

Bob Arndt

bobarndt.com

Professional Profile

Front end web development professional with over 20 years industry experience blending strong creative and technical skills. 15 years in the design and development of web sites and web applications for corporate, institutional, professional and individual clients. Adept designer with the skills to fashion clear and compelling user experiences. Strengths encompass both coding and graphic design resulting in function-rich, responsive, visually appealing sites that convey substance and professionalism.

Technical Skills

- HTML5 / Responsive Design
- CSS3 / Sass / Bootstrap / Tailwind CSS
- JavaScript / VueJS / NuxtJS / Angular
- Vite / Netlify
- Git / GitHub

Experience

Independent Web Professional

Web Design / Development

2008 to present

Recent projects :

FleetPride

Front end development on public-facing e-commerce website for www.fleetpride.com, the largest provider of truck and trailer parts and service in the US. Concentration on conversion of Salesforce B2B Commerce to Salesforce Lightning Web Components.

Children's Health

Contributed to ongoing development and maintenance of enterprise site "www.childrens.com", as well as related internal and public-facing web properties for Children's Medical Center of Dallas. Extensive use of IBM Websphere Application Server (CMS), JavaScript, jQuery, Sass and Gulp.

CBRE

Participated in building CBRE myVantage with Angular and Bootstrap. myVantage is an internal tool to empower CBRE salespeople to create and configure highly customized proposals for their prospects and existing customers.

American Airlines

Developed front-end UI on ConnectMe chat/messaging application for airport maintenance group utilizing Angular. Concentration on converting Sketch designs/redlines to Angular component HTML templates.

J.P. Morgan Chase

Participated in integration of Merchant Services accounts functionality into customer-facing online banking application using proprietary BlueJS JavaScript framework.

Cisco Systems

Worked on global development team building the Cisco Spark meeting, messaging and telephony application with AngularJS.

Pier 1 Imports

Handled front-end behavioral, usability and styling enhancements, and markup optimization for corporate eCommerce site using Demandware. Responsible for extensive PSD to HTML conversions, including Omniture analytics tag placement. Tested supported browsers and addressed rendering issues as necessary.

Experience
(continued)

Sewell Automotive Companies, Dallas, Texas
Franchised retail automobile dealership group.

eCommerce Web Developer

2005 to 2008

Developed public web advertising, web advertising components and e-mail communications for Marketing Department. Assisted in maintenance of corporate internet and intranet sites.

- Contributed to increasing floor traffic and new vehicle sales by providing timely, effective and coordinated web ad presence for 10 new car dealerships representing 17 franchises.
- Assisted sales force in marketing to prospects and in maintaining existing customer relationships by designing and delivering HTML-based e-mail advertising and correspondence.
- Greatly improved timeliness and accuracy of critical market share reporting to management by designing and implementing dedicated RDBMS.
- Promoted corporate branding by creating marketing assets for third-party sites in accordance with strict corporate graphic standards.
- Maintained accuracy of public sites by coordinating updates and changes to online content.
- Successfully completed Dale Carnegie Course : *Effective Communications and Human Relations*.

AIG American General, Dallas, Texas

Second largest life insurer in the United States whose parent company, American International Group, is one of the largest financial services companies in the world.

Frontware Developer

2000 to 2003

Developed legacy system extension applications with ClientSoft Enterprise.

- Achieved more than 1000% gain in efficiency with certain procedures by eliminating repetitive and redundant data entry of transactions into sales force database.
- Increased data entry accuracy and identified training needs by designing methodology for extracting and summarizing error reports from mainframe systems for management review.
- Enabled effective and objective evaluation of personnel performance by implementing system to track and report on workflow activity.
- Successfully coded the conversion of multiple, highly complex IRMA scripts for the posting of premium and loan payments for Dallas Service Center which provides policyowner servicing for over 1.3 million life insurance contracts.
- Formulated effective specifications for new development, enhancements, extensions and maintenance on all projects in direct consultation with unit supervisory personnel and end users, both locally and at remote locations.
- Resolved system support issues on all projects for over 100 supervisory personnel and end users in 6 business units in 3 locations.

Education

Bachelor of Arts

Combs College of Music, Philadelphia, Pennsylvania