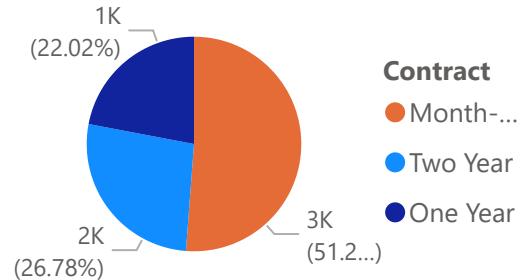
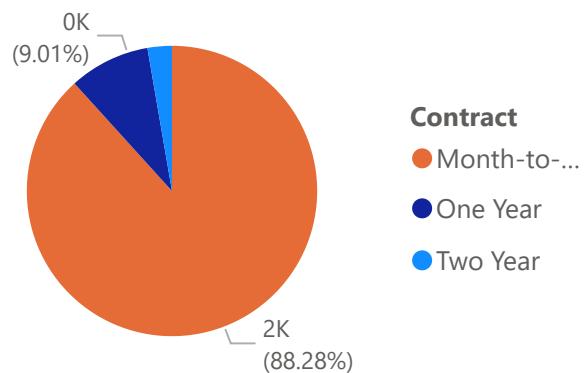


Customer Churn & KPI Summary Dashboard

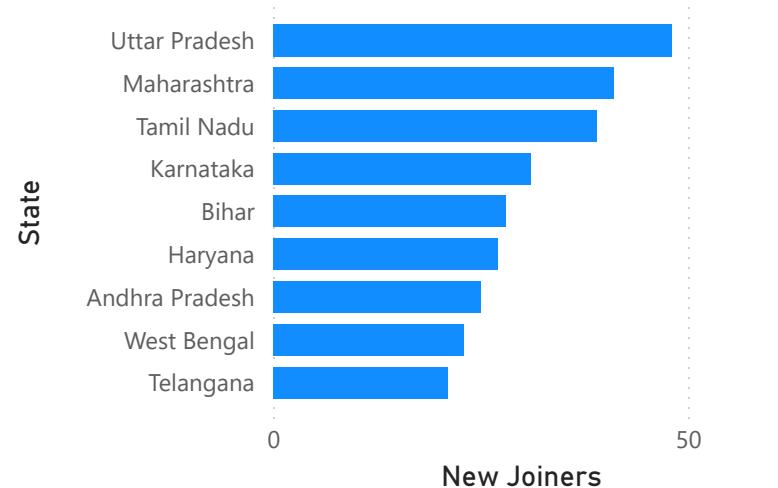
Total Customers by Contract



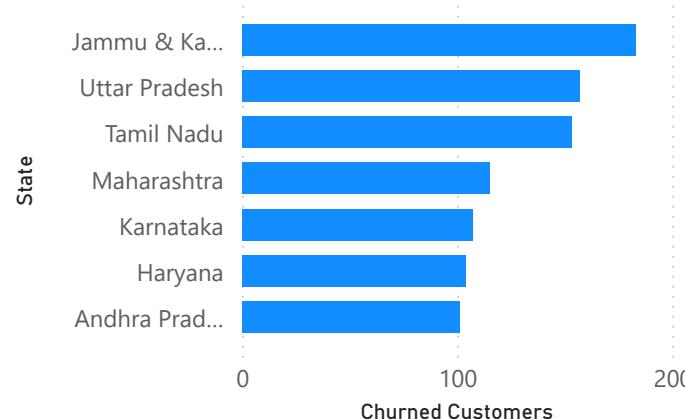
Churned Customers by Contract



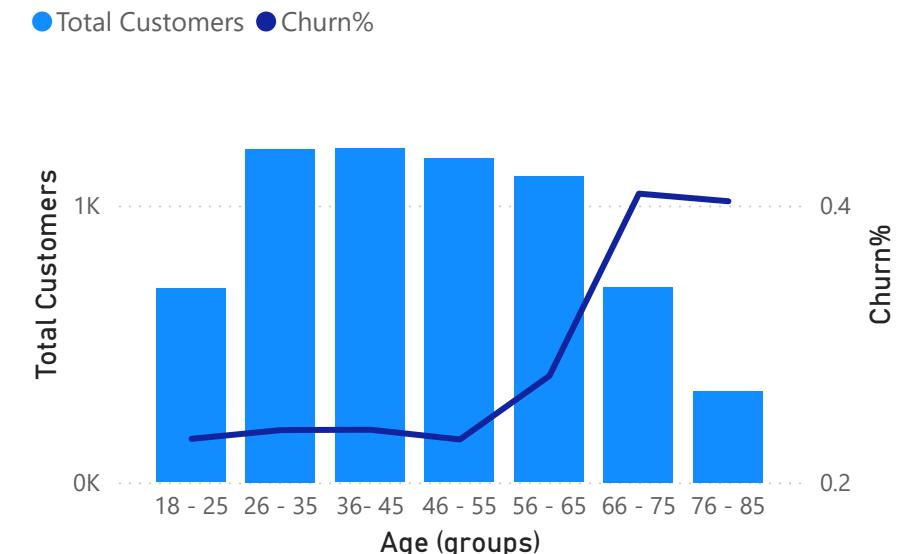
New Joiners by State



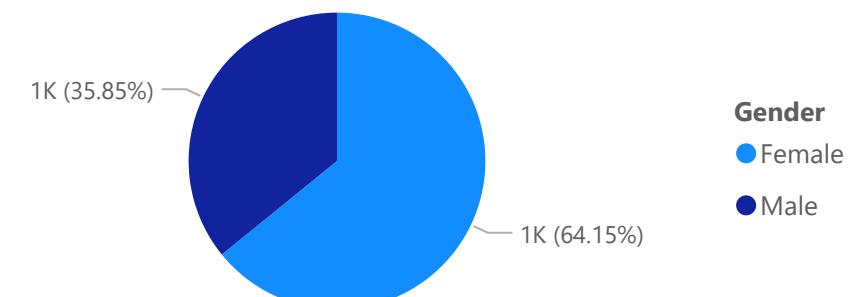
Churned Customers by State



Total Customers and Churn% by Age (groups)



Churned Customers by Gender



6418

Total Customers

1732

Churned Customers

47.07

Average Age

4275

Stayed Customers

0.27

Churn%

3.03K

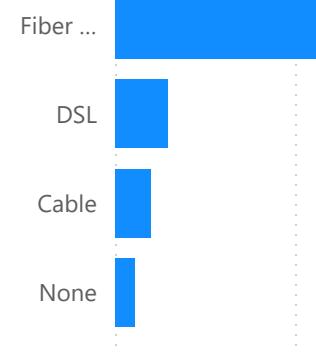
ARPU

0.06

Refund%

Churned Customers by Internet_Type

Internet_Type

**Churn% by State**

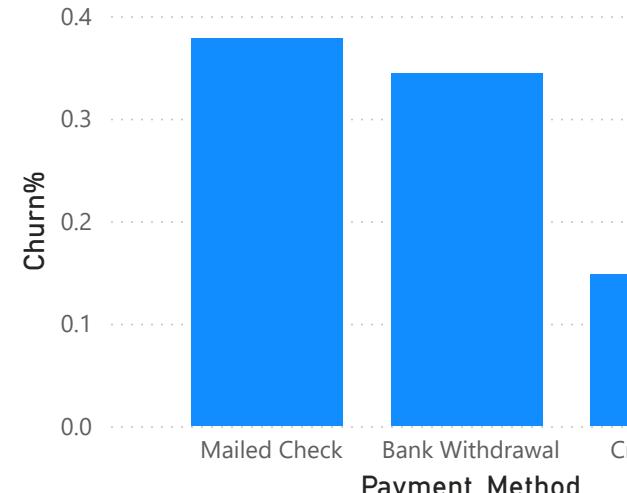
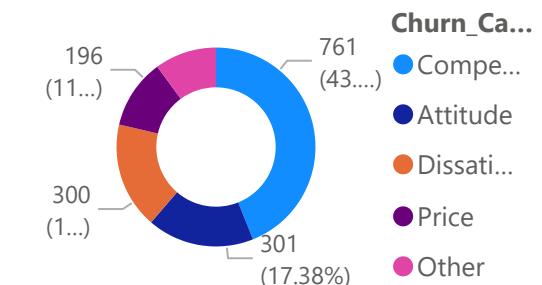
State

**47.07**

Average Age

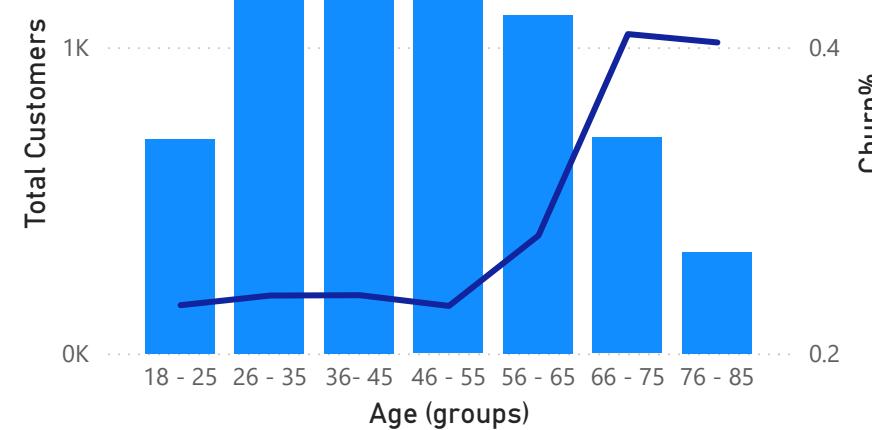
Churn% by Payment_Method

Churn%

**Churned Customers by Churn_Category****Total Customers and Churn% by Age (groups)**

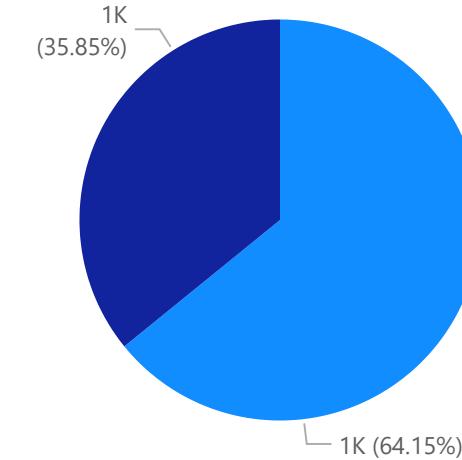
Total Customers

Churn%

**Churned Customers by Churn_Reason**

Churn_Reason

Churn_Reason	Churned Customers
Attitude of service provider	93
Attitude of support person	208
Competitor had better devices	289
Competitor made better offer	274
Competitor offered higher download speeds	92
Competitor offered more data	106
Deceased	5
Don't know	124
Extra data charges	34
Lack of affordable download/upload speed	28
Lack of self-service on Website	27
Limited range of services	33
Long distance charges	62
Moved	45
Total	1732

Churned Customers by Gender

Gender
● Female
● Male

6418

Total Customers

1732

Churned Customers

19.47M

SUM REVENUE

12.35K

Sum Refunds

0.27

Churn%

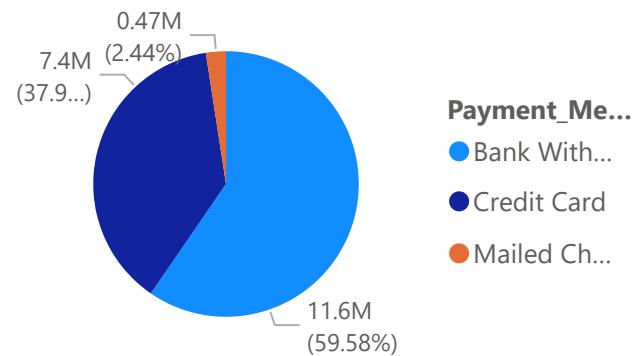
3.03K

ARPU

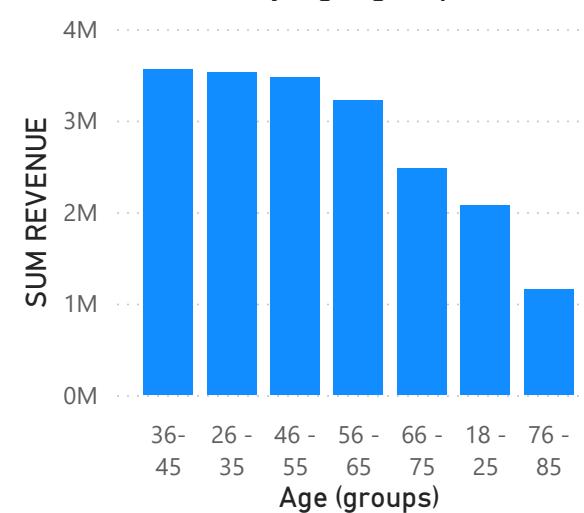
0.06

Refund%

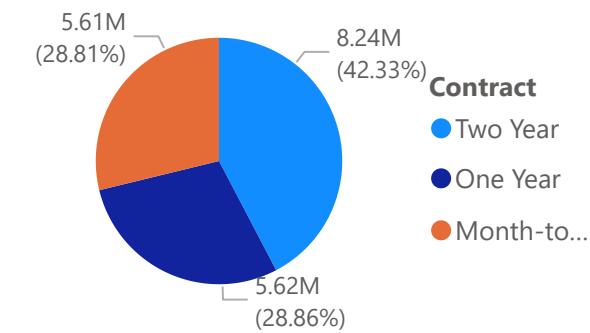
SUM REVENUE by Payment_Method



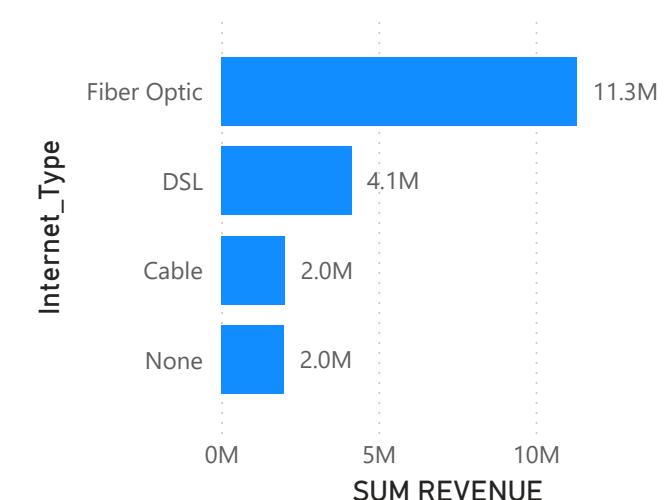
SUM REVENUE by Age (groups)



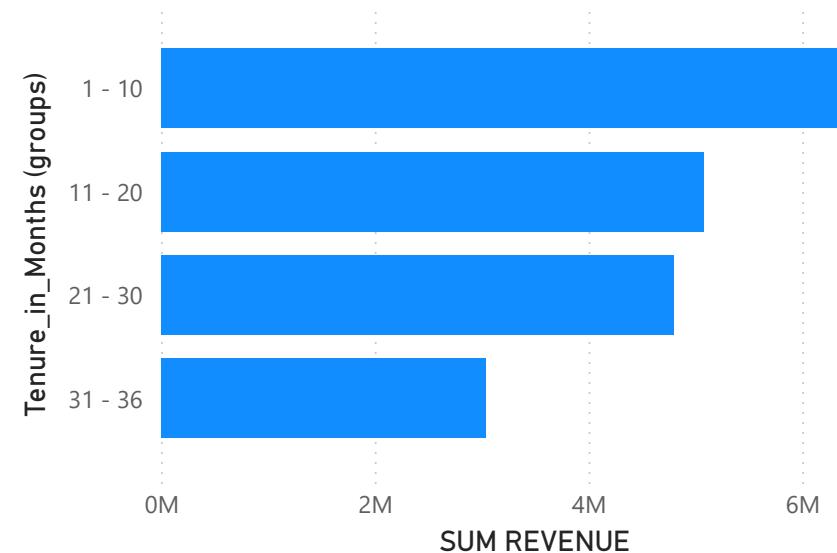
SUM REVENUE by Contract



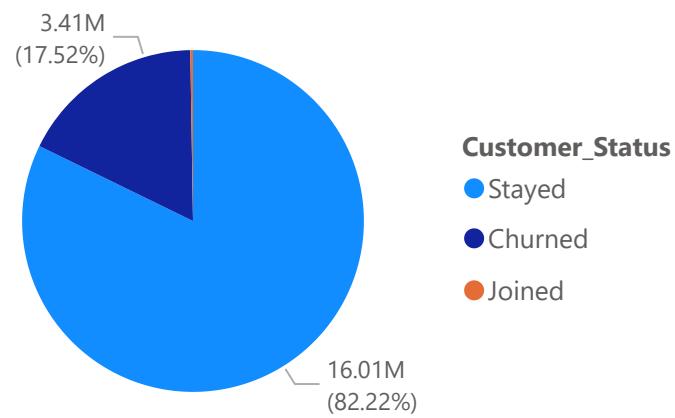
SUM REVENUE by Internet_Type



SUM REVENUE by Tenure_in_Months (groups)



SUM REVENUE by Customer_Status



ARPU by Payment_Method

