THE CABLE OPERATOR INDUSTRY'S ECONOMIC IMPACT



NATIONAL

Economic Impact

\$460 billion

Total Jobs

2.9 million direct & indirect jobs

Industry Investment

\$300 billion over past 20 years

SOUTH DAKOTA

STATEWIDE

Major Cable Operators
Midco

Cable Operator Employees 958

Total Local Effects

8,738 direct and indirect jobs \$1.4 billion economic impact