Traxion

The token that makes finance
fair and accessible to all.

WHITE PAPER

IMPORTANT NOTICE

Residents from the United States of America, China, Cuba, Sudan, Iran and North Korea are not currently permitted to participate in the token sale. Only accredited investors from the aforementioned countries are allowed.

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EXECUTIVE SUMMARY

TraXion is the token that makes finance fair, secure and accessible for everyone. Using blockchain technology, TraXion will enable people – especially the unbanked and underbanked – to access a full suite of financial services including low-cost remittances, savings, cashless payments, peer-to-peer lending, investments, insurance and philanthropy.

We aim to be a partner for people, businesses, nonprofits and banks, fully compliant with KYC and AML regulations, and fully free from the corruption and unfair practices that plague the informal financial system that's used by millions of people across Southeast Asia and other developing regions. By lowering the barriers to financial inclusion, we will provide more than 89 million people access to regulated financial services for the first time. This represents between $27 to $42 billion USD currently in the grey market[1].

To this end, we have created TraxionChain. Underpinned by Hyperledger Fabric, one of the fastest, most secure and least resource-intensive blockchain technologies, TraxionChain will:

- connect people so they can make payments
- lower the cost of peer-to-peer lending and remittances
- transparently account for philanthropic activities of nonprofit organizations
- use smart contracts to allow people to create their own insurance policies and investments

We have already launched four of our six planned products and services. Our Payment Platform, Wallet, Personal Finance Platform and Fundraising Platform will be ready before the end of our token sale during the summer of 2018.

TraXion is building a blockchain to last by focusing on scalability, elimination of middlemen, and decentralizing legacy systems. Key to achieving these goals is working with banks, becoming a virtual extension of their branches. TraXion will offer banks white-label platforms connected by a distributed, permissioned and secured blockchain. These solutions will apply both to cryptocurrencies and fiat currencies and can help facilitate cross-border transactions without the need for trusted counterparties.

It is also important to our goal of lowering barriers to financial inclusion that we make our services accessible and friendly to people who are not savvy users of technology, do not own phones and cannot access physical banks. Our card technology makes this possible. Through our planned integration with MasterCard Service Provider, we will build the wallet that enables our customers to store or transfer money to any card in the world. The sender and the receiver transact in the local currency and need no awareness of cryptocurrencies or the blockchain technology behind them.

We will raise initial funds through a token sale for our TraXion Token or TXN. We will use the funds raised to further develop our platform, scaling our business, and create additional projects that add value to

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[1] Asian Development Bank, "Accelerating Financial Inclusion in South-East Asia with Digital Finance"
https://www.adb.org/sites/default/files/publication/222061/financial-inclusion-se-asia.pdf

TraXion. A portion of the profits will go as grants to chosen charities in the blockchain that are performing well through scoring and donor votes.

INTRODUCTION

We live in a period when digital technology is becoming more and more integrated with our lives. This is especially apparent in how we share information and communicate, with the internet firmly established as an essential component of modern society. More and more, we are also seeing this digitizing effect in the way we make monetary transactions of all kinds.

Blockchain technology has recently gained in popularity due to the hype around cryptocurrencies. This buzz has inspired a lot of startups to launch their own token sales left, right and center, often even without a fully viable product ready to sell. This trend has emerged because firmly-established companies, hampered by bureaucracy and legacy systems, are unable to keep up with the fast-moving entrepreneurial drive of startups. However, this first-mover competitive advantage is unlikely to last without a firmly conceptualized economy of scale.

TraXion's vision is different: We are building an ecosystem where everybody can work together for the common good. Imagine a world where for-profit businesses and non-profit organizations come together in a single borderless cryptocurrency economy in which everybody mutually benefits from fluid, seamless financial transactions.

We believe that digital means distributed. Hence TraXion, a brainchild of its parent company, Pluma Technologies Ltd., will issue digital tokens on a distributed blockchain to allow supporters to contribute to the development of a purely digital ecosystem. The aim of our token sale is not to test a speculative idea, but to provide the capital to enable expansion of TraXion's existing services to provide more advanced solutions to existing payment gateways, remittance centers and fundraising platforms. We encourage supporters to try our services before participating in the token sale explained in the following pages of this whitepaper.

OUR VISION

Seamless Payments

Traditional payment gateway providers are mired in complex systems, making them hard for small business owners to access. With TraXionPay, merchant onboarding has been simplified. This means any small business owner can join our system and receive digital payments, even from customers who don't have bank accounts. Mobile payments are as simple as scanning a QR code, which accesses the customer's and merchant's TraXion Wallet to make a quick and efficient transaction.

Online payments can often expose merchants to the risks of fraud and interrupted capital flow. But with TraXion's integrated know-your-customer (KYC) requirements, businesses on our system can benefit from online transactions with much less risk.

Our ultimate goal is to provide merchants with a white-label platform that integrates multiple payment options with blockchain technology and built-in KYC safeguarding. Furthermore, this platform will be made available for use by any merchant chain and its subsidiaries.

Moving Towards Ending Poverty

Blockchain is truly shaping up to be the technology that could be the vehicle for social change. Decentralization produces tamper-free, transparent records of every transaction, making corruption impossible. TraXion's goal is to ensure fairness and equality for the poor, enabling access to all the same financial services and benefits more wealthy people enjoy while protecting against the restrictive nature of corruption.

Access to affordable, transparent, fast-processing payments holds a lot of promise for benefiting the poor, but of course, it's still quite a reach to claim that blockchain will end poverty. Poverty is a multifaceted problem that needs a holistic approach to combat it. But what's exciting about TraXion is that it can influence several of the factors causing poverty. With smart contracts, TraXion is able to offer a full range of financial services to our customers, giving them access to all of the privileges offered by banks around the world.

Transparency of Aid

TraXion envisions an international philanthropic system bolstered by truthfulness, accountability and transparency. Safeguards must be put in place to ensure aid money is not wasted, or worse, stolen by corrupt officials tasked to distribute it, as is often the case.

There is massive potential for cryptocurrencies and blockchain technology to be used for the common good. Automated "smart contracts" can ensure grant recipients only receive funds when specified conditions are met. Blockchain provides robust, transparent tracking and measurement of impact. Foundations could even issue their own digital currencies or operate charity-specific cryptocurrency exchanges.[2]

TraXion aims to bring back community trust to build a better world for the future generation, using the power of blockchain technology.

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[2] Transforming the Social Sector: Bitcoin and Blockchain for Good: https://www.huffingtonpost.com/entry/transforming-the-social-sector-bitcoin-and-blockchain_us_59c169e3e4b0f96732cbc9c7

PROBLEMS WE WANT TO SOLVE

Financial Inclusion

According to the 2018 report by the World Bank, 10.3 percent of the global population live on less than $1.90 a day. That's 783 million people living in poverty. One of the key factors for reducing poverty is financial inclusion, which means that access to formal financial systems is crucial for people to rise out of poverty.

Unfortunately, over 1.7 billion adults remain unbanked globally. In many of these developing regions, mobile money has instead taken the place of most financial services.[3]

Blockchain technology is supposedly changing this by disrupting the financial services sector. Blockchain technology overcomes many of current limitations banking suffers from. Unlike banks, no physical branch presence is needed for a blockchain transaction to work. Since blockchain technology operates on a distributed network, there's no need to run complex, expensive private infrastructure. This reduces the costs that banks and telecom companies typically pass on to their customers through fees and other charges when using bank accounts or performing mobile transactions.[4]

Speed

According to proprietary McKinsey research and analysis (2015) on cross-border payments, the average time to complete a cross-border transaction is three to five business days, which includes the final mile transfer via a domestic payment network, such as Automated Clearing House.[5]

Cost

When money is transferred internationally from sender to receiver, it passes through a number of channels, accumulating fees along the way. The sending bank, the central bank, the recipient's country's central and local banks: all these channels add to the service charges added to the wire transfer, and there are still foreign exchange rates to take into account as well. According to a Q1 2018 World Bank report, the

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[3] The World Bank, "The Global Findex Database 2017" - https://globalfindex.worldbank.org/

[4] How Emerging Markets And Blockchain Can Bring An End to Poverty - www.forbes.com/sites/nikolaikuznetsov/2017/07/24/how-emerging-markets-and-blockchain-can-bring-an-end-to-poverty/

[5] How Blockchain Could Disrupt Cross-Border Payments - www.theclearinghouse.org/banking-perspectives/2016/2016-q4-banking-perspectives/articles/blockchain-cross-border-payments

world average cost for sending remittances is 7.13%, but this varies widely depending on country and transfer amount.[6]

Bureaucracy

The existence of so many intermediaries, agents and brokers create too much bureaucracy. Current systems involve multiple data verification agents which complicate the process. With the work being so tedious and slow, more problems often arise with workers settling for shortcuts and bribery which affects data integrity and accuracy.

Transparency

The most common complaint when transactions are in transit is that the process is not traceable. Sender and receiver can only be faithful that the money will be delivered on time. When the transfer process is not transparent, it leaves people ignorant of potential hazards that may happen along the way, such as server failures, longer rollouts, and so on.

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[6] Remittance Prices Worldwide, Issue 25, March 2018 -
https://remittanceprices.worldbank.org/sites/default/files/rpw_report_march2018.pdf

MARKET OVERVIEW

Starting in Southeast Asia

Over 70% of the world's population are expected to be internet users by the turn of the decade. Currently, over 54% of the world's 7.6 billion people are on the internet. Of that sizable portion of the population, 48.7% are in Asia, making it the largest market base of over 2 billion Asian internet users, with Indonesia leading the race.[7]

By 2025, The Southeast Asian internet economy is predicted to reach $200 billion USD, with the region's mobile connectivity rate higher than the global average, according to findings by Google and Temasek[8]. Internet speeds are also predicted to continue soaring exponentially, giving more people the opportunity to go digital. The Philippines has higher than the SE Asia average of social media penetration, at over 64%[9].

But even with promising internet connectivity rates, only a fourth of the region's population enjoys banking services. Poorer countries in the region have more limited access to financial services, leaving hundreds of millions of people underserved.

In the Philippines, remittances contribute up to 10 percent of the country's gross domestic product, making it the third largest remittance receiving nation in the world in 2017, according to a recent World Bank report. Figures from the Philippine Statistics Authority showed there were an estimated 2.2 million OFWs at any time during the period from April to September 2016. Annually, remittances from more than 10 million overseas Filipino workers are the second largest source of foreign exchange for the Philippines, next to the earnings of the business process outsourcing sector.[10]

With Filipino migrant workers representing such a large market—many of whom live throughout Southeast Asia—and such high internet penetration rates, enabling them with a single unified digital finance solution would go a long way towards improving the financial well-being of the entire region.

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[7] Internet World Stats: Usage and Population Statistics - https://www.internetworldstats.com/stats.htm
[8] TechInAsia: Southeast Asia's online economy is growing faster than we predicted -
https://www.techinasia.com/google-temasek-internet-economy-2017
[9] We Are Social, "Global Digital Report 2018" - https://digitalreport.wearesocial.com/
[10] Seasia, "World's Top 10 Remittance Recipients" - https://seasia.co/2018/04/27/world-s-top-10-remittance-recipients
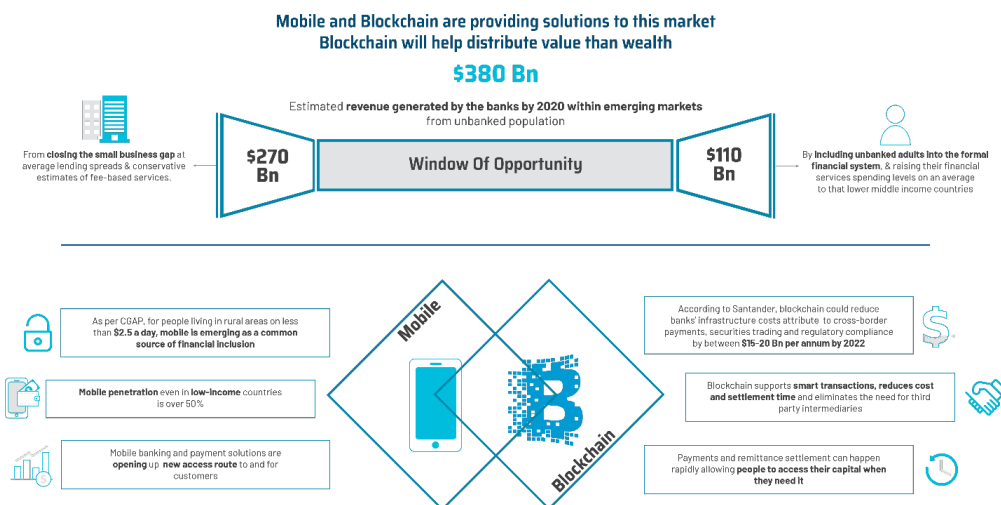
Beyond Southeast Asia

Illustration A – Global opportunity, sourced from http://pubdocs.worldbank.org/en/710961476811913780/Session-5C-Pani-Baruri-Blockchain-Financial-Inclusion-Pani.pdf

In 2015, cross-border payment flows totaled more than $150 trillion. Most of this volume was consumer driven, but the value was largely generated by businesses. In this same period, the payments industry earned over $200 billion in revenue from services provided to payers and payees (with nearly 80% resulting from B2B transactions). Most cross-border payments are still routed via bilateral correspondent banking relationships, a network of banks that use the SWIFT messaging protocol to execute transactions. Because each bank performs a function in the value chain, fees accompany each transaction. The sum of such fees occasionally exceeds 10% of a payment's value.[3]

There are two segments of the vast market TraXion aims to tap later on: (1) closing the small business credit gap at average lending spreads, where conservative estimates of the fee-based services amount up to $270 billion; and (2) including unbanked adults in formal financial services, whose combined spending levels on average equate to that of lower middle-income countries, amounting up to $110B[11].

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[11] Cognizant, "Blockchain Powered Financial Inclusion" - http://pubdocs.worldbank.org/en/710961476811913780/Session-5C-Pani-Baruri-Blockchain-Financial-Inclusion-Pani.pdf

The Current Blockchain Market

This market for blockchain technology is quickly emerging as many industries realize the potential of blockchain solutions. Below is an illustration of how widely-accepted blockchain is becoming on a global level.
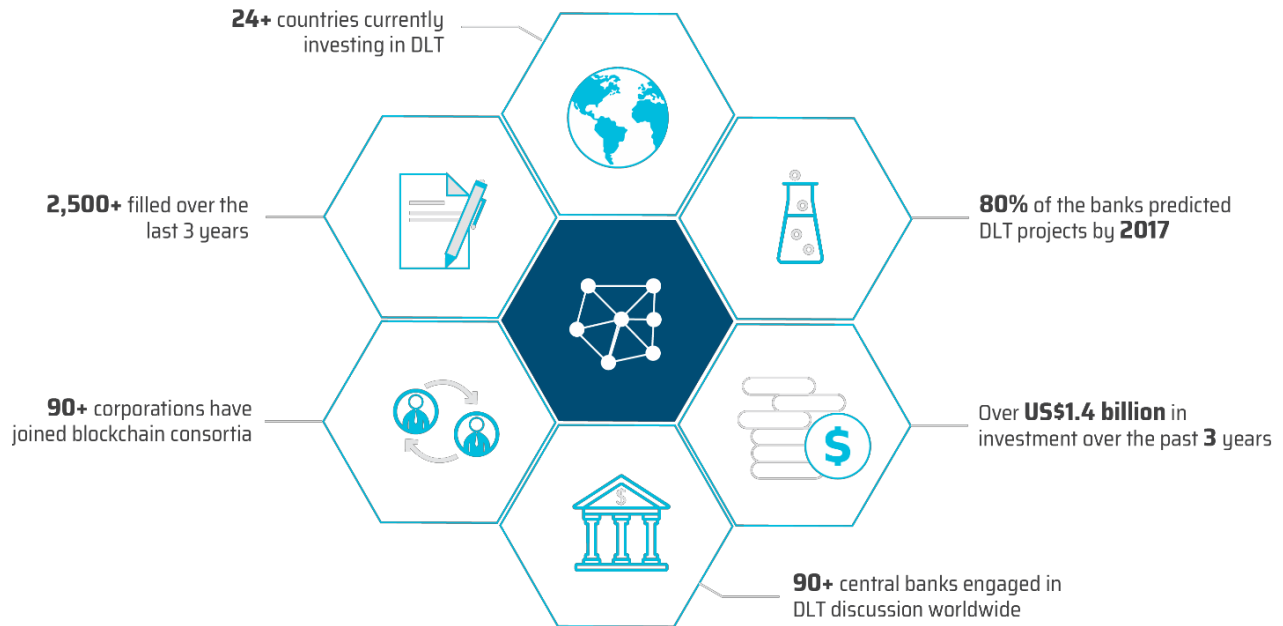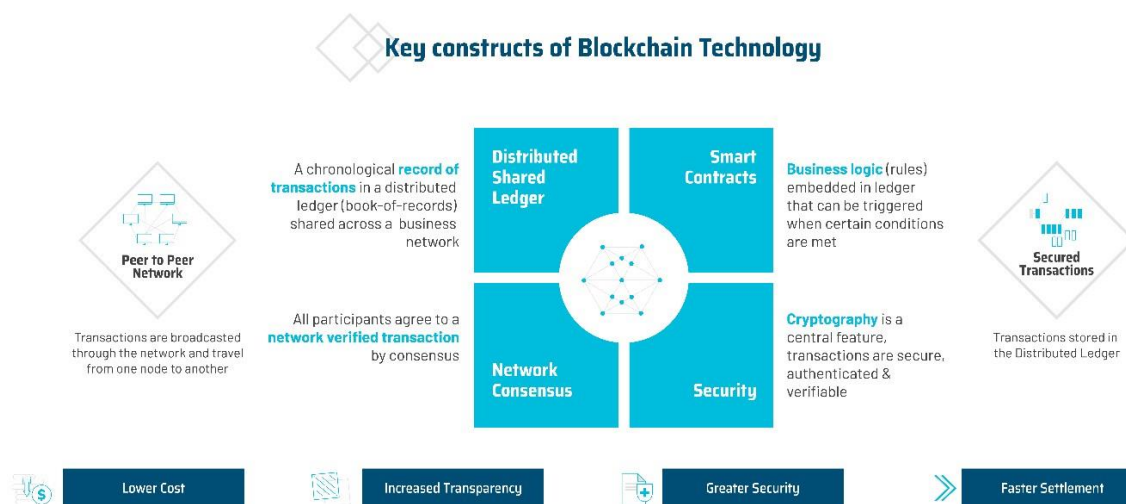

24+ countries currently investing in DLT

2,500+ filled over the last 3 years

90+ corporations have joined blockchain consortia

80% of the banks predicted DLT projects by **2017**

Over **US$1.4 billion** in investment over the past **3** years

90+ central banks engaged in DLT discussion worldwide

Illustration B – Awareness of DLT (Distributed Ledger Technology), sourced from
http://pubdocs.worldbank.org/en/710961476811913780/Session-5C-Pani-Baruri-Blockchain-Financial-Inclusion-Pani.pdf

THE TECHNOLOGY SOLUTION

Blockchains work by distributing data integrity among systems that don't trust each other. This is the main reason why many startups are building platforms that focus on decentralization, transparency and financial inclusion. There is great potential in institutionalizing these technological developments in finance,

Key constructs of Blockchain Technology

Peer to Peer Network
Transactions are broadcasted through the network and travel from one node to another

A chronological **record of transactions** in a distributed ledger (book-of-records) shared across a business network

Distributed Shared Ledger

Smart Contracts

Business logic (rules) embedded in ledger that can be triggered when certain conditions are met

Secured Transactions
Transactions stored in the Distributed Ledger

All participants agree to a **network verified transaction** by consensus

Network Consensus

Security

Cryptography is a central feature, transactions are secure, authenticated & verifiable

Lower Cost   Increased Transparency   Greater Security   Faster Settlement

but only if we use the right approach and create economies of scale within and among these systems.

Illustration C – Basic benefits of using blockchain technology, sourced from
http://pubdocs.worldbank.org/en/710961476811913780/Session-5C-Pani-Baruri-Blockchain-Financial-Inclusion-Pani.pdf

Hyperledger Fabric Blockchain

Hyperledger Fabric, an open-source blockchain platform, has been endorsed by a consortium of large tech enterprises such as IBM, Cisco, SAP, Intel and Oracle. The Hyperledger Fabric project is designed to allow the exchange of assets or asset states, with all assets being consented upon, maintained and viewed by all parties in a permissioned group. A key characteristic of Hyperledger Fabric is that each asset is defined digitally, with all participants simply agreeing on its representation/characterization.

The technology is based on a standard blockchain concept: a shared, replicated ledger. However, Hyperledger Fabric is based on a permissioned network, meaning all participants require authentication to participate and transact on the blockchain. These identities can also be used to govern levels of access control (e.g. one person might be able to read the ledger but not exchange or transfer assets). This dependence on identity is a great advantage in that varying consensus algorithms (e.g. byzantine or crash fault tolerant) can be

implemented in place of the more compute-intensive proof-of-work and proof-of-stake varieties. As a result, permissioned networks tend to provide higher transaction throughput rates and performance.

Once an organization is granted access to a blockchain network, it is then able to create and maintain a private channel with other specified members. For example, let's assume there are four organizations trading jewels. They may decide to use Hyperledger Fabric because they trust each other, but they don't trust each other unconditionally. They can all agree on the business logic for trading jewels and can all maintain a global ledger to view the current state of their jewel market (we call this the "consortium channel"). Additionally, two or more of these organizations might decide to form an alternate private blockchain for a certain exchange that they want to keep confidential (e.g. price X for quantity Y of asset Z). They can perform this trade without affecting their broader consortium channel, or, if desired, this private channel can broadcast some level of reference data to their consortium channel.

This is powerful! It provides for great flexibility and potent capabilities, along with the interoperability of multiple blockchain ledgers within one consortium. It's the first of its kind. Organizations can curate Hyperledger Fabric to support a myriad of uses for different businesses and industries. Hyperledger Fabric has already been successfully implemented in the banking, finance, and retail industries.[12]

Securing a Partnership with MasterCard

An important initiative on the TraXion roadmap is to secure affiliations with banks who can connect to our partnership with MasterCard. The TraXion Mastercard is a prepaid credit card that offers payment solutions linked to the cardholder's Bitcoin, Ethereum, Monero, Zcash or Coin wallets, as well as fiat currencies. This will enable P2P payments, as well as access to over 130,000 ATMs in 196 countries around the world.

TraXion Token holders may opt to have their crypto wallets linked and receive payouts directly to their MasterCard wallets. The TraXion MasterCard will be connected to an app that links to your wallets and allows for digital transactions and fund transfers. Additionally, TraXion MasterCard holders may fund their card with USD, CAD, GBP and EUR, with individual limits of $25,000 and business card limits up to $500,000.

Securing a Partnership with IBM

As a significant contributor to the Hyperledger community, IBM has the knowledge and experience needed to help get our blockchain solution up and running. Companies of all sorts—including banks, tech firms, and retailers—have been building their own blockchain solutions in the belief they will dramatically improve supply chains and lower the cost of record keeping. This is where Hyperledger Fabric comes in. Our chosen

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[12] Why Hyperledger Fabric?: http://hyperledger-fabric.readthedocs.io/en/v1.0.5/whyfabric.html

solution will enable us to integrate and communicate with banks fluidly. Our partnership with IBM, being the leading technology provider to the banking industry, will greatly increase scalability of our services.

Partnership with SEACOOP

Seamanpreneurs Consumer Cooperative (SEACOOP), a community of seafarers interested in entrepreneurship and investing, was founded by Seaman Entrepreneurs Advocacy Center Inc. TraXion will onboard up to a million SEACOOP members on the TraXion Wallet which will enable the cooperative to access digital membership payments, investments, life and other non-life insurance and remittances.

Platform   Features

In developing countries, making international transactions in different currencies can be a costly, laborious and error-prone process, often requiring multiple intermediaries and taking days or weeks to complete. The TraXion payment system simplifies the way funds are exchanged around the world and reduces settlement time from days to mere seconds. Settlement instructions are provided via smart contracts on Hyperledger Fabric, making each payment immutable.

Eliminating intermediaries and counterparties naturally allows all financial transactions to get through the network more quickly and cheaply. TraXion remittances are:

- Borderless
- Cheaper
- Faster
- Agentless

- Global
- Scalable
- Auditable
- Smarter

Use Cases

Circulation Strategy: Use Case 2
Active Exchange Market

Customer

Buys Coffee

Buy TXN

TXN
Smart Contract

Retailer

Cashes Out

TXN
Sells Coin

Retailer

Cashes Out

Customer

Buys Coffee
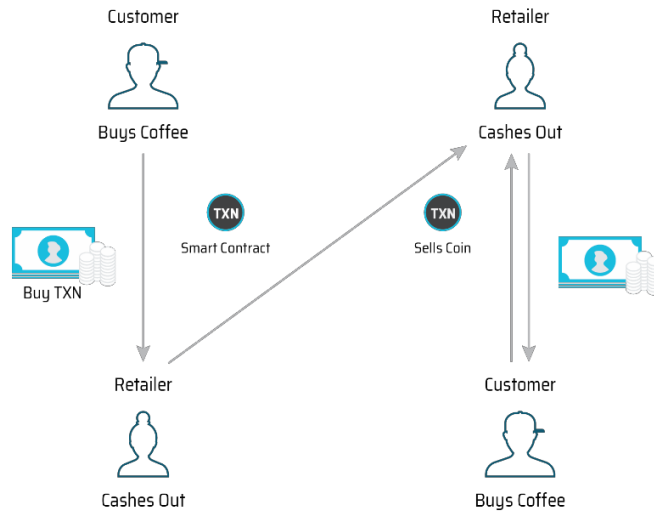
Circulation Strategy: Use Case 1
Active Exchange Market

Customer

Buys Coffee

Buy TXN

TXN
Smart Contract

Retailer

Cashes Out

TXN
Sells Coin

Selling for $1 $2 $3
TXN TXN TXN

Buying for $1 $2 $3
TXN TXN TXN

Backend Market
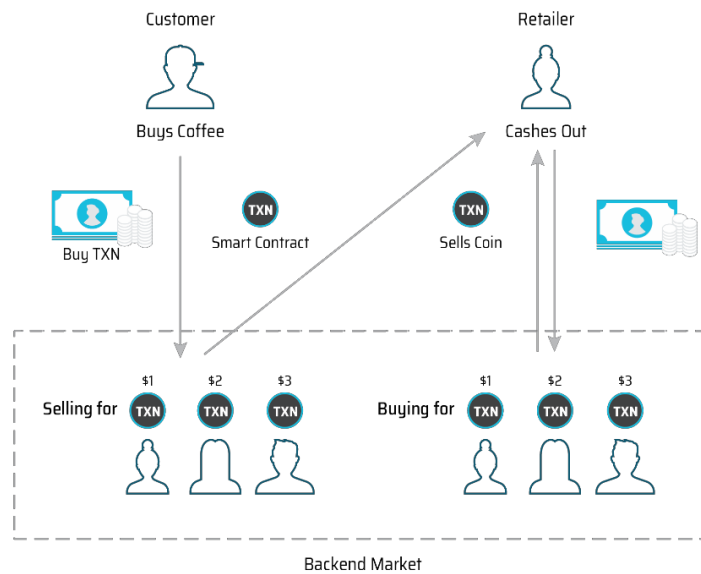
ACHIEVEMENTS

Unlike other companies attempting to push a token sale without any relevant products to anchor their value proposition, TraXion will be leveraging the success of existing payment, wallet and crowdfunding/fundraising platforms. It will continue the same value propositions and business models for these platforms, with huge improvements in functionality and system flow from the implementation of blockchain technology.

Built a Fundraising Platform

GavaGives.com is an end-to-end fundraising platform under Gava Technologies Inc. that empowers non-profit organizations by seamlessly managing their donors and donations. It offers more than 20 payment options, and a helpful management dashboard with full analytic feedback.
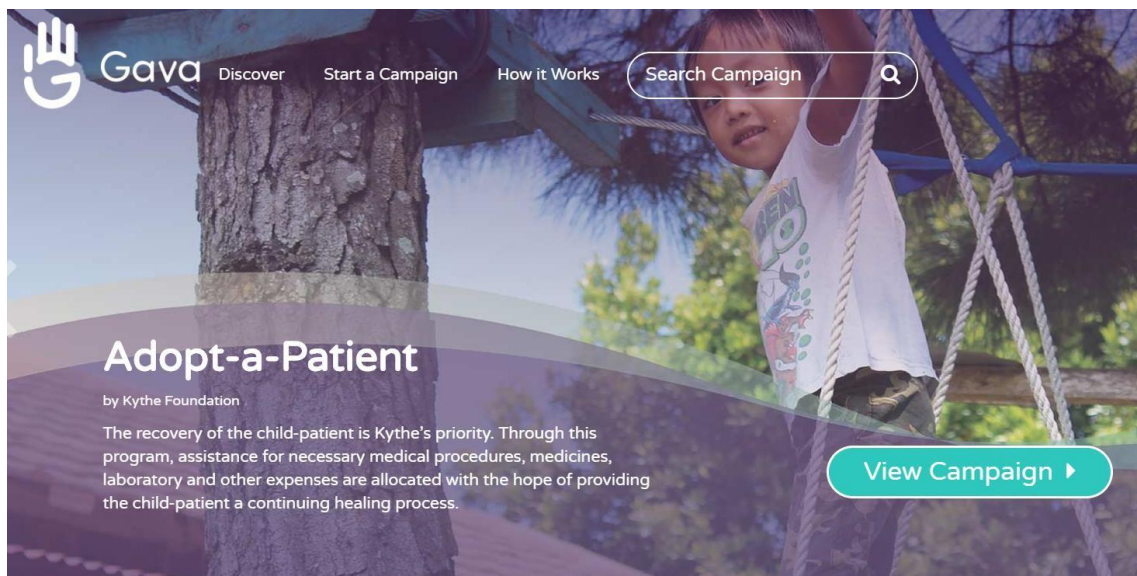
Illustration D – One of the products of TraXion, built by its parent company's partner, Gava Tech Pte Ltd.

GavaGives aims to cultivate the Filipino culture of generosity among millennials. In the Philippines, we have an ancient cultural tradition called "bayanihan", which derives from the root word "bayani", which means "hero" or "being a hero to somebody by extending a helping hand." This important tradition has been passed down the generations. Social media has allowed people to digitally extend help to others, bringing online fundraising to take the main stage.

The GavaGives platform has over 120 NGO partners and has helped raise over a million USD in 12 months.

Launched a Payment Platform

TraXionPay.com: One of the newest payment services in the Philippines, enabling more payment options for non–credit card holders. The ease-of-use for both merchants and consumers is one the key elements of TraXionPay.com.

It has an easy onboarding process for merchants and a more seamless payment experience for consumers. It allows merchants to effortlessly send and receive payments using more than twenty (20+) payment options, powered by known payment gateways in the country.
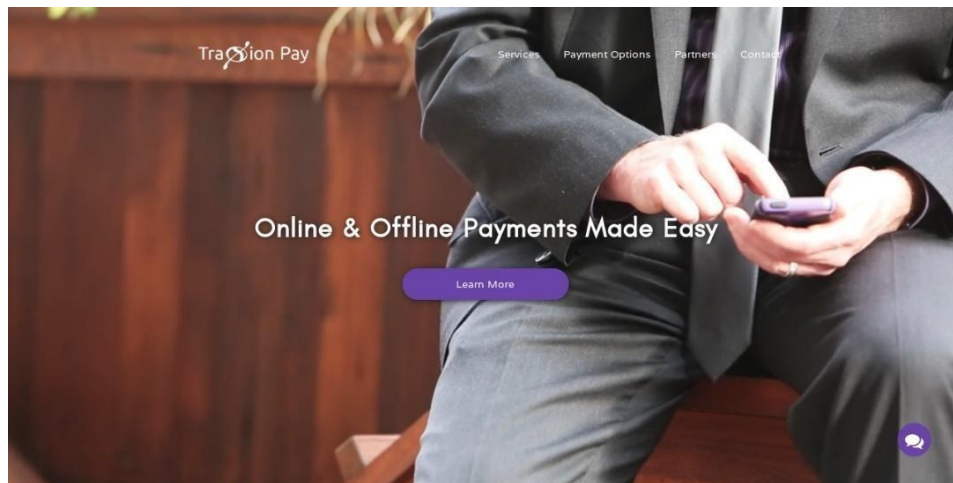
Illustration E – Onboarding site for merchants

Partnered with one of the leading banks in the Philippines, TraXionPay will improve the consumer payment experience, fulfilling transactions for 100,000+ SMEs by the end of 2018. The partnership was anchored on TraXionPay's multiple payment options for both card and non–card holders.

Payment Methods

VISA / mastercard **CREDIT CARD**	PayPal **PAYPAL**	BancNet **BANCNET ONLINE**	**INTERNET BANKING**
BDO **BANK DEPOSIT**	BPI **BANK DEPOSIT**	UNIONBANK **BANK DEPOSIT**	CHINABANK **BANK DEPOSIT**
ATM DEBIT CARD	7-ELEVEN **7-ELEVEN**	BAYAD CENTER **BAYAD CENTER**	LBC **LBC**
CEBUANA LHUILLIER **CEBUANA LHUILLIER**	M LHUILLIER **M LHUILLIER**	SM **SM**	ROBINSONS **ROBINSONS**
GCash **GCASH**	SMART Padala **SMART MONEY**	PayMaya **PAYMAYA**	ecPAY **ECPAY**
coins.ph **COINS.PH**	u **UNIONBANK ONLINE**	**CASH/CHECK PICKUP**	**AUTO DEBIT ACCOUNT**

Illustration F – List of initial payment options in the Philippines

Launched a Wallet – Whitelabel version

TraXionWallet is currently used as a white-labeled solution for Gavagives.com (see screencap below). This wallet enables non-profit organizations to transfer funds they've collected to their chosen bank account through a disbursement gateway. The same wallet enables users to see all listed donations, data analytics and other reports.

We will soon add payment and remittance functions to the wallet.
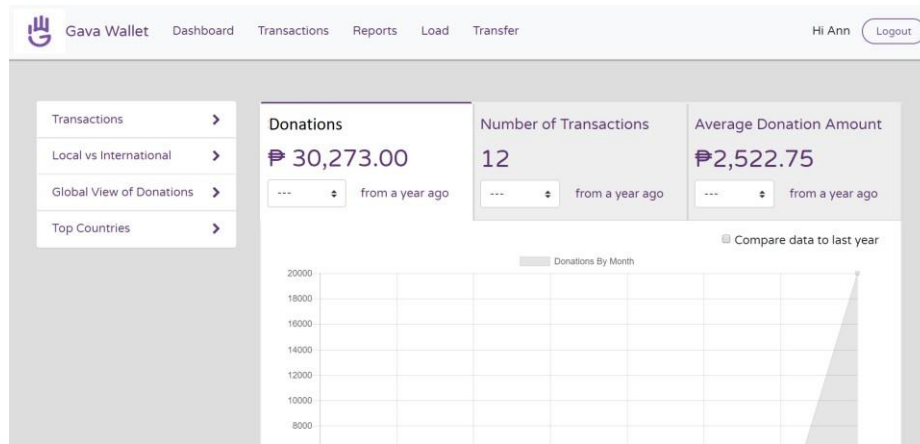
Illustration G – Current wallet dashboard used by TraXion's parent company's partner, Gava Technologies Inc.

MORE TO COME

TraXionPay will play a big role in securing more and more of the retail market as TraXion is rolled out. Hyperledger Fabric technology enables high volume payment processing, which is why major card companies are currently building similar solutions.

With our blockchain-enhanced wallet, TraXion cardholders can collectively hold different types of accounts inside the TraXion ecosystem, monitoring all their donations, payments and remittances. Since all these accounts use the same blockchain under different channels, TraXion can easily integrate the following features *(most of which already exist in the current apps)*:

HyperTraXion Wallet

(1) **Analytics:** We want everybody who uses TraXion Wallet to be able to make sound financial decisions. For this purpose, we supply a number of useful tools wallet-holders can use to analyze their own data. *(existing feature)*

Illustration H – live wallet data used by TraXion's partner company

(2) **Rewards System:** Imagine receiving cryptocurrency as a reward for using HyperTraXion Wallet to make payments, remittances or donations. Loyalty point systems are already embedded in the app. Switching them over to blockchain will only improve and speed up the whole process. *(existing feature)*

(3) **Management Dashboard:** Whether customers are organizations or merchants, TraXion provides a very useful payment/donation/remittance dashboard for management of data, users and transactions. *(existing feature)*

Illustration I – Live management dashboard customized for TraXion's partner company

TraXion's blockchain solution was one of the finalists (6 out of 140+ startups) in a government-sponsored pitching competition on the theme of disaster preparedness, resilience and recovery efforts using technology. TraXionChain (as it was then known) addressed transparency, accountability and result-tracking.

(4) Smart Contracts: Smart contracts ensure all submitted transactions are honored. This is especially useful in fundraising for NGOs or even local governments for example, who can utilize smart contracts to more transparently promise the fulfillment of conditions and/or deliverables they are responsible for. These smart contracts are attached to items or checklists, which are determined before the campaign or program is formed. A copy of these agreements is made publicly available for viewing.
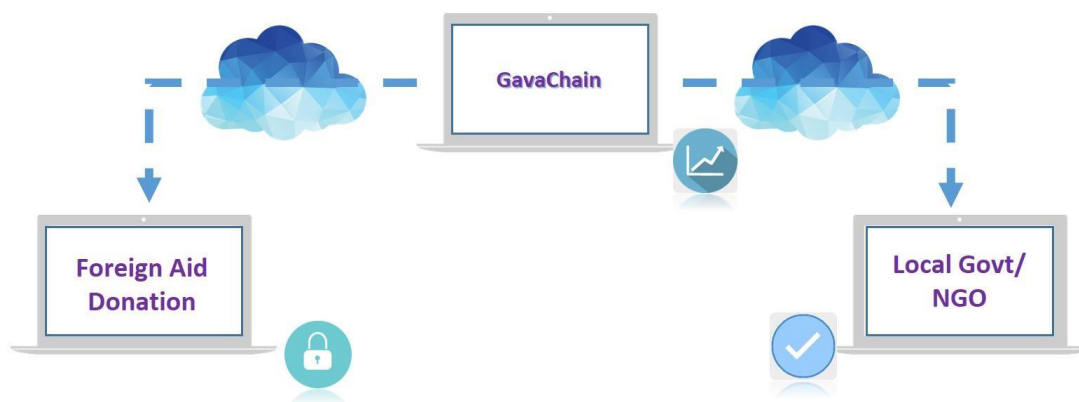
Illustration J – Diagram of the method flow for smart contract confirmation
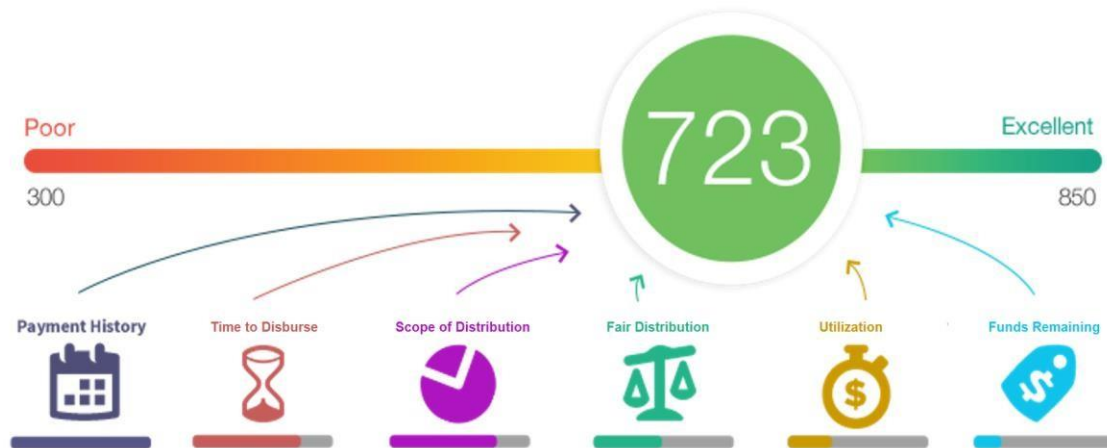
Illustration K – Reputation scoring parameters based on smart contracts

Reputation scoring is a vital mechanism in result-tracking. It's a tool that intelligently populates data from all available sources and analyzes the data using different weights and averaging of amounts as they are lodged into the system over time.

These two features are essential in building data integrity among parties who don't trust each other.

Improving the whole system with blockchain technology will greatly increase trust, transparency, accountability and results-tracking for organizations and individuals alike. TraXion is building a Hyperledger Fabric solution that can handle smart contracts and cater to up to 100,000 high-volume transactions per second.

Healthcare and Insurance Services

Our vision is to be an overall financial solution for our clients, able to provide all the important benefits banked people in rich cities would have access to. To this aim, TraXion onboarded flexible healthcare and life insurance service providers as partners.

BayaniHealth is a human resource benefits service platform offering affordable, tier-based, flexible healthcare packages for small-to-medium enterprises, solo entrepreneurs, freelancers and even common people.
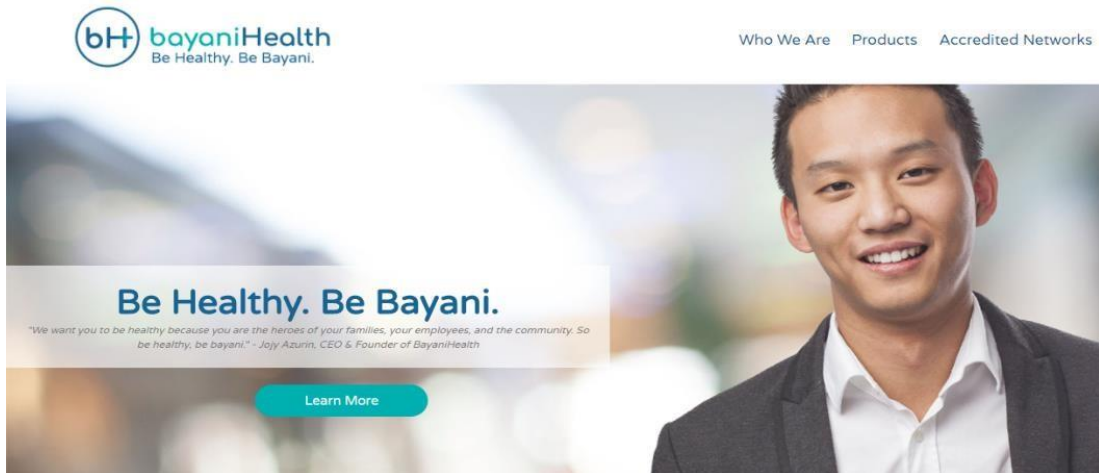
Illustration L: BayaniHealth landing page

BayaniHealth aims to take care of working-class people, micro entrepreneurs and hustlers through the creation of appropriate healthcare benefits subscribers require to feel confident that they are supported every step of the way.
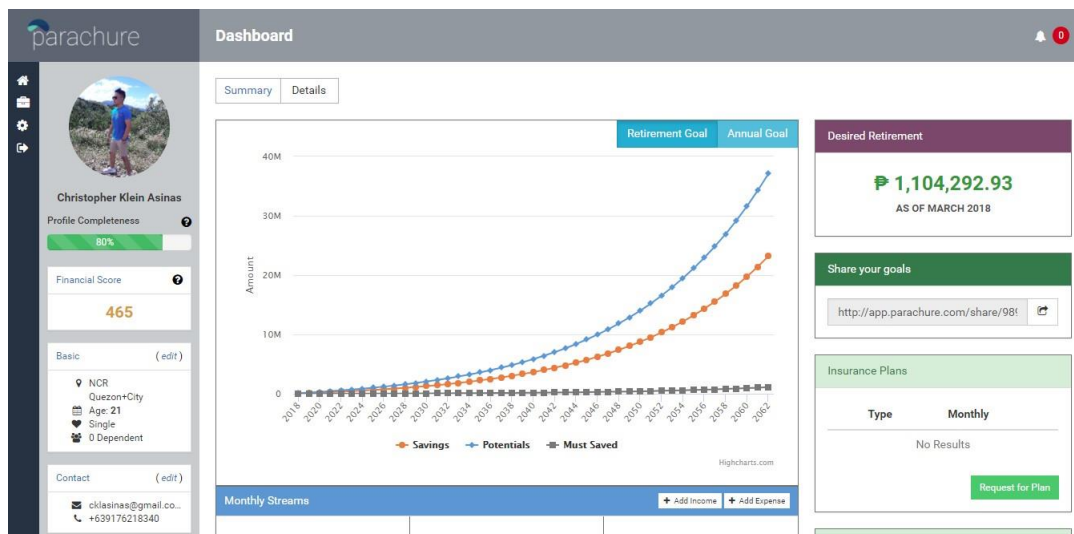
Illustration M: Parachure user dashboard

Parachure is a digital financial advising platform comprised of industry experts. They provide goal-based financial diagnostics and best-practice approaches, enabling the community to enjoy security and financial fulfillment.

Azurrance provides a SaaS-based insurance platform that covers automotive, fire, property and travel insurance solutions. It automates non-life insurance operations to reduce costs and achieve operational efficiency. It also provides IoT solutions for insurance companies.

Illustration N: Azurrance landing page

Public API

TraXion will allow merchants who are not associated with the TraXion platform to access our public API, which will enable them to participate in the TraXion ecosystem and receive payments, remittances or donations using the TraXion wallet. These companies can maintain their own apps and integrate with our system through the API. Their customers can also use the TraXion wallet to make payments for their goods or services, donate to charity organizations or send money to their loved ones using either cash or cryptocurrency.

Crypto-Trading System

The same TraXion wallet will host crypto-trading to enable our customers to trade their TraXion tokens (TXN) with other cryptocurrencies.

After the token sale, we plan to expand to various countries throughout Southeast Asia by replicating the partnerships made in the Philippines. Emerging countries with high populations of unbanked people would be prioritized, then the rest of the world.

Peer-to-peer Lending

The TraXion Wallet enables bank-free loans too. Our system makes it easy to find someone to borrow money from when the need arises. Or, if someone has extra money to spare, they can find someone to lend it to and receive a small amount of interest when it's repaid. Built-in deep machine learning is used to mitigate risk by providing credit scores based on transaction histories, ability to pay and transact on the platform, and other behavioral parameters. It can also augment this facility with known third-party credit scoring systems, depending on jurisdiction.

API for Insurance and Investments

With strong KYC/AML systems built around the platform, paired with smart contracts, TraXion users will have an easier time getting insured and investing for retirement or savings.

TRAXION VS. OTHER PLATFORMS

As the capabilities of blockchain technology start to gain attention—not just from those in the tech community but also individual investors around the world—many groups are looking for ways to innovate in the financial industry with blockchain-based platforms. From Bitcoin, which started the decentralized value-exchange concept, came other cryptocurrencies and startups building on distributed platforms with the goal of making processes exponentially faster and easier.

In the decentralized banking sector, TraXion shares the same vision as many other platforms: to revolutionize the public's access to financial products and services. Like other blockchain solutions, TraXion aims to create "frictionless banking" on a transparent shared ledger. Our platform also allows financial transactions including payments, lending, investments and remittances.

But TraXion's potential is superior to competing platforms because we are the only ones creating a complete platform that both banked and unbanked people can enjoy equally. We are empowering access to opportunities and resources for all people. Being on Hyperledger Fabric, our solution is enterprise-grade, enabling businesses to migrate and commit to a system that fully supports a vast network of transactions. Companies and non-profit organizations co-exist in a diverse network. Moreover, it is an open banking model with which people from all over the world, no matter what social category, can benefit from a simple and secure infrastructure containing all financial services they need.

With our wallets on our smartphones, there is no need to go to physical banks at all. Consumers who do not possess TraXion tokens can still utilize fiat currencies with their TraXion Wallet, and token holders can exchange TraXion tokens for other cryptocurrencies when desired.

Lastly, TraXion enhances the overall impact of philanthropy. TraXion Wallet holders can donate for personal, social, and charitable causes, send aid in urgent situations and track their donations from beginning to end. Being able to see how donations are used to help those in need builds confidence in the system, which fosters more and more giving as the public becomes less and less skeptical of corruption. Philanthropic organizations stand to gain a lot towards fostering their goals through adopting the TraXionPay system.

REVENUE MODEL

Revenue Stream after Token Sale

Global giving platform powered by TraXionFund.com **$2B by 2022**	Global payment platform powered by TraXionPay.com **$1B by 2023**	Global wallet for remittances with TraXionWallet.com **$3B by 2024**
TraXionU training hub for Hyperledger in Manila **$500K per year**	White label blockchain solutions for businesses and brokers: **$1M per contract**	Free, open source code and Hyperledger consulting **A Better World!**

As one of the prime movers pioneering a financially-inclusive world, TraXion aims to not only provide better banking opportunities, but also to ensure we continuously adapt to meet new challenges. In an ever-changing world where innovation thrives and stagnation kills, it is of the utmost importance that a strong team is in place for a company to be successful. TraXion is committed and prepared to lead this change.

Looking onwards, TraXion will continue to reinforce our wallet system, with the aim of making a powerful, full-featured wallet app that will be usable by everybody, everywhere on Earth. All of our supporting platforms will be standardized by the most legitimate parties involved in the near future of the crypto industry.

ROADMAP

As we are geared toward being a complete distributed network banking solution, TraXion aims to develop beneficial features that meet the financial needs of all who use our platform. To make this happen, 35% of the total fund allocation (detailed later in this whitepaper) will be used for platform development to further improve utility of the token.

Formation of Blockchain Dev Hub (early 2017)

Alongside creating a distributed banking solution, TraXion established TraXionHub.com – Manila's developer hub that focuses on using Hyperledger Fabric to create blockchain solutions for financial institutions. The dev hub serves as a source of revenue for the company and will fuel the proliferation of blockchain applications in the Philippines, targeting different aspects of FinTech innovation. It will help more Filipino people live financially-inclusive lives, and soon, we hope to do the same for all the people of the world.

Launch of our Payment Platform (mid 2017)

TraXionPay.com is a digital unified payment system for merchants and businesses. All payment gateways—both offline and online—are seamlessly consolidated in one platform with the TraXion Wallet. This allows the flexible integration of all channels, advanced fraud protection, recurring billing options for convenient payments and mobile optimization.

These capabilities are reinforced through our payment partners' unique and valuable digital transaction platforms. These partners include Coins.ph, Paynamics, PayMaya and Dragonpay.

Launch of Fundraising Platform (mid 2017)

Gavagives.com is the Philippines' leading crowdfunding platform for social good. It is an end-to-end fundraising platform providing a quick and convenient way for donors to support charitable social causes. It is also a complete toolkit for non-profit organizations, NGOs and charity foundations to raise funds and better manage their donors and donations. There are over 20 payment options available for donors to deliver aid, and an automated management dashboard with analytics accessible for fundraisers' use.

TXN Token Sale (May 2018)

TraXion's token sale will offer 250,000,000 TraXion Tokens (TXN) available for sale. The token sale is divided into three parts: a private sale, a pre-sale, and a crowd sale. The first two have different bonus tiers, and a target amount to raise in US Dollars. Funds raised in the token sale will be allocated to key areas for business and platform development, to grow the company and grant for TraXion's customers and clients. (See the Token Sale section later in this whitepaper to learn more.)

TraXion Wallet Capability (Q3 2018)

At this stage, TraXion Wallet supports fund transfers and peer-to-peer transfers using a disbursement gateway. This will enable our customers to remit to anyone in the world at very low cost, saving 90% or more in processing fees compared to currently competing remittance options. They can also donate to any non-profit organization through Gavagives.com, enjoying full end-recipient transparency of each donation so they know their donations are being put to good use.

SMARTER Fundraising (Q3 2018)

The existing TraXion platform will be enhanced with smart contracts to automate performance evaluations of non-profit organizations with reputation scoring and blockchain analytics. These reputation scores will inform customers of the top-performing organizations, which will build trust among the donors. Additionally, organizations can build their credibility to receive higher fundraising results and more successful charitable campaigns moving forward.

Crypto Trading with the TraXion Wallet (by the end of 2018)

Aside from payment, remittance and donation capabilities, TraXion Wallet will launch a crypto trading feature supporting major cryptocurrencies such as ERC20, Bitcoin, Ripple, NEM and more. At this stage, TraXion has attained all licenses necessary to make this feature possible.

Whitelabel Remittance Portal (early 2019)

Hyperledger Fabric makes all financial products, transactions and services available for the TraXion Wallet. Early next year, a whitelabel, enterprise-grade remittance solution will be offered to existing agencies and brokers to equip both consumers and businesses in their given spaces. Transactions will be faster, cheaper and more secured.

Peer-to-Peer Lending (late 2019)

TraXion Wallet customers will be able to lend money to other users by using their TraXion KYC registration and credit score as security assurance. With this micro-financing solution enabled, even the unbanked will have the facility to build enterprises, take out insurance policies, gain assets and so much more.

UNIQUE SELLING PROPOSITION

While TraXion is able to promote financial inclusion, transparency and accountability, it ultimately wants to create social impact. The massive profits big banks and insurance agents receive will now be collectively distributed into savings and grants. Savings for consumers come from our highly reduced transaction fees. And fees TraXion earns from crypto-trading are passed on as grants to non-profit organizations working for the common good. The distribution amount is determined using a combination of smart contracts and artificial intelligence used to rate organizations. (ie. Reputation scoring as seen in the previous *Illustration K.*)

We are empowering the non-profit sector with 1) a distributed ledger that develops trust, 2) smart contracts that ensure all conditions are mutually met, and 3) a digital currency that enables transactions within the network.

That is also the core vision of TraXion as a company.
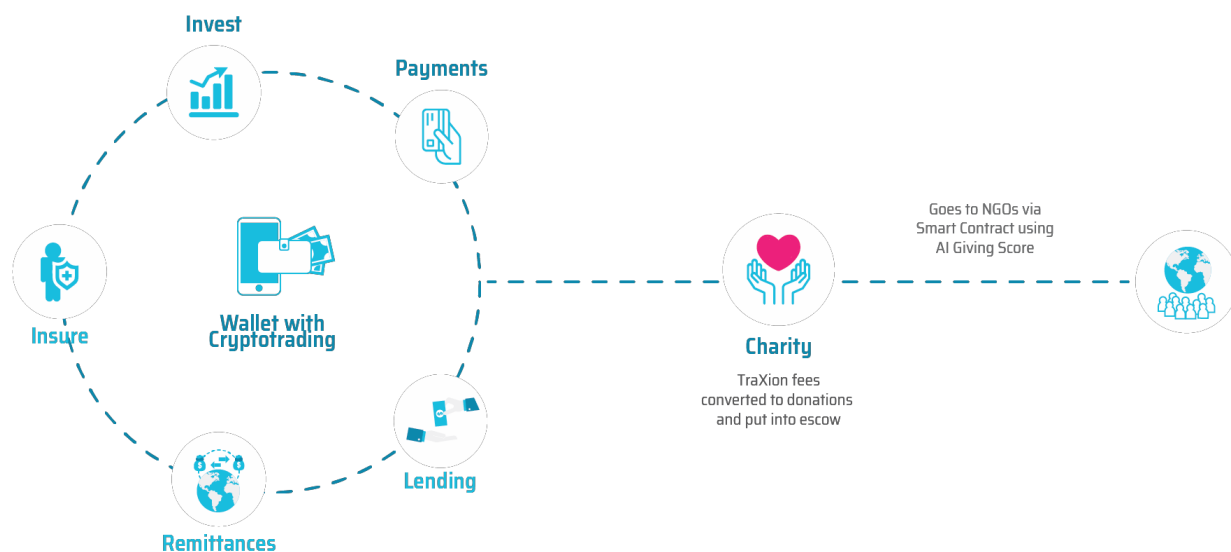
Impact Investing on the Crypto Exchange

TraXion makes impact investments through its crypto-trading facility. A fraction of the fees gathered from the platform will bridge the gap between finance and development by carving out a third space for social and environmental solutions on a global scale.

TraXion will mobilize capital through its token sale for various social impact projects. 3% of the total tokens will be allocated to its trusted fundraising platform GavaGives to reward both donors and high-performing nonprofit organizations and foundations.

All grants will be channeled into an escrow fund, which TraXion will grant NGOs access to. Grant amounts will be based on the NGO's reputation scores and from the collective votes of token holders. Special attention is placed on projects relevant to healthcare, clean energy, agriculture, water, education and the livelihood of marginalized communities.

Frictionless Banking

With the ever-changing value propositions of blockchain technology, many financial experts predict traditional banking will reach the end of its life by 2030[13].

TraXion is not here to replace the banks immediately, but to serve as a transitional platform to a bankless society. To this aim, we are putting key software strategies in place and considering all compliance solutions.

KYC and AML – Intelligent ID Verification

TraXion's system allows us to have real-time personal and business identity verification. The platform screens investors for anti-fraud and regulatory compliance. Once you register and participate in the TraXion Token sale, please make sure that you upload all your KYC information to your dashboard. We will not be able to distribute TraXion Tokens to anyone who cannot upload proper KYC documents by the deadline.

This will help to better comply with ever-increasing regulatory requirements, in particular anti–money laundering (AML), counter–terrorism financing (CTF) and know-your-customer processes (KYC). It will also further enable TraXion to gather essential data needed to improve our services. With a range of products to offer, we aim to help all of our global customers stay ahead of regulatory curve and focus on what matters most – financial happiness!

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[13] KPMG, "Meet Eva" - https://www.finextra.com/finextra-downloads/newsdocs/meet-eva-1.pdf, and World Economic Forum, "What will the bank of the future look like?" - https://www.weforum.org/agenda/2016/02/what-will-the-bank-of-the-future-look-like/

Automated business verification

Business information is verified quickly via an API or our free dashboard. From opening an account to keeping regular tabs on data, we have you covered.

Intelligent ID verification

ID verification APIs make it easy to verify the name, date of birth, address and identification numbers of your customers for KYC compliance and anti-fraud precautions. Our platform provides individual detailed verification checks based on AML and KYC regulations.

Token sale

During the token sale, the company will issue virtual currency tokens called TraXion Tokens (TXN). The tokens are being sold on the Ethereum network using ERC20 protocol. Smart contracts will be used to complete the token transactions.

We have chosen to hold a token sale instead of alternative money-raising methods because this allows us to onboard participants from different regions, and also incentivizes them to promote TraXion's products via affiliates and commissions. Secondly, tokens provide liquidity since they can be traded on various exchanges after the ICO.

Token Distribution

The initial TraXion token generation is programmed by a smart contract running on Hyperledger Fabric, and will be distributed as follows:

• 50% of the tokens (250,000,000 TXN) will be allocated to token sale contributors, and will be transferable when the crowd sale ends;

• 20% of the tokens (100,000,000 TXN) will be allocated to the team, and will be locked by smart contract for 12 months;

• 5% of the tokens (25,000,000 TXN) will be allocated to the community to incentivize developers, partners, strategists, and other community members who want to leverage the TraXion network to build new products and partnerships.

• 20% of the tokens (100,000,000 TXN) will be allocated to TraXion's parent company, Pluma Technologies Ltd, and held as a provision for future expenses, partnerships, business development, marketing and strategic acquisitions. Depending on future developments, a portion of these tokens could be allocated to reserve funds. These tokens will be locked by smart contract for 12 months.

• 3% of the tokens (15,000,000 TXN) will be used for a bounty program. Unused tokens will be reallocated back to the reserve.

• 2% of the tokens (10,000,000 TXN) will be allocated for corporate social responsibility (CSR). They will serve as a grant given to the trusted charity donation platform gavagives.com to be used for a rewards program. Tokens will be issued to both donors and charity organizations based on certain conditions stipulated in a smart contract. Conditions will be generally based on contributions for donors, and performance for charity organizations.

No further issue of TraXion tokens will be made.

Seed 2% · CSR 2% · Bounty 3% · Community 5% · Pre-Sale 8% · Crowd Sale 40% · Reserve 20% · Team 20%
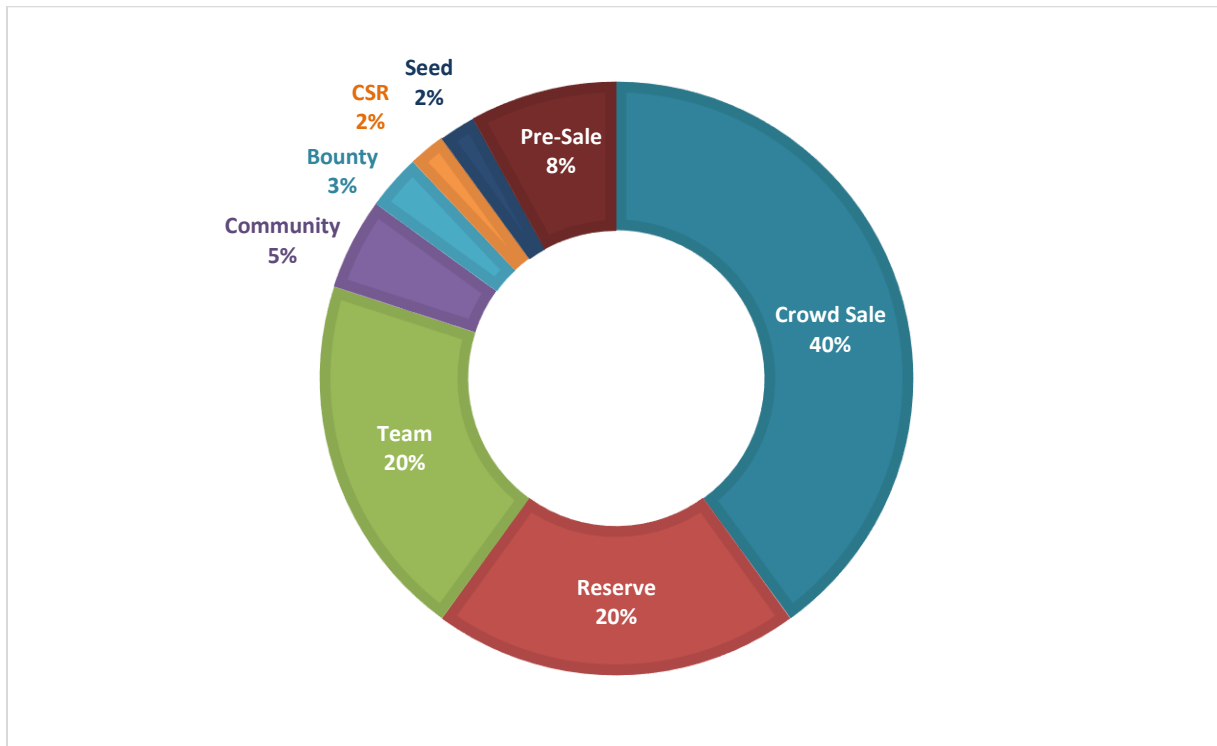
Allocation of Funds

Initial funds will be used to hire more Hyperledger developers, making it possible to simultaneously complete more projects and roll out TraXion's services to the market more quickly. TraXion is in the process of securing and finalizing partnerships with MasterCard and IBM. We are currently holding ongoing partnership contract reviews with 3 major banks in the Philippines, as well as 2 remittance companies.

We also aim to roll out crypto-trading as soon as possible.
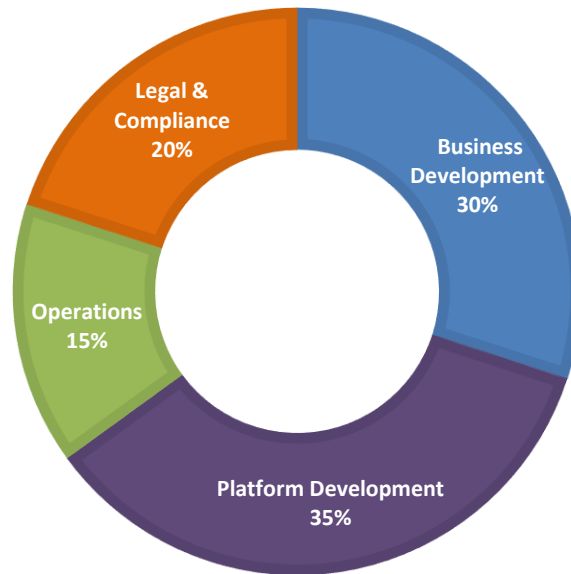
Token Sale Period Mechanics

There will be five bonus tiers during the private and pre-sale. 10,000,000 (ten million) TXN will be available for sale for each tier. The private sale will have only 10,000,000 (ten million) tokens up for sale, whereas the entire pre-sale will have a total token allocation of 40,000,000 (forty million) tokens.

The availability of tokens come on a first come first serve basis. The amount of bonus tokens gained depends on which tier the purchase is made in, as shown in the table below. (eg. If you purchase 100 ETH of tokens in the last pre-sale tier, you will receive 10 bonus tokens—10% of your purchase.) Transactions will automatically move to the next tier when demand exceeds the tier's allocation, until all tokens allocated for the pre-sale run out.

During the crowd sale, 200,000,000 (two hundred million) tokens will be available for purchase. The minimum and maximum purchase during pre-sale and crowd sale is 0.2 ETH and 2,000 ETH, respectively.

	PRIVATE	PRE-SALE				CROWD SALE
Total (in TXN)	10,000,000	40,000,000				200,000,000
Bonus	50%	40%	30%	20%	10%	N/A

Start of Pre-sale: May 1, 2018

End of Pre-sale: July 30, 2018

Start of Crowd Sale: August 1, 2018

End of Crowd Sale: August 31, 2018

The pre-sale period will have a duration of 3 months. The crowd sale will have a duration of nearly 5 weeks. Tokens unsold during the sale will be used for future sales.

Token Price: 0.00035 ETH

Hard Cap: 45,000,000 USD

Assuming 40,000,000 tokens are purchased during the pre-sale, the total supply available during the crowd sale will be 200,000,000 (two hundred million) tokens. If the pre-sale does not sell out, remaining tokens will be sold in the crowd sale for the same price, but with no bonus tokens.

TEAM

TraXion has assembled an expert management team with a diverse range of talents and skills. These experts include specialists in cryptocurrency, banking operations and compliance, blockchain and peer-to-peer technologies, payment processing, artificial intelligence, cyber threat security management, internet marketing and economics, politics and public relations.

The management team has already achieved several milestones, including having all the infrastructure in place to operate an electronic money platform for payments and donations.

Ann Cuisia-Lindayag (CEO)

Ann is responsible for leading the development and execution of TraXion's long term strategy with a view to creating value for all token holders.

- 20+ years of experience in information technology.
- Has advised several women startup founders.
- Co-Founder of GavaGives, an online giving facility in the Philippines helping non-profit organizations go digital.
- Passionate about social impact.

Tamer Maher (COO)

Tamer is responsible for the daily operation of the company, overseeing all ongoing business operations.

- 20+ years of experience in the software industry.
- Has worked on consulting in different industries at various scales.
- Has worked with companies in the US, MENA region and Europe.
- PMP certified and holds an MBA.

Bermil Espina (CTO)

Bermil is in charge of information technology (IT) strategy and the computer systems required to support TraXion's unique goals.

- 20+ years of experience in the IT industry.
- Started as a Software Engineer and later became an Enterprise Solution Architect
- Has worked with companies in the Philippines, Singapore and the USA.

Roberto Calida (CFO)

Roberto is responsible for managing TraXion's finances, including financial planning, management of financial risks, record-keeping and financial reporting.

- 30+ years of experience in the banking and financial industy.
- Management Consultant and a Certified Public Accountant.
- CEO of Doulos Subic Inc., a consulting company specializing in financial services and project development assistance.
- Was previously CFO for Subic Bay Marine Exploratorium Inc.

Jojy Azurin (Head of Business Strategies)

Jojy is responsible for TraXion's strategic partnerships and white-label opportunities.

- Co-Founder of BayaniHealth and Parachure, Founder of Azzurance.
- Manila co-director of the Founder Institute, the world's biggest incubator for startups.
- Has made two exits from previous successful tech startups.
- Notable speaker at technology and business events.

Jason Dela Rosa (Head of DevOps)

Jason oversees the day-to-day activities of the DevOps team and supports TraXion's site/software/applications platforms.

- 18+ years of in development and management experience in the tech, e-commerce, e-learning and business industries.
- Co-founder of MyCareBuddy, a prepaid telemedicine and telehealth service.
- Currently working on multiple other ventures as well.

Raymonde Sawal (Head of Marketing, in charge of the UK)

Raymonde manages marketing for the company and develops marketing strategies in line with company objectives.

- 20+ years of business development experience in Europe.
- Specializes in critical target groups for B2B and products needing explanation.
- Has authored several books on sale acquisition.

Iurii   Znak   (Marketing   &   Investment   Consultant)

Iurri will actively monitor TraXion's investments and help form investment strategies as our financial objectives change over time.

- 6+ years of experience in investments attraction.
- Founder of Respect Studio, a digital marketing agency that helps businesses attract B2B customers.

Jourdan Sebastian (Market Influencer)

Jourdan is responsible for creating a buzz around the TraXion platform.

- Movie director and humanitarian activist.
- Has led crowdfunding and disaster response teams.
- Advocate for the Common Good.
- Evangelist of financial inclusion.

Christopher Asinas (Community Manager)

Christopher manages TraXion's social media to drive communications with regular, relevant and engaging content.

- Junior Account Executive of Gava Gives.
- Co-founded Chief Entrepreneurs' Organization of Mapua University to establish an incubation program for budding Mapuan-led startups.
- Served as Student Ambassador of TechShake.
- Thought leader with the goal of inspiring the next generation.

Michael Samonte (Lead Developer)

Michael coordinates the programming team, directs development plans and ensures that software projects come in on time and under budget.

- 6+ years of experience in web development.
- Full-Stack Web, Mobile, and Đapp (Blockchain) developer.
- Notable web development projects: Gava Gives, Globe, Unilab and Century Pacific, and mobile applications and games for Phoenix Petroleum, B'lue and Vigan City.

ADVISORS

Phillip Nunn (International Blockchain Advisor)

- 15+ years of experience in financial services.
- Entrepreneur and well-known online influencer in the Blockchain and Cryptocurrency world.
- Specializes in wealth management, angel investment, commercial property investment and financial technology.
- Has served in the advisory boards of many Blockchain companies, and is an international speaker on Blockchain, Crypto and FinTech.

Yobie Benjamin (International Blockchain Partnership Advisor)

- Founder of Token Inc. and Chief Technology Officer of ClickSWITCH.
- Founded TokenOS, an operating system for open banking that features smart tokenization.
- Co-founded virtual reality software company Avegant.

Preston Junger Bui (International Blockchain Advisor)

- Former employee of Yelp, Yahoo!, IAC and Apple.
- Co-Founder of Mile Square Labs, working with domestic and international startups on sales operations and growth objectives.
- Active growth partner & independent board director with several accelerators, traditional tech and blockchain/ICO companies.

Burton Crapps (Fintech Advisor)

- 30+ years as a serial entrepreneur, having built software and back-office operations in the USA, Singapore, the Philippines and across South East Asia.
- Founder of CollectionWorks Software Solution and Business (successfully exited), and Consumer CreditScore in Manila.
- Provider of a nationally-standardized consumer credit score to financial institutions to lead the country toward financial Inclusion.

Krishan Grover (Business & Partnership Advisor)

- Founder of Kris FinSoft, a leading regional digital and innovative banking solution provider, with a strong, proven track record in addressing the challenges faced by the banks and help them remain competitive.

Joey Leviste (Independent Director)

- Chairman of several energy, mining, industrial, agricultural, and charitable organizations
- Holds a Master of Arts in Economics from Fordham University, and an MBA in International Business from Columbia University
- A fellow of the Asia Program of the Woodrow Wilsion International Center in Washington D.C.
- Business Associate of the Asia Pacific Research Center of Stanford University
- Editor, Pacific Late: Philippine Persepective on a Pacific Economic Community

Tony Herbosa (Finance and Investments Advisor)

- 30+ years of experience in Finance, specifically banking, trading and investments.
- Chairman Emeritus of Philstocks Financial, Inc.
- Managing Director for Corporate Finance & Consulting Services at The Center for Global Practices
- Former President & CEO of PNB Capital & Investment Corporation.
- Ex-Founder of Traders Apprentice Pilipinas.

Randell Tiongson, RFP (Finance and Investments Advisor)

- 30 years of experience in the Financial Service Industry.
- Advocate of Life & Personal Finance.
- One of the most respected personal finance coaches in the Philippines.
- Director of the Registered Financial Planner Institute Philippines.
- Author of best-selling finance books: No Nonsense Personal Finance, Money Manifesto, Everyday Moneyfesto, and Build Your Future Today.

Rafael Padilla (Legal & Compliance Advisor)

- Commercial attorney and Professor of Law focused on fintech, cryptocurrencies and blockchain.
- Has worked with some of the blockchain remittance and financial technology startups based in the Philippines, serving their legal and compliance requirements.

LEGAL INFO

General Information

In order to fund the development of the TraXion ecosystem, 500,000,000 tokens (onwards called TraXion Tokens, or TraXion) will be created on the Hyperledger blockchain and sold to the public. TraXion is a token that will allow the user to access the TraxionChain platform.

The TraXion token does not have the legal qualification of a security since it does not give any rights to dividends or interests. TraXion token sales are final and non-refundable. TraXion tokens are not shares and do not give any right to participate in general company meetings. TraXion tokens cannot be used outside the TraxionChain Platform, as they only have value within the platform. Anyone purchasing TraXion tokens expressly acknowledges that they have carefully reviewed this white paper and fully understand the risks, costs and benefits associated with the purchase of TraXion.

Knowledge Required

All purchasers of TraXion tokens must have adequate experience with cryptocurrencies, blockchain systems and services to fully understand the risks associated with investing in a token sale, as well as the mechanisms related to the use of cryptocurrencies (eg. storage).

The company shall not be responsible for any loss of TraXion tokens or inability to access TraXion tokens which may result from the actions or mistakes of the purchaser, or from any person undertaking to acquire TraXion tokens, including hacker attacks.

Risks

Acquiring and storing TraXion tokens involves various risks, in particular the risk that the company may not be able to develop its blockchain, launch its operations and provide the promised services. Therefore, prior to acquiring TraXion tokens all potential purchasers should carefully consider the risks, costs and benefits of acquiring TraXion tokens and, if necessary, obtain independent advice from a knowledgeable person. Any interested person who is not able to accept or understand the risks associated with purchasing tokens from an initial token sale, or any other risks as indicated in the Terms & Conditions of the crowdsale, should not acquire TraXion tokens.

This white paper shall not and cannot be considered as an invitation to enter an investment. It does not constitute or relate in any way to securities, nor should it be considered as an offering of securities in any jurisdiction. The white paper does not include nor contain any information or indication that might be considered as a recommendation or that might be used to base any investment decision on. This document does not constitute an offer or an invitation to sell shares, securities or rights belonging to the company or any related or associated company. TraXion tokens are a utility token which can only be used on the TraxionChain platform and are not intended to be used as an investment.

The offering of TraXion tokens on a trading platform is done to allow the use of the TraxionChain platform, and not for speculative purposes. The offering of TraXion tokens on a trading platform does not change the legal qualification of the token, which remains merely a utility token for use on the TraxionChain platform, and not a security.

The company is not to be considered as an advisor on any legal, tax or financial matters. Any information in the white paper is given for general information purposes only, and the company does not provide any warranty as to the accuracy and completeness of this information. Given the lack of crypto-token qualifications in most countries, each buyer is strongly advised to carry out a legal and tax analysis concerning the purchase and ownership of TraXion according to their nationality and place of residence.

The company is not currently a financial intermediary according to EU Law and is not required to obtain any authorization for Anti Money Laundering purposes. This qualification may change if TraXion offers future services which qualify as financial intermediation activities. In this case, the use of TraXion services may require the completion of an AML/KYC identification process.

Acquiring TraXion tokens shall not grant any right to influence TraXion's organization. TraXion confers no direct or indirect right to the company' capital or income, nor do they confer any governance rights within the company. Moreover, TraXion tokens are not proof of ownership or a right of control. They do not grant the controlling individual any asset or share in the company, or in the company's network. Lastly, TraXion does not grant any right to participate in control over the company's management or decision-making set-up, or over the company network and governance of the purchasers.

Regulatory authorities are carefully scrutinizing businesses and operations associated with cryptocurrencies all around the world. In that respect, regulatory measures, investigations or actions may impact the company's business and even limit or prevent it from developing its operations in the future. Any person undertaking to acquire TraXion tokens must be aware that the company business model, the white paper or terms and conditions may change or need to be modified because of new regulatory compliance requirements from any applicable law in any jurisdiction. In such a case, purchasers and all people undertaking to acquire TraXion tokens acknowledge and understand that neither the company nor any of its affiliates shall be held liable for any direct or indirect loss or damage caused by such changes.

The company will do its utmost to launch its operations and develop the TraxionChain platform. Anyone undertaking to acquire TraXion tokens acknowledges and understands that the company does not provide any guarantee that it will manage to achieve full development of the platform. In concluding the transaction, these tokens will be issued by a technical process referred to as a «Blockchain». This is an open source IT protocol over which the company has no rights or liability in terms of development and operation. The token distribution mechanism will be controlled by a Smart Contract; this involves a computer program that can be executed on the Hyperledger network or on a blockchain network that is compatible with the Smart Contract programming language. They acknowledge and understand, therefore, that the company (including its bodies and employees) assumes no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use TraXion tokens, except in cases of intentional misconduct or gross negligence on behalf of the company.

TraXion is based on the Hyperledger protocol. Therefore, any malfunction, unplanned function or unexpected operation of the Hyperledger protocol may cause the Company network or TraXion tokens to malfunction or operate in a way that is not expected.