=total\ lm
transformed\_total\_lm[, as.vector(sapply(transformed\_total\_lm, \  \, \textbf{function}(x) \  \, is.numeric(x))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x))))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(transformed\_total\_lm, \  \, \textbf{function}(x)))) \  \, \& \  \, (!(names(
med total_lm) %in% 'AbstentionPtge'))] =
sapply (only\_numeric\_vars, \  \, \textbf{function}(x) \ bestTransfCorr(x,total\_lm\$AbstentionPtge) \ [[2]])
#head(transformed total lm,2)
#head(total 1m,2)
```

Let's check how useful these mathematical transformations have been.

To do so, R_square of both normal and transformed variables will be evaluated.

'transformed_data' will be used from now on

```
# MY FIRST MODEL
# Function provided by my teacher
Rsq<-function(model, target, data) {
  testpredicted<-predict(model, data)
  testReal<-data[, target]
  sse <- sum((testpredicted - testReal) ^ 2)
  sst <- sum((testReal - mean(testReal)) ^ 2)
  1 - sse/sst
}
modell=lm(total_lm$AbstentionPtge ~ ., total_lm)
paste('R_sq_normal_data', round(Rsq(modell,'AbstentionPtge', total_lm), digits=3), '%')</pre>
```

```
## [1] "R_sq_normal_data 0.382 %"
```

```
## [1] "R_sq_transformed_data 0.403 %"
```

Let's create all possible combinations of variables

```
# function provided by teacher
#It generates all possible interactions
list of factors<-c()
 list of interactions<-paste(names(data)[position],'~')
 names<-names(data)
 for (i in (1:length(names))[-position]){
   list_of_interactions<-paste(list_of_interactions, names[i],'+')</pre>
   if (class(data[,i]) == "factor") {
     list of factors<-c(list of factors,i)
     for (j in ((1:length(names))[-c(position, list_of_factors)])){
       list_of_interactions<-paste(list_of_interactions, names[i], ':', names[j], '+')</pre>
   }
 }
 list_of_interactions<-substr(list_of_interactions, 1, nchar(list_of_interactions)-1)</pre>
 list of interactions
transformed_interactions=varInteractions(transformed_total_lm, 1)
```

Let's check R_sq of model including all possible interactions

```
# summary(lm(transformed_interactions, data_train))
Rsq(lm(transformed_interactions, transformed_total_lm), 'AbstentionPtge', transformed_total_lm) # a little b
it better
```

```
## [1] 0.4392915
```

This model only includes the most significant variables with no interactions

```
handmadeModel=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge + SameAutomComPt
ge + ConstructionUnemploymentPtge + totalCompanies + Industry + ConstructionInd + commerceNhostelry + Servic
eInd + MainActivity + RealProperty + SurfaceArea + PopChange_pct, transformed_total_lm)
# I only include the most significant variables with no interactions
# summary(handmadeModel)
Rsq(handmadeModel,'AbstentionPtge', transformed_total_lm)
```

```
## [1] 0.3944297
```

Most significant variables. Now including interactions

```
handmadeModel2=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge + SameAutomComP
tge + ConstructionUnemploymentPtge + totalCompanies + Industry + ConstructionInd + commerceNhostelry + Servi
ceInd + MainActivity + RealProperty + SurfaceArea + PopChange_pct + MainActivity : Population + MainActivity
: TotalCensus + MainActivity : totalCompanies + MainActivity : PopChange_pct, transformed_total_lm)

# Most significant variables. Now including interactions
# summary(handmadeModel2)
Rsq(handmadeModel2, 'AbstentionPtge', transformed_total_lm)
```

```
## [1] 0.4060107
```

OUTPUT OF THIS CELL IS TOO LONG. THAT'S WHY IT IS NOT GOING TO BE RUN

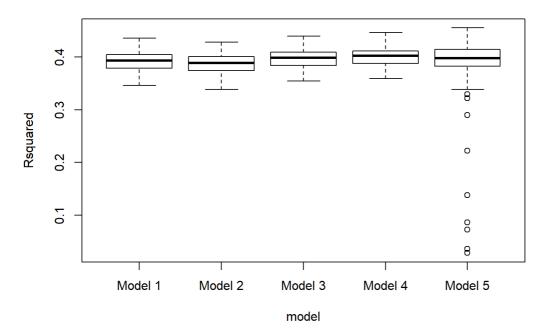
THESE ARE THE LIST OF THE POTENTIAL MODELS:

```
nullmodel=lm(AbstentionPtge ~ 1, transformed total lm)
 fullmodel=lm(transformed interactions, transformed total lm)
model1=lm(AbstentionPtge ~ ., transformed_total_lm)
handmadeModel=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge +
                                                         {\tt Same Autom ComPtge + Construction Unemployment Ptge + total Companies + Industry + Construction Unemployment Ptge + total Companies + Industry + Construction Unemployment Ptge + total Companies + Industry + Construction Unemployment Ptge + total Companies + Industry + Construction Unemployment Ptge + total Companies + Undustry + Undus
                                                         ConstructionInd + commerceNhostelry + ServiceInd + MainActivity + RealProperty +
                                                         SurfaceArea + PopChange pct, transformed total lm)
handmadeModel2=lm(AbstentionPtge ~ Autonomous Community + TotalCensus + FemalePopulationPtge +
                                                            {\tt SameAutomComPtge + ConstructionUnemploymentPtge + totalCompanies + Industry + }
                                                            ConstructionInd + commerceNhostelry + ServiceInd + MainActivity +
                                                            RealProperty + SurfaceArea + PopChange_pct + MainActivity : Population +
                                                            MainActivity : TotalCensus + MainActivity : totalCompanies +
                                                           MainActivity : PopChange_pct, transformed_total_lm)
BICmodel=lm(AbstentionPtge ~ Autonomous_Community + Density + FemalePopulationPtge +
             Age_19_65_pct + Industry + People_RealProp_ratio + SameAutonComDiffProvPtge +
             Population + MainActivity + SurfaceArea + Density:People_RealProp_ratio +
             FemalePopulationPtge:MainActivity, transformed_total_lm)
AICmodel=lm(AbstentionPtge ~ Autonomous_Community + RealProperty + MainActivity +
             {\tt FemalePopulationPtge + Age\_19\_65\_pct + ProvinceCode + SameAutonComDiffProvPtge + SameAutonComDiff
             People RealProp ratio + Population + SurfaceArea + Industry +
             SameAutomComPtge + Age under19 Ptge + ConstructionInd + Age over65 pct +
             Autonomous_Community:MainActivity + RealProperty:MainActivity +
             MainActivity:FemalePopulationPtge + MainActivity:SameAutonComDiffProvPtge +
             MainActivity:Age_19_65_pct + MainActivity:Age_under19_Ptge, transformed_total_lm)
```

boxplot of models' accuracy. Data split method: cross validation

- * BEST MODEL (in terms of R_squared_mean): MODEL4 -> BICmodel
- * BEST MODEL (in terms of R_squared_standard_deviation): MODEL3 -> handmadeModel2

Accuracy of models



```
sort_by_mean=as.data.frame(aggregate(Rsquared ~ model, data=total, mean))
by_mean=sort_by_mean[order(-sort_by_mean$Rsquared),]
names(by_mean)=c('Model','Rsquared_mean')
by_mean
```

```
sort_by_SD=as.data.frame(aggregate(Rsquared ~ model, data=total, sd))
by_SD=sort_by_SD[order(sort_by_SD$Rsquared),]
names(by_SD)=c('Model','Rsquared_SD')
by_SD
```

```
## Model Rsquared_SD

## 3 Model 3 0.01806649

## 2 Model 2 0.01842716

## 1 Model 1 0.01853215

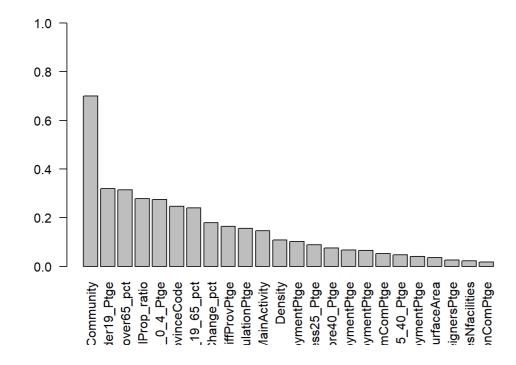
## 4 Model 4 0.01867398

## 5 Model 5 0.07810699
```

Logistic regression models

BINARY (our targer var for glm) -> Right_wing CONTINUOUS (previous lm model) -> AbstentionPtge

```
VcramerGraph(total_glm[,2:ncol(total_glm)], total_glm$Right_wing)
```



(In the following cell I am going to select the mathematical transformation that maximizes Cramer's V with the target variable)

We obtain same accuracy with transfData. We will use 'transfData' from now on, even though it does not matter using 'total_glm'

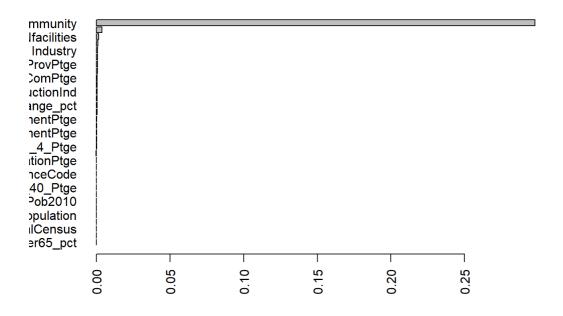
```
## [1] "pseudoR2_normal_data 0.449 %"
```

```
## [1] "pseudoR2_transfData 0.449 %"
```

Graph displyaing input features' significance in the 'transfModel'

```
# function provided by my teacher
impVariablesLog<-function(modelo, nombreVar, dd=data_train) {
  null<-glm(as.formula(paste(nombreVar,"~1")), data=dd, family=binomial)
  aux2<-capture.output(aux<-step(modelo, scope=list(lower=null, upper=modelo), direction="backward", k=0, step
s=1))
  aux3<-read.table(textConnection(aux2[grep("-",aux2)]))[,c(2,5)]
  aux3$V5<-(aux3$V5-modelo$deviance)/modelo$null.deviance
  barplot(aux3$V5, names.arg = aux3$V2, las=2, horiz=T, main="Significance of variables (Pseudo-R2)")
}
impVariablesLog(transfModel, 'Right_wing', transfData)</pre>
```

Significance of variables (Pseudo-R2)



As may be inferred, 'Autonomous_Community' is clearly the most significant variable (This pseudoR2 confirms what we have already observed in the 'impVariablesLog' graph)

```
AACCmodel=glm(Right_wing ~ Autonomous_Community, data=transfData, family=binomial)
pseudoR2(AACCmodel, transfData, 'Right_wing')

## [1] 0.4279396
```

Best score at the moment. Then main drawback is that it includes a lot of variables and we are not looking for super complex models. We want something easier to interpret.

```
transformed_interactions=varInteractions(transfData, 1)
fullmodel=glm(transformed_interactions, family=binomial, data=transfData)
pseudoR2(fullmodel, transfData, 'Right_wing')
```

```
## [1] 0.4932584
```

handmadeModel: including those interactions with the lowest p-value. (Selected interactions at least have '**' as significance level)

```
formula=as.formula('Right_wing ~ . + totalCompanies:MainActivity + Industry:Density + ConstructionInd:Densit
y + SameAutonComDiffProvPtge:Density +
UnemployLess25_Ptge:MainActivity + Unemploy25_40_Ptge:MainActivity + UnemployMore40_Ptge:MainActivity')
handmadeModel=glm(formula, data=transfData, family=binomial)
# handmadeModel
pseudoR2(handmadeModel, transfData, 'Right_wing')
```

```
## [1] 0.4572877
```

The following cell is not going to be run, since output gets too long

MODELS:

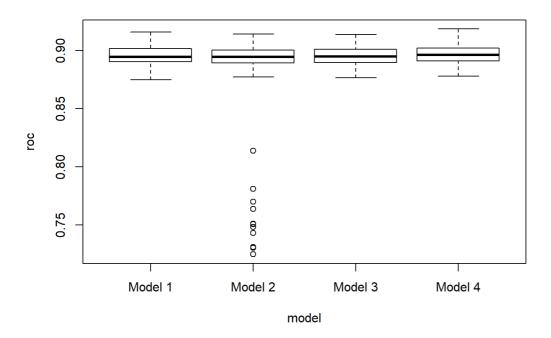
```
firstmodelFormula=as.formula('Right_wing ~ .')
handmadeModelFormula=as.formula('Right_wing ~ . + totalCompanies:MainActivity + Industry:Density +
    ConstructionInd:Density + SameAutonComDiffProvPtge:Density +
    UnemployLess25_Ptge:MainActivity + Unemploy25_40_Ptge:MainActivity +
    UnemployMore40_Ptge:MainActivity')
BICmodelFormula=as.formula('Right_wing ~ Autonomous_Community + Age_19_65_pct +
    officesNfacilities + MainActivity + ServiceInd + RealProperty + ForeignersPtge +
    commerceNhostelry')
AICmodelFormula=as.formula('Right wing ~ Autonomous Community + MainActivity + ServiceInd +
    Age_19_65 pct + ForeignersPtge + RealProperty + officesNfacilities +
    commerceNhostelry + SameAutonComDiffProvPtge + People RealProp ratio +
    PopChange_pct + UnemployLess25_Ptge + SurfaceArea + ServicesUnemploymentPtge +
    IndustryUnemploymentPtge + Autonomous Community:MainActivity +
    MainActivity:ForeignersPtge + MainActivity:officesNfacilities +
    MainActivity: UnemployLess25 Ptge + MainActivity: SameAutonComDiffProvPtge')
model1=glm(firstmodelFormula, family=binomial, data=transfData)
model2=glm(handmadeModelFormula, family=binomial, data=transfData)
model3=glm(BICmodelFormula, family=binomial, data=transfData)
model4=glm(AICmodelFormula, family=binomial, data=transfData)
```

boxplot of models' accuracy. (Data split mehtod: cross validation)

* BEST MODEL: MODEL4 -> AlCmodel

```
data=transfData
# data$AbstentionPtge=make.names(data$AbstentionPtge) #this step is mandatory, otherwise
# train() will return an error
data$Right_wing=make.names(data$Right_wing) #convert target to character: values -> 'X0' and 'X1'
models=sapply(list(model1, model2, model3, model4), function(x) formula(x))
total=c()
for (i in 1:length(models)) {
   set.seed(192)
    cross_validation=train(as.formula(models[[i]]), data=data, method='glm', family='binomial',
                           metric='ROC', trControl=trainControl(method="repeatedcv", number=5,
                                                                 repeats=20,
                                                                 summaryFunction=twoClassSummary,
                                                                 classProbs=TRUE,
                                                                 returnResamp="all"))
  total<-rbind(total,data.frame(roc=cross_validation$resample[,1],</pre>
                                model=rep(paste("Model",i),nrow(cross_validation$resample))))
boxplot(roc~model,data=total,main="Area under ROC curve")
```

Area under ROC curve



```
sort_by_mean=as.data.frame(aggregate(roc ~ model, data=total, mean))
sort_by_mean=sort_by_mean[order(-sort_by_mean$roc),]
names(sort_by_mean)=c('Model','Rsquared_mean')
sort_by_mean
```

```
sort_by_SD=as.data.frame(aggregate(roc ~ model, data=total, sd))
sort_by_SD=sort_by_SD[order(sort_by_SD$roc),]
names(sort_by_SD)=c('Model','Rsquared_sd')
sort_by_SD
```

```
## Model Rsquared_sd

## 4 Model 4 0.007489209

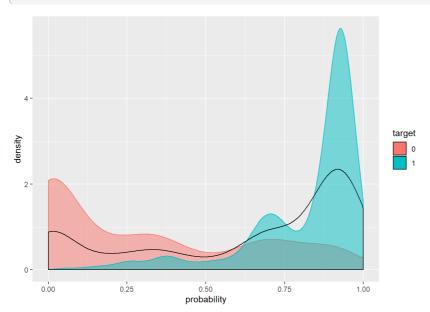
## 3 Model 3 0.007617589

## 1 Model 1 0.007645939

## 2 Model 2 0.045574329
```

distribution of values of the binary target variable (Right wing)

```
options(repr.plot.width=4, repr.plot.height=3)
data=transfData
trainIndex=createDataPartition(data$Right wing, p=0.8, list=FALSE) #we make this transformation before visu
alizing models' boxplots
data_train=data[trainIndex,]
data test=data[-trainIndex,]
winner model=model4
# function provided by my teacher
hist_binaryTarget=function(var, target, title_of_x_axis) {
    values=data.frame(variable=var, target=target)
    ggplot(values, aes(x=var)) +
       geom density(aes(colour=target, fill=target), alpha=0.5) +
        geom density(lty=1) +
        xlab(title_of_x_axis)
set.seed(4545)
trainIndex=createDataPartition(data$Right_wing, p=0.8, list=FALSE)
data_train=data[trainIndex,]
data_test=data[-trainIndex,]
y_pred=predict(winner_model, newdata=data_test, type='response')
hist_binaryTarget(y_pred, data_test$Right_wing,'probability')
```



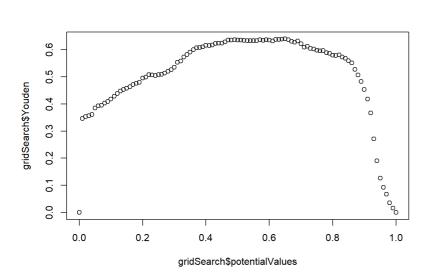
The by default partition point is 0.5 in logistic regressions. Let's check whether 0.5 is actually the optimal partition value We are going to maintain 0.5 as partition value since the model presents the greatest accuracy score at 0.5 and the Youden metric is good enough at this value.

```
# function provided by my teacher
partitionPointMetrics=function(model, dataset, target var as string,
                                partitionValue, positive_class) {
    probs=predict(model, newdata=dataset, type='response')
    cm=confusionMatrix(data=factor(ifelse(probs > partitionValue, 1, 0)),
                      reference=dataset[, target_var_as_string], positive=positive_class)
    c(cm$overall[1], cm$byClass[1:4])
}
# Let's test values
potential Values = seq(0,1,0.01) \ \textit{\#sequence of 0.01 evenly splitted values between 0 and 1.}
# data_test[,'Right_wing']
gridSearch=data.frame(cbind(potentialValues, t(sapply(potentialValues, function(x))
    partitionPointMetrics(winner_model, data_test, 'Right_wing',x,'1'))))
\verb|gridSearch\$Youden=gridSearch\$Sensitivity + \verb|gridSearch\$Specificity - 1| \textit{#we have included a new} \\
                                                                     #accuracy method
# optimal values
gridSearch[gridSearch$Youden==max(gridSearch$Youden),c('potentialValues','Youden')]
```

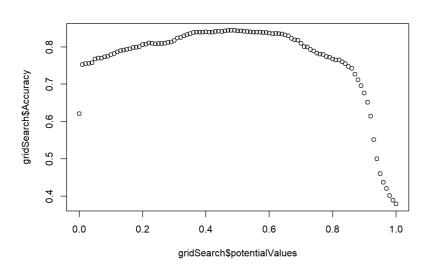
```
## potentialValues Youden
## 66 0.65 0.6395035
```

```
gridSearch[gridSearch$Accuracy==max(gridSearch$Accuracy),c('potentialValues','Accuracy')]
```

```
# GRAPHS
plot(gridSearch$potentialValues, gridSearch$Youden)
```



plot(gridSearch\$potentialValues, gridSearch\$Accuracy)



PART II

Time Series: US monthly unemployment rate from 2007-08 to present moment

```
options(warn=-1)

data=read.csv('C:/Users/pablo/Desktop/US_unemployment.csv')
names(data)=c('Date','Unemployment_rate')
data=data[(nrow(data)-149):nrow(data),] #we want 150 observations
nrow(data)
```

```
## [1] 150
```

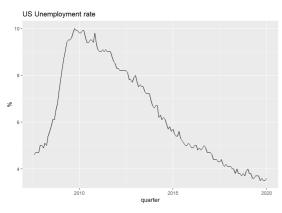
```
head(data,2)
```

```
## Date Unemployment_rate
## 716 2007-08-01 4.6
## 717 2007-09-01 4.7
```

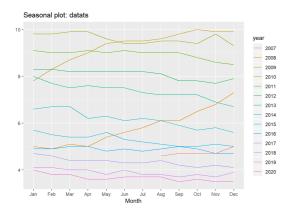
Convert dataframe to timeseries object

As may be inferred in ggseasonplot(), there is no clear seasonal behaviour

```
datats=ts(data[,-1], start=c(2007,8), frequency=12) #monthly frequency
autoplot(datats) + ggtitle('US Unemployment rate') + xlab('quarter') + ylab('%')
```

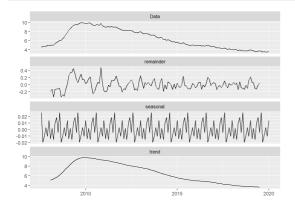


```
ggseasonplot(datats)
```



This time series is clearly non-seasonal

```
data_desc=decompose(datats) #, type=c("multiplicative"))
autoplot(data_desc)
```

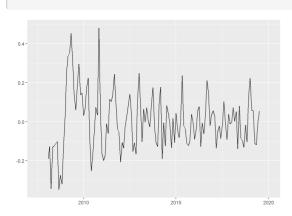


```
data_desc$figure
```

```
## [1] 0.026060080 -0.019394465 -0.009167193 0.002954019 -0.010303556
## [6] 0.013938868 -0.013933607 0.001691393 -0.015322496 0.009330282
## [11] 0.018705282 -0.004558607
```

Normality test for residuals: small p-values -> errors dont follow normal distribution. Thus, there is no white noise

autoplot(data_desc\$random)



```
ks.test(data_desc$random, 'pnorm')
```

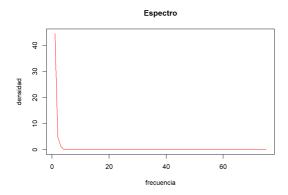
```
##
## One-sample Kolmogorov-Smirnov test
##
## data: data_desc$random
## D = 0.38232, p-value < 2.2e-16
## alternative hypothesis: two-sided</pre>
```

 $\verb|shapiro.test(data_desc\$random)| \textit{\#small } p-value. \textit{ errors } \textit{dont follow a normal } \textit{distribution.} \\$

```
##
## Shapiro-Wilk normality test
##
## data: data_desc$random
## W = 0.97707, p-value = 0.02
```

A periodogram calculates the significance of different frequencies in time-series. Its main goal is identifying any intrinsic periodic signal.

```
# peridiogram
gperiodograma(datats)
```



BEST SMOOTHING METHOD FOR THIS DATASET: Holt-Winters Additive method (graph legend: 'fitted_hwAdd') It is the best method because its prediction is graphically closer to the actual value.

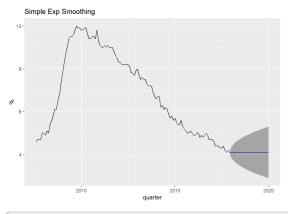
```
# TRAIN TEST SPLIT
datats_tr<-as.ts(window(x = datats, end = c(2017,12)))
datats_tst<-as.ts(window(x = datats, start = c(2018,1)))

# ### SIMPLE EXPONENTIAL SMOOTHING
datats_sl=ses(datats_tr, h=length(datats_tst))

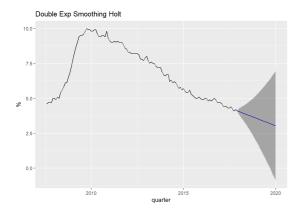
### DOUBLE EXPOENENTIAL SMOOTHING HOLT
datats_sh <- holt(datats_tr, h=length(datats_tst))

#### Holt-Winters

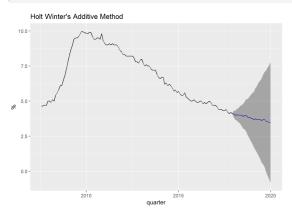
# ADDITIVE AND MULTIPLICATIVE
datats_hw_add <- hw(datats_tr, h=length(datats_tst), level = c(80, 95))
datats_hw_mul <- hw(datats_tr, h=length(datats_tst), seasonal="multiplicative", level = c(80, 95))
autoplot(datats_sl) + ggtitle('Simple Exp Smoothing') + xlab('quarter') + ylab('%')</pre>
```



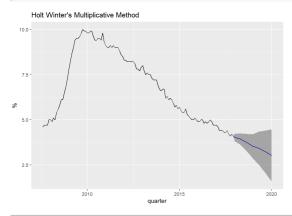
```
autoplot(datats_sh) + ggtitle("Double Exp Smoothing Holt") + xlab('quarter') + ylab('%')
```

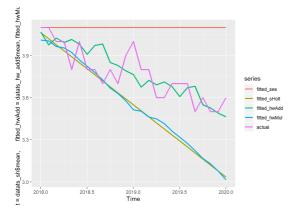


```
autoplot(datats_hw_add) + ggtitle("Holt Winter's Additive Method") + xlab('quarter') +
  ylab('%')
```



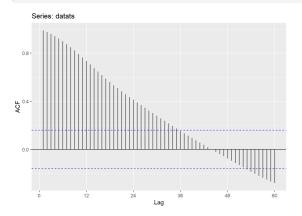
```
autoplot(datats_hw_mul) + ggtitle("Holt Winter's Multiplicative Method") + xlab('quarter') + ylab('%')
```



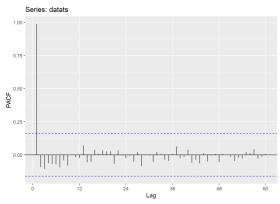


ACF & PACF confirm that datats does not have seasonal patters

ggAcf(datats, lag=60)



ggPacf(datats, lag=60)



First order difference (t-1)

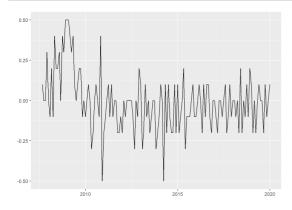
Even though there are spikes in lag 12 & 24 in PACF. We don't have any spike at that lags in ACF.

- * Spikes occurs at the first lags in both PACF and ACF. For that reason, my proposed ARIMA model is ARIMA(2,1,2)(0,0,0)
- * Before showing the formula of my Arima model: ARIMA(2,1,2)(0,0,0). Let's explain some notation first:

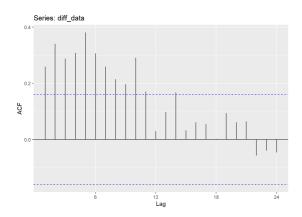
$$By_t = y_{t-1}$$

$$B\epsilon_t=\epsilon_{t-1}$$
 , where ϵ refers to the error Thus, $(1-B)y_t=y_t-By_t=y_t-y_{t-1}$

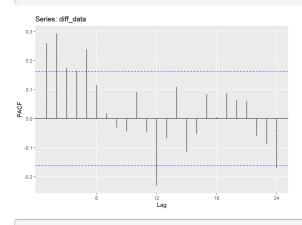
* Formula: $(1-\phi_1B-\phi_2B^2)(1-B)y_t=c+(1+ heta_1B+ heta_2B^2)\epsilon$



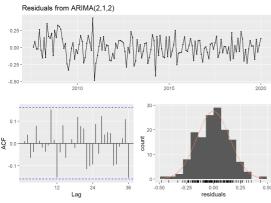
ggAcf(diff_data)



```
ggPacf(diff_data)
```



```
checkresiduals(datats %>% Arima(order=c(2,1,2), seasonal=c(0,0,0)))
```



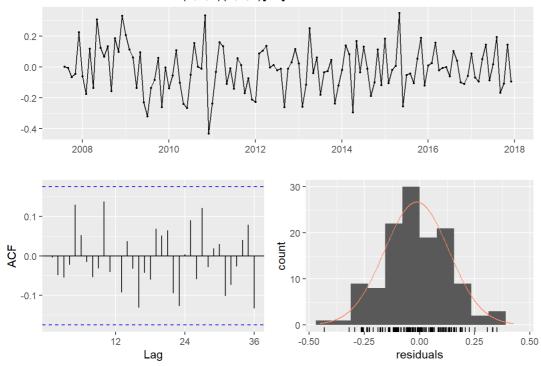
```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(2,1,2)
## Q* = 22.463, df = 20, p-value = 0.3159
##
## Model df: 4. Total lags used: 24
```

LET'S CREATE AN AUTOARIMA MODEL AND CHECK IF IT OUTPERFORMS MY PROPOSED MODELS:

```
model1=datats_tr %>% Arima(order=c(2,1,2), seasonal=c(0,0,0))
model2=datats_tr %>% Arima(order=c(1,1,1), seasonal=c(0,0,0))

# datats_tr %>% Arima(order=c(2,1,2), seasonal=c(0,0,0))
# checkresiduals(datats_tr %>% Arima(order=c(1,1,1), seasonal=c(0,0,0)))
autoModel=datats_tr %>% auto.arima(seasonal=T)
checkresiduals(autoModel)
```

Residuals from ARIMA(0,2,2)(0,0,2)[12]

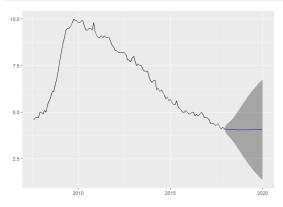


```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(0,2,2)(0,0,2)[12]
## Q* = 17.387, df = 20, p-value = 0.6277
##
## Model df: 4. Total lags used: 24
```

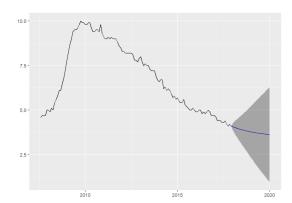
VISUALIZATION OF ARIMA MODELS' PERFORMANCE IN TEST SET BEST MODEL FOR THIS DATASET: ARIMA(1,1,1)(0,0,0) (graph legend: 'pred2')

It is the best model since its prediction is graphically closer to the actual value.

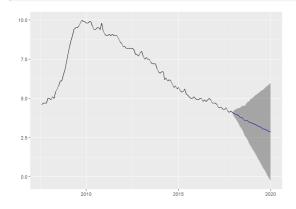
```
predl=forecast(model1, h=length(datats_tst))
pred2=forecast(model2, h=length(datats_tst))
pred3=forecast(autoModel, h=length(datats_tst))
autoplot(pred1)
```

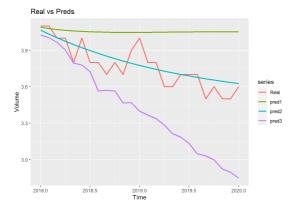


```
autoplot(pred2)
```



autoplot(pred3)





Last Section: CLUSTERING

(Dataset: Again, Spanish National elections)

10 numeric variables are going to be selected for this analysis.

```
library (dplyr)
```

Let's group values by Autonomous_Community to calculate its mean and sum. This is going to be our dataset from now on

```
agg = data %>% group_by(Autonomous_Community) %>% summarise_all(list(~mean(.), ~sum(.))) %>%
    mutate_at(vars(2:ncol(data)), function(x) round(x, digits=3))
head(agg,2)
```

```
## # A tibble: 2 x 21
##
   Autonomous Comm~ Population mean Left wing Pct m~ Right wing Pct ~
                                              <dbl>
##
    <chr>
                             <dbl>
## 1 Andalucía
                                              55.2
                             10858.
                                                               41.4
                                              41.6
                                                              54.7
## 2 Aragón
                             1803.
## # ... with 17 more variables: ForeignersPtge_mean <dbl>,
## # SurfaceArea mean <dbl>, FemalePopulationPtge mean <dbl>,
## # Others_Pct_mean <dbl>, Age_19_65_pct_mean <dbl>, Age_over65_pct_mean <dbl>,
## # totalCompanies_mean <dbl>, Population_sum <dbl>, Left_wing_Pct_sum <dbl>,
## # Right_wing_Pct_sum <dbl>, ForeignersPtge_sum <dbl>, SurfaceArea_sum <dbl>,
## # FemalePopulationPtge_sum <dbl>, Others_Pct_sum <dbl>,
## # Age_19_65_pct_sum <dbl>, Age_over65_pct_sum <dbl>, totalCompanies_sum <dbl>
```

Normalization of values

```
z = as.data.frame(agg[,-1])
rownames(z) = agg$Autonomous_Community
means = apply(z,2,mean) # '2' because we want to use 'apply' by columns
sd = apply(z,2,sd)

z = scale(z, means, sd)
#head(z,3)
```

Distance is going to measured by the Euclidean method It is worth mentionning that if Euclidean distance is chosen, then observations with high values of features will be clustered together. The same holds true for observations with low values of features. If we want to identify clusters of observations with the same overall profiles regardless of their magnitudes, then we should go with correlation-based distance as a dissimilarity measure.

```
distance=dist(z, method='euclidean')
#print(distance, digits=3)
```

LET'S SELECT WHICH LINKAGE METHOD IS THE BEST for K=4

DEPENDING ON THE NUMBER OF CLUSTERS SELECTED, WE MIGHT GET DIFFERENT SOLUTIONS. THUS WE HAVE TO REPEAT THIS PROCESS, ONCE THE K-MEANS was (elbow method) plot is done.

```
avg.silwidth within.cluster.ss
           0.167
## single
                              192.386
## complete
                0.173
                               163.601
               0.167
                              192.386
## average
               0.167
                              192.386
## mcquitty
               0.190
                              160.834
## ward.D2
```

IMPORTANT: The silhouette ranges from -1 to +1, where a high value indicates that the object is well matched to its own cluster and poorly matched to neighboring clusters.

BEST LINKAGE METHODS: 'ward.D2' for number of clusters = 4

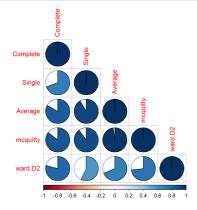
```
library (dendextend)
```

Correlation matrix of dendograms

```
# Create multiple dendrograms by chaining
dend1 <- z %>% dist %>% hclust("complete") %>% as.dendrogram
dend2 <- z %>% dist %>% hclust("single") %>% as.dendrogram
dend3 <- z %>% dist %>% hclust("average") %>% as.dendrogram
dend4 <- z %>% dist %>% hclust("mcquitty") %>% as.dendrogram
dend5 <- z %>% dist %>% hclust("ward.D2") %>% as.dendrogram
# Compute correlation matrix
dend_list <- dendlist("Complete" = dend1, "Single" = dend2,
"Average" = dend3, "mcquitty" = dend4, "ward.D2" = dend5)
cors <- cor.dendlist(dend_list)
# Print correlation matrix
round(cors, 2)</pre>
```

```
##
           Complete Single Average mcquitty ward.D2 \,
## Complete
               1.00 0.70 0.83 0.86 0.79
                             0.92
                                      0.90
                                              0.57
## Single
               0.70 1.00
               0.83 0.92
0.86 0.90
0.79 0.57
                                     0.98
## Average
                             1.00
                                              0.69
                             0.98
                                       1.00
                                              0.73
## mcquitty
                            0.69
## ward.D2
                                       0.73
                                              1.00
```

```
corrplot(cors, "pie", "lower")
```



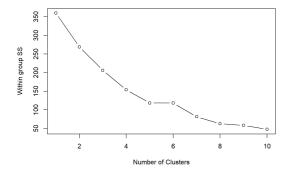
Withing group SS (elbow) method and Silhouette method

```
set.seed(123)
# Scree Plot
z=as.data.frame(z)
wss=(nrow(z)-1)*sum(apply(z,2,var))

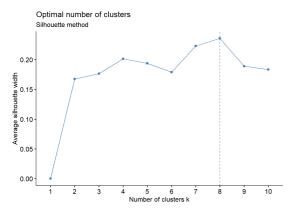
# for (i in 1:(nrow(z)-1)) wss[i] = sum(kmeans(z, centers=i)$withinss)
# plot(1:(nrow(z)-1),wss, type='b',xlab='Number of Clusters',
# ylab='Within group SS', main='Handmade Elbow method')

for (i in 1:10) wss[i] = sum(kmeans(z, centers=i)$withinss) #maximum number of clusters created:10
plot(1:10,wss, type='b',xlab='Number of Clusters',
    ylab='Within group SS', main='Handmade Elbow method')
```

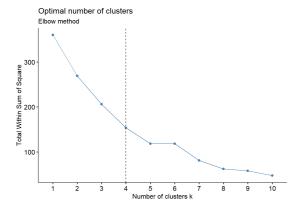
Handmade Elbow method



```
fviz_nbclust(z, kmeans, method = "silhouette")+
labs(subtitle = "Silhouette method")
```



```
fviz_nbclust(z, kmeans, method = "wss") +
geom_vline(xintercept = 4, linetype = 2)+
labs(subtitle = "Elbow method")
```



I SELECT K=4 BECAUSE IT IS THE BEST VALUE ACCORDING TO THE 'ELBOW METHOD'. ADDITIONALY, K=4 HAS THE GREATEST AVERAGE SILHOUETTE WIDTH FOR THE FIRST 6 'number of clusters k'.

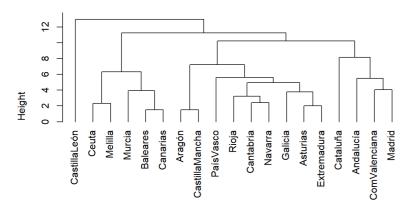
It is worth mentioning that there are less than 20 observations and, consequently, we are not interested in creating many groups. LET'S IDENTIFY THE MOST SUITABLE LINKAGE METHOD

```
##
            avg.silwidth within.cluster.ss
## single
                  0.167
                                   192.386
                  0.173
## complete
                                   163.601
## average
                  0.167
                                   192.386
## mcquitty
                  0.167
                                   192.386
## ward.D2
                  0.190
                                   160.834
```

Dendogram using 'ward.D2' as linkage method

```
plot(hclust(distance, method='ward.D2'), labels=agg$Autonomous_Community, hang=-1)
```

Cluster Dendrogram



distance hclust (*, "ward.D2")

hybrid_k_means method with parameters we have already selected vs kmeans with k=4

```
set.seed(443)
hybrid=hkmeans(x=z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")
random_Kmeans=kmeans(z,4)

paste('hybrid_withinss_mean: ', round(mean(hybrid$withinss), digits=3))

## [1] "hybrid_withinss_mean: 37.784"

paste('random_Kmeans_withinss_mean: ', round(mean(random_Kmeans$withinss), digits=3))
```

```
## [1] "random_Kmeans_withinss_mean: 38.378"
```

Principal Component Analysis

the first PC accounts for the most variation in the original data, and so forth.

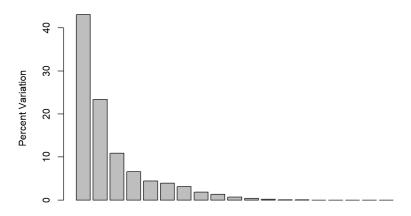
As we want to plot a 2-D graph, we will use the first two PCs.

```
# PCA
z.pca <- prcomp(t(z))

## LET'S PLOT THE FIRST TWO PRINCIPAL COMPONENTS
#plot(z.pca$x[,1], z.pca$x[,2])

z.pca.var=z.pca$sd^2
z.pca.var.per=round(z.pca.var/sum(z.pca.var)*100, digits=3)
barplot(z.pca.var.per, main='Scree Plot', xlab='Principal Component', ylab='Percent Variation')</pre>
```

Scree Plot



Principal Component

Let's check how variables are distributed under PC1 and PC2

* In the ggbiplot graph, the correlation circle has a scale from -1 to 1 and it is useful to compare the first two PCs in relation to variables

As may be inferred, 'Age_over_65_pct_sum', 'FemalePopulationPtge_sum', 'Surface_Area_sum' have large POSITIVE loadings on component one, while 'Age_19_65_pct_mean', 'totalCompanies_mean' present large NEGATIVE loadings on component one.

Looking at Component two, 'Right_wing_Pct_mean','Left_wing_Pct_mean' have the greatest loadings and 'Others Pct mean','Others Pct sum' the lowest ones.

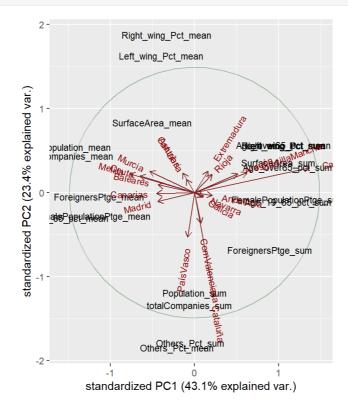
Because of that, it can be claimed that PC1 measures demographics such as age, gender, population, number of foreigners. PC2, on the other hand, accounts for political variables such as 'Right_wing_Pct_mean', 'Left_wing_Pct_mean' or 'Others_Pct_mean'.

```
pca.data=data.frame(X=z.pca$x[,1], Y=z.pca$x[,2])
head(pca.data,3)
```

```
## Population_mean -3.7879128 1.066871
## Left_wing_Pct_mean -1.0595904 3.215874
## Right_wing_Pct_mean -0.8916274 3.704902
```

PCA Graph • Right_wing_Pct_mean Left_wing_Pct_mean 2 SurfaceArea_mean Population meantotalCompanies_mean PC2 - 23.378% • Surfage ForeignersPtge_mean • Age_19_65 Formale@pulationPtge_mean Foreigners -2 Population_sumtotalCompanies_sum Others Pct - Pct sum -2 2 PC1 - 43.106%

```
ggbiplot::ggbiplot(z.pca, labels = rownames(pca.data), ellipse = TRUE, circle = TRUE)
```

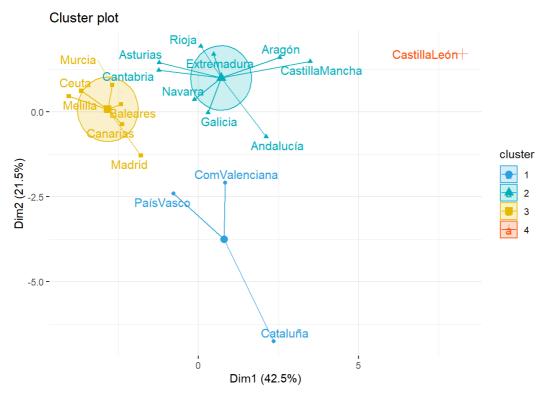


Cluster plot

```
hybrid=hkmeans(x=z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")

fviz_cluster(hybrid, data = z,
palette = c("#2E9FDF", "#00AFBB", "#E7B800", "#FC4E07"),
ellipse.type = "euclid", # Concentration ellipse
star.plot = TRUE, # Add segments from centroids to items
repel = TRUE, # Avoid label overplotting (slow)
ggtheme = theme_minimal()
)
```

```
## Too few points to calculate an ellipse
## Too few points to calculate an ellipse
```



PCA_hybrid_withinss_mean vs PCA_by_defualt_kmeans

```
PCA_z=princomp(z[,11:ncol(z)])$score[,1:2]

PCA_hybrid=hkmeans(x=PCA_z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")

PCA_random_Kmeans=kmeans(PCA_z, 4)

paste('PCA_hybrid_withinss_mean: ', round(mean(PCA_hybrid$withinss), digits=3))

## [1] "PCA_hybrid_withinss_mean: 5.453"

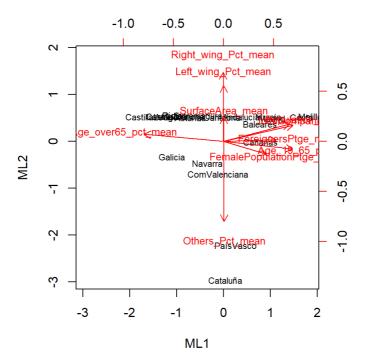
paste('PCA_random_Kmeans_withinss_mean: ', round(mean(PCA_random_Kmeans$withinss), digits=3))

## [1] "PCA_random_Kmeans_withinss_mean: 5.453"
```

FACTOR ANALYSIS

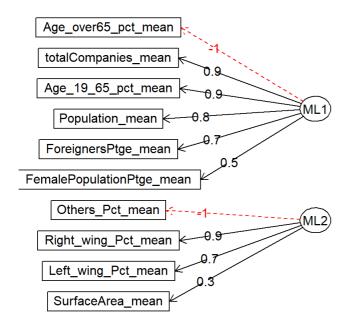
In Factor Analysis, variables are grouped by their correlations, this implies that all variables in a particular group will have a high correlation among themselves, but a low correlation with variables of other group(s). Here, each group is known as a factor. These factors are small in number as compared to the original dimensions of the data. However, it is important to highlight that these factors are difficult to observe and interpret.

```
z.fal=psych::fa(z.fa, nfactors=2, fm="ml", rotate="varimax")
FA_z=z.fal$scores
biplot(z.fal$scores, loadings(z.fal), cex=c(0.7,0.8))
```



psych::fa.diagram(z.fal, simple=FALSE) #

Factor Analysis



Let's call ML1 & ML2 with more technical names

Based on the previuos graph, ML1 is related to demographic variables such as 'Age_16_65_pct_mean', 'ForeignersPtge_mean' or 'FemalePopulationPtge_mean'. For that reason, ML1 will be renamed as 'Demographics'.

ML2 will be renamed as 'Political preferences' since, based on the Factor Analysis graph, it is more related to political variables such as 'Others_Pct_mean', 'Right_wing_Pct_mean' or'Left_wing_Pct_mean'.

```
head(FA_z,2)

## ML1 ML2
## Andalucía 0.3765881 0.523554
## Aragón -1.1687773 0.510747
```

```
colnames(FA_z)=c('Demographics', 'Political preferences')
head(FA_z,2)
```

```
## Demographics Political preferences
## Andalucía 0.3765881 0.523554
## Aragón -1.1687773 0.510747
```

withingss_mean check

```
FA_hybrid=hkmeans(x=FA_z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")
FA_random_Kmeans=kmeans(FA_z,4)

paste('FA_hybrid_withinss_mean:', round(mean(FA_hybrid$withinss), digits=3))
```

```
## [1] "FA_hybrid_withinss_mean: 1.07"
```

```
paste('FA_random_Kmeans_withinss_mean:', round(mean(FA_random_Kmeans$withinss), digits=3))
```

```
## [1] "FA_random_Kmeans_withinss_mean: 1.086"
```

cluster plot

```
fviz_cluster(FA_hybrid, data = FA_z,
palette = c("#2E9FDF", "#00AFBB", "#E7B800", "#FC4E07"),
ellipse.type = "euclid", # Concentration ellipse
star.plot = TRUE, # Add segments from centroids to items
repel = TRUE, # Avoid label overplotting (slow)
ggtheme = theme_minimal()
)
```

```
## Too few points to calculate an ellipse
## Too few points to calculate an ellipse
```

