LAM

Look At Me

The Solution for managing audience concentration
in the Zoom meeting

Problem

Problems with current online Zoom conference

Hard to check audiences' overall understanding

Difficult for the audience to respond

Audiences' distributed concentration

Solution

LAM
Look At Me

will

Instead of the speaker,

1 Take a look at the audiences' response to the talk

2 Deliver the results to the speaker in real time

Mission & Vision

Being essential
when holding an online conference
in this non-face-to-face era

Mission

Vision

To enable high-quality talk/lecture
that eliminate online disadvantages

Unique Value Proposition

Market Advantage

Just use the 'Zoom' like now!

You do not have to
bother adapting to new things.

Functional Advantage

What exact point of my talk
has caught the audiences' attention?

-> The Reaction Checker

I want to know the overall chart
to improve my upcoming talk!

-> The Attention Gauge Chart

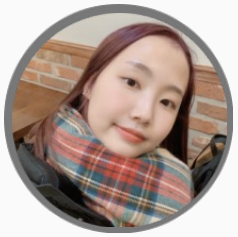
Team

Carrie

OpenCV

Nick

User Interface

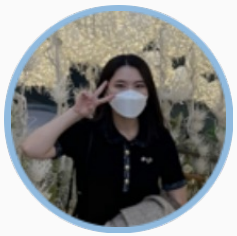


Yeon

OpenCV

Lily

User Interface



Evelyn

Machine Learning

Heejae

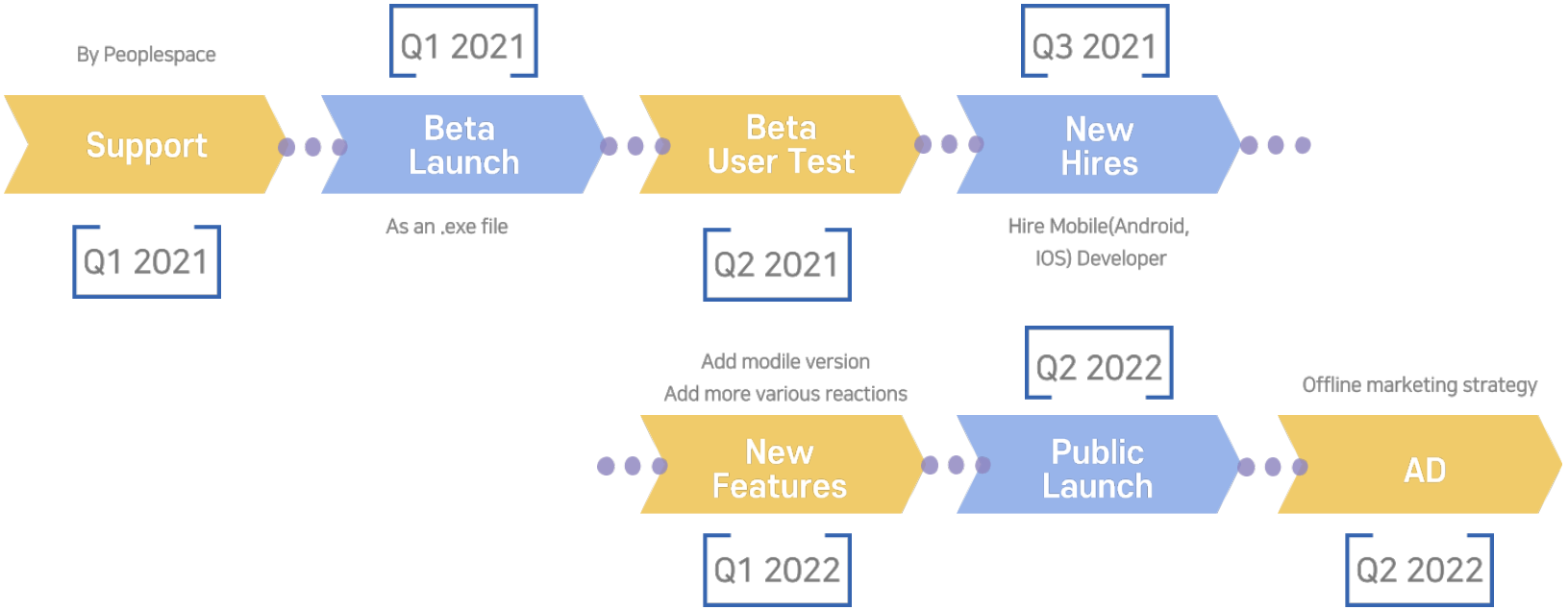
User Interface

Jay

Machine Learning

Advisor: Christian Noh

Milestones

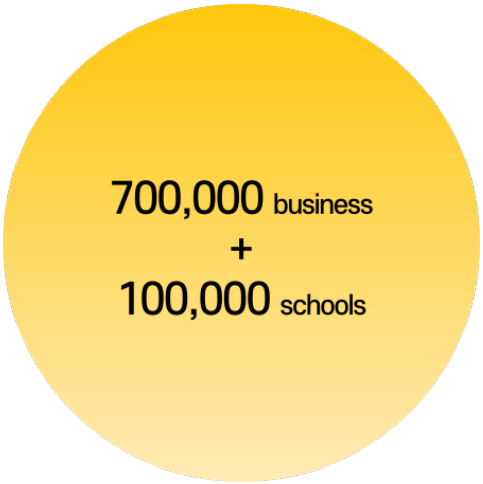

By Peoplespace
Q1 2021
Q3 2021
Support
Beta Launch
Beta User Test
New Hires
Q1 2021
As an .exe file
Q2 2021
Hire Mobile(Android, IOS) Developer
Add modile version
Add more various reactions
Q2 2022
Offline marketing strategy
New Features
Public Launch
AD
Q1 2022
Q2 2022

Market Size

daily meeting participants

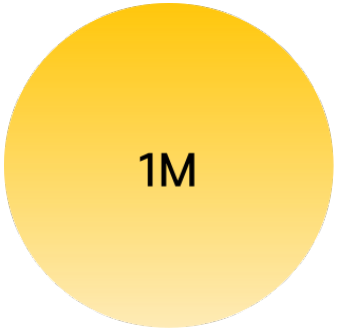
Total Available Market

source: The Verge



Serviceable Available Market

source: Freshworks, enlyft.com



Using LAM

Share Of Market

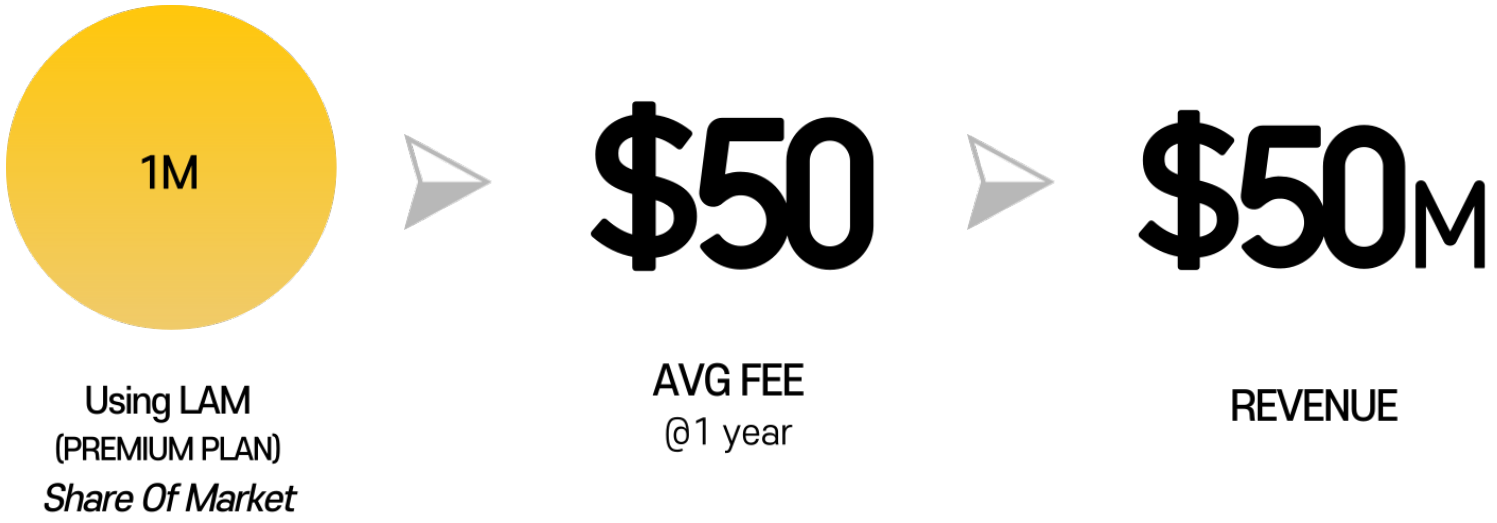
Price

Basic
FREE
40 minutes
5 times

STANDARD PLAN
$1 / 5hours
$9 / 50hours
$15 / 100hours

PREMIUM PLAN
$25 / 6months
no limit minutes&times

Business Model



Using LAM
(PREMIUM PLAN)
Share Of Market

AVG FEE
@1 year

REVENUE

THANK YOU!