top 5 most popular events in the past 3 months **Feature Specific** (Event List) PK EventID EventAccountUsername

The specific metric for Event List is the

Event Registration Total **NOTE**: this metric can be more representative of popular events or consider popular locations to hold events, but storing data location on events will require regional data



## **Feature Specific** (Community Board) **FeedID** FeedTitle Feed Post Total Feed Post Upvote Total Entrance Total

NOTE: any of these three (or all) attributes can be used to measure popularity, but to keep it simple I prefer using Entrance Total which will show the total times a particular community feed is entered into by users

The specific metric for Community Board is the

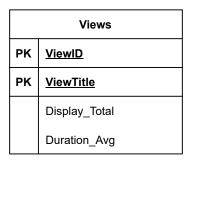
top 5 most popular communities in the past 3 months

**AccessID** PK Date Log In Total Registration Total

Log In Total: total logins in that day

Registration Total: total registrations in that day

**Admissions** 



Display Total: total amount a view has been displayed

Duration Avg: ongoing average usage time on that view