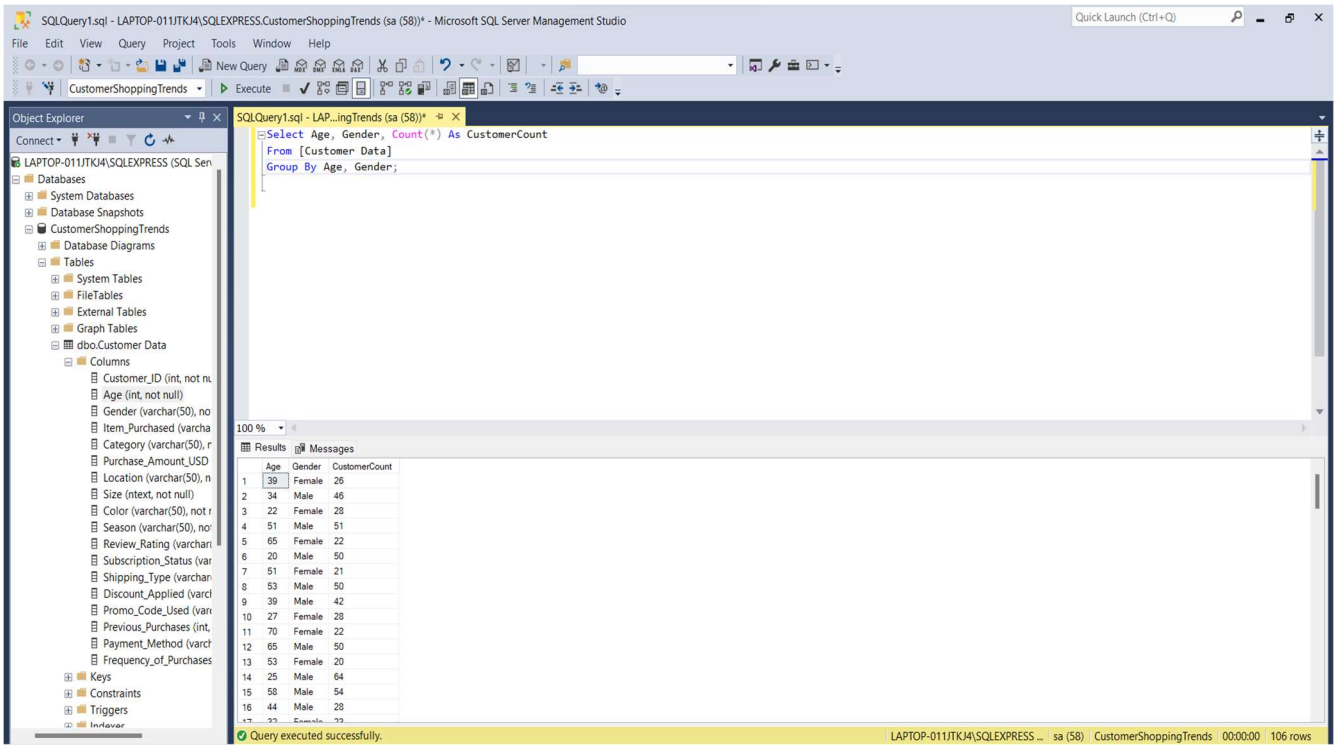
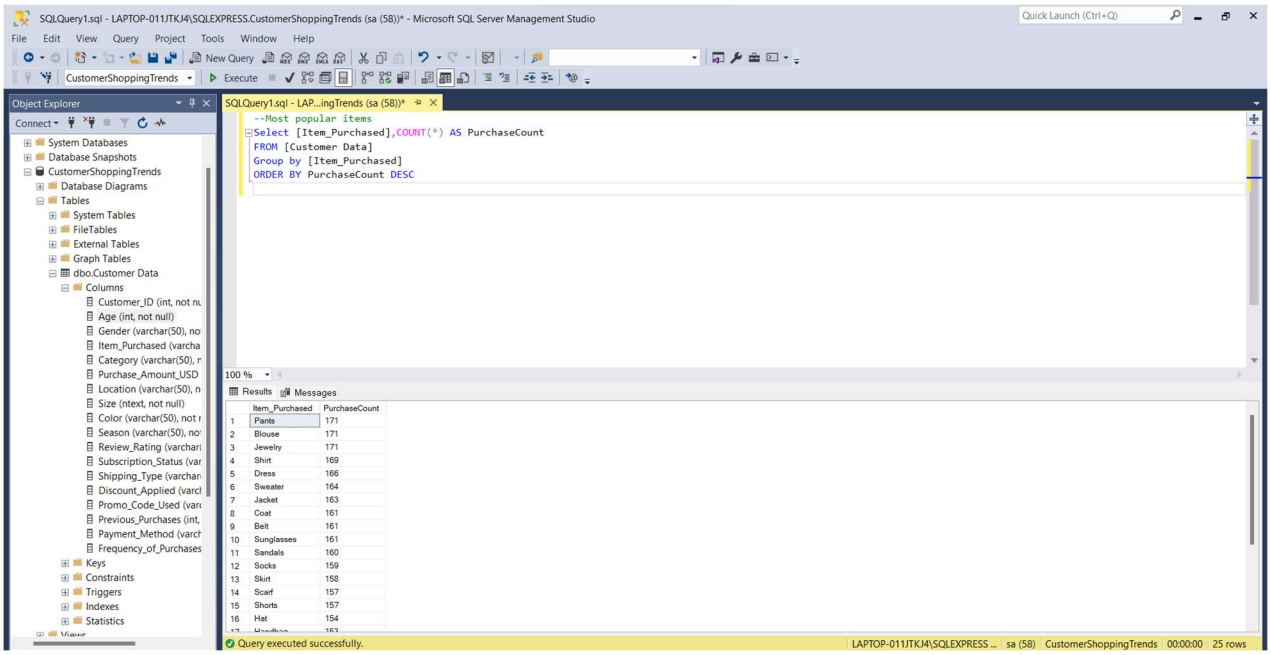
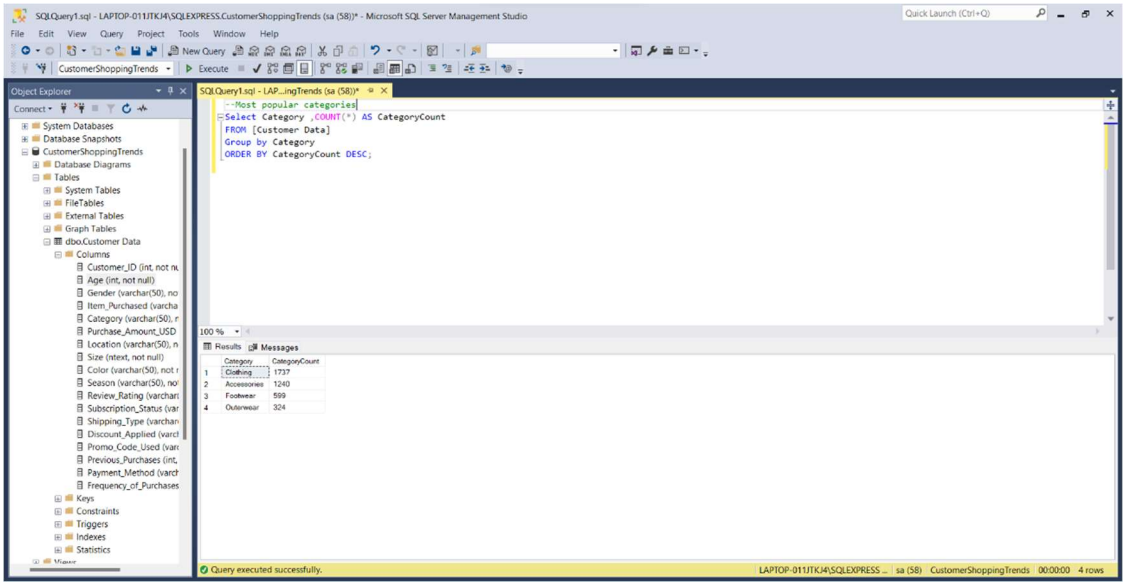
1. Distribution of customers based on age and gender:

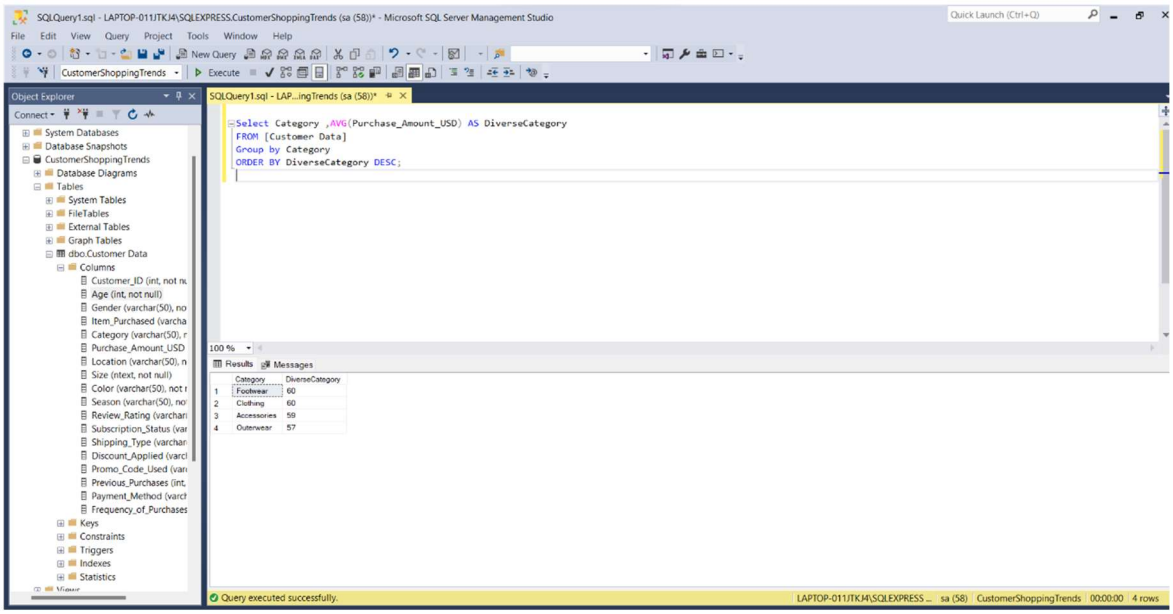


2.Most popular items and categories among customers

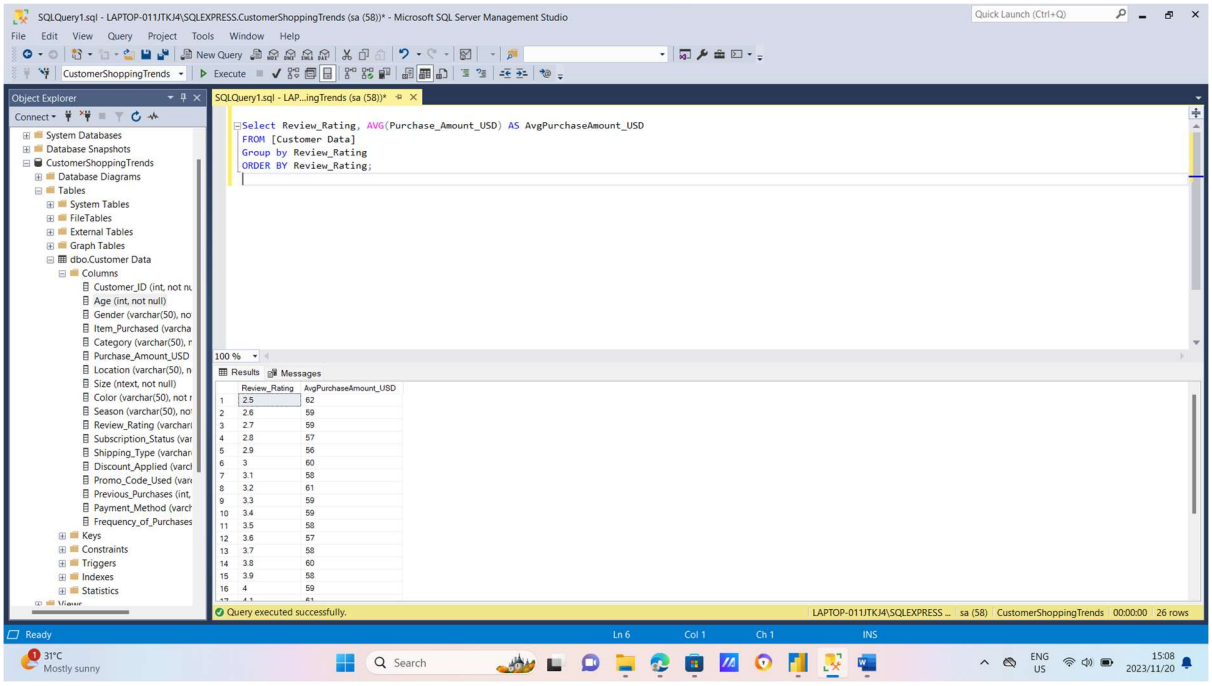




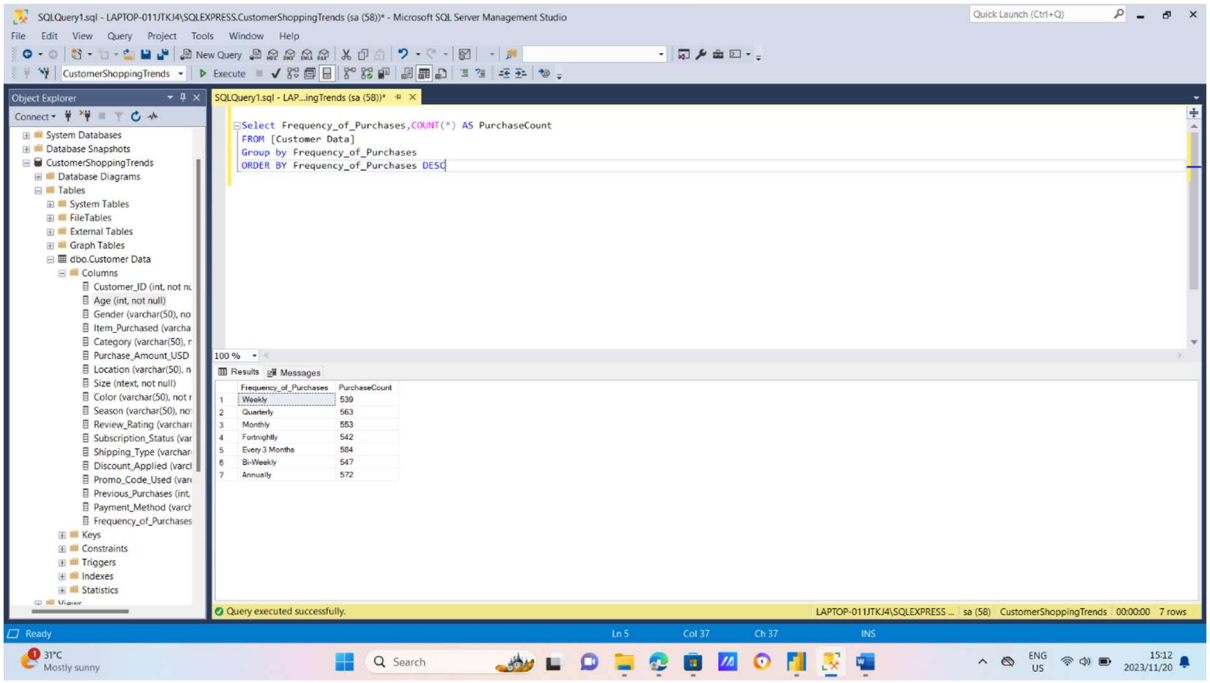
3. Purchase amount variation across different categories:



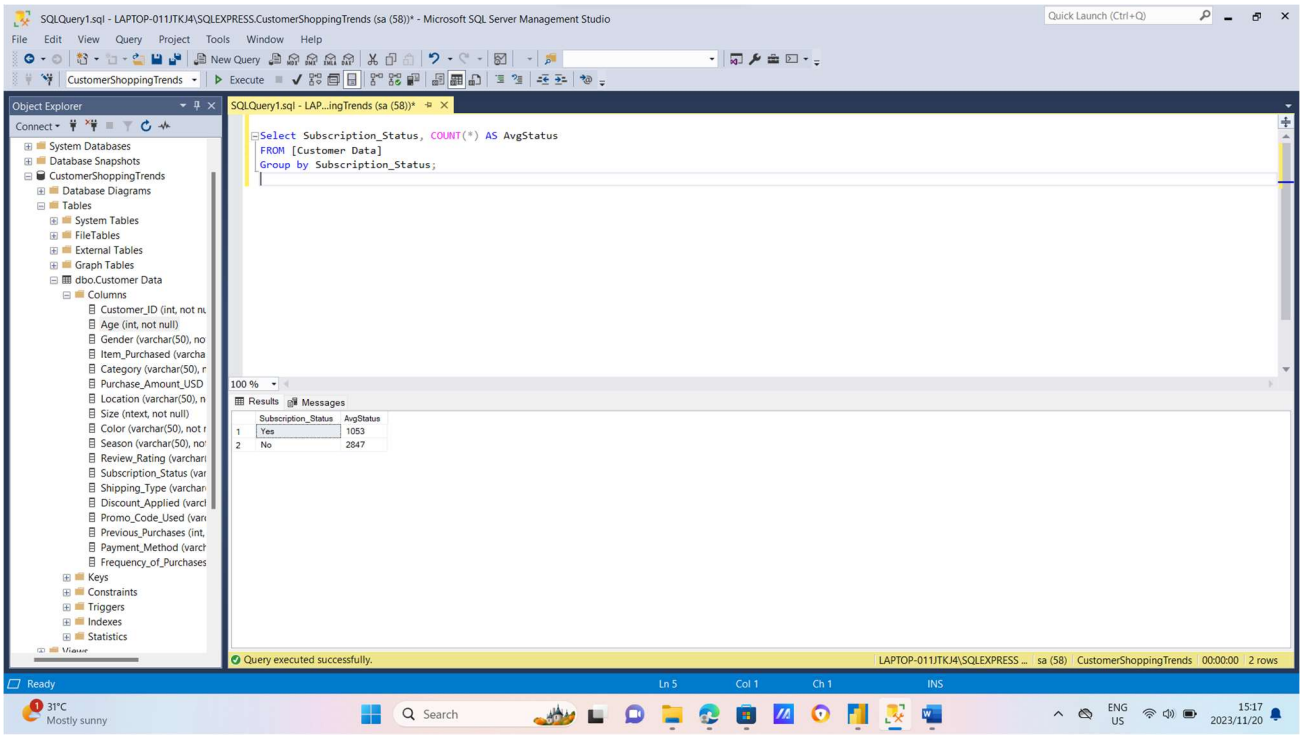
4. Correlation between review ratings and purchase amounts:



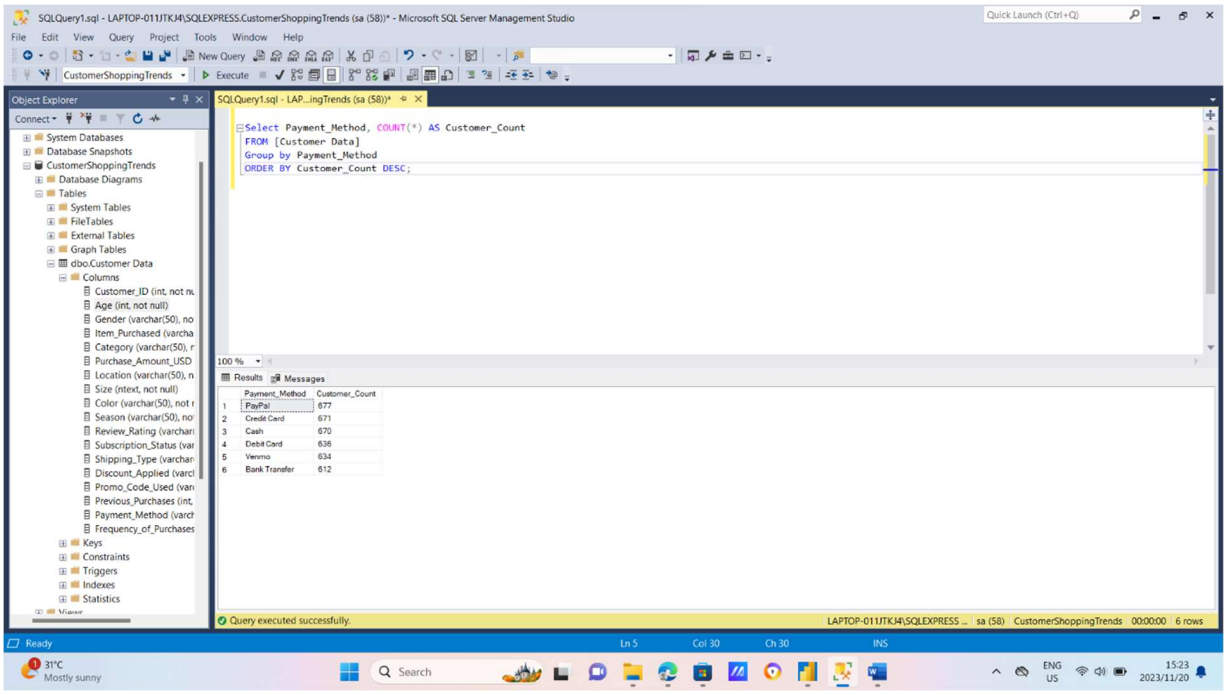
5. Patterns in the frequency of purchases



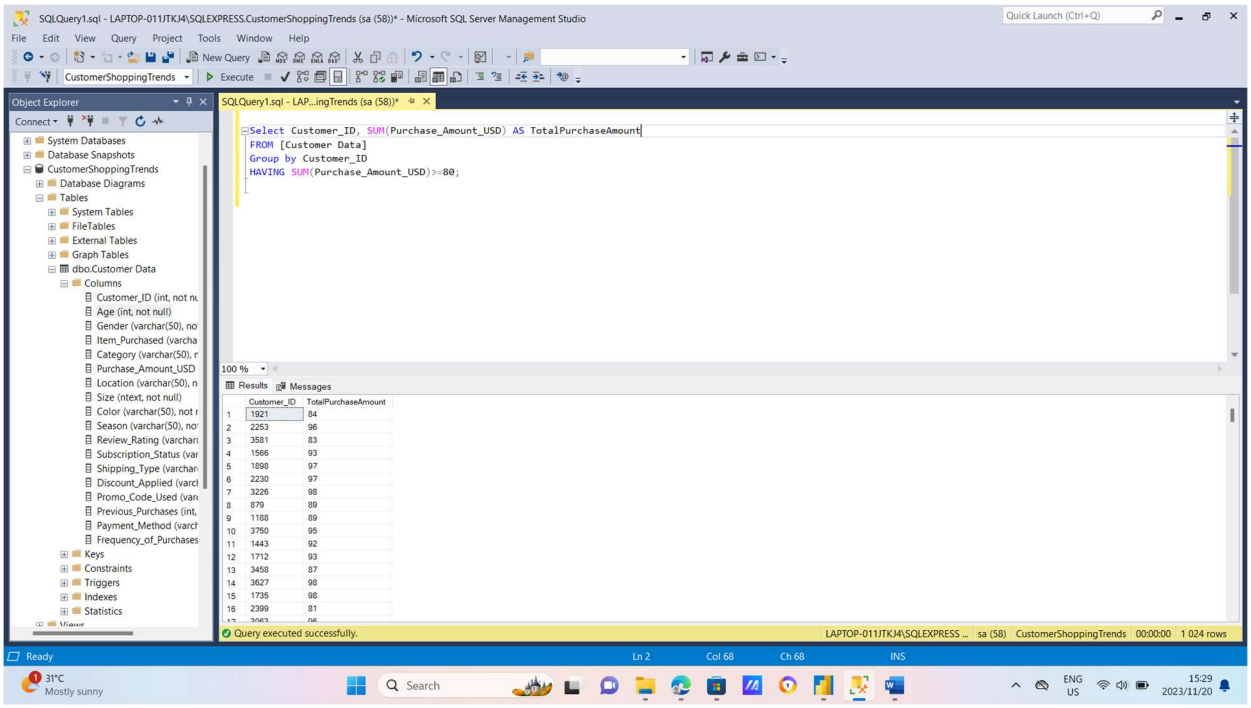
6. Influence of subscription status on customer behavior



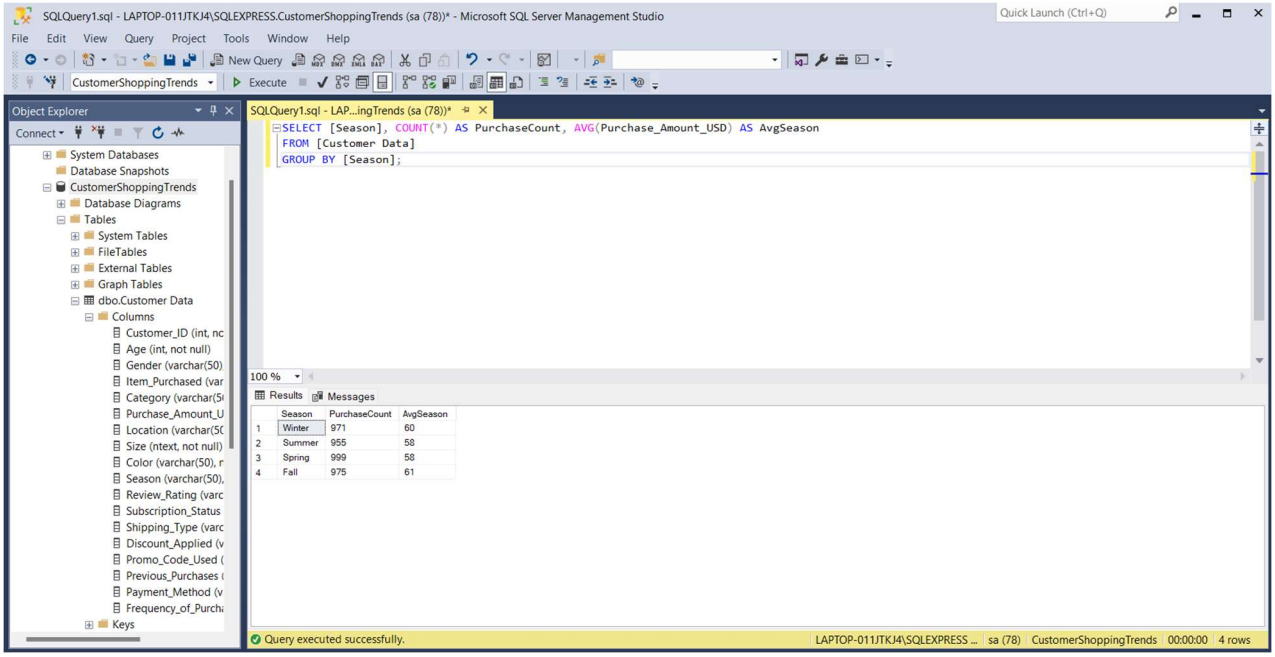
7. Preferred payment methods among customers:



8. Analysis of High-Value Customers



9. Seasonal Purchase Analysis



10. Review Rating on influence Discount Usage