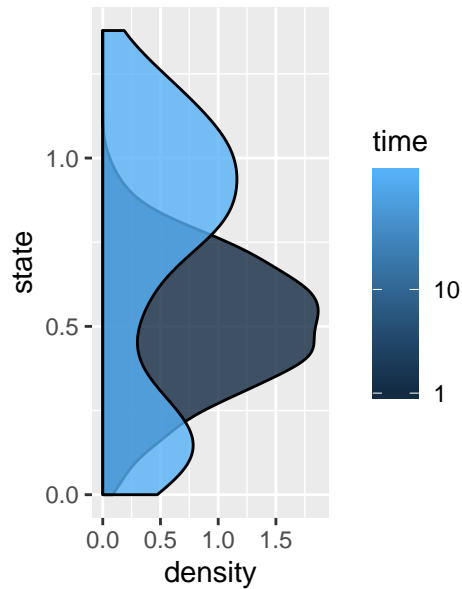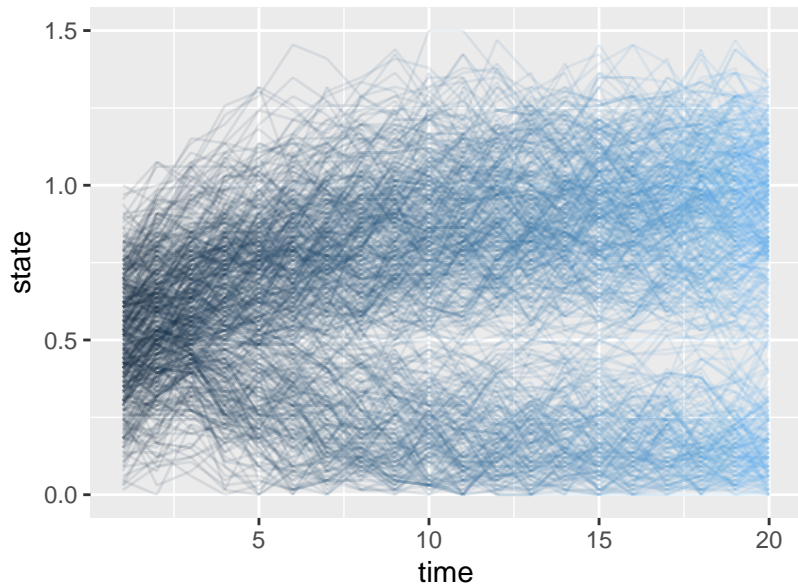A. Large, short subsidy

B. Small, sustained subsidy