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EMPLOYMENT

SEPTEMBER 2015 - PRESENT
Hearst Magazines

Lead Commercial Engineer, leading a team focused on building products with a focus on increasing and generating revenue. This includes overseeing any technical requirements campaigns alongside our commercial partners, leading Hearst Ad Tech in the UK and R&D for core-platform products aimed at improving site performance.

DECEMBER 2014 - JULY 2015
Critical Mass

Senior Front-End Developer working on an international team for Citibank, building front-end components for an online rewards store using Vanilla JS, HTML, SASS, Gulp, Node.js & Browserify. Also required working in Java/JSP and Spring MVC.

JANUARY 2014 - PRESENT
Freelance

Freelance Web Developer consulting with a range of clients ranging from charities through to sports teams and the film industry. Main focus was on helping my clients with better page performance and educating them on best practices in modern development.

APRIL 2010 - DECEMBER 2013
Sports Interactive

Web Developer, progressing to Lead. Architected and developed a custom CMS to back public facing sites, which I also led, for footballmanager.com (annual iteration) and sigames.com. Started in LAMP and started conversion to Node / Angular before leaving.

JUNE 2008 - APRIL 2010
SEGA

Community Manager for Football Manager responsible for design and development of community website, email marketing and management of social media.

RECENT WORK

DIGITAL SPY
Performant Prototype

Architected a prototype for Digital Spy, using Node / Express and a custom built Javascript framework built for universal rendering of components and resulted in halved page load times, increased engagement, higher page views, and higher revenue when A/B tested.

HEARST INTERNATIONAL
Ad Tech Refactor

I'm currently spearheading a project looking into Ad performance across the international Hearst portfolio. We're developing a bespoke javascript ad-tech framework that will enable much more control over prioritisation of 3rd party scripts being loaded on Hearst sites.

XMAS GIFT GUIDE
Node / Express Web App

Architected and developed a custom detached front-end using Node and Express that digested content from a Wordpress API. Page load was half the previous iteration, resulting in much higher engagement.

CITIBANK
Rewards Store

Built front-end components, including shopping functionality, for international rewards website. Components written using vanilla javascript with Gulp and Browserify in the production line. Developed a Node app to automate email template development.

EDUCATION

2004 - 2007
Nottingham University

Digital Business & e-Commerce

SKILLS

Languages

Javascript (incl. Node, React, Angular experience) / CSS3 (SASS) / HTML5 / MySQL / NoSQL / PHP

Software

PHPStorm as an IDE. Also capable with Photoshop / Slack.