## **A Checklist For UX And Web Designers**

DO	DON'T
Use good color contrast and a legible font size  Apply Now	Use low color contrast and a small font size  Apply Now
Follow a linear, logical layout	Spread content all over a page
Use a combination of color, shapes and text to convey meaning  Lorem Ipsum  Lorem ipsum dolo lor sit amet, cons ectetur con adipisc scing elit, se dodo	Only use color to convey meaning  ERROR
Publish all information on webpages  Lorem Ipsum Dolor Sit amet, cons ectetur con adipisc scing elit, se dodo. Magna sit aliq.	Bury information in downloads
Put buttons and notifications in context  Submit	Separate actions from their context Submit
Break up content with subheadings, images and videos  Lorem Ipsum Dolor Sit  Amet Consectetur  Adipiscing elit, sedd do eiusmod tem por incidid unt ut labore et dolore magna sit aliqua. Ut enim ad minim venam, quis nost lorem ipsum dolor.	Make users read long blocks of content  Lorem ipsum dolo lor sit amet, consectetur con adipisc scing elit, se dodo eius mode tempor incidi dunt labuter labore et dolorer magna aliqua. Ut conset etur adipis cing. Lorem ipsum.
Let users choose their preferred method of communication when booking appointments	Make telephone the only means of contact for users

Applicable to deliverables across various channels, including mobile, web, print, PDF, PowerPoint, email, etc.