

# Robert 'Ivy' Carr

## CONTENT DEVELOPMENT & CREATION

phone: +412-460-2910  
email: [rhc.iv@icloud.com](mailto:rhc.iv@icloud.com)  
address: 1225 Lancaster Ave.  
Pittsburgh, PA 15218

### OBJECTIVE

Hard-working, thorough, & ever-curious former environmental technician with experience in R&D, product development, and implementation, seeking an opportunity to work for a growing company while delivering feedback/output for frontend, customer-facing projects.

### EDUCATION

**Southeastern Louisiana Univ. - Hammond, LA**  
**Bachelor of Arts - Mass Communication**  
*Degree conferred, attendance: 1998-2002*

- 4 years as Program Director for KSLU
- Awarded Student Broadcaster of the Year (2000)
- Helped design/implement emerging technologies & requisite manuals within a purpose-built studio and production facility on campus

### WORK EXPERIENCE

**Vapor Point - LaPorte (Houston), TX**  
**Environmental Technician & Project Designer**  
*2003 - 2014*

- Responsible for product documentation & ongoing revisions to database on per-product basis.
- Developed tailored solutions for client issues & provided access to current project documents.

**Galatoire's - New Orleans, LA**  
**Bar Manager/Menu Lead/Event Planner**  
*2014 - 2022*

- Lead on scheduling, private event planning, VIP guest transactions, & Human Resource data generation, followed by subsequent presentation & delivery to involved departments.
- Responsible for maintaining high-turnover menu of over 40 cocktails & white/red wine selection of 1,200+ offerings, utilizing customer feedback to guide implementation.



### KEY SKILLS

- Research Method Writing
- Logic-based Workflow
- Industry-Specific Output
- Database Population
- Project Management

### HOBBIES

- Frontend Web Development
- Content System Design
- Computer Hardware System Design & Modification

### REFERENCES

Furnished upon request