

Bo Amarant

Wayne, PA 19087

(610) 256-5137

bojamarant@gmail.com

Skills

- Microsoft Office
- Wordpress
- Creative and technical writing
- Typing speed – 100+ words per minute
- HTML
- CSS
- JavaScript
- SQL
- React

Websites, Portfolios, Profiles

- www.linkedin.com/in/boamarant
- <https://github.com/boamarant>

Recent graduate with foundational knowledge in Web Development and Marketing and hands-on experience gained through academic projects and internships. Demonstrates strong teamwork, problem-solving, and time-management skills. Prepared to start career and make meaningful contributions with commitment and drive.

Accomplishments

World Series of Entrepreneurship (2018) - Earned for outstanding achievement in the World Series of Entrepreneurship. Required creating a presenting a detailed concept for a real or fictional business to a group of potential investors. Awarded to the top seven placements in the event.

Work History

Debt Resolution, Sales

J.G. Wentworth, Chesterbrook, PA

March 2023 - July 2023

- Maintained high volume of calls and met demands of busy and productive group.
- Worked in call center environment handling manual and automatically dialed outbound calls.
- Developed strong relationships with customers to foster timely payments and account resolution.

Digital Marketing and SEO Intern/Freelancer

EsquireTrademarks, Philadelphia, PA

June 2019 - May 2022

- Working remotely to design the webpage for an online law office using Wordpress
- Optimizing keywords on key pages and informative law articles on the website
- Managing backlinks to the website and creating outbound links
- Marketing on Social Media platforms (Facebook, Twitter, LinkedIn)

Education

Columbia University in The City of New York at New York, NY

Certificate in Web Development Expected in October 2024

West Chester University of Pennsylvania at West Chester, PA

Bachelor of Science in Marketing May 2022

- Relevant Coursework: Business Policy and Strategy, Advertising, Search Engine Marketing, Marketing Technology, Consumer Behavior, Marketing Research, Social Media Marketing
- Honors: Summa cum laude
- GPA: 3.79

Honors and Awards

World Series of Entrepreneurship – Excellence Award (2018)

Earned for outstanding achievement in the World Series of Entrepreneurship competition. Required creating and presenting a detailed concept for a real or fictional business to a group of potential investors. Awarded to the top seven placements in the event.