

## Contact

Christopher Bodenlos

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## Introduction

My name is Christopher Bodenlos, and I'm a developer with a penchant for the web, interaction design, and the visual arts.

In my current role as a freelance developer, as in my previous role as Senior Web Developer at TDO Communications Inc. in Irvington, New York, I develop creative solutions to complex problems, helping clients effectively represent themselves and engage with their customers on the web.

I hope to use my experience to explore new avenues of engagement on the web and beyond.

## Education

BA in Fine Art

University of Colorado at Boulder

## Skills

- Development with a focus on the web (front-end and back-end), HTML5
- Javascript (including Node.js, Angular, jQuery)
- CSS3/SCSS architecture including responsive layouts
- PHP, Go and ColdFusion
- SQL databases
- RESTful web APIs, JSON parsing
- UI/UX design and development
- Web & interaction design and typography
- Git SCM
- Attribution and analytics
- Email campaign development
- CRM data management
- ExactTarget/Salesforce Marketing Cloud API integration
- Apache web server configuration
- Communication with technical and non-technical stakeholders
- Systems analysis & project estimation
- Testing, quality assurance and documentation procedures

## Selected Projects and Employment

**Currently:** *Freelance web development (2016–present)*

**The Compass Group** - *Website, design, API integration & email (Freelance, 2015–2017)*  
Customized WordPress installation and front/back end development including incorporation of a real-time NASDAQ investor relations API feed.

**Blue Buffalo Company** - *Web & mobile, CMS, APIs, CRM, email campaigns & Facebook apps (TDO Inc., 2008–2016)*

Front and back-end concept, development and maintenance of brand, user-generated content and promotional websites, custom CMS and data export tools, a custom CRM system and multi-channel advertising attribution systems, and extensive analytics configuration and reporting.

**Davis & Gilbert LLP** - *Website, CMS & email campaigns (TDO Inc., 2008-2016)*

Front-end development and maintenance of a new website and press portal, and support of back-end development for a custom CMS.

**Movado Group Inc.** - *Website, CMS & email (TDO Inc., 2008-2014)*

Front-end development of a new website and custom CMS including attribution and analytics implementations.

**Aetna Health Insurance** - *Individual market website & custom CMS (TDO Inc., 2008–2011)*

Front-end development of a new individual market health insurance website including purchasing tools, plan documentation, and custom CMS and analytics implementations.

**Aetna AARP Health Insurance** - *Websites & email campaigns (TDO Inc., 2008-2011)*

Front-end development of brand-specific websites.

**The Invus Group LLC** - *Website (TDO Inc., 2009-2015)*

**Reliable Response LLC** - *Software quality assurance (2004-2005)*

QA testing for a Java-based IT notification product.