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Heroes of Pymoli Analysis

Observable Trends

1. Male Players playing Heroes of Pymoli take up most of the population in game but on average, spend less money in-game than other genders.
2. The top 2 most popular items in-game is also the top 2 most profitable items. However, the 3rd most popular item is different from the 3rd most profitable item.
3. The game seems to drop in popularity with people after the age of 29.