

Table 2
Estimated U.S. Snowsports Visits by Region, 1978/79 – 2018/19 (in millions)
(Extrapolated Data*)

SEASON	Northeast	Southeast	Midwest	Rocky Mtn.	Pacific Southwest	Pacific Northwest	Pacific West (total)	National Total	National Rank
2018/19	12.514	4.262	6.498	24.408	7.585	4.075	11.660	59.343	4
2017/18	11.987	4.161	6.257	20.792	6.227	3.850	10.081	53.273	24
2016/17	11.936	4.184	5.421	21.736	7.385	4.098	11.483	54.761	14
2015/16	9.346	3.957	5.516	22.287	7.480	4.206	11.686	52.792	25
2014/15	13.332	5.673	6.982	20.768	4.822	2.000	6.823	53.578	22
2013/14	13.386	5.769	7.695	21.100	5.154	3.387	8.541	56.491	12
2012/13	13.334	5.155	7.273	19.800	7.140	4.202	11.342	56.904	10
2011/12	11.021	4.405	6.382	19.130	6.066	3.962	10.028	50.966	32
2010/11	13.887	5.789	7.811	20.900	8.111	4.042	12.153	60.540	1
2009/10	13.411	6.016	7.718	20.378	8.411	3.853	12.264	59.787	3
2008/09	13.730	5.664	7.247	19.974	7.091	3.647	10.738	57.354	7
2007/08	14.261	5.204	8.099	21.324	7.617	3.998	11.615	60.502	2
2006/07	11.801	4.888	7.200	20.849	6.536	3.794	10.330	55.068	13
2006/07	12.505	5.839	7.787	20.717	7.916	4.133	12.049	58.897	5
2004/05	13.661	5.504	7.533	19.606	8.888	1.690	10.579	56.882	11
2003/04	12.892	5.588	7.773	18.868	8.033	3.912	11.946	57.067	9
2002/03	13.991	5.833	8.129	18.728	7.885	3.027	10.913	57.594	6
2001/02	12.188	4.994	6.980	18.123	7.947	4.179	12.126	54.411	16
2000/01	13.697	5.458	7.580	19.324	7.836	3.442	11.278	57.337	8
1999/00	12.025	5.191	6.422	18.109	6.651	3.800	10.451	52.198	28
1998/99	12.299	4.261	6.005	18.440	7.485	3.599	11.084	52.089	29
1997/98	12.712	4.343	6.707	19.191	7.918	3.251	11.169	54.122	17
1996/97	12.407	4.231	7.137	18.904	6.359	3.482	9.841	52.520	27
1995/96	13.825	5.693	7.284	18.148	6.012	3.022	9.034	53.983	19
1994/95	11.265	4.746	6.907	18.412	Not avail.	Not avail.	11.346	52.677	26
1993/94	13.718	5.808	7.364	17.503	Not avail.	Not avail.	10.244	54.637	15
1992/93	13.217	4.660	6.978	18.602	Not avail.	Not avail.	10.575	54.032	18
1991/92	12.252	4.425	6.535	17.687	Not avail.	Not avail.	9.936	50.835	33
1990/91	11.157	4.257	6.486	16.706	Not avail.	Not avail.	8.115	46.722	40
1989/90	13.299	4.447	6.915	16.048	Not avail.	Not avail.	9.311	50.020	37
1988/89	12.741	5.424	7.013	16.601	Not avail.	Not avail.	11.556	53.335	23
1987/88	14.421	5.885	6.783	16.564	Not avail.	Not avail.	10.255	53.908	20
1986/87	14.745	5.816	6.944	16.680	Not avail.	Not avail.	9.564	53.749	21
1985/86	12.836	5.218	7.201	16.869	Not avail.	Not avail.	9.797	51.921	30
1984/85	11.083	4.394	6.899	17.626	Not avail.	Not avail.	11.352	51.354	31
1983/84	12.087	5.175	6.961	16.801	Not avail.	Not avail.	9.606	50.630	35
1982/83	9.523	4.256	6.213	14.808	Not avail.	Not avail.	12.061	46.861	39
1981/82	11.467	5.064	7.846	15.337	Not avail.	Not avail.	11.004	50.718	34
1980/81	8.953	4.172	7.688	10.486	Not avail.	Not avail.	8.401	39.700	41
1979/80	8.655	4.230	8.682	17.160	Not avail.	Not avail.	9.473	48.200	38
1978/79	11.294	3.763	9.743	15.837	Not avail.	Not avail.	9.560	50.197	36

Note: Pacific West visits are segmented by sub region (Pacific Southwest and Pacific Northwest) from 1995/96 – 2018/19. Pacific West visits are reported in aggregate total for 1978/79 – 1994/95 (sub regional breakouts unavailable).

** Users of the regional data in this table are cautioned that prior to 1982 no estimate of industry-wide snowsports visits was made for the "End of Season" studies. Therefore, for 1978/79 to 1980/81 the estimates were derived by applying the NSAA Members' Skier Visit Index. Since 1982, the estimates have been obtained by applying a statistical extrapolation procedure using regional mathematical equations derived from the NSAA survey respondent data. The procedure is reported in "An Estimate of the U.S. Ski Industry Business Volume and Lift Capacity for 1981/82," unpublished NSAA report (November 1982), by Marvin Kottke.*