



**a11y.house**  
Accessibility House

by  
**216digital.**  
CLEVELAND AREA CODE AND DESIGN

# Prevent an ADA Lawsuit with the ADA Quick Audit Service

Contact Us Today

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# Why Do I Need an ADA Quick Audit?

Change is an expected part of your online business. Unfortunately, along with those necessary changes comes the looming threat of an ADA non-compliance lawsuit. Even if you have taken steps to make your website accessible, you may still be at risk.

## ADA Non-Compliance Risk

If your website reveals more than five issues, one of the prolific ADA non-compliance law firms could identify you as their target.

- 4,050 website owners faced ADA digital accessibility lawsuits in 2021, (*Pacer.gov*)
  - 21% of the cases filed were against companies that received a web accessibility lawsuit within the past year. (*Pacer.gov*)
- Fortunately, there is a way to see if your website is on the radar for this predatory practice, ADA Quick Audit Service.
- ADA Quick Audit Service**
- Designed as a tangible way to determine the relative exposure of any website to ADA litigation, the ADA Quick Audit Service enables business owners to quickly identify and resolve accessibility issues that otherwise could lead to ADA lawsuits. The service highlights:
- Amount and Level of Accessibility Errors
  - Lighthouse Score
  - Wave Errors

## ADA Digital Lawsuits by the Numbers

**21%** Of lawsuits were filed against companies sued within the last year.  
(*Pacer.gov*)

**\$15,000 – \$30,000**  
The Average Cost of Lawsuit Settlements  
(*Client Testimony*)

## The Wine Industry in Last 6 Months

1892 Total Lawsuits  
88 Wineries

**4.65%**  
of Lawsuits are Wineries

1800 Wine Industry Websites  
+100M Online Business

**0.018%**  
Of Businesses Online in U.S. in Wine Industry

**>250x**

The Online Wine Industry is at Risk Compared to Other Industries

## Schedule Your ADA Quick Audit Today

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# ADA Quick Audit Service

by 216digital

Getting an ADA Quick Audit is a fast and simple way to measure your website's vulnerability to ADA non-compliance lawsuits. Through our work on ADA website remediation projects, we uncovered the process by which ADA non-compliance law firms identify their targets. The vast majority of cases are filed solely on the basis of the results of automated scanning tools, so we developed the ADA Quick audit service as a way for business owners to get ahead of the game and dramatically reduce the risk of having a frivolous ADA lawsuit filed against them.

### Key Features



#### Scans

Internal Audit, Wave, and Lighthouse



#### Issues Over Time



#### Web Accessibility Compliance Status

