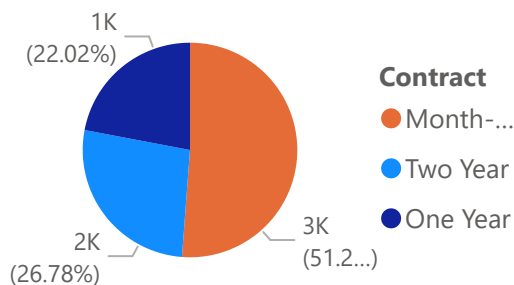
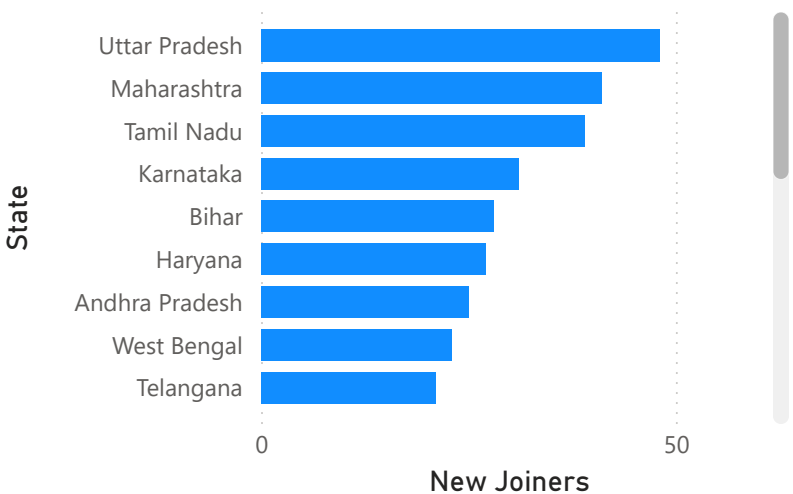


Customer Churn & KPI Summary Dashboard

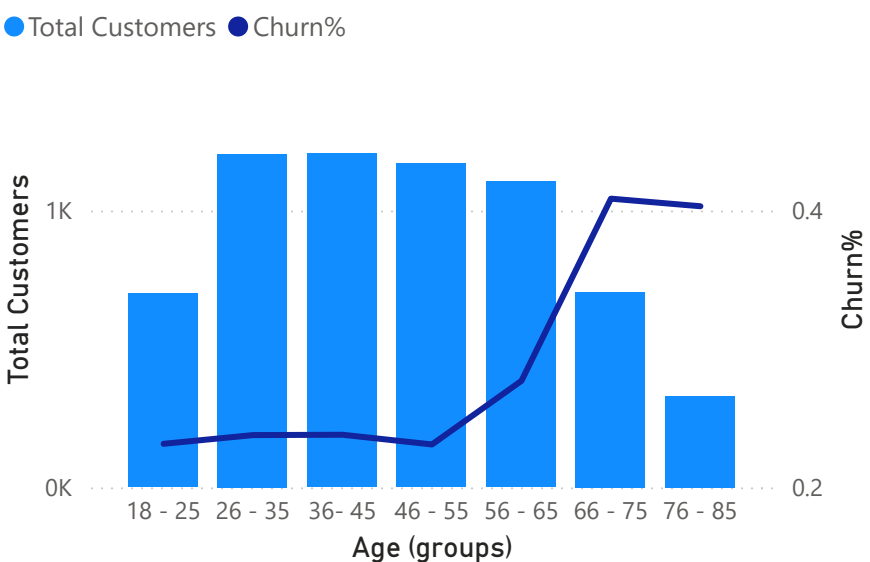
Total Customers by Contract



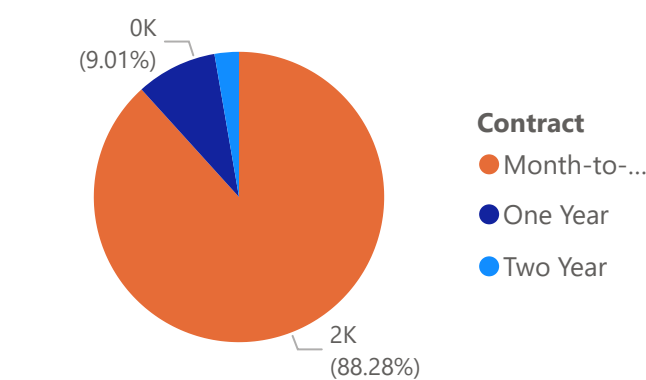
New Joiners by State



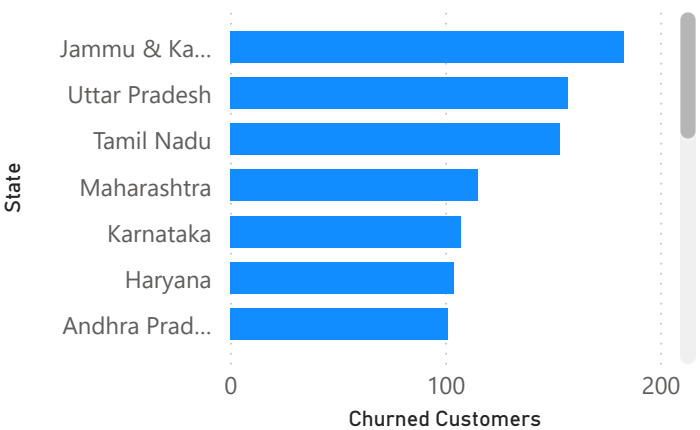
Total Customers and Churn% by Age (groups)



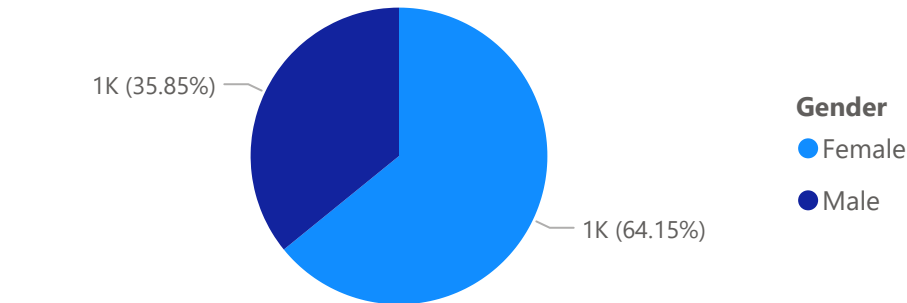
Churned Customers by Contract



Churned Customers by State



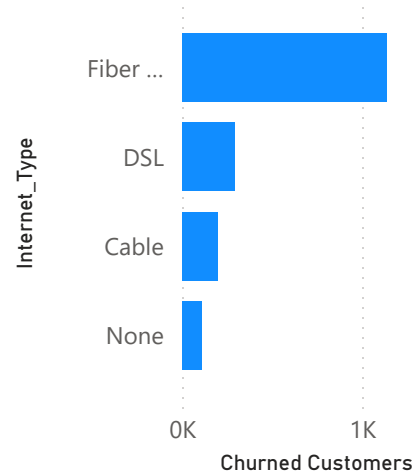
Churned Customers by Gender



6418

Total Customers

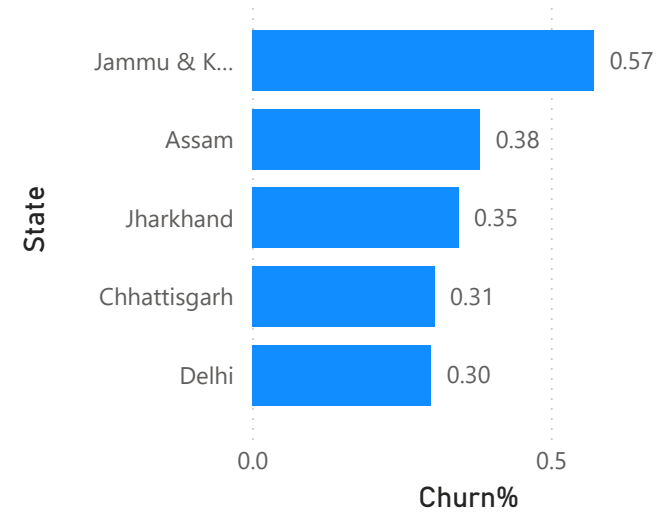
Churned Customers by Internet_Type



1732

Churned Customers

Churn% by State



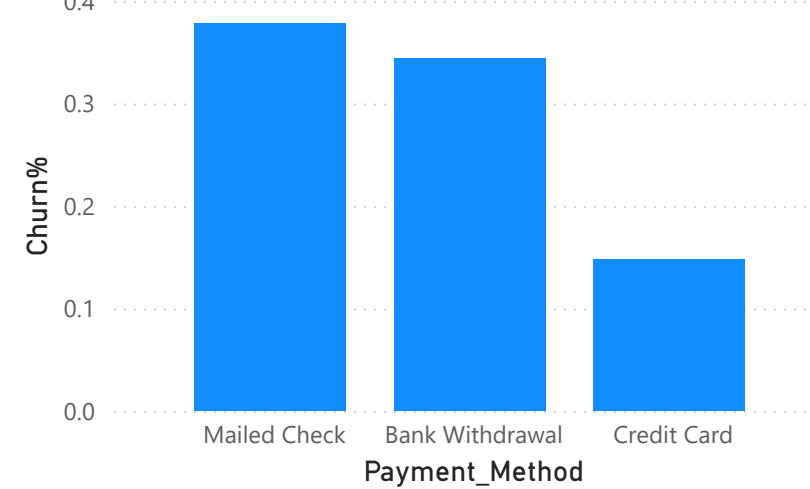
47.07

Average Age

4275

Stayed Customers

Churn% by Payment_Method



0.27

Churn%

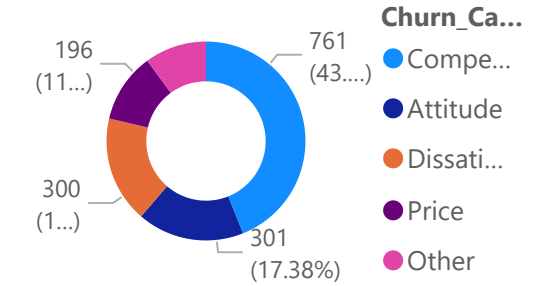
3.03K

ARPU

0.06

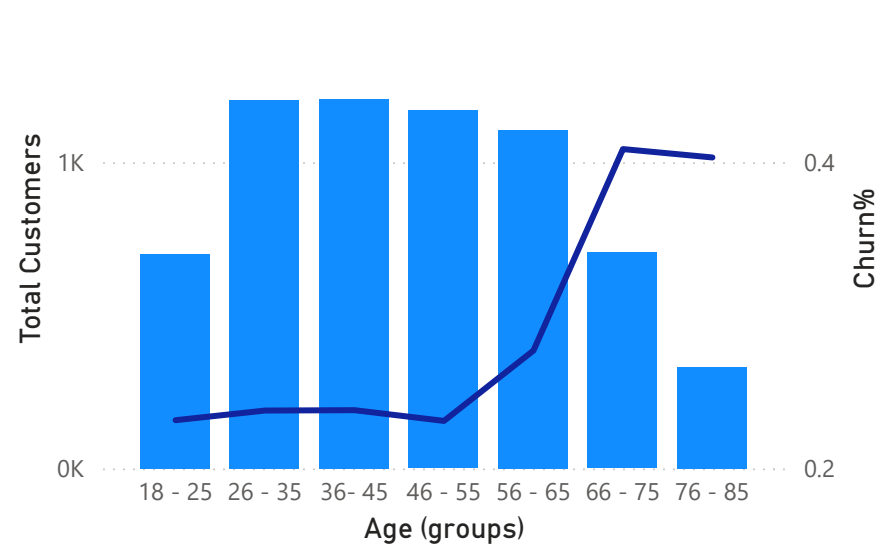
Refund%

Churned Customers by Churn_Category



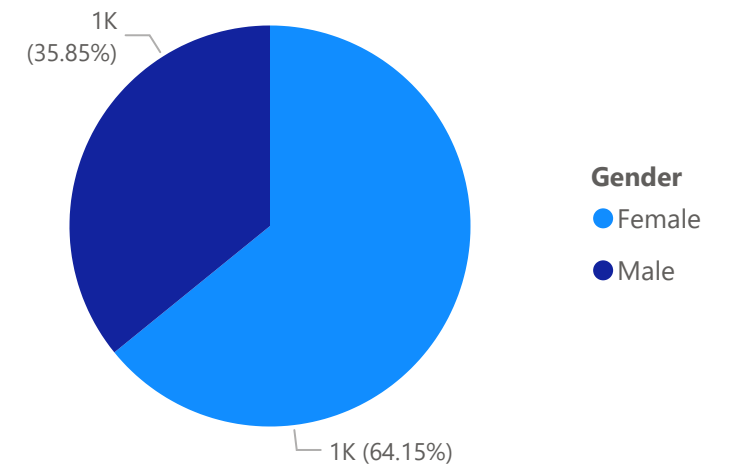
Total Customers and Churn% by Age (groups)

● Total Customers ● Churn%



Churn_Reason	Churned Customers
Attitude of service provider	93
Attitude of support person	208
Competitor had better devices	289
Competitor made better offer	274
Competitor offered higher download speeds	92
Competitor offered more data	106
Deceased	5
Don't know	124
Extra data charges	34
Lack of affordable download/upload speed	28
Lack of self-service on Website	27
Limited range of services	33
Long distance charges	62
Moved	45
Total	1732

Churned Customers by Gender



6418

Total Customers

1732

Churned Customers

19.47M

SUM REVENUE

12.35K

Sum Refunds

0.27

Churn%

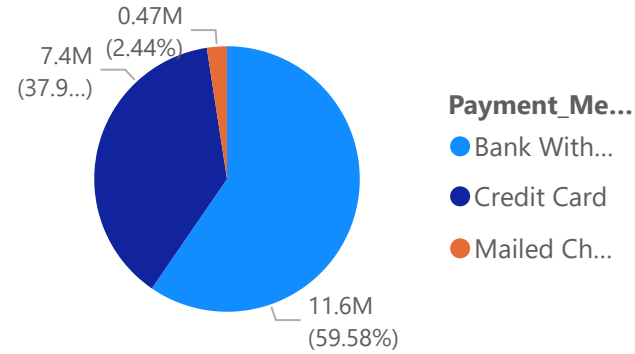
3.03K

ARPU

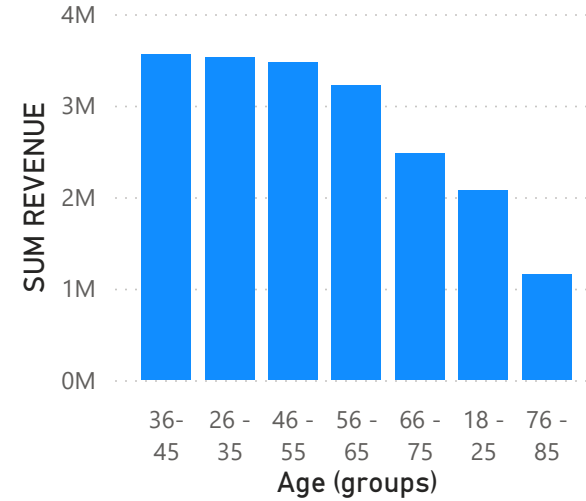
0.06

Refund%

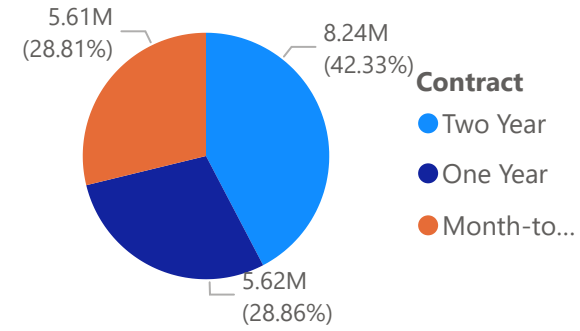
SUM REVENUE by Payment_Method



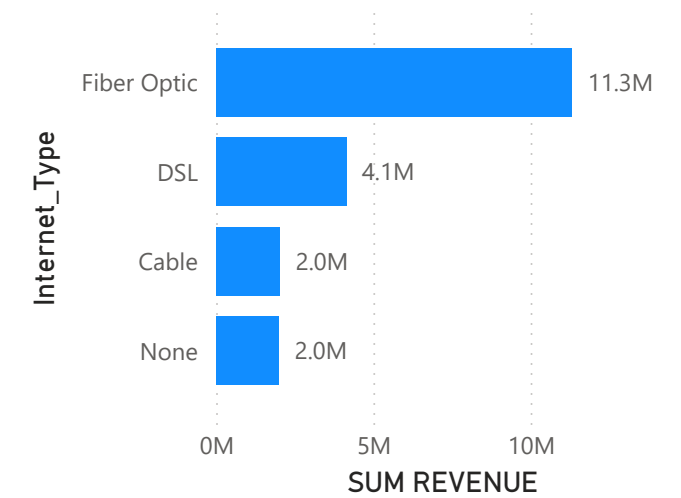
SUM REVENUE by Age (groups)



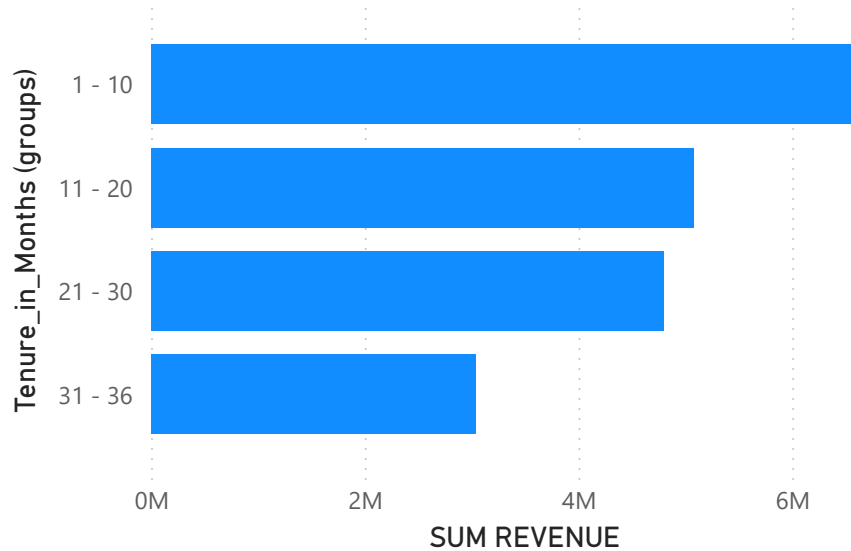
SUM REVENUE by Contract



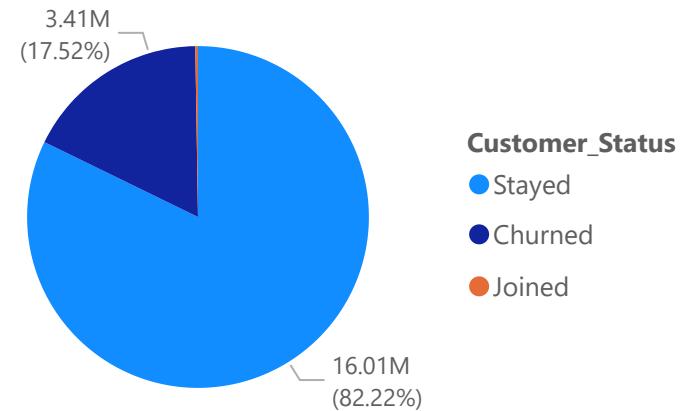
SUM REVENUE by Internet_Type



SUM REVENUE by Tenure_in_Months (groups)



SUM REVENUE by Customer_Status



ARPU by Payment_Method

