

Menna Allah Haitham Hassan



Contact

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About Me

Creative and goal-oriented marketer with strong leadership and organizational skills, aiming to make a significant impact in social media and event management.

Skills

- Technical skills: microsoft office suite
- core skills: Leadership, communication skills,
- creativity, hard work, Leadership , Quick Learner , eye for detail, time management.

Education

Faculty Of Tourism And Hotels

Suez Canal University

- Tourism department
- Senior year

Experience

Online Sales and Organizer – Weekend Travel

July 2021 – August 2022

- Managed online sales operations, responding to customer inquiries and processing bookings.
- Organized trips, events, and travel plans for groups, ensuring smooth execution and client satisfaction.

Event Organizer – Rehlat Suez

September 2022 – February 2023

- Planned and executed various trips, events, and parties for clients.
- Coordinated logistics to ensure seamless delivery of services.

Branch Manager and Social Media Specialist – Rehlat Ismailia

March 2023 – June 2023

- Supervised branch operations, ensuring smooth workflows and achieving sales targets.
- Developed and implemented creative social media strategies to increase online presence and attract clients.

Receptionist – Green House Hotel

July 2023 – Sep 2023

- Welcomed and assisted guests with check-in and check-out procedures, ensuring a positive guest experience.
- Managed reservations, handled inquiries, and provided accurate information about hotel services.
- Resolved guest complaints efficiently to maintain high customer satisfaction.
- Coordinated with various departments to meet guests' needs and ensure seamless service delivery.

Social Media Specialist – Green House Hotel

June 2024 – Present

- Designed and executed creative social media campaigns to promote the hotel's services and offers.
- Managed content creation, including graphics, videos, and captions, ensuring alignment with brand identity.
- Engaged with followers to build strong relationships and increase online visibility.
- Analyzed social media performance metrics to optimize campaigns and drive results.

Dec 2024 – Dec2025

President of the Students' Union of the Faculty of Tourism and Hotels