



Bob Downs

Professional Summary

I'm an innovative and goal-oriented Web Designer with a strong commitment to collaboration and solutions-oriented problem-solving. I seek a creative Web Designer position. My background includes in-depth knowledge of cutting-edge technology for developing customer-focused websites and designs. I'm committed to end-users' satisfaction throughout the project lifecycle.

Work History

Web Designer

Desert Mountain High School

Scottsdale, AZ

07/2012 - 01/2014

Desert Mountain High School PTO

- Orchestrated design, development, and launch of Desert Mountain PTO website (www.dmpto.org). Performed development from concept through implementation, and all subsequent website upgrades and enhancements using WordPress and Gravity Forms Plug-in. Responsible for presentation to decision makers.
- Created and launched first online donation facility with PayPal integration (Earned \$3,000 in donations in one school year.).
- Improved and published weekly electronic newsletter with Constant Contact, thereby increasing readership by 35%.
- Advised eight PTO chairs on varied communication issues (e.g., member and volunteer communications, and new school year sign ups).

Desert Mountain High School Girls' Lacrosse

- Originated design, development and launch of Desert Mountain Girls' Lacrosse website (www.dmglax.org).
- Developed full-scale concept design and performed implementation and subsequent website upgrades and enhancements using WordPress and various plug-ins.

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Portfolio: bobdowns.info

Phone: 480-625-5524

Hometown: Chandler, AZ

Skills

- Web Design
- Digital Graphics Design
- Adobe Creative Suite
- WordPress
- HTML5
- CSS3
- JavaScript, jQuery, AJAX, APIs
- Domain Registration & Hosting
- User Interface (UI) Design

Education

12/2019

Arizona State University - Tempe, AZ

Bachelor of Applied Science: Internet and Web Development

- Graduated Magna Cum Laude
- Dean's List
- Member of Golden Key International Honor Society

12/2013

Rio Salado College - Tempe, AZ

Associate of Applied Science: Computer Technology

- Certificate: Web Design
- Certificate: Advanced Computer Usage and Applications
- Member of Phi Theta Kappa Honor Society