

I've been working for over 5 years on digital projects at the intersection of management, content, and technology.

I understand marketing not just because I studied it, but because I've applied it hands-on.

I have an unfinished degree in applied computer science and most of my professional experience comes from working in technical environments.

My strength lies in organizing work, planning, turning ideas into clear tasks, and helping teams deliver results.

These days, much of what we build — from text and visuals to code — is done with the help of AI.

I use these tools in real projects and also help others learn how to apply them.

I can independently build a landing page, map out product logic, design tokenomics, run team meetings, and guide a project from idea to MVP.

I learn fast and have no trouble working with web-based platforms and services.

Skills and Tools

Product and Agile

- Facilitating Scrum rituals: daily standups, retrospectives, sprint planning
- Prioritizing tasks, managing backlogs, building roadmaps
- Coordinating teams, working with stakeholders, tracking deadlines
- Translating abstract ideas into clear, actionable workflows

AI Tools

- Daily use of AI for text, visuals, planning, and basic coding
- Advanced work with ChatGPT, Claude, Whisper, DALL·E, Midjourney
- Generating AI content, automating routine tasks
- Teaching others how to apply AI in practice

System Design

- Designing tokenomics, DAO architectures, and platform logic
- Building governance and incentive models
- Delivering MVPs under limited resources

Documentation and Content

- Writing technical and user-facing documentation
- UX copywriting, knowledge bases in Notion and other systems
- Explaining complex concepts to different types of audiences

No-Code / Low-Code

- Working with visual builders and automation platforms
- Quickly learning and adapting to new tools
- Creating working solutions without direct coding

Design and Prototyping

- Designing interfaces and user flows in Figma and Miro
- Collaborating with designers and developers
- Using AI for visual generation and iteration

Communication and Collaboration

- Experience in distributed and cross-functional teams
- Working through Slack, Discord, Telegram, Notion
- Balancing strategic and operational roles

Cloud and Databases

- Experience with Google Cloud Platform, MySQL, and BigQuery
- Writing queries, building reports, supporting data-based decisions

Contact and Links

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See where I've worked:

Archived LinkedIn (no access): [linkedin.com/in/bogdan-gavrilets](https://www.linkedin.com/in/bogdan-gavrilets)