

# APPLE'S CARBON NEUTRALITY

## CARBON REDUCTION

Apple managed to reduce their CO<sub>2</sub>e emissions by **46%** in 2022, closing the gap between the **75%** reduction by 2030.



### PROPORTION OF EMISSIONS

Product life cycle  
98.43%

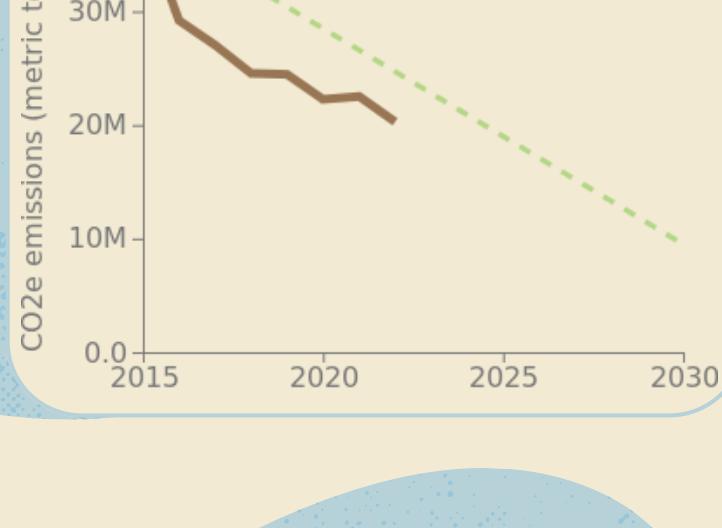


## CORPORATE EMISSIONS

Due to carbon offsets, CO<sub>2</sub>e corporate emissions have been fully compensated since 2021.

## PRODUCT LIFE CYCLE EMISSIONS

Apple has also shown outstanding efforts in reducing the CO<sub>2</sub>e emitted during their product life cycle, approaching the goal quicker than expected.



## IPHONE CARBON FOOTPRINT

There's been a continuous improvement in the way iPhones are built to reduce their carbon footprint and make them cause less damage to the environment. Since the iPhone Xs (2018), Apple has reduced the iPhone's carbon footprint by **20%**.

## PRODUCT LIFE CYCLE STAGES

Even though Apple has made impressive progress in reducing Manufacturing CO<sub>2</sub>e emissions, it still needs to figure out how to decrease the CO<sub>2</sub>e emitted during other stages, such as product Transportation and Use, which are stalling.

