

BRANDING & CORPORATE IDENTITY

Logo Design: ₹50,000
Maximum of 3 concepts with final revision to the chosen option, supplied as a Media Kit (Print and Web) and Brand Guideline Pack

Logo Redraw: ₹15,000

Business Card Design ₹10,000
Excludes logo design, maximum of 2 options

Letterhead Design: ₹15,000
Excludes logo design, supplied as Email, MS- Word .DOC and high resolution .PDF

Envelope Design: ₹5,000
Excludes logo design, maximum of 2 options, supplied as professional print-ready files

Corporate Folder: ₹20,000
A4+ folder design (outside only), using template:
With gusset, one flap & business card pocket, featuring logo, contact details & description only
Detailed design, (using template), including images & other design elements

I.D Card Design: ₹5,000
Excludes logo design, maximum of 2 options, supplied as professional print-ready files

Notepad Design: ₹5,000
Excludes logo design, maximum of 2 options, supplied as professional print-ready files

Package Design: ₹20,000
Excludes logo design, maximum of 2 options, supplied as professional print-ready files

BRANDING & CORPORATE IDENTITY PACKAGE ₹100,000

Supplied by Mail or Physical Pen Drive, high resolution files:

- Logo
- Business card
- Letterhead
- Envelope
- Corporate folder
- I.D Card
- Notepad
- Package Design

Prices are only a guide and are subject to change without notice. Request quote for your specific project

MARKETING & PROMOTIONAL MATERIALS

Flyer Design (A4 & A5):

Single-sided. Full colour. Digital print-ready images, logos & text to be supplied by client

₹20,000

Double-sided. Full colour. Digital print-ready images, logos & text to be supplied by client

₹30,000

Poster Design:

Full colour. Digital print-ready images, logos & text to be supplied by client

₹40,000

Brochures, Catalogues & Newsletters:

Please request a quotation, as no. of pages & format depend on your requirements

REQUEST
QUOTE

Press Ads:

Digital print-ready images, logos & text to be supplied by client

1/4 page (A6)

₹25,000

1/2 page (A5)

₹40,000

Full page (A4)

₹50,000

DPS (A3 landscape)

₹70,000

Marquee Design:

Digital print-ready images, logos & text to be supplied by client

REQUEST
QUOTE

Banners (Tear-drop/Sharkfin/A-Frame etc):

If to fit standard template

₹25,000

If shape/size is to be customised

₹50,000

Web Banners:

Digital web-ready static images, logos & text to be supplied by client

₹10,000

Digital web-ready animation, logos & text to be supplied by client

₹25,000

CDs:

CD cover - basic front and back design

₹15,000

- plus additional pages

₹10,000/PG

Digital print-ready images, logos & text to be supplied by client

Product Labels:

Digital print-ready images, logos & text to be supplied by client

₹50,000

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OTHER SERVICES

Graphic Design:

Digital print-ready images, logos & text to be supplied by client

₦10,000

Illustrations:

Cartoon Drawings

₦15,000

Infographic

₦20,000

Event Stationery:

Invites, Marquee, Banners

₦10,000

TERMS & CONDITIONS

QUOTES: Quotes are only valid for 30 days from the dates thereon, unless otherwise specified. Quotations will be accepted as legal and binding once signed by the client and received by EVOL BY DESIGN CREATIVE or once approval is given in writing or via email. The price list is only a guide and is subject to change without notice.

EVOL BY DESIGN CREATIVE is not a VAT registered entity and all prices exclude VAT.

PAYMENT: A 50% deposit is required to be deposited into our account via NEFT or NIP and all funds to be cleared before any work will commence. The balance to be paid 25% prior to revisions and 25% prior to release of final files, unless otherwise stated. All work is Cash On Delivery unless otherwise stated and interest will be charged on accounts not paid within 7 days. All work remains the property of EVOL BY DESIGN CREATIVE until paid for in full. Credit cards and cheques are unfortunately not accepted and all work is to be paid via NEFT, NIP or cash. Author's corrections will be charged at ₦5,000/hour.

CONTENT: All necessary content must be supplied within one month of the deposit being paid. Any extensions will need to be requested in writing. EVOL BY DESIGN CREATIVE cannot be held liable for any copyright disputes resulting from copy or images supplied by the client.

ERRORS & OMISSIONS: EVOL BY DESIGN CREATIVE is not responsible for errors and omissions supplied and/or approved by the client. E&OE.

DELIVERY: Delivery time is to be finalised as soon as the go ahead is received from the client. No print work will commence before such time as signed and dated proofs are received or approval is given in writing or via email. EVOL BY DESIGN CREATIVE operates on a freelance basis and work and flexibility is guaranteed.

PRINTING: Printing time is not guaranteed and EVOL BY DESIGN CREATIVE cannot be held liable for any damages that may result from late delivery of any product. Final printed colours may vary from proofs and computer monitors. The client is responsible to obtain a colour matching integrity proof from their chosen printer to check colour, text placement, spelling for every print ready file obtained from EVOL BY DESIGN CREATIVE. Whilst all care is taken preparing print files, EVOL BY DESIGN CREATIVE accepts no responsibility for files that do not print correctly.

USAGE RIGHTS: All design work and photography will be allowed for use by EVOL BY DESIGN CREATIVE for portfolio purposes, in exhibitions, on the website and in print for the sole purpose of advertising EVOL BY DESIGN CREATIVE's services.

OTHER: Photographic terms and conditions will be supplied together with the quotation.