

# Robert Managad

Experience designer, illustrator, design systems  
portfolio at robert-managad.com

## WORK EXPERIENCE

### Workday

May – Aug 2019  
SF Bay Area

### Product Design Intern, Design Systems

I designed UI flows and internal guidelines for a hub-and-spoke pattern for Workday's app suite and developed strategies for future pattern iterations. I also kickstarted a communication strategy to align and unify hub efforts across Workday's apps designers, product managers, and developers.

### CD Studio III: Design Systems

Aug 2019 – Dec 2019  
Pittsburgh, PA

### Teaching Assistant

I provide guidance and feedback to junior communications design students on their development of design systems, personal identity, and relevant emerging global issues. I also make presentations and workshops on brand identity, concept development, animation, and accessibility.

### Woodland Hills School District

Jan – July 2018  
Pittsburgh, PA

### Visual Designer, Visual Language System

I worked with the Woodland Hills School District to envision design and policy innovations to school transportation. This project aimed to identify systems of impact and to articulate opportunities associated with those systems, especially for the benefit of K-12 students.

### CMU Marketing and Comm. Department

Jun 2017 – May 2019  
Pittsburgh, PA

### Graphic Design Intern, University Brand System

I developed and prepared visuals to accompany stories, united visuals through a design system for existing Carnegie Mellon collateral, advocated for the protection of the Carnegie Mellon brand, and created interactive visuals to help increase the university's global visibility.

## EDUCATION

### BDes, Communications Design Carnegie Mellon University

Expected Graduation: May 2020  
Pittsburgh, PA

## SKILLS

Design systems	User research methods
User experience design	Writing: content and editing
Brand strategy	Accessibility testing
Adobe CC (Ps, Ai, Ae, In, XD)	A/B Testing
Figma, Sketch, InVision	Illustration: people and places
HTML/CSS	Motion graphics / animation
Wireframing	Graphic Design / visual design

## WORTH MENTIONING

Presidential Scholarship Recipient  
Dean's Scholar 2017 – 2019  
Lee Goldman Award for Professional Practice  
Paper Acceptance, Leverage Points Conference  
Owner of amazingly long hair

## DROP A LINE

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