



Welcome, guest! Sign up or login

[View My Applications](#)

[My Account](#)

[For Accelerators](#)

Hey there!



Apply early so we have more time to get to know you!

Once you submit, your answers are no longer editable but you can provide details about changes, your progress, and new video URLs by adding notes to your application.

What is the name of your company?*

Please describe your business in 140 characters or less.*

Characters left: 140

In more detail, what will your company do or make? What's new, interesting, or different about what your company will do? *

If you have a website or demo/prototype, what's the URL? Please provide username and password if necessary. *

Business Video

Please provide a video < 3 minutes long which best describes your business. Production value is not important to us, it can be quick and dirty.

If a password or other information is needed to access the video, please provide it here.

Team Video

Please provide a video < 3 minutes long which best describes your team. Production value is not important to us, it can be quick and dirty.

If a password or other information is needed to access the video, please provide it here.

Please tell us about each founder and their role. Explain how you met and how long you've been working together. Please be thorough because we place a great deal of importance on the team.*

Founder #1

Email

Role/Title

LinkedIn Profile

Twitter

*e.g. <http://linkedin.com/in/stevejobs>**e.g. @neiltyson*

Github Profile

e.g. <http://www.github.com/smoovej>

Founder #2

[x]

First Name

Last Name

Email

Role/Title

LinkedIn Profile

Twitter

*e.g. <http://linkedin.com/in/stevejobs>**e.g. @neiltyson*

Github Profile

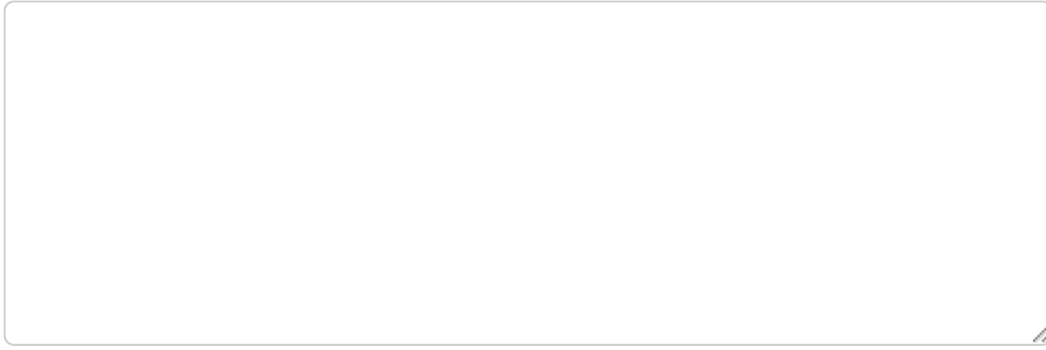
e.g. <http://www.github.com/smoovej>

add another founder

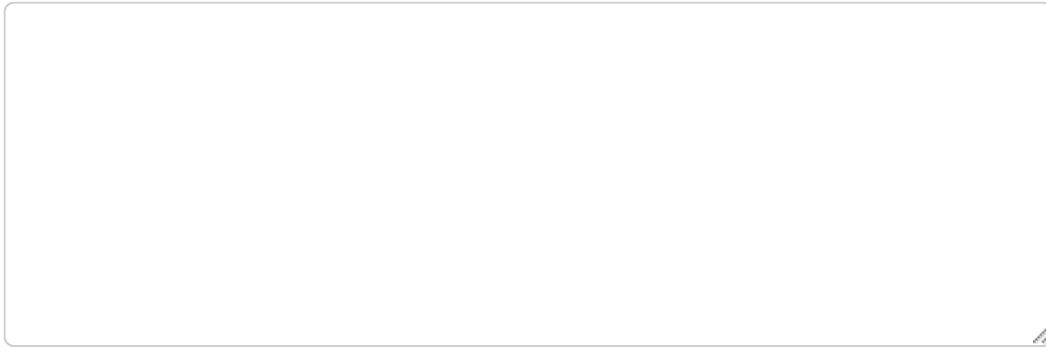
Explain how the company will make money.*

Please provide information on current or likely competitors. Include key differentiators. Please include URLs.*

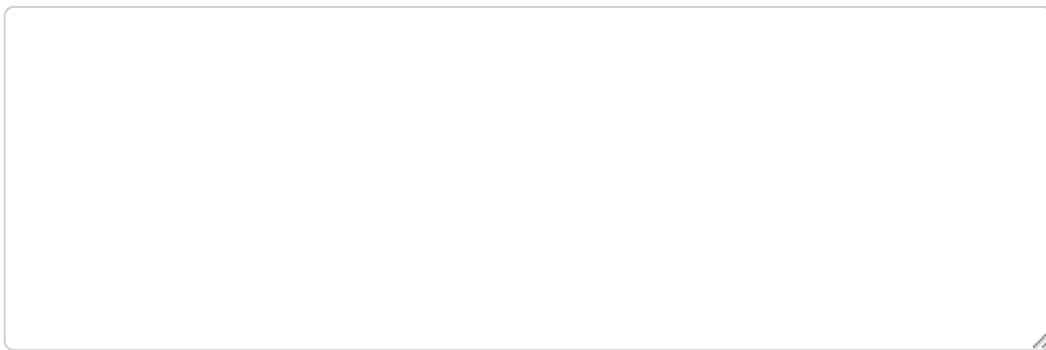
What are some things that the team (or its members) have built in the past? Please include URLs.*



Can each of the founders attend the entirety of the program, or do some of you have other obligations during the timeframe of the program? If not, please explain.*



Not including the founders, how many additional employees are there? Please provide LinkedIn profiles and Github URLs (if applicable).*



Where is your company located?

City*

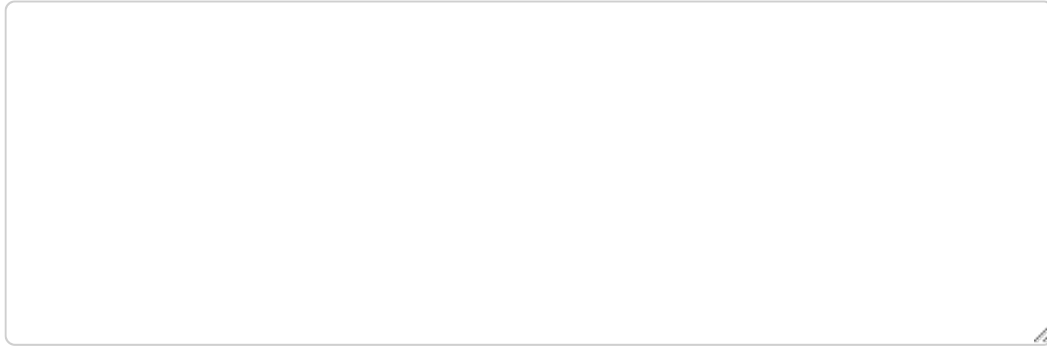
State/Province*

Country*

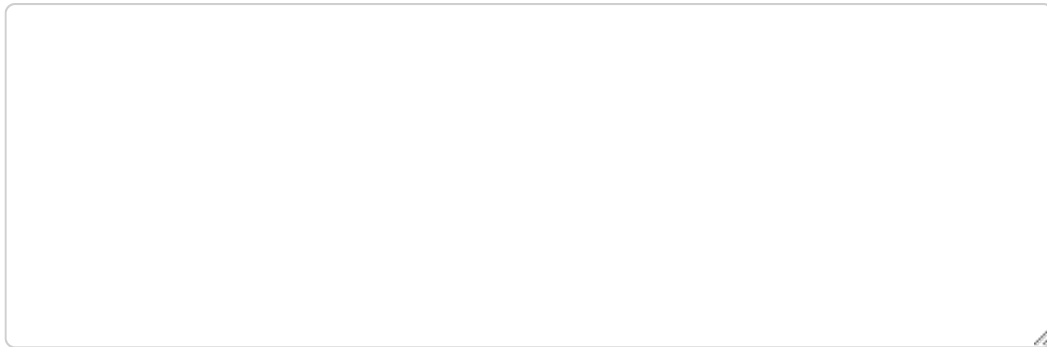
Phone number

Please provide information on money the company has already raised, and any information on fundraising plans for the future.*

Why should we choose your company?*



I understand that Nike will receive many applications for this program and many of them may include similar ideas. I also understand that Nike is under no restriction with regard to the companies it contracts with and the products and services that it develops or offers.*



(You'll be asked to create an account on the next page.)

Save Draft

Submit Application

By submitting your application you are agreeing to the terms above and described in the program FAQ.

By submitting or saving this application you agree to our terms and conditions and privacy policy



The Unified Seed Accelerator Application is funded by the Kauffman Foundation and powered by TechStars.