

The slide features a solid blue background. On the left and right edges, there are decorative patterns of overlapping chevron shapes in yellow, magenta, and light blue. The main text is centered in the upper half of the slide.

College Swap

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Description

- App/website for trading goods/services for college students
- Provides fields specific to category
 - “PY 101” for textbooks
 - upper/lower bowl tickets, specific games
- Secure login- need .edu address
 - Only show listings for that university- ua.edu

Motivation

- Text books
- Football tickets
- Other goods/services
 - clickers, subleasing, tutoring
- Existing systems not tailored to needs
 - Facebook groups
 - Craigslist

Potential Features

- User ratings, transaction history
- Push notifications to contact poster
- Notifications for new listings
 - Ex. looking for “MATH 125” textbook
- Sort listings by various fields
 - by price, date, seller rating

Potential Challenges

- Server resources and backend
- Adoption- large potential user base
- Cross platform compatibility
- Interface design
- Compatibility with different universities
 - Course fields, football tickets