

Super Market Sales Dashboard

133.27K

Sum of Sales

6.35K

Sum of gross income

3.06K

Sum of Rating

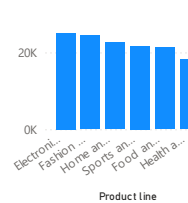
435

Count of Invoice ID

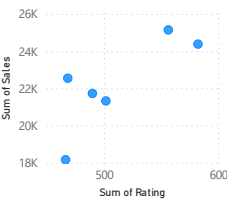
306.37

Average Sales per Transaction

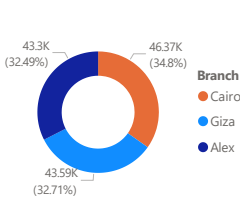
Total of Sales by Product line



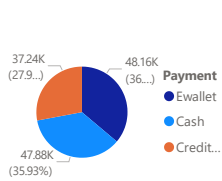
Customer Rating vs Sales



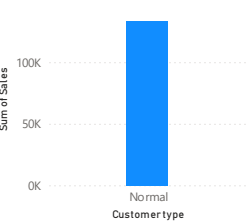
Sum of Sales by Branch



Cash



Sum of Sales by Customer type



Top 10 Performing Product Lines

Sum of gross income	Sum of Sales	Product line
1,197.28	25,142.78	Electronic accessories
1,160.92	24,379.33	Fashion accessories
1,015.36	21,322.46	Food and beverages
864.62	18,156.92	Health and beauty
1,073.55	22,544.63	Home and lifestyle
6,346.29	133,271.99	

City

- ☐ Mandalav  
☐ Navpvitaw  
☐ Yangoon

Customer type

- ☐ Member  
☒ Normal

Gender

- ☐ Female  
☐ Male

Year

- > ☐ 2019

## Key Insights from the Dashboard

### 1. Top Performing Branch

**Alex** branch had the **highest total sales** of about **46.37K**, outperforming **Cairo (43.59K)** and **Giza (43.3K)**.

Profit distribution is almost balanced, but **Alex contributes slightly higher at 34.8%** of total revenue

### 2. Top-Selling Product Line

**Electronic Accessories** is the **top seller** with about **25,142.78** sales and the highest gross income (1,197.28).

Followed by **Fashion Accessories** and **Home and Lifestyle** products

### 3. Popular Payment Type

Cash (36%) and E-Wallet (35.9%) are the most used payment methods, showing customers prefer instant or digital transactions

### 4. Customer Type Sales Trend

**Normal customers** generated **higher total sales** compared to **Members**, indicating occasional buyers contribute strongly to store revenue

### 5. Customer Satisfaction