

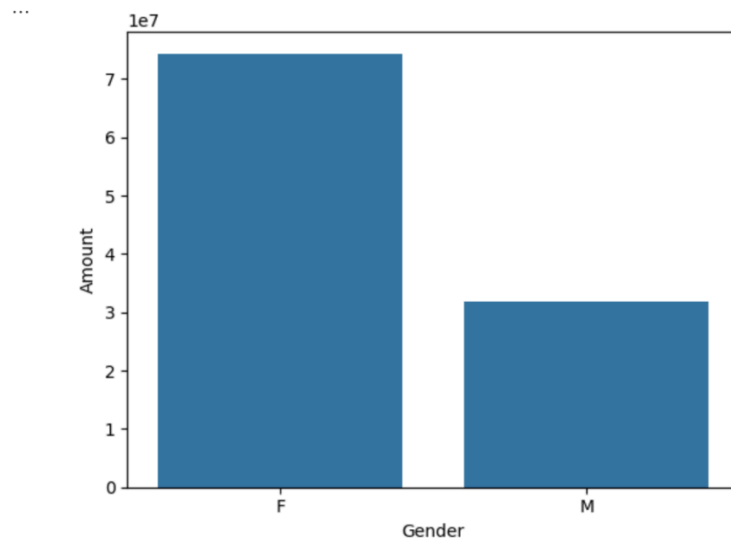
Wireframe Documentation

Sales Data Analysis

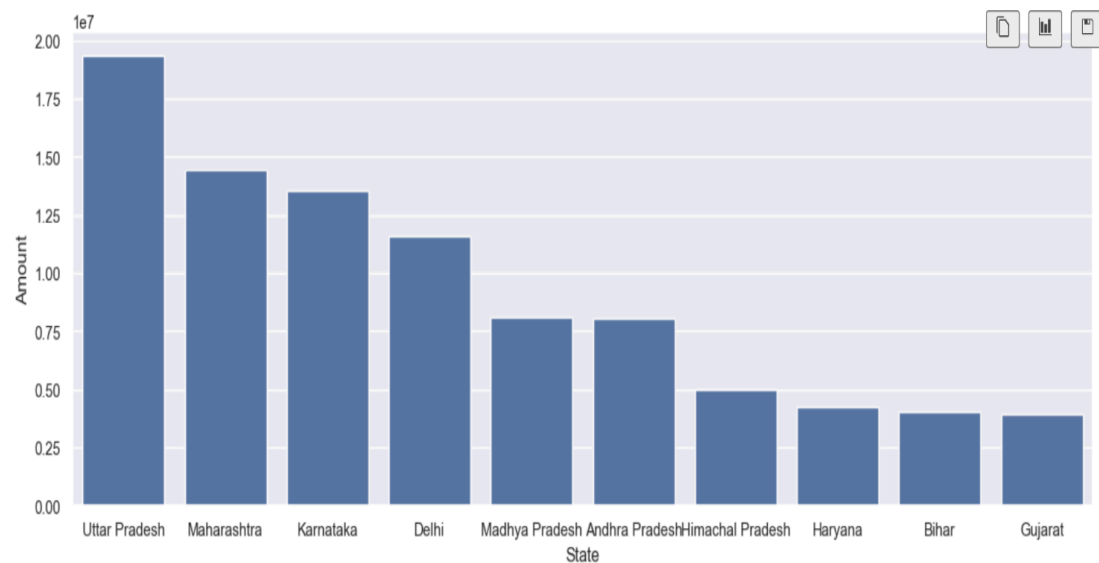
Submitted By
Bodapatla Vinay Kumar Reddy

1. Sales Analysis

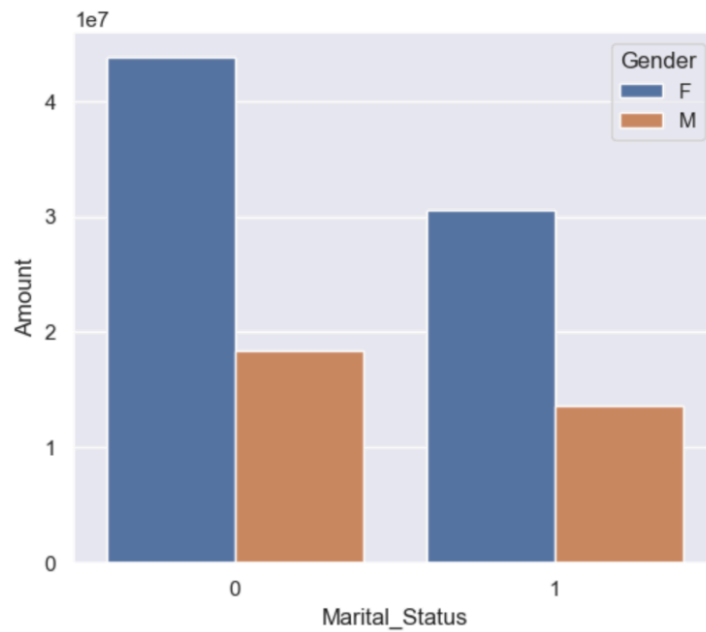
- We can see that most of the buyers are females and even the purchasing power of females are greater than men.



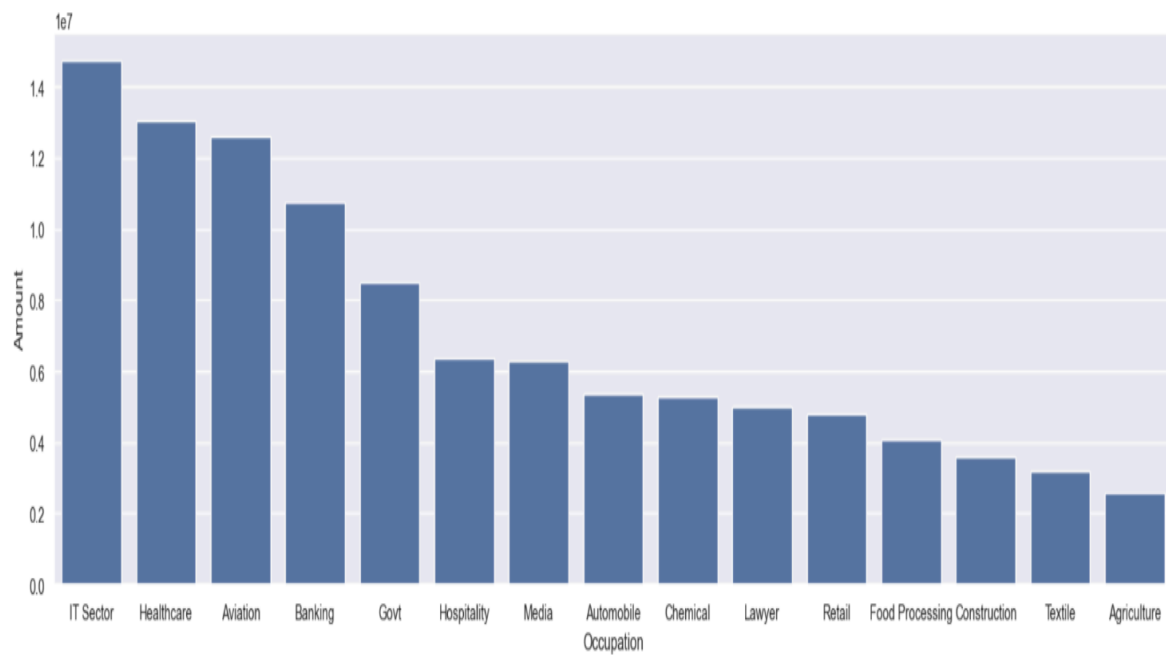
- We can see that most of the orders & total sales/amount are from Uttar Pradesh, Maharashtra and Karnataka respectively.



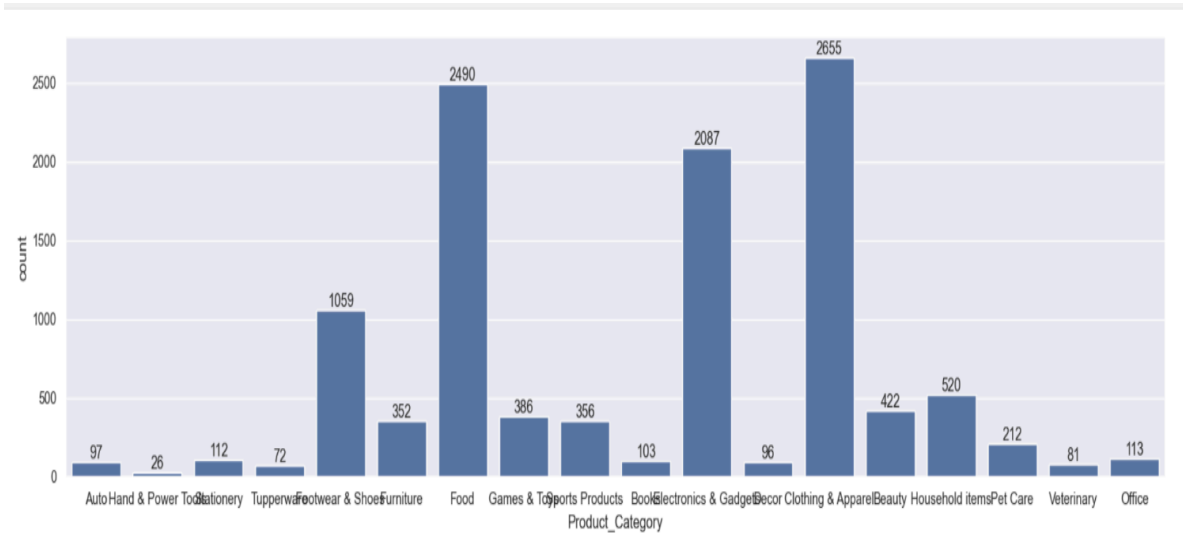
- We can see that most of the buyers are married (women) and they have high purchasing power.



- We can see that most of the buyers are working in the IT, Healthcare and Aviation sector.



- We can see that most of the products sold are from the Food, Clothing and Electronics category.



- Married women in the age group 26-35 yrs from UP, Maharashtra and Karnataka working in IT, Healthcare and Aviation are more likely to buy products from Food, Clothing and Electronics category.

