

The specific metric for Event List is the top 5 most popular events in the past 3 months

Feature Specific (Event List)	
PK	<u>EventID</u>
PK	<u>EventAccountUsername</u>
	Event_Registration_Total

**NOTE:** this metric can be more representative of popular events or consider popular locations to hold events, but storing data location on events will require regional data that we may not have

Feature Specific (Event List)	
PK	<u>EventID</u>
PK	<u>EventLocation</u>
	Event_Registration_Total
	Event_Location

The specific metric for Community Board is the top 5 most popular communities in the past 3 months

Feature Specific (Community Board)	
PK	<u>FeedID</u>
PK	<u>FeedTitle</u>
	Feed_Post_Total
	Feed_Post_Upvote_Total
	Entrance_Total

**NOTE:** any of these three (or all) attributes can be used to measure popularity, but to keep it simple I prefer using Entrance\_Total which will show the total times a particular community feed is entered into by users

Log\_In\_Total : total logins in that day  
Registration\_Total : total registrations in that day

Admissions	
PK	<u>AccessID</u>
PK	<u>Date</u>
	Log_In_Total
	Registration_Total

Display\_Total : total amount a view has been displayed  
Duration\_Avg : ongoing average usage time on that view

Views	
PK	<u>ViewID</u>
PK	<u>ViewTitle</u>
	Display_Total
	Duration_Avg