



littleneo

STEP 1: Create a Call to Artists

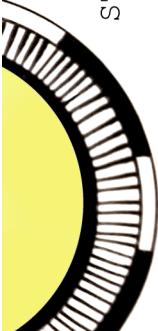
This is where you decide what YOU want out of this group. You aren't working out all the details. Your collective is more likely to succeed if the founding members have buy-in to the details. But, right now, this is your group. What are your deal breakers? Does the group have to meet in the evenings? Is it a life drawing group? An online portrait group? Imagine that you were searching for groups. You are looking for a headline that would make YOU click.

STEP 2: Post Your Call to Artists on free sites (craigslist, FB groups)

STEP 3 : Have a Meeting

Whether it's in person or online, you need to meet up for an hour and work out the logistics of your Collective. Find a time that will work repeatedly. Keep an open mind about the people who come to your meeting and the ideas they want to try out. You don't need to be the "leader" but you should make sure the following questions have concrete answers by the end of the meeting:

1. Where will we meet next time?
2. How long will our meetings be?
3. What will we do when we meet?
4. What are our safety concerns? Are there any rules we need to establish now?
5. Is the group open to new members?



Sample Ad:

Artist Looking to Form a Weekly Evening Group

Hey Toronto Artists! I am a studio artist living and working in the city. I'm finding myself missing the great art community I had at school. I am hoping to start up a weekly, evening drawing group. I would like to do some figure drawing (maybe once a month). Don't really miss critiques. More into a friendly, encouraging vibe. Open to ideas. If you're interested, send me an email with your availability and I'll get in touch.



"The Collective" ~ A Working Model (for amateur models)

The Toronto life drawing group "The Collective" has been meeting weekly since it's inception in 2009. During non-plague years, the group meets at different artists' homes and studios. Models sometimes host too. Members of the Collective put up ads asking for volunteer models. Anyone is welcome to try modeling and no one is ever pressured to be nude. Models usually pose for a series of action poses for one and two minutes.

Five and ten minute poses are more relaxed. At the end of the evening, The Collective members pass around their work. Models are free to take pictures.

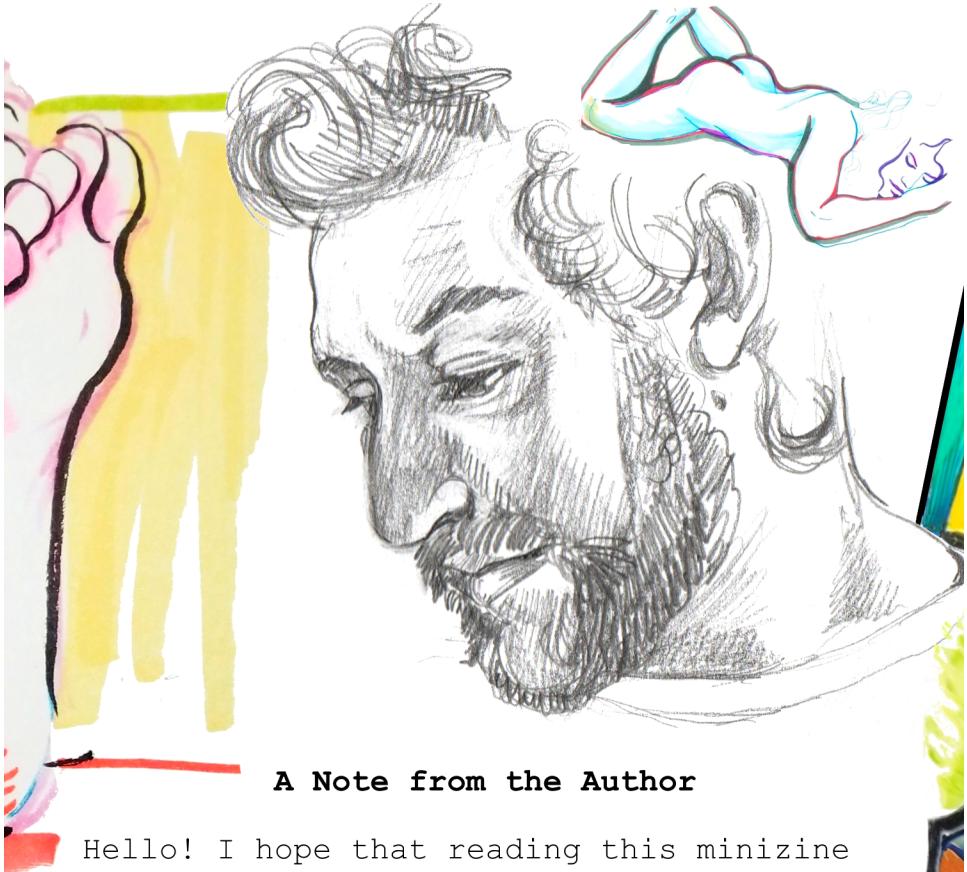


Kid
Friendly?

Or Butts Out?

Your Artist Collective can be a parent & kid group or a life drawing group for adults. It can be a knitting group!

Meet online during plagues!



A Note from the Author

Hello! I hope that reading this minizine has got you thinking about joining or starting a Collective. I tried to think of the things that my group has done that have kept us running for so long. The truth is, you do have to get lucky and find good people. "Good people" are not always the people with the flashy talent. They're not always the people you click with right away. They're not always the most enthusiastic people either. "Good people" are the people who keep showing up and putting the effort in.

Thanks for reading! You can see more of my work at **littleneocreative.com**