BOB ADAMS - Data Scientist

rradams@umich.edu | 734-355-0977 | Chicago, IL | Linkedin | Portfolio | Github

I am a Data Scientist and experienced innovator. My 12 year career has led me to drive solutions to complex problems as a consultant and at a mid-state startup. I am excited to bring my team leadership experience, flexibility and passion to collaborate with business and product leaders on their toughest data challenges.

SKILLS

- Languages: Python (pandas, scikit learn, statsmodels, seaborn), Tensorflow, Databases (MySQL, Snowflake), R
- Tools: Excel, Tableau, Mode Analytics, Sisense Periscope, Carto, MS Project, Jira, Confluence
- **Methods**: Supervised Machine Learning, Unsupervised Machine Learning, Neural Networks, Natural Language Processing, Time Series

PROJECTS

- <u>Unaddressed Greek House Identification</u> Leveraged Google Earth API and Convolutional Neural Networks to categorize and locate houses on Greece's 7th largest island based on roof material and design Skills: APIs, Folio, OpenCV3, Convolutional Neural Networks
- **Promoting Sustainable Water Usage Practices** Led a team to present a compelling, local story on water usage and climate through interactive visualizations. Clustered U.S. counties by water usage and climate patterns via k-means, created interactive animated choropleths and climate time series visualizations. Skills: Clustering, Time Series, Tableau, Streamlit, Plotly
- <u>Reddit Conversation Categorization</u> Leveraged seven competing machine learning models to categorize Reddit post conversations from two popular, high-overlap relationship subreddits with an 84.5% accuracy Skills: Natural Language Processing

PATENTS

- Adams, Robert. 2021. Receipt content capture device for inventory tracking. U.S. Patent 20220284379 A1, filed March 2021 and issued February 2023
- Adams, Robert. 2023. Establishing a communication session using a handshake process with light signals. U.S. Application No. 18/176,233. Filed February 2023

RELEVANT EXPERIENCES

Data Manager - Instacart

- Created new fulfillment, performance management metrics; deployed associated pipelines and reports
- Instantiated a new 3-person data analytics team, owning Operations KPIs, reporting and insights
- Analyzed and drove experiments to enhance delivery capabilities (urban delivery, large items, heavy orders)

PROFESSIONAL EXPERIENCE

GENERAL ASSEMBLY - Data Science Fellow

May 2023 - Aug 2023

• Completed a remote full time 13-week, 480-hour immersive data science course to develop skills in Python and R programming, data visualizations, statistical modeling, supervised and unsupervised machine learning.

INSTACART Chicago, IL

"Bob is our swiss army knife - we point him at problems and he fixes them" - Nilam Ganenthiran, President Instacart

Data Manager - Operations Management Office

Feb 2021 - Mar 2023

Team Lead

- Created and led a team of Sr. Analysts, driving Operations KPIs and OKRs, experimentation
- Developed cross-team analyst best practices and community engagement forums, accelerating collaborations Impact Driver
 - Owned a centralized reporting clean-up drive, resulting in over \$1M in annual cost savings in less than two weeks
 - Developed a semi-weekly, contextualized leadership report encompassing all critical KPIs and OKR updates
 - Designed and delivered a monthly competitive landscape assessment for executive leadership, leveraging partner from third-party aggregators

Trusted Partner

- Collaborated with product leaders to design and execute seven experiments, resulting in three net-new fulfillment offerings (scooter delivery, Big & Bulky Items, Christmas Trees)
- Partnered with Operations team leads to scope and quantify organization-level OKRs

Advised Public Policy teams with insights for critical publications; created insights intake and review process

Educator and Mentor

- Deployed a series of live insights trainings and best practices events for over 200 analysts and business users
- Built company-wide training on a key data structure reaggregation, ensured zero critical reporting failures
- Led a monthly experiment and project highlight and discussion series, bringing 15 diverse teams to the table

Operations Manager

Jul 2019 - Feb 2021

- Managed a Tier 1 city during Instacart's first labor relations drive, developed initial employee relations tooling
- Built tracking and reporting systems for in-store cleaning activity, ensuring customer safety during COVID-19
- Led the design and implementation of a shopper performance management program including solution design, target methodology, metrics, management tools, and scripting
- Created a store ownership and management framework (taxonomy), used as a single source of truth in reporting filters and metrics aggregation across all Field Operations teams

Business Development Operations Manager

Apr 2017 - Jul 2019

- Consulted with Finance and Engineering teams on the implementation of a third party invoicing system
- Managed key retail partners through large-scale geographic expansions, driving 10X annual growth
- Advised product managers through the creation of enterprise retailer products

CAPGEMINI Chicago, IL

Senior Consultant

Jun 2014–Mar 2017

- Managed stakeholders and vendors in automotive, supply chain, food service and retail sectors to solve complex business and technical problems through the implementation of highly-customized systems
- Interpreted various business needs to recommend optimal services and custom solutions to drive improved efficiency and overall value to partners
- Led solution design sessions with partner executives and business stakeholders
- Presented solution proposals at all organizational levels

Staff Consultant

Jun 2012-Jun 2014

- Led geographically distributed teams to define and implement complete solutions throughout SDLC
- Organized and led improved training program for incoming consultants

ICI SERVICES Washington, DC

Naval Architect

Jun 2011-Jun 2012

Provided engineering support for the U.S. Navy's Testing and Evaluation program; 17 Navy Ship Classes

Engineering Analyst

May 2010-Aug 2010

Provided analytical support for seven U.S. Navy ship classes

EDUCATION

Certificate - Data Science Immersive, General Assembly, Remote

Aug 2023

University of Michigan - College of Engineering

Ann Arbor MI

B.S.E. Naval Architecture and Marine Engineering

May, 2011