Data Mining & Predictive Modelling Assignment

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- These are the different sections I am going to cover in this assignment:
 - Firstly, I am going to work with data from the Spanish National Elections. I will clean the dataset and then, will create linear and logistic regression models to predict variables thereof.
 - Secondly, Time Series Analysis will be conducted with US_monthly_unemployment_rate data from 2007-08 to present moment.
 - Finally, it will carry out clustering analysis with the aforementioned Spanish National Elections Dataset.

PART I To begin with, let's clean the dataset:

Columns are renamed

If variable has few unique values, it should be converted to factor

```
sapply(elec, function(x) length(unique(x)))
```

```
##
                                               ProvinceCode
                          Name
##
                          8102
                                                         52
##
          Autonomous_Community
                                                 Population
##
                                                      3597
                         19
##
                   TotalCensus
                                             AbstentionPtge
##
                         3310
                                                      5675
##
          High_Abstention_rate
                                              Left_wing_Pct
##
                                                      6569
##
                Right_wing_Pct
                                                 Others_Pct
                         6682
##
                                                     4319
##
                     Left_wing
                                                 Right_wing
##
                           2
##
                  Age_0_4_Ptge
                                          Age_under19_Ptge
##
                          3761
##
                 Age_19_65_pct
                                             Age_over65_pct
\# \#
                          6215
                                                       6778
##
          FemalePopulationPtge
                                             ForeignersPtge
##
                         4524
                                                      2329
##
              SameAutomComPtge
                                   SameAutonComDiffProvPtge
##
                         6151
                                                       4207
##
               DifAutonComPtge
                                        UnemployLess25 Ptge
##
                         5574
                                                       2342
##
            Unemploy25_40_Ptge
                                        UnemployMore40_Ptge
##
                          2681
                                                       2751
##
   AgricultureUnemploymentPtge
                                IndustryUnemploymentPtge
##
                         2525
                                                       2538
##
  ConstructionUnemploymentPtge
                                   ServicesUnemploymentPtge
\# \#
##
                totalCompanies
                                                   Industry
##
                         1226
                                                      308
##
               ConstructionInd
                                          commerceNhostelry
##
                         457
                                                  803
##
                    ServiceInd
                                               MainActivity
##
##
                  RealProperty
                                                    Pob2010
##
                         3088
                                                      3625
##
                   SurfaceArea
                                                    Density
                         8110
##
##
                 PopChange_pct
                                     People_RealProp_ratio
##
                         3049
##
            officesNfacilities
##
```

I set less than 10 unique values as benchmark for factor conversion

for the sake of file length, dfplot() is not going to be displayed

```
# function provided by my teacher
#dfplot <- function(data.frame) {
# df <- data.frame
# ln <- length(names(data.frame))
# for(i in 1:ln) {
# if(is.factor(df[,i])) {
# plot(df[,i],main=names(df)[i]) } # 'main' argument: an overall title for the plot
# # names(df)[i] returns its column name
# else(hist(df[,i],main=names(df)[i])
# boxplot(df[,i],main=names(df)[i]) }
# }
#dfplot(elec)</pre>
```

Let's check the structure of the dataset

```
str(elec)
```

```
## 'data.frame': 8119 obs. of 41 variables:
                     : chr "Abadía" "Abertura" "Acebo" "Acehúche" ...
## $ Name
## $ ProvinceCode
                                 : num 10 10 10 10 10 10 10 10 10 10 ...
                                : chr "Extremadura" "Extremadura" "Extremadura" "Extremadura" ...
## $ Autonomous_Community
                                 : num 336 429 569 822 623 ...
## $ Population
                                  : num 282 364 569 704 540 ...
   $ TotalCensus
## $ AbstentionPtge
                                  : num 20.2 25.3 27.2 30.1 30.2 ...
## $ AbstentionPtge : num 20.2 25.3 27.2 50.1 50.2 ...
## $ High_Abstention_rate : Factor w/ 2 levels "0","1": 1 1 1 2 2 1 2 1 1 1 ...
## $ Left_wing_Pct
                                  : num 60.4 54.8 44.2 50.8 44.6 ...
## $ Right_wing_Pct
                                  : num 35.6 44.1 53.1 45.3 49.9 ...
## $ Others_Pct
                                 : num 1.778 0.368 0.966 0 0.796 ...
## $ Left wing
                                 : Factor w/ 2 levels "0","1": 2 2 1 2 1 2 2 1 1 1 ...
## $ Right_wing
                                 : Factor w/ 2 levels "0","1": 1 1 2 1 2 1 1 2 2 2 ...
## $ Age_0_4_Ptge
                                 : num 3.87 1.63 1.23 4.26 3.53 ...
## $ Age under19 Ptge
                                : num 18.16 13.05 9.14 14.96 15.57 ...
## $ Age_19_65_pct
                                 : num 55.1 56.6 54.8 60.1 59.4 ...
                               : num 26.8 30.3 36 24.9 25 ...
: num 44 50.1 49 51.1 48.2 ...
## $ Age_over65_pct
## $ FemalePopulationPtge
                        : num 0.89 1.63 0.7 0.12 0.64 0.56 0.98 3.56 2.04 1.95 ...
## $ ForeignersPtge
## $ SameAutonComPtge : num 79.8 90.9 78.9 93.9 93.3 ...
## $ SameAutonComDiffProvPtge : num 0.298 2.797 0.703 0.487 0.161 ...
## $ DifAutonComPtge
                                  : num 19.34 7.23 18.1 5.11 4.17 ...
                                  : num 2.38 16.22 8.2 7.41 15.38 ...
## $ UnemployLess25_Ptge
## $ Unemploy25_40_Ptge : num 54.8 32.4 36.1 61.1 48.1 ...
## $ UnemployMore40_Ptge : num 42.9 51.4 55.7 31.5 36.5 ...
                                 : num 54.8 32.4 36.1 61.1 48.1 ...
## $ AgricultureUnemploymentPtge : num 4.76 8.11 22.95 16.67 21.15 ...
## $ IndustryUnemploymentPtge : num 9.52 8.11 9.84 5.56 0 ...
## $ ConstructionUnemploymentPtge: num 11.9 10.8 13.1 16.7 11.5 ...
## $ ServicesUnemploymentPtge : num 73.8 67.6 49.2 59.3 61.5 ...
## $ totalCompanies : num 15 11 49 50 22 90 45 26 82 7 ...
                                 : num 0000050090...
## $ Industry
                                : num 0 0 0 0 0 18 0 0 14 0 ...
## $ ConstructionInd
                                 : num 0 0 0 0 0 56 0 0 32 0 ...
   $ commerceNhostelry
## $ ServiceInd
                                  : num 0 0 0 0 0 11 0 0 27 0 ...
                                  : Factor w/ 5 levels "ComercTTEHosteleria",..: 4 4 4 4 4 1 4 4 1 4 ...
## $ MainActivity
## $ RealProperty
                                  : num 216 382 918 599 394 ...
## $ Pob2010
                                 : num 326 459 674 842 625 ...
                                : num 4508 6271 5702 9106 4008 ...
## $ SurfaceArea
                                : Factor w/ 4 levels "?", "Alta", "Baja", ...: 4 4 4 4 4 4 4 1 4 4 ...
## $ Density
## $ Pensity
## $ PopChange_pct : num 3.07 -6.54 -15.58 -2.38 -0.32 ...
## $ People_RealProp_ratio : num 1.56 1.12 0.62 1.37 1.58 1.39 2.18 0.83 1.26 0.78 ...
28 67 74 66 96 ...
```

Let's check number of NAs per varaible

```
sapply(elec, function(x) sum(is.na(x)))
```

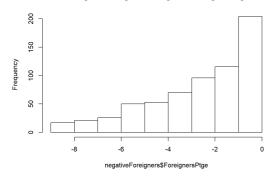
```
##
                                           ProvinceCode
##
                         0
                                                     0
\# \#
          Autonomous_Community
                                             Population
##
                                               0
                     0
##
                 TotalCensus
                                         AbstentionPtge
##
                      0
                                           0
         High Abstention rate
                                          Left_wing_Pct
##
               Right_wing_Pct
                                             Others_Pct
##
                          0
##
                   Left_wing
                                             Right_wing
##
                         0
##
                 Age_0_4_Ptge
                                       Age_under19_Ptge
##
##
                Age_19_65_pct
                                         Age_over65_pct
\# \#
                          0
##
         FemalePopulationPtge
                                         ForeignersPtge
##
                          0
##
             SameAutomComPtge
                                SameAutonComDiffProvPtge
##
                          0
##
              DifAutonComPtge
                                     UnemployLess25 Ptge
                       0
##
##
           Unemploy25_40_Ptge
                                    UnemployMore40_Ptge
##
                         0
                                                     0
##
   AgricultureUnemploymentPtge
                                IndustryUnemploymentPtge
##
                                                     0
                          0
##
  ConstructionUnemploymentPtge
                                ServicesUnemploymentPtge
##
                 0
                                                 0
               totalCompanies
##
                                               Industry
                                               188
##
                  5
##
              ConstructionInd
                                      commerceNhostelry
##
                  139
                                           9
##
                  ServiceInd
                                           MainActivity
##
                                                Pob2010
                 RealProperty
##
                   138
##
                  SurfaceArea
                                                Density
##
                   9
##
                PopChange_pct
                                  People_RealProp_ratio
##
##
           officesNfacilities
##
```

OBSERVATIONS:

- 1. Check if 100 % is a valid max value for 'Others_Pct' (it actualy is)
- 2. 'ForeignersPtge' has negative values. Decide whether those values should be converted to positive or NA.
- 3. Check if 127 % is a valid max value for 'SameAutomComPtge'
- 4. 'Density' has '?' values. Convert them to NAs
- 5. Check if 138.46 is a valid max value for 'SameAutomComPtge'
- o 6. 'Offices&Facilities': max value is '99999', while median is 52
- 7. Explain the 100 0 0 unemployment thing

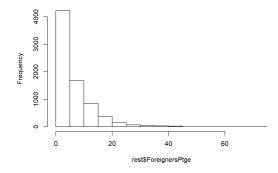
```
## Name ProvinceCode Autonomous_Community Others_Pct
## 7699 Santa Maria de Merlès 8 Cataluña 100
```

Histogram of negativeForeigners\$ForeignersPtge



hist(rest\$ForeignersPtge)

Histogram of rest\$ForeignersPtge



I have decided to convert those values to positive since the distribution of both 'negative'
and 'rest' are similar enough
elec\$ForeignersPtge=ifelse(elec\$ForeignersPtge<0, -1*elec\$ForeignersPtge, elec\$ForeignersPtge)

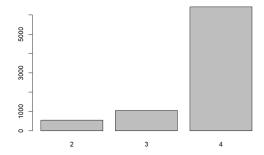
```
Name Population ProvinceCode Autonomous Community
## 1148 Arenas del Rey
                      1241
                                 18
                                                   Andalucía
## 1220
          Iznalloz
                         5158
                                       18
                                                    Andalucía
## 6883
              Berja
                         12370
                                       4
                                                    Andalucía
##
     SameAutomComPtge
## 1148
               127.156
## 1220
               106.805
## 6883
               102.401
```

```
# I assume percentages cannot be greater than 100% for 'SameAutomComPtge'.

# Values greater than 100 are converted to NA
elec$SameAutomComPtge=ifelse(elec$SameAutomComPtge>100, NA, elec$SameAutomComPtge)
summary(elec$SameAutomComPtge)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. NA's
## 0.00 75.80 84.49 81.62 90.46 100.00 3
```

```
# 4) 'Density' has '?' values. Convert them to NAs
elec$Density=as.factor(ifelse(elec$Density=='?', NA, elec$Density))
plot(elec$Density)
```

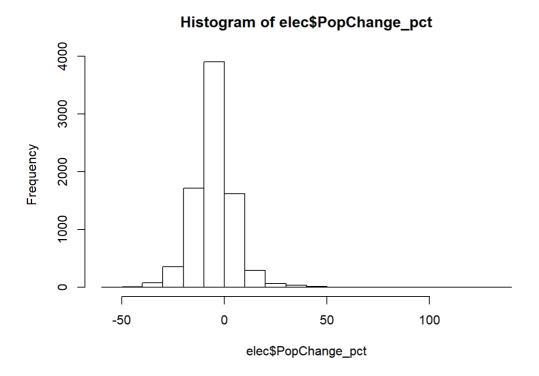


We have to pay special attention to outliers in this dataset. This is because some outliers are completely valid. For example, looking at the 'Population' variable there are two clear outliers ('Madrid and Barcelona') that should be included in the analysis. However, I cannot find any reasonable argument justifying a 138.46% population change in one year. Thus, we are going to modify those values.

IMPORTANT: We are not going to convert continuous variables to categorical. This is because we have several continuous variables and factorization will dramatically increase computational costs for 'lm' and 'glm' models. The main drawback of keeping continuous variables is that we might miss out non-linear relationships in our data.

Later on, we will see that it is possible to fix this problem by conducting mathematical transformations (e.g., x^2 , $\log(x)$, ...) in our continuous variables. By this way, linearity might be created with the target variable

```
# 5) Check if 138.46 is a valid max value for 'PobChange_pct'
hist(elec$PopChange_pct)
```



```
## Min. 1st Qu. Median Mean 3rd Qu. Max. NA's
## -52.2700 -10.4000 -4.9600 -4.8974 0.0925 138.4600 7
```

```
# The following function counts the number of outliers and transform it to missings
# (Function provided by my teacher)
outliersToMissing<-function(varaux) {</pre>
    if (abs(skew(varaux))<1){</pre>
         \verb|criterial<-abs((varaux-mean(varaux,na.rm=T))/sd(varaux,na.rm=T))>3|
    } else {
        criterial<-abs((varaux-median(varaux,na.rm=T))/mad(varaux,na.rm=T))>8
    qnt <- quantile(varaux, probs=c(.25, .75), na.rm = T)
    H \leftarrow 3 * IQR(varaux, na.rm = T)
    \label{eq:criteria2} \verb|criteria2| - (varaux < (qnt[1] - H))| (varaux > (qnt[2] + H))| \\
    varaux[criteria1&criteria2]<-NA</pre>
    return(list(varaux, sum(criterial&criteria2, na.rm=T)))
 # (Function provided by my teacher)
\verb|quantVarNA_conversion| < -function| (vv, type) | \textit{||ftype| only accepts three possible values: 'mean', 'median' | type | fitting | 
                                                                                                                                                                                          # or 'random'
    if (type=="mean") {
        vv[is.na(vv)]<-round(mean(vv,na.rm=T),4)</pre>
    } else if (type=="median") {
        vv[is.na(vv)]<-round(median(vv,na.rm=T),4)</pre>
    } else if (type=="random") {
        dd<-density(vv,na.rm=T,from=min(vv,na.rm = T),to=max(vv,na.rm = T))</pre>
        vv[is.na(vv)]<-round(approx(cumsum(dd$y)/sum(dd$y),dd$x,runif(sum(is.na(vv))))$y,4)
elec$PopChange pct=outliersToMissing(elec$PopChange pct)[[1]]
elec$PopChange pct=quantVarNA conversion(elec$PopChange pct,'random')
summary(elec$PopChange)
          Min. 1st Qu. Median Mean 3rd Qu.
## -52.270 -10.420 -4.970 -5.018 0.055 54.050
# 6) 'officesNfacilities': max value is '99999', while median is 52
unique(elec[elec$officesNfacilities>4000,c('Name','Population','ProvinceCode',
                                                                                                  'Autonomous_Community',
                                                                                                  'officesNfacilities')]$officesNfacilities)
## [1] 99999 4006 4759
# We see there is a clear significant difference between the greatest value (99999) and
# the second greatest (4759).
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1.0 22.0 52.0 120.6 124.0 4759.0
```

```
# 7) Having a 100% Unemployment level at a specific age range is suspicious.
# It is worth mentioning that if one of these variables ('UnemployLess25 Ptge',
# 'Unemploy25_40 Ptge', 'UnemployMore40_Ptge') have 100% as value, the remaining ones will be zero
\slash\hspace{-0.4em}\# We are going to convert 100% rows to NAs and then pass the 'quantVarNA conversion' function
# to those NA values.
elec[(elec$UnemployLess25 Ptge==100|elec$Unemploy25 40 Ptge==100|elec$UnemployMore40 Ptge==100)
             | (elec$UnemployLess25_Ptge==0 & elec$Unemploy25_40_Ptge==0 & elec$UnemployMore40_Ptge==0),
                                                  c('UnemployLess25_Ptge', 'Unemploy25_40_Ptge', 'UnemployMore40_Ptge')] = NA
elec$UnemployLess25 Ptge=quantVarNA conversion(elec$UnemployLess25 Ptge,'median')
elec$Unemploy25_40_Ptge=quantVarNA_conversion(elec$Unemploy25_40_Ptge,'median')
# elec$UnemployMore40 Ptge=quantVarNA conversion(elec$UnemployMore40 Ptge,'random')
{\tt More 40NA=elec[is.na(elec$UnemployMore 40\_Ptge),c('UnemployLess 25\_Ptge', 'Unemploy25\_40\_Ptge', local and the property of the property of
                                                                                       'UnemployMore40_Ptge')]
More40NA=apply(More40NA[,c('UnemployLess25_Ptge', 'Unemploy25_40_Ptge')], 1,
                                function(x) 100-sum(x)) #so that Unem less 25 + Unem 25 40 + Unem more 40 = 100
elec[is.na(elec$UnemployMore40 Ptge),c('UnemployMore40 Ptge')]=More40NA
\verb|summary(elec[,c('UnemployLess25_Ptge', 'Unemploy25_40_Ptge', 'UnemployMore40_Ptge')]|| \\
## UnemployLess25 Ptge Unemploy25 40 Ptge UnemployMore40 Ptge
## Min. : 0.000 Min. : 0.00 Min. : 0.00
## 1st Qu.: 4.040
                                                1st Qu.:35.00
                                                                                           1st Qu.:45.45
## Median : 7.005
                                                Median :40.93
                                                                                          Median :52.06
## Mean : 8.050
                                                                                          Mean :51.63
                                                Mean :40.32
                                                   3rd Qu.:45.83
## 3rd Qu.:10.361
                                                                                           3rd Qu.:57.14
## Max. :80.000
                                                 Max. :87.50
                                                                                             Max.
                                                                                                           :94.74
#SAME IDEA WITH INDUSTRY FUNCTION
                               # We are going to convert this values to NAs and then pass the 'quantVarNA conversion' functi
# to those NA values.
Ptge==100|elec$ServicesUnemploymentPtge==100)
            | (elec$AgricultureUnemploymentPtge==0 & elec$IndustryUnemploymentPtge==0 & elec$ConstructionUnemploym
entPtge==0 & elec$ServicesUnemploymentPtge==0),
                                                  c('AgricultureUnemploymentPtge','IndustryUnemploymentPtge',
                                                       'ConstructionUnemploymentPtge','ServicesUnemploymentPtge')] = NA
elec$ServicesUnemploymentPtge = quantVarNA_conversion(elec$ServicesUnemploymentPtge,'median')
elec$IndustryUnemploymentPtge = quantVarNA_conversion(elec$IndustryUnemploymentPtge,'median')
elec$ConstructionUnemploymentPtge = quantVarNA_conversion(elec$ConstructionUnemploymentPtge,'median')
AgricultureNA=elec[is.na(elec$AgricultureUnemploymentPtge),c('IndustryUnemploymentPtge',
                                                     'ConstructionUnemploymentPtge','ServicesUnemploymentPtge','AgricultureUnemployment
Ptae')1
AgricultureNA=apply(AgricultureNA[,c('IndustryUnemploymentPtge','ConstructionUnemploymentPtge',
                                                                                  'ServicesUnemploymentPtge')], 1, function(x) 100-sum(x))
\verb|elec[is.na|| (elec\$AgricultureUnemploymentPtge)|, c('AgricultureUnemploymentPtge')| = AgricultureUnemploymentPtge')| = AgricultureUnemploymentPtge'|, c('AgricultureUnemploymentPtge')| = AgricultureUnemploymentPtge'|, c('AgricultureUnemploymentPtge'|, c('AgricultureUnemploymentPtge')| = AgricultureUnemploymentPtge'|, c('AgricultureUnemploymentPtge'|, c('AgricultureU
summary(elec[,c('AgricultureUnemploymentPtge','IndustryUnemploymentPtge',
                                    'ConstructionUnemploymentPtge','ServicesUnemploymentPtge')])
```

```
## AgricultureUnemploymentPtge IndustryUnemploymentPtge
## Min. : 0.000
                           Min. : 0.000
## 1st Qu.: 1.573
                          1st Qu.: 4.617
## Median : 7.692
                          Median : 8.929
## Mean :10.813
                          Mean :10.794
## 3rd Qu.:19.317
                          3rd Qu.:14.286
## Max. :90.909
                          Max. :82.000
## ConstructionUnemploymentPtge ServicesUnemploymentPtge
## Min. : 0.000
                           Min. : 0.00
## 1st Qu.: 6.365
                           1st Qu.:53.85
## Median : 9.849
                           Median :61.91
## Mean :11.703
                           Mean :60.34
## 3rd Qu.:14.118
                            3rd Qu.:68.42
## Max.
        :86.486
                            Max. :95.65
```

```
##
      SameAutomComPtge totalCompanies
                                                    Industry
##
                 TRUE
                                     TRUE
                                                        TRUE
##
       ConstructionInd
                        commerceNhostelry
                                                  ServiceInd
##
                TRUE
                                    TRUE
                                                        TRUE
                                                 SurfaceArea
##
          RealProperty
                                 Pob2010
                                    TRUE
##
                TRUE
                                                        TRUE
##
              Density People_RealProp_ratio
##
               FALSE
                                    TRUE
```

#numeric and non numberic vars

variables with NAs are split into factor variables and numeric ones

```
quantNAvars=rownames(data.frame(sapply(elec[,sapply(elec, function(x) sum(is.na(x))>0)],
function(x) is.numeric(x))))[!(rownames(data.frame(sapply(elec[,sapply(elec,
function(x) sum(is.na(x))>0)], function(x) is.numeric(x)))) %in% 'Density')]
elec[,quantNAvars]=sapply(quantNAvars, function(x) quantVarNA_conversion(elec[,x],'median'))
categNAvars='Density'
elec$Density[is.na(elec$Density)] = '4'
elec$Density=as.factor(elec$Density)
sapply(elec, function(x) sum(is.na(x)))
```

```
##
                                            ProvinceCode
##
                          0
                                                      0
\# \#
          Autonomous_Community
                                              Population
##
                      0
                                                     Ω
                 TotalCensus
##
                                          AbstentionPtge
##
                      0
                                              0
##
          High Abstention rate
                                           Left_wing_Pct
##
##
               Right_wing_Pct
                                             Others_Pct
\# \#
                          0
                   Left_wing
##
                                              Right_wing
##
                          0
##
                 Age_0_4_Ptge
                                       Age_under19_Ptge
##
##
                Age_19_65_pct
                                          Age_over65_pct
\# \#
##
         FemalePopulationPtge
                                          ForeignersPtge
##
                           0
##
             SameAutomComPtge
                               SameAutonComDiffProvPtge
##
                           0
##
              DifAutonComPtge
                                     UnemployLess25 Ptge
\# \#
                          0
##
           Unemploy25_40_Ptge
                                    UnemployMore40_Ptge
##
                           Ω
                                                      0
##
   AgricultureUnemploymentPtge
                               IndustryUnemploymentPtge
##
                                                      0
                           0
## ConstructionUnemploymentPtge
                                 ServicesUnemploymentPtge
##
                                                     0
               totalCompanies
##
                                                Industry
##
                  0
                                                 0
\# \#
              ConstructionInd
                                      commerceNhostelry
                                            0
##
                   0
##
                  ServiceInd
                                           MainActivity
##
                                               Pob2010
                 RealProperty
                                                  0
\# \#
                    0
##
                  SurfaceArea
                                                Density
##
                          0
##
                PopChange_pct
                                  People_RealProp_ratio
##
##
           officesNfacilities
##
```

```
#There should be no NAs
```

save file as RDS

```
saveRDS(elec, 'Debugged_elect_dataset')
```

LINEAR MODELS

LET'S DEFINE A BINARY TARGET VARIABLE FOR LOGISTIC REGRESSION AND CONTINUOUS TARGET VARIABLE FOR LINEAR REGRESSION

BINARY -> Right_wing CONTINUOUS -> AbstentionPtge

Let's get rid of the other potential target variables that we are not going to use We are going to remove 'Name' since each observation has a unique name.

IMPORTANT: there are collinearity issues in both unemployment and industry variables:

```
# In order to avoid collinearity, We just have to remove one of the variables.

total_lm=total_lm[, !(names(total_lm) %in% c('UnemployMore40_Ptge','AgricultureUnemploymentPtge'))]

total_lm[1:2, 14:20] #Let's make sure they have been successfully removed
```

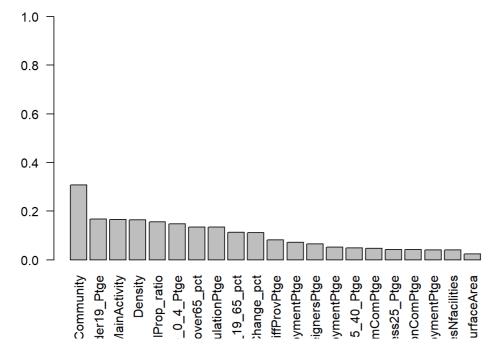
```
DifAutonComPtge UnemployLess25 Ptge Unemploy25 40 Ptge
\# \#
## 1
              19.345
                                    2.381
                                                        54.762
## 2
               7.226
                                    16.216
                                                        32.432
##
     {\tt IndustryUnemploymentPtge}\ {\tt ConstructionUnemploymentPtge}
## 1
                         9.524
                                                       11,905
## 2
                         8.108
                                                       10.811
##
     ServicesUnemploymentPtge totalCompanies
## 1
                        73.810
## 2
                        67.568
                                            11
```

Significance of variables

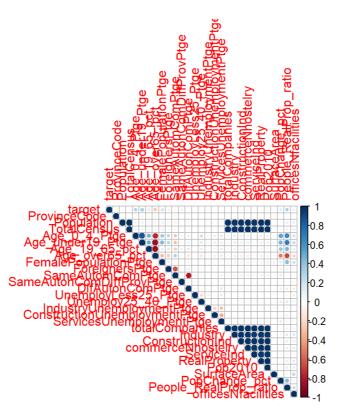
```
# functions provided by my teacher
Vcramer<-function(v, target) {
    if (is.numeric(v)) {
        v<-cut(v,5)
    }
    if (is.numeric(target)) {
        target<-cut(target,5)
    }
    cramer.v(table(v, target))
}

VcramerGraph<-function(matrix, target) {
    outputVcramer<-sapply(matrix, function(x) Vcramer(x, target))
    barplot(sort(outputVcramer, decreasing =T), las=2, ylim=c(0,1))
}

VcramerGraph(total_lm[,3:ncol(total_lm)], total_lm$AbstentionPtge)</pre>
```



correlation among variables (only for numeric ones)



IMPORTANT: We have not converted continuous variables to categorical. This is because we have several continuous variables and factorization will dramatically increase computational costs for 'lm' and 'glm' models. The main drawback of keeping variables continuous is that we might miss out non-linear relationships in our data. It is possible to fix this problem by conducting mathematical transformations (e.g., x^2 , $\log(x)$, ...) in our continuous variables. This is exactly what it is done in the following lines of code:

```
# function provided by my teacher
bestTransfCorr<-function(vv,target) {</pre>
      vv<-scale(vv)
      vv<-vv+abs (min (vv, na.rm=T)) *1.0001</pre>
      posibles Transf < -data.frame \ (x=vv, logx=log \ (vv), expx=exp \ (vv), sqrx=vv^2, sqrtx=sqrt \ (vv), cuartax=vv^4, raiz 4=vv^6, cuartax=vv^4, raiz 4=vv^6, cuartax=vv^4, raiz 4=vv^6, cuartax=vv^6, cuartax=vv^6
      return(list(colnames(posiblesTransf)[which.max(abs(cor(target,posiblesTransf, use="complete.obs")))],posib
lesTransf[,which.max(abs(cor(target,posiblesTransf, use="complete.obs")))]))
}
'AbstentionPtge'))]
transformed_total_lm=total_lm
transformed total lm[,as.vector(sapply(transformed total lm, function(x) is.numeric(x))) & (!(names(transformed total lm, function(x))) & (!(names(transformed total lm, function(x))))
med_total_lm) %in% 'AbstentionPtge'))] =
sapply(only_numeric_vars, function(x) bestTransfCorr(x,total_lm$AbstentionPtge)[[2]])
#head(transformed total lm,2)
#head(total lm,2)
```

Let's check how useful these mathematical transformations have been. To do so, R_square of both normal and transformed variables will be evaluated. 'transformed data' will be used from now on

```
# MY FIRST MODEL
# Function provided by my teacher
Rsq<-function(model, target, data) {
  testpredicted<-predict(model, data)
  testReal<-data[, target]
  sse <- sum((testpredicted - testReal) ^ 2)
  sst <- sum((testReal - mean(testReal)) ^ 2)
  1 - sse/sst
}
modell=lm(total_lm$AbstentionPtge ~ ., total_lm)
paste('R_sq_normal_data', round(Rsq(model1,'AbstentionPtge', total_lm), digits=3), '%')</pre>
```

```
## [1] "R_sq_normal_data 0.382 %"
```

```
## [1] "R_sq_transformed_data 0.403 %"
```

Let's create all possible combinations of variables

```
# function provided by teacher
#It generates all possible interactions
{\tt varInteractions < -} {\color{red} \textbf{function}} (\texttt{data}, \texttt{position}) \; \{ \; \textit{\#position refers to index where target var is } \; \\
  list of factors<-c()
  list of interactions<-paste(names(data)[position],'~')
  names<-names(data)
  for (i in (1:length(names))[-position]){
    list_of_interactions<-paste(list_of_interactions, names[i],'+')</pre>
    if (class(data[,i]) == "factor") {
      list of factors<-c(list of factors,i)
      for (j in ((1:length(names))[-c(position, list_of_factors)])){
         list_of_interactions<-paste(list_of_interactions, names[i], ':', names[j], '+')</pre>
    }
  }
  list_of_interactions<-substr(list_of_interactions, 1, nchar(list_of_interactions)-1)</pre>
  list of interactions
transformed_interactions=varInteractions(transformed_total_lm, 1)
```

Let's check R_sq of model including all possible interactions

```
# summary(lm(transformed_interactions, data_train))
Rsq(lm(transformed_interactions, transformed_total_lm), 'AbstentionPtge', transformed_total_lm) # a little b
it better
```

```
## [1] 0.4392983
```

This model only includes the most significant variables with no interactions

```
handmadeModel=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge + SameAutomComPt
ge + ConstructionUnemploymentPtge + totalCompanies + Industry + ConstructionInd + commerceNhostelry + Servic
eInd + MainActivity + RealProperty + SurfaceArea + PopChange_pct, transformed_total_lm)
# I only include the most significant variables with no interactions
# summary(handmadeModel)
Rsq(handmadeModel,'AbstentionPtge', transformed_total_lm)
```

```
## [1] 0.3944459
```

Most significant variables. Now including interactions

```
handmadeModel2=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge + SameAutomComPtge + ConstructionUnemploymentPtge + totalCompanies + Industry + ConstructionInd + commerceNhostelry + ServiceInd + MainActivity + RealProperty + SurfaceArea + PopChange_pct + MainActivity : Population + MainActivity : TotalCensus + MainActivity : totalCompanies + MainActivity : PopChange_pct, transformed_total_lm)

# Most significant variables. Now including interactions
# summary(handmadeModel2)
Rsq(handmadeModel2, 'AbstentionPtge', transformed_total_lm)
```

```
## [1] 0.4060081
```

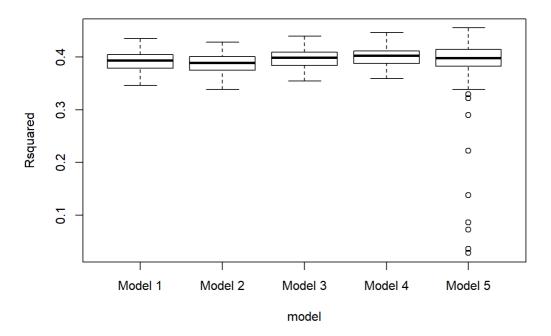
OUTPUT OF THIS CELL IS TOO LONG. THAT'S WHY IT IS NOT GOING TO BE RUN

THESE ARE THE LIST OF THE POTENTIAL MODELS:

```
nullmodel=lm(AbstentionPtge ~ 1, transformed total lm)
fullmodel=lm(transformed interactions, transformed total lm)
model1=lm(AbstentionPtge ~ ., transformed_total_lm)
handmadeModel=lm(AbstentionPtge ~ Autonomous_Community + TotalCensus + FemalePopulationPtge +
                                     SameAutomComPtge + ConstructionUnemploymentPtge + totalCompanies + Industry +
                                     ConstructionInd + commerceNhostelry + ServiceInd + MainActivity + RealProperty +
                                     SurfaceArea + PopChange pct, transformed total lm)
handmadeModel2=lm(AbstentionPtge ~ Autonomous Community + TotalCensus + FemalePopulationPtge +
                                       {\tt SameAutomComPtge + ConstructionUnemploymentPtge + totalCompanies + Industry + }
                                       ConstructionInd + commerceNhostelry + ServiceInd + MainActivity +
                                       RealProperty + SurfaceArea + PopChange_pct + MainActivity : Population +
                                       MainActivity : TotalCensus + MainActivity : totalCompanies +
                                      MainActivity : PopChange_pct, transformed_total_lm)
BICmodel=lm(AbstentionPtge ~ Autonomous_Community + Density + FemalePopulationPtge +
        Age_19_65_pct + Industry + People_RealProp_ratio + SameAutonComDiffProvPtge +
         Population + MainActivity + SurfaceArea + Density:People_RealProp_ratio +
         FemalePopulationPtge:MainActivity, transformed_total_lm)
AICmodel=lm(AbstentionPtge ~ Autonomous_Community + RealProperty + MainActivity +
         {\tt FemalePopulationPtge + Age\_19\_65\_pct + ProvinceCode + SameAutonComDiffProvPtge + SameAutonComDiff
         People RealProp ratio + Population + SurfaceArea + Industry +
        SameAutomComPtge + Age under19 Ptge + ConstructionInd + Age over65 pct +
        Autonomous_Community:MainActivity + RealProperty:MainActivity +
         MainActivity:FemalePopulationPtge + MainActivity:SameAutonComDiffProvPtge +
         MainActivity:Age_19_65_pct + MainActivity:Age_under19_Ptge, transformed_total_lm)
```

boxplot of models' accuracy.Data split method: cross validation * BEST MODEL (in terms of R_squared_mean): MODEL4 -> BICmodel * BEST MODEL (in terms of R_squared_standard_deviation): MODEL3 -> handmadeModel2

Accuracy of models



```
sort_by_mean=as.data.frame(aggregate(Rsquared ~ model, data=total, mean))
by_mean=sort_by_mean[order(-sort_by_mean$Rsquared),]
names(by_mean) = c('Model','Rsquared_mean')
by_mean
```

```
sort_by_SD=as.data.frame(aggregate(Rsquared ~ model, data=total, sd))
by_SD=sort_by_SD[order(sort_by_SD$Rsquared),]
names(by_SD) = c('Model','Rsquared_SD')
by_SD
```

```
## Model Rsquared_SD

## 3 Model 3 0.01807718

## 2 Model 2 0.01842427

## 1 Model 1 0.01849136

## 4 Model 4 0.01867398

## 5 Model 5 0.07810699
```

Logistic regression models BINARY (our targer var for glm) -> Right_wing CONTINUOUS (previous lm model) -> AbstentionPtge

(We use Vcramer as metric for quantitative variable transformations in logistic regressions because it is based on Pearson's chi-squared statistic)

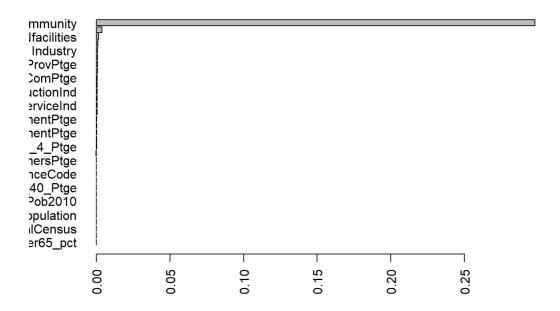
We obtain same accuracy with transfData. We will use 'transfData' from now on, even though it does not matter using 'total glm'

```
## [1] "pseudoR2_transfData 0.449 %"
```

Graph displyaing input features' significance in logistic regression

```
# function provided by my teacher
impVariablesLog<-function(modelo, nombreVar, dd=data_train) {
  null<-glm(as.formula(paste(nombreVar,"~1")), data=dd, family=binomial)
  aux2<-capture.output(aux<-step(modelo, scope=list(lower=null, upper=modelo), direction="backward", k=0, step
s=1))
  aux3<-read.table(textConnection(aux2[grep("-",aux2)]))[,c(2,5)]
  aux3$V5<-(aux3$V5-modelo$deviance)/modelo$null.deviance
  barplot(aux3$V5,names.arg = aux3$V2,las=2,horiz=T,main="Significance of variables (Pseudo-R2)")
}
impVariablesLog(transfModel, 'Right_wing', transfData)</pre>
```

Significance of variables (Pseudo-R2)



As may be inferred, 'Autonomous_Community' is clearly the most significant variable (This pseudoR2 confirms what we have already observed in the 'impVariablesLog' graph)

```
AACCmodel=glm(Right_wing ~ Autonomous_Community, data=transfData, family=binomial)
pseudoR2(AACCmodel, transfData, 'Right_wing')

## [1] 0.4279396
```

Best score at the moment. Then main drawback is that it includes a lot of variables and we are not looking for super complex models. We want something easier to interpret.

```
transformed_interactions=varInteractions(transfData, 1)
fullmodel=glm(transformed_interactions, family=binomial, data=transfData)
pseudoR2(fullmodel, transfData, 'Right_wing')
```

```
## [1] 0.4930704
```

handmadeModel: including those interactions with the lowest p-value. (Selected interactions at least have '**' as significance level)

```
formula=as.formula('Right_wing ~ . + totalCompanies:MainActivity + Industry:Density + ConstructionInd:Densit
y + SameAutonComDiffProvPtge:Density +
UnemployLess25_Ptge:MainActivity + Unemploy25_40_Ptge:MainActivity + UnemployMore40_Ptge:MainActivity')
handmadeModel=glm(formula, data=transfData, family=binomial)
# handmadeModel
pseudoR2(handmadeModel, transfData, 'Right_wing')
```

```
## [1] 0.4572729
```

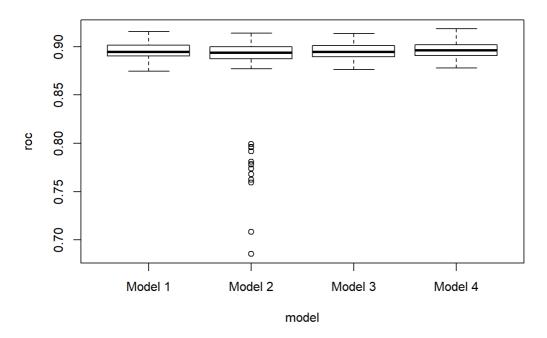
The following cell is not going to be run, since output gets too long

```
firstmodelFormula=as.formula('Right_wing ~ .')
handmadeModelFormula=as.formula('Right_wing ~ . + totalCompanies:MainActivity + Industry:Density +
    ConstructionInd:Density + SameAutonComDiffProvPtge:Density +
    UnemployLess25_Ptge:MainActivity + Unemploy25_40_Ptge:MainActivity +
    UnemployMore40_Ptge:MainActivity')
BICmodelFormula=as.formula('Right_wing ~ Autonomous_Community + Age 19_65_pct +
    officesNfacilities + MainActivity + ServiceInd + RealProperty + ForeignersPtge +
    commerceNhostelry')
AICmodelFormula=as.formula('Right_wing ~ Autonomous_Community + MainActivity + ServiceInd +
    Age_19_65_pct + ForeignersPtge + RealProperty + officesNfacilities +
    commerceNhostelry + SameAutonComDiffProvPtge + People RealProp ratio +
    PopChange pct + UnemployLess25 Ptge + SurfaceArea + ServicesUnemploymentPtge +
    IndustryUnemploymentPtge + Autonomous_Community:MainActivity +
    MainActivity:ForeignersPtge + MainActivity:officesNfacilities +
    MainActivity:UnemployLess25_Ptge + MainActivity:SameAutonComDiffProvPtge')
model1=glm(firstmodelFormula, family=binomial, data=transfData)
model2=glm(handmadeModelFormula, family=binomial, data=transfData)
model3=glm(BICmodelFormula, family=binomial, data=transfData)
model4=glm(AICmodelFormula, family=binomial, data=transfData)
```

boxplot of models' accuracy. (Data split mehtod: cross validation) * BEST MODEL: MODEL4 -> AlCmodel

```
data=transfData
# data$AbstentionPtge=make.names(data$AbstentionPtge) #this step is mandatory, otherwise
# train() will return an error
data$Right_wing=make.names(data$Right_wing) #convert target to character: values -> 'X0' and 'X1'
\verb|models=sapply(list(model1, model2, model3, model4), \\ \verb|function(x)| \\ formula(x))|
total=c()
for (i in 1:length(models)) {
    set.seed(192)
    cross_validation=train(as.formula(models[[i]]), data=data, method='glm', family='binomial',
                            metric='ROC', trControl=trainControl(method="repeatedcv", number=5,
                                                                   repeats=20,
                                                                   summaryFunction=twoClassSummary,
                                                                  classProbs=TRUE,
                                                                  returnResamp="all"))
  total<-rbind(total,data.frame(roc=cross_validation$resample[,1],</pre>
                                 model=rep(paste("Model",i),nrow(cross_validation$resample))))
boxplot(roc~model, data=total, main="Area under ROC curve")
```

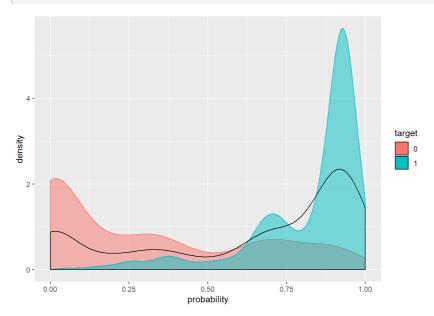
Area under ROC curve



```
sort_by_mean=as.data.frame(aggregate(roc ~ model, data=total, mean))
sort_by_mean=sort_by_mean[order(-sort_by_mean$roc),]
names (sort_by_mean) = c('Model','Rsquared_mean')
sort_by_mean
     Model Rsquared_mean
## 4 Model 4 0.8963969
               0.8956563
## 1 Model 1
## 3 Model 3
                0.8950435
## 2 Model 2
                0.8790268
sort_by_SD=as.data.frame(aggregate(roc ~ model, data=total, sd))
sort_by_SD=sort_by_SD[order(sort_by_SD$roc),]
names(sort_by_SD) = c('Model', 'Rsquared_sd')
sort by SD
     Model Rsquared sd
## 4 Model 4 0.007483708
## 3 Model 3 0.007617589
## 1 Model 1 0.007639005
## 2 Model 2 0.045436108
```

distribution of values of the binary target variable (Right_wing)

```
options(repr.plot.width=4, repr.plot.height=3)
data=transfData
trainIndex = createDataPartition (data\$Right\_wing, p=0.8, list=FALSE) \\ \textit{\#we make this transformation before visu}
alizing models' boxplots
data_train=data[trainIndex,]
data_test=data[-trainIndex,]
winner_model=model4
# function provided by my teacher
\verb|hist_binaryTarget=| \textbf{function}(\texttt{var, target, title\_of\_x\_axis}) | | |
    values=data.frame(variable=var, target=target)
    ggplot(values, aes(x=var)) +
        geom_density(aes(colour=target, fill=target), alpha=0.5) +
        geom_density(lty=1) +
        xlab(title_of_x_axis)
set.seed(4545)
trainIndex=createDataPartition(data$Right_wing, p=0.8, list=FALSE)
data_train=data[trainIndex,]
data_test=data[-trainIndex,]
y_pred=predict(winner_model, newdata=data_test, type='response')
hist_binaryTarget(y_pred, data_test$Right_wing,'probability')
```



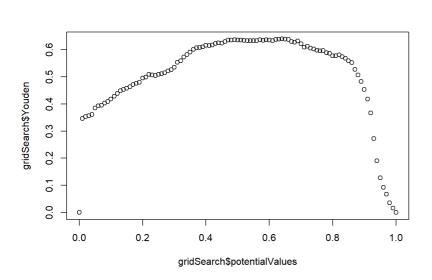
The by default partition point is 0.5 in logistic regressions. Let's check whether 0.5 is actually the optimal partition value

```
# function provided by my teacher
partitionPointMetrics=function(model, dataset, target var as string,
                                partitionValue, positive_class) {
    probs=predict(model, newdata=dataset, type='response')
    cm=confusionMatrix(data=factor(ifelse(probs > partitionValue, 1, 0)),
                      reference=dataset[, target_var_as_string], positive=positive_class)
    c(cm$overall[1], cm$byClass[1:4])
}
# Let's test values
potential Values = seq(0,1,0.01) \ \textit{\#sequence of 0.01 evenly splitted values between 0 and 1.}
# data_test[,'Right_wing']
gridSearch=data.frame(cbind(potentialValues, t(sapply(potentialValues, function(x))
    partitionPointMetrics(winner_model, data_test, 'Right_wing',x,'1')))))
\verb|gridSearch\$Youden=gridSearch\$Sensitivity + \verb|gridSearch\$Specificity - 1| \textit{#we have included a new} \\
                                                                     #accuracy method
# optimal values
gridSearch[gridSearch$Youden==max(gridSearch$Youden),c('potentialValues','Youden')]
```

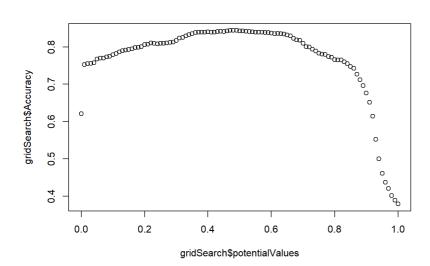
```
## potentialValues Youden
## 65 0.64 0.6393099
```

```
gridSearch[gridSearch$Accuracy==max(gridSearch$Accuracy),c('potentialValues','Accuracy')]
```

```
# GRAPHS
plot(gridSearch$potentialValues, gridSearch$Youden)
```



plot(gridSearch\$potentialValues, gridSearch\$Accuracy) #We are going to maintain 0.5 as partition



#value

PART II Time Series: US monthly unemployment rate from 2007-08 to present moment

```
options(warn=-1)

data=read.csv('C:/Users/pablo/Desktop/US_unemployment.csv')
names(data)=c('Date','Unemployment_rate')
data=data[(nrow(data)-149):nrow(data),] #we want 150 observations
nrow(data)
```

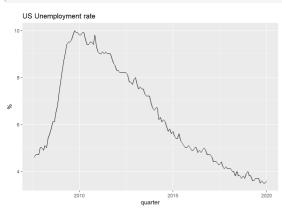
```
## [1] 150
```

head(data,2)

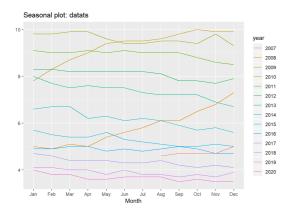
```
## Date Unemployment_rate
## 716 2007-08-01 4.6
## 717 2007-09-01 4.7
```

Convert dataframe to timeseries object As may be inferred in ggseasonplot(), there is no clear seasonal behaviour

```
datats=ts(data[,-1], start=c(2007,8), frequency=12) #monthly frequency
autoplot(datats) + ggtitle('US Unemployment rate') + xlab('quarter') + ylab('%')
```

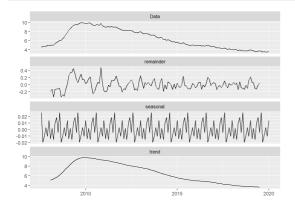


```
ggseasonplot(datats)
```



This time series is clearly non-seasonal

```
data_desc=decompose(datats) #, type=c("multiplicative"))
autoplot(data_desc)
```

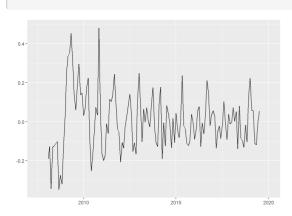


```
data_desc$figure
```

```
## [1] 0.026060080 -0.019394465 -0.009167193 0.002954019 -0.010303556
## [6] 0.013938868 -0.013933607 0.001691393 -0.015322496 0.009330282
## [11] 0.018705282 -0.004558607
```

Normality test for residuals: small p-values -> errors dont follow normal distribution. Thus, there is no white noise

autoplot(data_desc\$random)



```
ks.test(data_desc$random, 'pnorm')
```

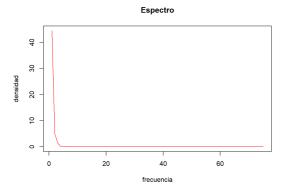
```
##
## One-sample Kolmogorov-Smirnov test
##
## data: data_desc$random
## D = 0.38232, p-value < 2.2e-16
## alternative hypothesis: two-sided</pre>
```

 $\verb|shapiro.test(data_desc\$random)| \textit{\#small } p-value. \textit{ errors } \textit{dont follow a normal } \textit{distribution.} \\$

```
##
## Shapiro-Wilk normality test
##
## data: data_desc$random
## W = 0.97707, p-value = 0.02
```

A periodogram calculates the significance of different frequencies in time-series. Its main goal is identifying any intrinsic periodic signal.

```
# peridiogram
gperiodograma(datats)
```



```
# TRAIN TEST SPLIT
datats_tr<-as.ts(window(x = datats, end = c(2017,12)))
datats_tst<-as.ts(window(x = datats, start = c(2018,1)))

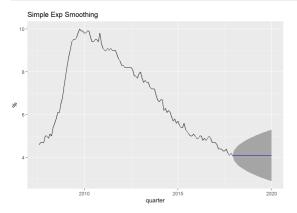
# ### SIMPLE EXPONENTIAL SMOOTHING
datats_sl=ses(datats_tr, h=length(datats_tst))

### DOUBLE EXPOENENTIAL SMOOTHING HOLT
datats_sh <- holt(datats_tr, h=length(datats_tst))

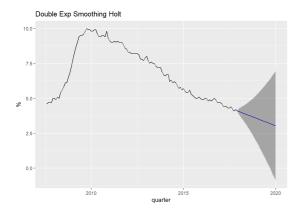
#### Holt-Winters

# ADDITIVE AND MULTIPLICATIVE
datats_hw_add <- hw(datats_tr, h=length(datats_tst), level = c(80, 95))
datats_hw_mul <- hw(datats_tr, h=length(datats_tst), seasonal="multiplicative", level = c(80, 95))

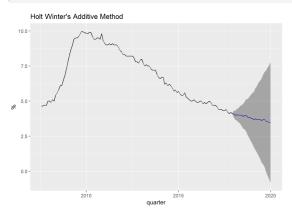
autoplot(datats_sl) + ggtitle('Simple Exp Smoothing') + xlab('quarter') + ylab('%')</pre>
```



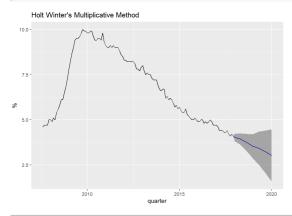
```
autoplot(datats_sh) + ggtitle("Double Exp Smoothing Holt") + xlab('quarter') + ylab('%')
```

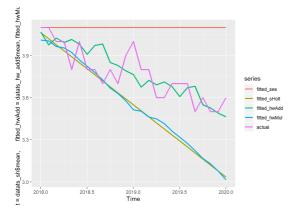


```
autoplot(datats_hw_add) + ggtitle("Holt Winter's Additive Method") + xlab('quarter') +
  ylab('%')
```



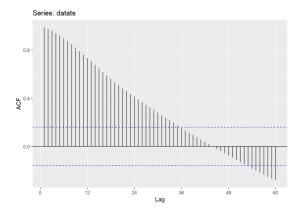
```
autoplot(datats_hw_mul) + ggtitle("Holt Winter's Multiplicative Method") + xlab('quarter') + ylab('%')
```



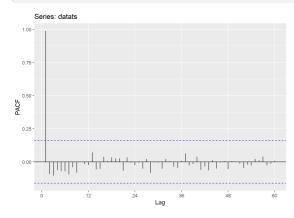


ACF & PACF confirm that datats does not have seasonal patters

ggAcf(datats, lag=60)

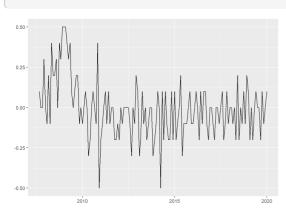


```
ggPacf(datats, lag=60)
```

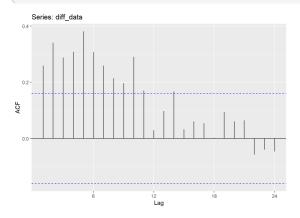


First order difference (t-1) even though there are spikes in lag 12 & 24 in PACF. We dont have any spike at that lags in ACF. * Spikes occurs at the first lags in both PACF and ACF. For that reason, my proposed ARIMA model is ARIMA(2,1,2)(0,0,0)

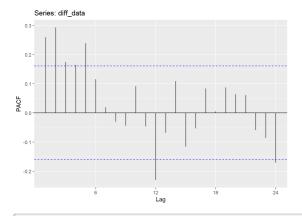
```
diff_data = datats %>% diff()
autoplot(diff_data)
```



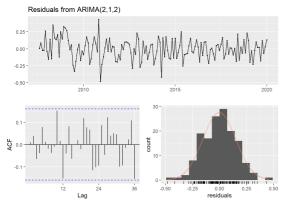
```
ggAcf(diff_data)
```



ggPacf(diff_data)



```
checkresiduals(datats %>% Arima(order=c(2,1,2), seasonal=c(0,0,0)))
```



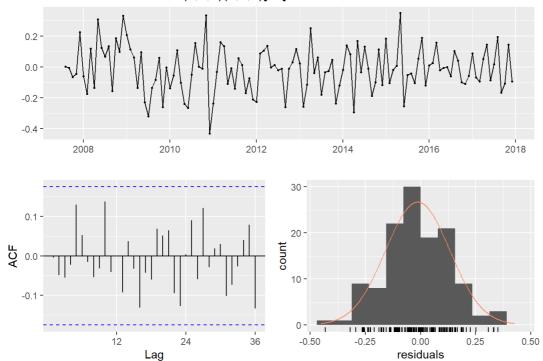
```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(2,1,2)
## Q* = 22.463, df = 20, p-value = 0.3159
##
## Model df: 4. Total lags used: 24
```

LET'S CREATE AN AUTOARIMA MODEL AND CHECK IF IT OUTPERFORMS MY PROPOSED MODELS:

```
model1=datats_tr %>% Arima(order=c(2,1,2), seasonal=c(0,0,0))
model2=datats_tr %>% Arima(order=c(1,1,1), seasonal=c(0,0,0))

# datats_tr %>% Arima(order=c(2,1,2), seasonal=c(0,0,0))
# checkresiduals(datats_tr %>% Arima(order=c(1,1,1), seasonal=c(0,0,0)))
autoModel=datats_tr %>% auto.arima(seasonal=T)
checkresiduals(autoModel)
```

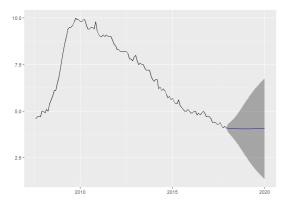
Residuals from ARIMA(0,2,2)(0,0,2)[12]



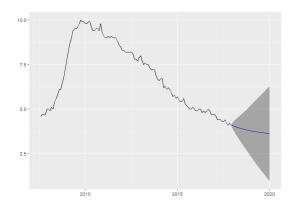
```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(0,2,2)(0,0,2)[12]
## Q* = 17.387, df = 20, p-value = 0.6277
##
## Model df: 4. Total lags used: 24
```

VISUALIZATION OF ARIMA MODELS' PERFORMANCE IN TEST SET

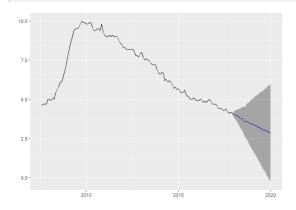
```
pred1=forecast(model1, h=length(datats_tst))
pred2=forecast(model2, h=length(datats_tst))
pred3=forecast(autoModel, h=length(datats_tst))
autoplot(pred1)
```



autoplot(pred2)



autoplot(pred3)





Last Section: CLUSTERING (Dataset: Again, Spanish National elections) 10 numeric variables are going to be selected for this analysis.

```
library (dplyr)
```

Let's group values by Autonomous_Community to calculate its mean and sum. This is going to be our dataset from now on

```
agg = data %>% group_by(Autonomous_Community) %>% summarise_all(list(~mean(.), ~sum(.))) %>%
    mutate_at(vars(2:ncol(data)), function(x) round(x, digits=3))
head(agg,2)
```

```
## # A tibble: 2 x 21
##
   Autonomous Comm~ Population mean Left wing Pct m~ Right wing Pct ~
##
                             <chr>
## 1 Andalucía
                                             55.2
                            10858.
                                                             41.4
                                             41.6
                                                             54.7
## 2 Aragón
                            1803.
## # ... with 17 more variables: ForeignersPtge_mean <dbl>,
## # SurfaceArea mean <dbl>, FemalePopulationPtge mean <dbl>,
## # Others_Pct_mean <dbl>, Age_19_65_pct_mean <dbl>, Age_over65_pct_mean <dbl>,
## # totalCompanies_mean <dbl>, Population_sum <dbl>, Left_wing_Pct_sum <dbl>,
## # Right_wing_Pct_sum <dbl>, ForeignersPtge_sum <dbl>, SurfaceArea_sum <dbl>,
## # FemalePopulationPtge_sum <dbl>, Others_Pct_sum <dbl>,
## # Age_19_65_pct_sum <dbl>, Age_over65_pct_sum <dbl>, totalCompanies_sum <dbl>
```

Normalization of values

```
z = as.data.frame(agg[,-1])
rownames(z) = agg$Autonomous_Community
means = apply(z,2,mean) # '2' because we want to use 'apply' by columns
sd = apply(z,2,sd)

z = scale(z, means, sd)
#head(z,3)
```

Distance is going to measured by the Euclidean method It is worth mentionning that if Euclidean distance is chosen, then observations with high values of features will be clustered together. The same holds true for observations with low values of features. If we want to identify clusters of observations with the same overall profiles regardless of their magnitudes, then we should go with correlation-based distance as a dissimilarity measure.

```
distance=dist(z, method='euclidean')
#print(distance, digits=3)
```

LET'S SELECT WHICH LINKAGE METHOD IS THE BEST for K=4

DEPENDING ON THE NUMBER OF CLUSTERS SELECTED, WE MIGHT GET DIFFERENT SOLUTIONS. THUS WE HAVE TO REPEAT THIS PROCESS, ONCE THE K-MEANS wss (elbow method) plot is done.

```
avg.silwidth within.cluster.ss
          0.167
## single
                     192.386
## complete
               0.173
                             163.601
              0.167
                            192.386
## average
              0.167
                            192.386
## mcquitty
## ward.D2
              0.190
                            160.834
```

The silhouette ranges from -1 to +1, where a high value indicates that the object is well matched to its own cluster and poorly matched to neighboring clusters. BEST LINKAGE METHODS: 'ward.D2' for number of clusters = 4

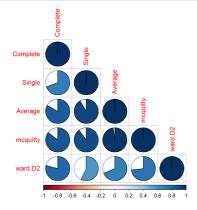
```
library (dendextend)
```

Correlation matrix of dendograms

```
# Create multiple dendrograms by chaining
dend1 <- z %>% dist %>% hclust("complete") %>% as.dendrogram
dend2 <- z %>% dist %>% hclust("single") %>% as.dendrogram
dend3 <- z %>% dist %>% hclust("average") %>% as.dendrogram
dend4 <- z %>% dist %>% hclust("mcquitty") %>% as.dendrogram
dend5 <- z %>% dist %>% hclust("ward.D2") %>% as.dendrogram
# Compute correlation matrix
dend_list <- dendlist("Complete" = dend1, "Single" = dend2,
"Average" = dend3, "mcquitty" = dend4, "ward.D2" = dend5)
cors <- cor.dendlist(dend_list)
# Print correlation matrix
round(cors, 2)</pre>
```

```
##
           Complete Single Average mcquitty ward.D2 \,
## Complete
               1.00 0.70 0.83 0.86 0.79
                             0.92
                                      0.90
                                              0.57
## Single
               0.70 1.00
               0.83 0.92
0.86 0.90
0.79 0.57
                                     0.98
## Average
                             1.00
                                              0.69
                             0.98
                                       1.00
                                              0.73
## mcquitty
                            0.69
## ward.D2
                                       0.73
                                              1.00
```

```
corrplot(cors, "pie", "lower")
```



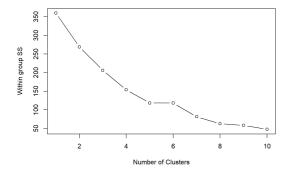
Withing group SS (elbow) method and Silhouette method

```
set.seed(123)
# Scree Plot
z=as.data.frame(z)
wss=(nrow(z)-1)*sum(apply(z,2,var))

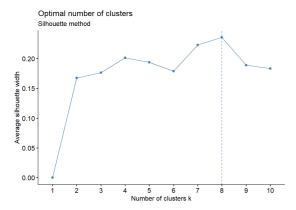
# for (i in 1:(nrow(z)-1)) wss[i] = sum(kmeans(z, centers=i)$withinss)
# plot(1:(nrow(z)-1),wss, type='b',xlab='Number of Clusters',
# ylab='Within group SS', main='Handmade Elbow method')

for (i in 1:10) wss[i] = sum(kmeans(z, centers=i)$withinss) #maximum number of clusters created:10
plot(1:10,wss, type='b',xlab='Number of Clusters',
    ylab='Within group SS', main='Handmade Elbow method')
```

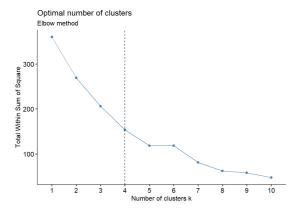
Handmade Elbow method



```
fviz_nbclust(z, kmeans, method = "silhouette")+
labs(subtitle = "Silhouette method")
```



```
fviz_nbclust(z, kmeans, method = "wss") +
geom_vline(xintercept = 4, linetype = 2)+
labs(subtitle = "Elbow method")
```



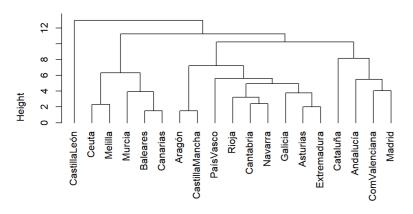
I SELECT K=4 BECAUSE IT IS THE BEST VALUE ACCORDING TO THE 'ELBOW METHOD'. ADDITIONALY, K=4 HAS THE GREATEST AVERAGE SILHOUETTE WIDTH FOR THE FIRST 6 'number of clusters k'. It is worth mentioning that there are less than 20 observations and, consequently, we are not interested in creating many groups. LET'S IDENTIFY THE MOST SUITABLE LINKAGE METHOD

```
##
           avg.silwidth within.cluster.ss
## single
                  0.167
                                  192.386
## complete
                  0.173
                                  163.601
                                  192.386
## average
                  0.167
                  0.167
                                  192.386
## mcquitty
## ward.D2
                  0.190
                                  160.834
```

Dendogram using 'ward.D2' as linkage method

```
plot(hclust(distance, method='ward.D2'), labels=agg$Autonomous_Community, hang=-1)
```

Cluster Dendrogram



distance hclust (*, "ward.D2")

hybrid_k_means method with parameters we have already selected vs kmeans with k=4

```
set.seed(443)
hybrid=hkmeans(x=z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")
random_Kmeans=kmeans(z,4)

paste('hybrid_withinss_mean: ', round(mean(hybrid$withinss), digits=3))

## [1] "hybrid_withinss_mean: 37.784"

paste('random_Kmeans_withinss_mean: ', round(mean(random_Kmeans$withinss), digits=3))

## [1] "random_Kmeans_withinss_mean: 38.378"
```

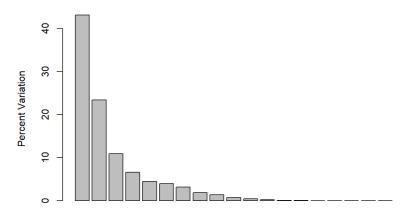
Principal Component Analysis # the first PC accounts for the most variation in the original data, and so forth. # As we want to plot a 2-D graph, we will use the first two PCs.

```
# PCA
z.pca <- prcomp(t(z))

## LET'S PLOT THE FIRST TWO PRINCIPAL COMPONENTS
#plot(z.pca$x[,1], z.pca$x[,2])

z.pca.var=z.pca$sd^2
z.pca.var.per=round(z.pca.var/sum(z.pca.var)*100, digits=3)
barplot(z.pca.var.per, main='Scree Plot', xlab='Principal Component', ylab='Percent Variation')</pre>
```



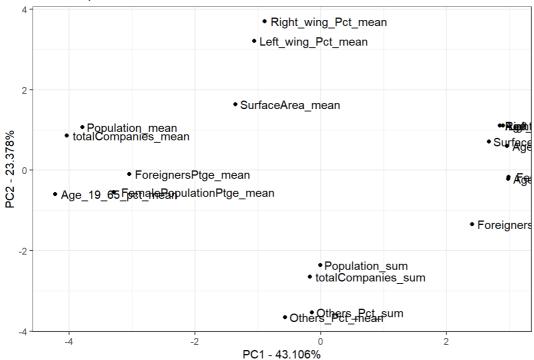


Let's check how variables are distributed under PC1 and PC2 * In the ggbiplot graph, the correlation circle has a scale from -1 to 1 and it is useful to compare the first two PCs in relation to variables

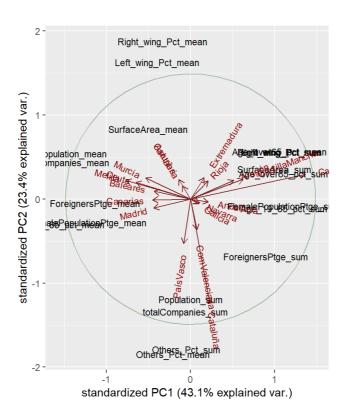
```
pca.data=data.frame(X=z.pca$x[,1], Y=z.pca$x[,2])
head(pca.data,3)
```

```
## Population_mean -3.7879128 1.066871
## Left_wing_Pct_mean -1.0595904 3.215874
## Right_wing_Pct_mean -0.8916274 3.704902
```

PCA Graph



```
ggbiplot::ggbiplot(z.pca, labels = rownames(pca.data), ellipse = TRUE, circle = TRUE)
```

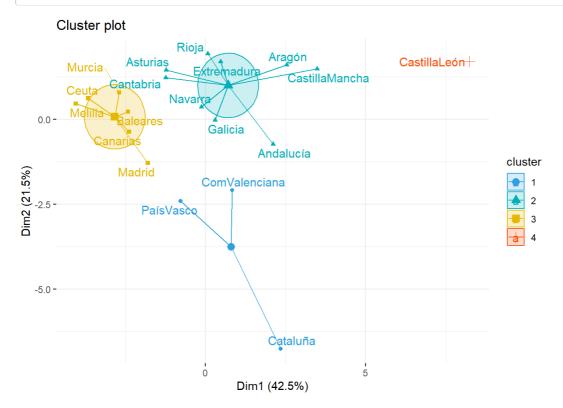


Cluster plot

```
hybrid=hkmeans(x=z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")

fviz_cluster(hybrid, data = z,
palette = c("#2E9FDF", "#00AFBB", "#E7B800", "#FC4E07"),
ellipse.type = "euclid", # Concentration ellipse
star.plot = TRUE, # Add segments from centroids to items
repel = TRUE, # Avoid label overplotting (slow)
ggtheme = theme_minimal()
)
```

```
## Too few points to calculate an ellipse
## Too few points to calculate an ellipse
```



PCA_hybrid_withinss_mean vs PCA_by_defualt_kmeans

```
PCA_z=princomp(z[,11:ncol(z)])$score[,1:2]

PCA_hybrid=hkmeans(x=PCA_z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")
PCA_random_Kmeans=kmeans(PCA_z, 4)

paste('PCA_hybrid_withinss_mean: ', round(mean(PCA_hybrid$withinss), digits=3))

## [1] "PCA_hybrid_withinss_mean: 5.453"

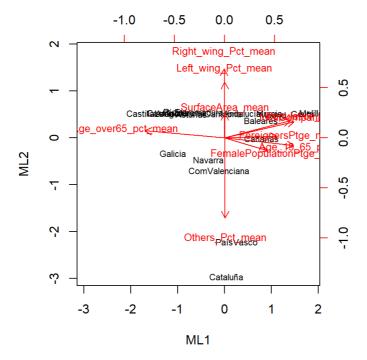
paste('PCA_random_Kmeans_withinss_mean: ', round(mean(PCA_random_Kmeans$withinss), digits=3))

## [1] "PCA_random_Kmeans_withinss_mean: 5.453"
```

FACTOR ANALYSIS In Factor Analysis, variables are grouped by their correlations, this implies that all variables in a particular group will have a high correlation among themselves, but a low correlation with variables of other group(s). Here, each group is known as a factor. These factors are small in number as compared to the original dimensions of the data. However, it is important to highlight that these factors are difficult to observe and interpret.

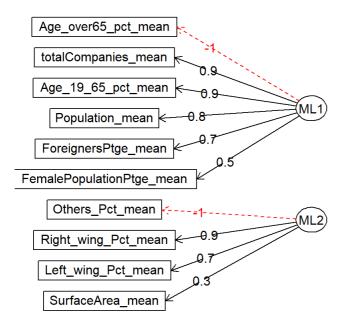
```
## Population_mean totalCompanies_mean
## Andalucía -0.3089806 -0.3733671
## Aragón -0.6652714 -0.7728934
```

```
z.fal=psych::fa(z.fa, nfactors=2, fm="ml", rotate="varimax")
FA_z=z.fal$scores
biplot(z.fal$scores, loadings(z.fal), cex=c(0.7,0.8))
```



```
psych::fa.diagram(z.fal, simple=FALSE) #
```

Factor Analysis



Let's call ML1 & ML2 with more technical names

```
## ML1 ML2
## Andalucía 0.3765881 0.523554
## Aragón -1.1687773 0.510747

colnames(FA_z)=c('Age_Gender & right_vs_left', 'Demographics & Other_political_party')
head(FA_z,2)

## Age_Gender & right_vs_left Demographics & Other_political_party
## Andalucía 0.3765881 0.523554
## Aragón -1.1687773 0.510747
```

withingss_mean check

```
FA_hybrid=hkmeans(x=FA_z, k=4, hc.metric = "euclidean", hc.method = "ward.D2")
FA_random_Kmeans=kmeans(FA_z,4)

paste('FA_hybrid_withinss_mean:', round(mean(FA_hybrid$withinss), digits=3))
```

```
## [1] "FA_hybrid_withinss_mean: 1.07"
```

```
paste('FA_random_Kmeans_withinss_mean:', round(mean(FA_random_Kmeans$withinss), digits=3))
```

```
## [1] "FA_random_Kmeans_withinss_mean: 1.086"
```

cluster plot

```
fviz_cluster(FA_hybrid, data = FA_z,
palette = c("#2E9FDF", "#00AFBB", "#E7B800", "#FC4E07"),
ellipse.type = "euclid", # Concentration ellipse
star.plot = TRUE, # Add segments from centroids to items
repel = TRUE, # Avoid label overplotting (slow)
ggtheme = theme_minimal()
)
```

