Subject: 2018 Rocky Mountain State Games Registration is Open! 40+ Sports, 10,000+ Athletes - Register Now!

From: aubrey@thesportscorp.org

Date: Tuesday, February 20, 2018, 5:04:29 PM MST

Hello! We are excited to announce the 17 Annual Rocky Mountain State Games is now open for registration! Woo-hoo!!!

First, thank you for your patience and thank you in advance for your support and participation in this event – we cannot do this without our commissioners and key volunteers.

Second, there are a couple updates related to this year's event that you should know:

- 1) NEW INTERNAL REGISTRATION SYSTEM Over the past several months, we have gone through the long tedious and exciting process to rebuild a brand new registration system for the sports that host registration in-house with RMSG. This is exciting news yet we also know there are bound to be some restrictions, growing pains and kinks thanks in advance for your patience and awareness in helping us sort these out. Commissioners of in-house sports should receive a confirmation email each me an athlete registers. If you do not see these emails in your inbox but the registration reports show you have athletes registered, please check any Spam or Junk mail folders. We are working on remedying some of these issues. Please mark these as "not spam" so that future emails will appear in your inbox.

 Commissioners will have accessibility to login and run reports for their respective sport. More details on internal registration and commissioner login/reporting capabilities coming soon!
- 2) NEW SPORTS FOR 2018 Horseshoes, Golf and Bowling are joining the line-up for this year's event very excited to continue growing and expanding the sport offering!
- 3) MILITARY SUPPORT PROGRAM We are once again thrilled to offer the Military Support Program that allows service members, their spouses and dependents to participate in the Rocky Mountain State Games at up to a 50% discount off the normal registration fees. Applies to active duty, retired and National Guard. (Full details and excluded sports at www.RockyMountainStateGames.org)
- 4) PENDING REGISTRATIONS Registration is open for all sports except the following:
 - Air Hockey Professional divisions (live by March 15)
 - Basketball 3x3 Adult (live by March 31)
 - Cycling Salida Classic (live by March 1)
 - Figure Skating (Live by May 1)
 - Golf (Pending Details)
 - Inline Hockey (Live by May 1)
 - Pickleball (Live by March 1)
 - ROAR (Live by February 28)
 - Swimming (Live by Mar 15)

5) PROMOTING REGISTRATION – As always, we use our resources to promote the overall state games and all sports as a whole to the best of our abilities but heavily rely on each of you who are involved deeply with the athletes who play every day. Please help us spread the word using the following tools!

<u>2018 RMSG Promo Video:</u> For those of you that use social media or have access to posting on your sport-specific or club websites, please share the official 2018 RMSG Promo Video and/or your event with your friends on Facebook and sports networks! https://www.youtube.com/watch?v=a663EzvDfQA

<u>2018 RMSG Newsletter Press Release</u>: Feel free to forward the release below to your contacts and distribution lists. Sport-specific newsletters are being created and will go out to respective sport lists by the end of the month, unless registration is still pending.

Be sure to like all State Games social media platforms and tag State Games throughout the year and throughout your event! #RMSG2018

Facebook: /RockyMountainStateGames

Twitter: @RMStateGames

Instagram: @RockyMountainStateGames

Snapchat: @ ColoradoRMSG

Of additional note, printed marketing materials are now being produced. Sport fliers are available upon request. RMSG general rack cards and posters will be available in April. We will be producing sportspecific posters this year so please let us know if you would like some – only available upon request.

If you have any questions, please contact us. Registrations will start to trickle in but with your help promoting your sport, we will exceed 10,000 athletes for the 5th year in a row!!

Aubrey McCoy
Director of Operations and Marketing
Colorado Springs Sports Corp.
(719) 634-7333 ext. 1006
ColoradoSpringsSports.org



Upcoming Events

PyeongChang Olympic Downtown Celebration: February 9

Pikes Peak Airstrip Attack: June 16-17

PPIHC Fan Fest: June 22

The Broadmoor Pikes Peak International Hill Climb - Race Day: June 24

Rocky Mountain State Games: July 20-22 & 27-29 The Broadmoor Pikes Peak Cycling Hill Climb: August 11

Colorado Springs Labor Day Lift Off: September 1-3 Colorado Springs Sports Hall of Fame: October 23 From: Colorado Springs Sports Corporation [mailto:info@thesportscorp.org]

Sent: Tuesday, February 20, 2018 4:59 PM To: Aubrey McCoy <aubrey@thesportscorp.org>

Subject: 2018 Rocky Mountain State Games Registration is Open! 40+ Sports, 10,000+ Athletes - Register

Now!





17th Annual Rocky Mountain State Games Registration Now Open!



More Than 10,000 Athletes Expected
To Compete in 40+ Sports

RockyMountainStateGames.org

Colorado Springs------Athletes can now register online for the 2018 Rocky Mountain State Games, Colorado's largest sports festival, and choose from a lineup of 40+ sports to test their skills and a chance to take home medals for their performances. New sports for the 17th annual event include bowling, golf and horseshoes.

The Rocky Mountain State Games will take place primarily over the last two weekends in July (July 20-22 & 27-29), with most competitions in Colorado Springs, Olympic City USA.

Athletes can take advantage of early registration discounts and find all important information on their sport, venue and dates at: RockyMountainStateGames.org.

Registration for most 2018 sports opened today while a select few will open in the coming months as events near. Full details can be found online.

The event owner, the Colorado Springs Sports Corporation, is anticipating a fifth consecutive year with more than 10,000 athletes competing. Last summer, 10,385 athletes competed in front of more than 15,500 spectators.

"The Sports Corp, as always, is grateful to its dedicated family of sponsors who make the Rocky Mountain State Games possible," said Sports Corp President & CEO,



Tom Osborne. "We have seen this special sports event grow constantly and take its place among Colorado's most popular events for amateur athletes from across the state. It began with 2,016 athletes in 2002 and has grown to more than 10,000 athletes in recent editions. We are looking forward to more success in 2018 with continued growth and exposure for the State Games."

Founding Partners



Gold Sponsors





















Rocky Mountain Senior Games Partnership

The Sports Corp is proud of the continued partnership to host the Rocky Mountain Senior Games in 2018 where 15+ events will serve as qualifiers for the 2019

National Senior Games in Albuquerque, NM. In addition to the senior divisions already offered in the Rocky Mountain State Games, the 2018 lineup for seniors offers competition in archery, badminton, basketball, bowling, indoor volleyball, golf, horseshoes, pickleball, racquetball, softball, swimming, table tennis, tennis and track & field.

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"We are very pleased with our ongoing partnership with the Rocky Mountain Senior Games and the opportunity it will provide dedicated athletes ages 50 and over the chance to compete in sports that will provide them with challenges and rewards as

they compete in the Pikes Peak Region," said Sports Corp Director of Operations and Marketing, Aubrey McCoy.

2018 Rocky Mountain State Games Sports & Dates

Sports	Dates
Air Hockey	Friday, July 27-Sunday, July 29
All Flockey	Tilday, July 27-Juliday, July 29
Archery	Sunday, July 22
Armwrestling	Saturday, July 21
Badminton	Sunday, July 29
Baseball (High School)	Thursday, July 12-Sunday, July 15
Basketball (3v3 - Woodland Park Classic)	Wednesday, July 4
Basketball (5v5 & Senior 3v3)	Friday, July 20-Sunday, July 22
Billiards	Friday, July 20-Sunday, July 22
Bowling	Thursday, July 26-Friday, July 27
Color in Motion 5K	Saturday, July 28
Cricket	Saturday, July 21-Sunday, July 22 & Saturday, July 28-Sunday, July 29
Cycling (Track)	Saturday, July 21
Cycling (Time Trial)	Friday, July 27
Cycling (Criterium)	Saturday, July 28

Cycling (Road)	Sunday, July 29
Disc Golf	Sunday, July 29
Diving	Saturday, July 21
Field Hockey	Friday, July 20-Sunday, July 22
Figure Skating	Thursday, Sept. 13-Sunday, Sept. 16
Flag Football	Sunday, July 22
Golf	TBD
Great Inflatable Race	Saturday, July 21
Inline Hockey	Friday, July 20-Sunday, July 22
Inline Speed Skating	Sunday, July 29
Horseshoes	Saturday, July 28-Sunday, July 29
Lacrosse	Friday, July 13-Sunday, July 15
Mutton Bustin'	Wednesday, July 11-Saturday, July 14
Orienteering	Saturday, July 21
Pickleball	Thursday, July 19-Sunday, July 22
Powerlifting	Friday, July 21-Sunday, July 22 & Saturday, July 28-Sunday, July 29

Volleyball (Indoor)

ROAR Urban Adventure Race	Saturday, July 21
Roundnet (aka Spikeball)	Saturday, July 28
Shooting	Saturday, July 28
Soccer (High School)	Friday, July 27-Sunday, July 29
Softball (Slow Pitch)	Saturday, July 28-Sunday, July 29
Stand Up Paddleboard	Saturday, July 28
Swimming	Friday, June 8-Sunday, June 10
	Saturday, July 21-Sunday, July 22
Table Tennis	
Taekwondo	Friday, July 27-Saturday, July 28
Tennis	Thursday, July 19-Sunday, July 22 Friday, July 27-Sunday, July 29 (Sr.)
	Saturday, July 21
Track & Field	Sunday, July 22
Track & Field - Hammer & Weight Throw	Sunday, July 8 & Sunday, July 15
Triathlon (Indoor)	Saturday, July 28
Ultimate Frisbee	Saturday, July 14-Sunday, July 15
Volleyball (Beach)	
Volleyball (Grass)	



Register Here

Volunteers Needed

During times you are not participating in the Rocky Mountain State Games, we encourage you to come out and volunteer! Volunteers are needed for a variety of tasks and areas including: athlete check-in, set-up/tear-down, crowd and traffic direction, scoring, awards ceremonies, and many other activities.

If you are interested and available, click here to complete the volunteer application.

Saturday, July 21-Sunday, July 22

Saturday, July 28- Sunday, July 29

RMSG Military Support Program

RMSG is excited to offer the Military Support Program again in 2018. Last year, through financial support from Citizen Soldier Connection, Ent Credit Union, and the El Pomar Military Family Assistance Fund, the RMSG was able to offer the Military Support Program granting up to a 50% discount on most registration fees for military personnel, their spouses and their dependents. Since the program's inception in 2014, more than 1,300 military personnel, their spouses or dependents have been served totaling more than \$20,000 in grant funding to offset registration fees.

To participate in this program, simply submit a Military Registration Assistance Application and Athlete Waiver Form. Once approved, the participant will receive a promo code for up to 50% discount off an individual or team registration.

Click here for more information on the RMSG Military Support Program.

For more information contact:

Colorado Springs Sports Corp

Join us on Social Media!

719-634-7333

info@thesportscorp.org

RockyMountainStateGames.org



Calendar of Events

PyeongChang Olympic Downtown Celebration - February 9

Salute to the Olympic Family Luncheon - April 12

Sports Corp Golf Tournament - May 16

AMBC Youth Continental Championships - May 26

Pikes Peak Airstrip Attack - June 16-17

PPIHC Fan Fest - June 22

The Broadmoor Pikes Peak International Hill Climb - June 24

Mavic Haute Route Rockies - Stage 7 - June 29

College Football Kick-Off Luncheon - July TBD

Rocky Mountain State Games - July 20-22 & 27-29

The Broadmoor Pikes Peak Cycling Hill Climb - August 11

Colorado Springs Labor Day Lift Off - September 1-3

RMSG/CSI Figure Skating Invitational - September 14-16

College Hockey Face-Off Luncheon - September TBD

Colorado Springs Sports Hall of Fame - October 23

Colorado Springs Sports Corporation, 1631 Mesa Ave. Ste E, Colorado Springs, CO 80906