

OLABISI ONABANJO UNIVERSITY

FACULTY OF SOCIAL AND MANAGEMENT SCIENCES

DEPARTMENT OF GEOGRAPHY AND REGIONAL PLANNING

TRANSPORT PLANNING AND MANAGEMENT PROGRAMME

2013/2014 HARMATTAN SEMESTER EXAMINATION

COURSE CODE: TPM 311

COURSE TITLE: TRANSPORT AND TOURISM

INSTRUCTION: ANSWER ANY THREE QUESTIONS

TIME: 2 HOURS

- 1(a) Discuss the concept of Tourism.
(b) Identify and discuss the basic components of tourism and the significance of each of them.
*Journey to a destination
Stay at a place for a while*
- 2(a) What is Tourism Demand?
(b) Using local examples, identify and explain the factors influencing the demand for tourism.
- 3(a) Examine the development and growth of tourism as a notable activity of man.
(b) Identify and discuss the problems affecting tourism activities in developing world and suggest appropriate measures to overcome them.
4. Critically examine the Nigeria's transport system and its impacts on the development and growth of tourism in the country.
- 5(a) Discuss the socio-economic importance of tourism to a nation.
(b) Discuss how potentials of tourism can be developed for sustainable socio-economic development in Nigeria.