

# ROBERT LERIAS JR.

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## EDUCATION

### Springboard UI/UX Design Certificate

Nov 2023 - Aug 2024

9-Month Intensive Course in UI/UX Methodologies and Technologies

### University of California, Riverside

Sept 2019 - Jun 2023

Bachelor of Science in Computer Science, Cum Laude

GPA: 3.72

## TECHNICAL SKILLS

**Languages/Frameworks:** C++, C, Python, React, Next.js, TailwindCSS, HTML, CSS, Javascript, C#

**Tools:** Git, Github, Visual Studio Code, Figma, Adobe Photoshop, PowerBI, Aesprite, Unity, MongoDB

## EXPERIENCE

### KABO! Studio

Inland Empire, CA

Co-Founder | Software Engineer and UI/UX Designer

August 2023 – Ongoing

- Managed 2+ freelance projects from client communication and project estimation to delivery, maintaining a high level of client satisfaction while boosting business' online presence by 50%
- Designed wireframes, prototypes, and mockups using Figma to visualize functional, user-friendly, and code-feasible design concepts and workflows
- Translated designs into functional websites using Next.js and TailwindCSS with the client's specifications in mind

### Anheuser-Busch

St. Louis, MO

Technology Trainee Program Intern

June 2022 – August 2022

- Developed and designed OnePortal Support Tab in an Agile environment using React, TailwindCSS, and Figma that centralized user experience
- Assisted 600+ wholesalers in the North American Zone through Anheuser-Busch's transition to BeerTech's new software by creating 3 standard operating procedures that covered Forecasting, Ordering, and Appointments
- Organized user data in PowerBI, MixPanel, HotJar, and DataDog dashboards that aided both developer and functional teams in proceeding with production rollout

### System Optimization & Computer Architecture Lab

Riverside, CA

Undergraduate Researcher and Intern

March 2021 – August 2021

- Focused on performance efficiency by optimizing existing matrix-multiplication operations on GPUs and CPUs using a Directed Acyclic Graph, or DAG, based implementation of Strassen-Winograd's Algorithm
- Increased matrix-multiplication runtime by 15.3% by using the DAG Strassen-Winograd Algorithm on GPUs

## PROJECTS

### R'Parts | Next.js, TailwindCSS, Figma

Apr 2023 – Ongoing

- Led design initiative in a team environment of 12 developers and designed high-fidelity and interactive prototypes on Figma for a student-based second-hand marketplace for computer hardware
- Developed multiple web pages using Next.js and TailwindCSS including Landing and Sell

### NOVO | Next.js, TailwindCSS, Figma, MongoDB

May 2023 – Jun 2023

- Led a team of 4 individuals in the development and implementation of NOVO, a dating web application focused on fostering connections with individuals seeking new experiences
- Spearheaded design and implemented captivating user interfaces and intuitive user experiences using Figma
- Developed both frontend and backend functionalities using Next.js, TailwindCSS, and MongoDB for key features including Feed, Activity Profiles, Profile Creation, Reviews, and Ratings

### BeatDrop | Next.js, TailwindCSS, Figma, Adobe Photoshop

Jan 2023 – Mar 2023

- Led design initiative in a team environment and designed low-fidelity wireframes and interactive prototypes on Figma for a geographic-based music-sharing social media
- Created reusable components, including song listing and team profiles, that streamline development process and improve website performance using Next.js and TailwindCSS

## PUBLICATIONS

Carodan M., Chow M., **Lerias R.**, Ranganath K., Wong D. (2021). "Energy Efficient Task Graph Execution Using Compute Unit Masking in GPUs". *The International Conference for High Performance Computing, Networking, Storage, and Analysis (SC21)*.