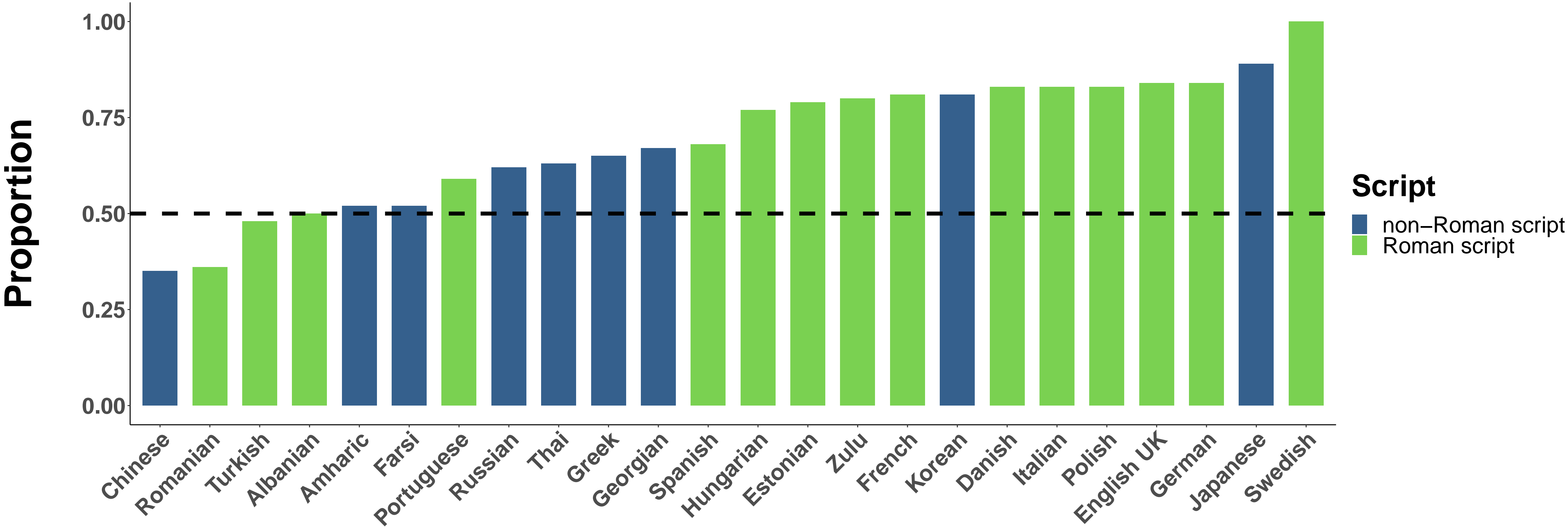


(a) Web experiment



(b) Field experiment

