

Privacy Policy of GWSC

Last Updated: [9.29.2023]

Global Wild Swimming and Camping is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines our practices concerning the collection, use, and protection of your personal information when you interact with our wild swimming and camping services.

Please take a moment to read this Privacy Policy carefully to understand how we handle your personal information. By using our services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information when you interact with us:

1.1. Personal Information:

Name

Contact information (email address, phone number, address)

Payment information

Date of birth

Passport or ID information (if required for bookings)

Emergency contact details

1.2. Non-Personal Information:

Browsing history

IP address

Browser type

Device information

Cookies and similar technologies (please see our Cookie Policy for more details)

2. How We Use Your Information

We may use your personal information for the following purposes:

2.1. Providing Services:

Processing reservations and bookings

Communicating with you about your bookings

Providing you with information about our wild swimming and camping services

2.2. Improving Our Services:

Analyzing customer preferences and behaviors

Conducting market research and surveys

Enhancing and customizing your experience on our website

2.3. Legal and Safety Purposes:

Complying with legal obligations

Protecting our rights, privacy, safety, or property

Resolving disputes and enforcing our policies

3. Sharing Your Information

We may share your personal information with:

3.1. Service Providers:

Third-party companies or individuals who help us provide our services, such as payment processors, customer support services, and marketing partners.

3.2. Legal Compliance:

When required by law or to protect our rights, privacy, safety, or property.

4. Your Choices

You can choose to:

Access, update, or delete your personal information by contacting us.

Opt-out of marketing communications by following the unsubscribe instructions provided in our emails.

Disable cookies in your browser, although this may affect your browsing experience.

5. Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the internet is entirely secure, and we cannot guarantee the security of your information.

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The most recent version will be posted on our website, with the effective date indicated at the beginning of the policy.

7. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

Thank you for choosing Global Wild Swimming and Camping (GWSC). Your privacy is important to us, and we are committed to protecting it.