

# Imarika Africa

Development  
Organisation  
**I.M.A.D.O**

## ORGANISATION **PROFILE**

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Kiminini ;- Kiminini county council market, RM NO. 34



# Organizational Profile:

IMARIKA AFRICA DEVELOPMENT ORGANIZATION (I.M.A.D.O) is a non-profitable organization that is a brain child idea of Mr. Marvin Kimeu and Immaculate Wafula who have a deep passion to build up a socially balanced community with healthy homes. With the issue of covid19 affecting the whole world, Kenya isn't exceptional, we have had a high rate of teenage pregnancies being experienced in our communities during this season, the President acknowledging this challenge on 3rd July 2020, we felt the urge to try and help where we can with speaking to stakeholders within our local community on how we can face the challenge at hand.



**VISION:**  
**An Empowered and Dignified Society**





# CORE VALUES:

- I. Integrity
- II. Professionalism
- III. Social Justice and Equity
- IV. Diversity
- V. Commitment to what we do

## Scope of work

IMADO contributes towards resolution of the inherent problems that affect the community at large among them homes with teenagers, vulnerable and jobless youths and marginalized groups of youths. The target people would have equal opportunities, empowered living dignified lives, and well-motivated to participate in their livelihood development in Cross-Border sub-Counties.

## Basis of Comparative Advantage

IMADO staff has extensive knowledge on the needs of young people both literate and semi-literate, formal and informal sectors,

We have successfully implemented programs directly and indirectly through partner organizations in high schools and communities thus the terrain and target group are well known to us.

IMADO uses advocacy and participatory methods in reaching out to our target audience. These methods have facilitated critical engagement of beneficiaries in planning, implementation and sustainability of projects to date. This has earned IMADO the trust and respect among the diverse communities, stakeholders. IMADO staff has demonstrated local accountability to the local churches, schools and colleges. IMADO staff has conducted independent assessments on issues and problems experienced by communities through various baseline and transition studies, and programme monitoring and Evaluations.

ACME staff has experience in working with young people in learning institutions and churches. Behav behavior change through use of value-based sports and community organization, positive music, skits, and edutainment

## **MISSION:**

**IMADO mobilizes and organizes communities in implementing transformational programs through securing identified resources, community empowerment, and promotion of peaceful community co-existence.**



# Goal

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## **KEY THEMATIC AREAS OF FOCUS:**

IMADO continues to engage both internal and external like-minded partners, well-wishers, and friends in crafting partnerships. IMADO'S interest in the anticipated partnership is on aspects of joint project implementation, sub-contracted assignments/implementation, and resource mobilization. IMADO focuses on the following key thematic areas:

Teenage Pregnancy Awareness

Resilience and Livelihoods

Peaceful co-existence (in families)

Water Sanitation and Hygiene

Covid19 awareness and Sensitization

Health Awareness

Education and Child Protection

Research and Policy Review



## **TARGET POPULATION:**

IMADO targets vulnerable young people, families, displaced persons, and jobless youths - with the aim of improving the livelihoods, imparting basic life skills and improving other undignified living conditions to restore dignity and hope.

IMADO's current constituency covers Kiminini Sub-County.

## **MAIN OBJECTIVE:**

To mobilize resources to benefit vulnerable community members through participatory process in progressing sustainable development with the aim of alleviating forms of indignities.

## **SPECIFIC OBJECTIVES:**

To promote community Education and Child Protection practices

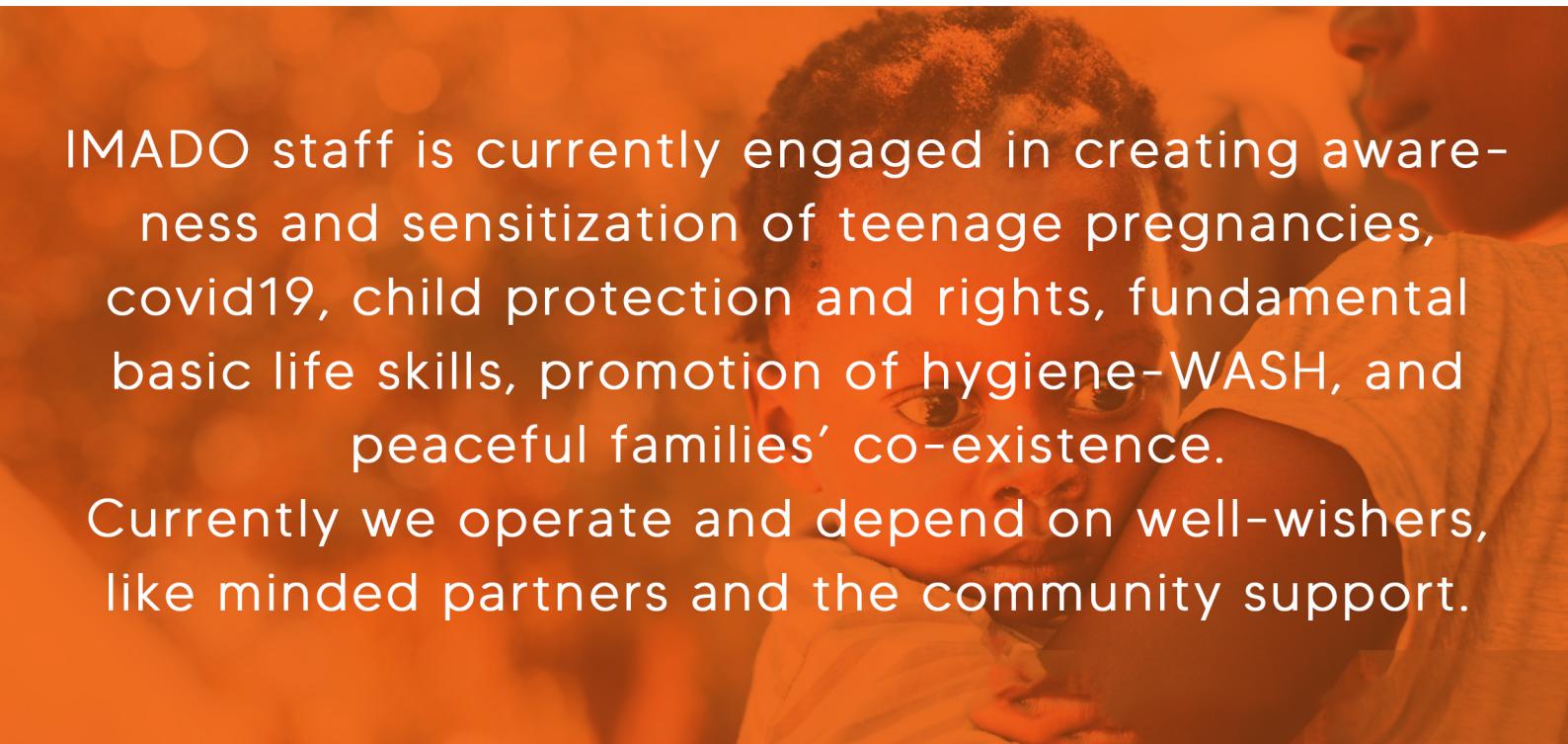
To facilitate community driven development, enhance resilience, and promote access to alternative livelihoods

To promote contemporary water sanitation and health (WASH) empowerment programmes

To Increase Health awareness on epidemics outbreaks

To promote the documentation of research and policy reviews

# **CURRENT PROGRAMMES.**



IMADO staff is currently engaged in creating awareness and sensitization of teenage pregnancies, covid19, child protection and rights, fundamental basic life skills, promotion of hygiene-WASH, and peaceful families' co-existence.

Currently we operate and depend on well-wishers, like minded partners and the community support.

