## VotePulse Project

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```
# Clean & Prepare Data
election_df <- election_data %>%
  select(total_receipts, total_disbursements, cash_on_hand_end_period, party_full) %>%
  mutate(across(c(total_receipts, total_disbursements, cash_on_hand_end_period), as.numeric)) %>%
  drop_na()
median_receipts <- median(election_df$total_receipts, na.rm = TRUE)</pre>
election_df <- election_df %>%
  mutate(high_funding = ifelse(total_receipts > median_receipts, 1, 0),
         party_full = as.factor(party_full),
         high funding = as.factor(high funding))
# Logistic Regression
log_model <- glm(high_funding ~ total_disbursements + cash_on_hand_end_period + party_full,
                 data = election_df, family = binomial)
## Warning: glm.fit: algorithm did not converge
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
summary(log model)
##
## glm(formula = high_funding ~ total_disbursements + cash_on_hand_end_period +
       party_full, family = binomial, data = election_df)
##
##
## Coefficients:
                                                  Estimate Std. Error z value
##
## (Intercept)
                                                -2.657e+01 1.781e+05 0.000
## total_disbursements
                                                 5.469e-03 1.387e-03
                                                                        3.943
## cash_on_hand_end_period
                                                 2.537e-03 8.231e-04
                                                                        3.083
## party_fullAMERICAN INDEPENDENT PARTY
                                                -5.645e-05 2.140e+05 0.000
## party_fullAMERICAN PARTY
                                                -5.644e-05 2.518e+05
                                                                       0.000
## party fullAMERICAN PEOPLE'S FREEDOM PARTY
                                                -5.646e-05 3.084e+05
                                                                       0.000
## party_fullCITIZENS' PARTY
                                                -5.644e-05 3.982e+05 0.000
## party_fullCOMMANDMENTS PARTY
                                                -5.643e-05 3.982e+05
                                                                        0.000
## party_fullCOMMUNIST PARTY
                                                -5.644e-05 3.982e+05 0.000
## party_fullCONSERVATIVE PARTY
                                               -5.641e-05 3.982e+05 0.000
                                                2.627e+01 1.781e+05 0.000
## party_fullCONSTITUTION PARTY
```

```
## party_fullDEMOCRATIC-FARMER-LABOR -5.644e-05 3.982e+05
                                                                      0.000
## party_fullDEMOCRATIC PARTY
                                               2.275e+01 1.781e+05
                                                                      0.000
## party fullFEDERALIST
                                              -5.644e-05 2.720e+05
                                                                      0.000
## party_fullFREEDOM PARTY
                                             -5.644e-05 3.982e+05
                                                                      0.000
                                               1.963e+01 1.781e+05 0.000
## party fullGREEN PARTY
                                             -5.644e-05 2.079e+05 0.000
## party fullINDEPENDENCE PARTY
## party fullINDEPENDENT
                                               1.536e+01 1.781e+05 0.000
## party fullINDEPENDENT AMERICAN PARTY -5.644e-05 3.084e+05
                                                                      0.000
## party_fullINDEPENDENT CONSERVATIVE DEMOCRATIC -5.642e-05 3.982e+05
                                                                      0.000
## party_fullJEWISH/CHRISTIAN NATIONAL
                                      -5.644e-05 3.982e+05
                                                                      0.000
## party_fullLA RAZA UNIDA
                                               -5.644e-05 3.982e+05
                                                                      0.000
## party_fullLIBERAL PARTY
                                               -5.644e-05 3.982e+05
                                                                      0.000
## party_fullLIBERTARIAN PARTY
                                               2.385e+01 1.781e+05
                                                                     0.000
                                            -5.644e-05 3.982e+05
## party_fullNEW PROGRESSIVE PARTY
                                                                     0.000
## party_fullNO PARTY AFFILIATION
                                               1.565e+01 1.781e+05
                                                                      0.000
                                               -5.644e-05 3.982e+05
## party_fullNO PARTY PREFERENCE
                                                                      0.000
## party_fullNON-PARTY
                                               7.879e+00 1.781e+05
                                                                      0.000
## party fullNONE
                                              8.644e+00 1.781e+05 0.000
## party_fullOTHER
                                               1.528e+01 1.781e+05 0.000
                                             -5.644e-05 3.982e+05 0.000
## party fullPEACE AND FREEDOM PARTY
## party_fullPEOPLE'S PARTY
                                             -5.644e-05 3.982e+05 0.000
                                            -5.645e-05 3.982e+05 0.000
-5.644e-05 3.982e+05 0.000
## party fullPROGRESSIVE PARTY
## party_fullPROHIBITION PARTY
                                              2.251e+01 1.781e+05
## party fullREPUBLICAN PARTY
                                                                      0.000
## party_fullRESOURCE PARTY
                                             -5.644e-05 3.982e+05 0.000
## party fullSOCIALIST EQUALITY PARTY
                                             -2.680e+02 3.982e+05 -0.001
## party_fullSOCIALIST PARTY U.S.A.
                                               2.501e+01 3.982e+05 0.000
## party_fullUNAFFILIATED
                                               2.320e+01 1.781e+05
                                                                     0.000
## party_fullUNITED CITIZEN
                                              -5.644e-05 3.982e+05
                                                                     0.000
## party_fullUNKNOWN
                                               3.438e+00 1.792e+05
                                                                      0.000
                                               -5.644e-05 3.982e+05
## party_fullVETERANS PARTY
                                                                      0.000
## party_fullWRITE-IN
                                               1.103e+01 1.781e+05
                                                                      0.000
##
                                               Pr(>|z|)
## (Intercept)
                                               0.99988
                                               8.04e-05 ***
## total disbursements
## cash_on_hand_end_period
                                              0.00205 **
## party fullAMERICAN INDEPENDENT PARTY
                                               1.00000
## party_fullAMERICAN PARTY
                                                1.00000
## party_fullAMERICAN PEOPLE'S FREEDOM PARTY
                                                1.00000
## party_fullCITIZENS' PARTY
                                                1.00000
## party fullCOMMANDMENTS PARTY
                                                1.00000
## party fullCOMMUNIST PARTY
                                                1.00000
## party fullCONSERVATIVE PARTY
                                               1.00000
## party_fullCONSTITUTION PARTY
                                              0.99988
## party_fullDEMOCRATIC-FARMER-LABOR
                                               1.00000
## party_fullDEMOCRATIC PARTY
                                                0.99990
## party_fullFEDERALIST
                                                1.00000
## party_fullFREEDOM PARTY
                                                1.00000
## party_fullGREEN PARTY
                                                0.99991
## party_fullINDEPENDENCE PARTY
                                                1.00000
## party_fullINDEPENDENT
                                                0.99993
## party_fullINDEPENDENT AMERICAN PARTY
                                                1.00000
## party_fullINDEPENDENT CONSERVATIVE DEMOCRATIC 1.00000
## party_fullJEWISH/CHRISTIAN NATIONAL
                                                1.00000
```

```
## party_fullLA RAZA UNIDA
                                                  1.00000
## party_fullLIBERAL PARTY
                                                  1.00000
                                                  0.99989
## party fullLIBERTARIAN PARTY
## party_fullNEW PROGRESSIVE PARTY
                                                  1.00000
## party_fullNO PARTY AFFILIATION
                                                  0.99993
## party fullNO PARTY PREFERENCE
                                                  1.00000
## party fullNON-PARTY
                                                  0.99996
## party_fullNONE
                                                  0.99996
## party_fullOTHER
                                                  0.99993
## party_fullPEACE AND FREEDOM PARTY
                                                  1.00000
## party_fullPEOPLE'S PARTY
                                                  1.00000
## party_fullPROGRESSIVE PARTY
                                                  1.00000
## party_fullPROHIBITION PARTY
                                                  1.00000
## party_fullREPUBLICAN PARTY
                                                  0.99990
## party_fullRESOURCE PARTY
                                                  1.00000
## party_fullSOCIALIST EQUALITY PARTY
                                                  0.99946
## party_fullSOCIALIST PARTY U.S.A.
                                                  0.99995
## party fullUNAFFILIATED
                                                  0.99990
                                                  1.00000
## party_fullUNITED CITIZEN
## party fullUNKNOWN
                                                  0.99998
## party_fullVETERANS PARTY
                                                  1.00000
## party_fullWRITE-IN
                                                  0.99995
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
       Null deviance: 666.298 on 849 degrees of freedom
## Residual deviance: 93.956 on 807 degrees of freedom
## AIC: 179.96
## Number of Fisher Scoring iterations: 25
# Random Forest
rf_model <- randomForest(high_funding ~ total_disbursements + cash_on_hand_end_period + party_full,
                         data = election_df, ntree = 100, importance = TRUE)
print(rf_model)
##
## Call:
   randomForest(formula = high_funding ~ total_disbursements + cash_on_hand_end_period +
                                                                                                party_fu
                  Type of random forest: classification
##
                        Number of trees: 100
## No. of variables tried at each split: 1
##
##
           OOB estimate of error rate: 1.29%
## Confusion matrix:
           1 class.error
      0
## 0 733
           4 0.005427408
## 1 7 106 0.061946903
varImpPlot(rf_model)
```

## rf\_model



