

# **Logo Versions**



**FISHY** 



**Primary** 

Wordmark Only

Icon

# Colours







#### Primary

Hex #A054E0

RGB rgb(160,84,224)

CMYK 29 63 0 12

Pantone 17-3628

## Secondary

Hex #471AAO

RGB rgb(71,26,160)

CMYK 56 84 0 37

Pantone 19-3748

#### Accent

Hex #621BEB

RGB rgb(98,27,235)

CMYK 58 89 0 8

Pantone 19-4316

## Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Fugaz One Regular

Aa Bb Cc