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| **Problem**  The need for publications in scientific journals  assistance to new authors and reviewers | **Solution**  Website for publishing articles with graduated access | **Unique Value Proposition**  **Streamlined Academic Paper Management**  **Efficient Communication**  **Version Control**  **User-friendly interface** | | **Unfair Advantage**  Direct communication between author and editor  helpdesk | **Customer Segments**  **Academic Authors**  **Editors and Reviewers**  **Readers**  **Administrators** |
| **Key Metrics**  Number of readers  number of authors  number of articles | **Channels**  Internet  Scientific forum  Social media |
| **Cost Structure**  **Development Costs** | | | **Revenue Streams**  Charity | | |
| **Key Activities**  Software Development  User Support  Documentation | | | **Key Resources**  **Technology Infrastructure**  **Human Resources**  **User Documentation** | | |

**More about several outline aspects:**

**Problem:**

* **Inefficient Academic Paper Management:** The traditional email-based communication and document handling for academic paper submissions lead to inefficiencies, lost documents, and confusion in the academic publishing process.
* **Lack of Centralization:** Academic authors, editors, and reviewers often struggle with the lack of a centralized platform for paper submission, review, and communication.
* **Version Control and Task Tracking:** Managing multiple versions of papers and tracking the progress of the review process can be challenging.

**Customer Segments:**

* **Academic Authors:** Researchers and scholars who want to submit their academic papers for publication.
* **Editors and Reviewers:** Individuals responsible for managing the submission and review process.
* **Readers:** Those who access and read the published academic papers.
* **Administrators:** Responsible for managing and maintaining the application.

**Value Proposition:**

* **Streamlined Academic Paper Management:** The application simplifies the submission, review, and publication process for academic papers.
* **Efficient Communication:** Eliminates the need for email communication and offers a centralized platform for all communication, document storage, and task management.
* **Version Control:** Allows authors to maintain multiple versions of their papers and supports easy comparison.
* **Notification and Task Management:** Automated notifications and task management features for editors, reviewers, and authors.
* **User-Friendly Interface:** Intuitive and user-friendly design with an online guide and context-specific help.